



Association for InterCultural Awareness
Student Engagement Report
FY 2012-2013

Mission Statement

The Association for InterCultural Awareness (AICA) exists to enhance the university experience of CSUF students by raising the awareness of and celebrating the multicultural student population of Cal State Fullerton. As a funding council, AICA is responsible for allocating ASI funds to member organizations to provide multicultural programming. In addition to aiding member organizations, AICA sponsors InterCultural Symposia each month and the annual AICA Week to increase recognition of cultural issues on campus.

Program Overview

The ASI Association for InterCultural Awareness (AICA) functions as the multicultural programming board of Associated Students, CSUF, Incorporated. The group hosts multicultural programs aimed at both educating about and celebrating the variety of cultures found on the CSUF campus, such as Multicultural Taste and Rally Against Hate. In addition, AICA also provides financial support for cultural events being hosted by clubs and organizations.

Engagement Results

Event/Activity	Fall 2012 (Participants)	Spring 2013 (Participants)
Rally Against Hate	400	N/A
Multicultural Taste	500	N/A
Culture Couture	N/A	350
International Festival	N/A	375
AICA Hosted Events	70	100
AICA Sponsored Events	7715	4174

Results Summary

During the Fall 2012 semester, AICA hosted three events, including Rally Against Hate and Multicultural Taste, and averaged 323.33 students per event. In the Spring 2013 semester, AICA hosted three events, including Culture Couture and International Festival, and averaged 275 students per event. These averages reflect 86.67 and 131.67 students per event increases from the previous Fall and Spring semesters, respectively.

During the Fall 2012 semester, AICA also sponsored 15 events that averaged 514.33 students per event. In the Spring 2013 semester, AICA sponsored 20 events that averaged 208.7 students per event. These averages reflect a 550.83 students per event decrease and a 32.51 students per event increase from the previous Fall and Spring semesters, respectively.

Future Goals

- Attendance and Engagement: To have AICA leadership personally engage with the 3 general council organizations' meetings and events.
- Love Commonalities: To engage the general council in the universal and differential aspects of love on a multicultural level in activities, discussions and events.
- Spreading and Sharing Knowledge: What's shared in meetings stays, but what's learned leaves and spreads outward to other communities.