



Association for InterCultural Awareness  
Student Engagement Report  
FY 2009-2010

Mission Statement

The Association for InterCultural Awareness (AICA) exists to enhance the university experience of CSUF students by raising the awareness of and celebrating the multicultural student population of Cal State Fullerton. As a funding council, AICA is responsible for allocating ASI funds to member organizations to provide multicultural programming. In addition to aiding member organizations, AICA sponsors InterCultural Symposia each month and the annual AICA Week to increase recognition of cultural issues on campus.

Program Overview

The ASI Association for InterCultural Awareness (AICA) functions as the multicultural programming board of Associated Students, CSUF, Incorporated. The group hosts multicultural programs aimed at both educating about and celebrating the variety of cultures found on the CSUF campus, such as Multicultural Taste and Rally Against Hate. In addition, AICA also provides financial support for cultural events being hosted by clubs and organizations.

Engagement Results

<b>Event/Activity</b>	<b>Fall 2009 (Participants)</b>	<b>Spring 2010 (Participants)</b>
Rally Against Hate	600	N/A
Multicultural Taste	400	N/A
AICA Hosted Events	60	727
AICA Sponsored Events	4947	6972

Results Summary

During the Fall 2009 semester, AICA hosted three events, including Rally Against Hate and Multicultural Taste, and averaged 353.33 students per event. In the Spring 2010 semester, AICA hosted six events and averaged 121.17 students per event. These averages reflect a 250 students per event increase and a 143.83 students per event decrease from the previous Fall and Spring semesters, respectively.

During the Fall 2009 semester, AICA also sponsored eight events that averaged 618.38 students per event. In the Spring 2010 semester, AICA sponsored 21 events that averaged 332 students per event. These averages reflect a 51.98 students per event decrease and a 98.37 students per event increase from the previous Fall and Spring semesters, respectively.

Future Goals

- To organize and plan quality cultural events