



Association for InterCultural Awareness
Student Engagement Report
FY 2008-2009

Mission Statement

The Association for InterCultural Awareness (AICA) exists to enhance the university experience of CSUF students by raising the awareness of and celebrating the multicultural student population of Cal State Fullerton. As a funding council, AICA is responsible for allocating ASI funds to member organizations to provide multicultural programming. In addition to aiding member organizations, AICA sponsors InterCultural Symposia each month and the annual AICA Week to increase recognition of cultural issues on campus.

Program Overview

The ASI Association for InterCultural Awareness (AICA) functions as the multicultural programming board of Associated Students, CSUF, Incorporated. The group hosts multicultural programs aimed at both educating about and celebrating the variety of cultures found on the CSUF campus, such as Multicultural Taste and Rally Against Hate. In addition, AICA also provides financial support for cultural events being hosted by clubs and organizations.

Engagement Results

Event/Activity	Fall 2008 (Participants)	Spring 2009 (Participants)
Rally Against Hate	110	N/A
Multicultural Taste	200	150
AICA Hosted Events	0	645
AICA Sponsored Events	9385	4439

Results Summary

During the Fall 2008 semester, AICA hosted three events, including Rally Against Hate and Multicultural Taste, and averaged 103.33 students per event. In the Spring 2009 semester, AICA hosted three events, including Multicultural Taste, and averaged 265 students per event. These averages reflect a 46.67 students per event decrease and a 152.5 students per event increase from the previous Fall and Spring semesters, respectively.

During the Fall 2008 semester, AICA also sponsored 14 events that averaged 670.36 students per event. In the Spring 2009 semester, AICA sponsored 19 events that averaged 233.63 students per event. These averages reflect 14.42 and 9.63 students per event increases from the previous Fall and Spring semesters, respectively.

Future Goals

- Community Outreach
- Meaningful Programming
- ASI Synergy
- AICA Outreach and Branding