



Association for InterCultural Awareness
Student Engagement Report
FY 2010-2011

Mission Statement

The Association for InterCultural Awareness (AICA) exists to enhance the university experience of CSUF students by raising the awareness of and celebrating the multicultural student population of Cal State Fullerton. As a funding council, AICA is responsible for allocating ASI funds to member organizations to provide multicultural programming. In addition to aiding member organizations, AICA sponsors InterCultural Symposia each month and the annual AICA Week to increase recognition of cultural issues on campus.

Program Overview

The ASI Association for InterCultural Awareness (AICA) functions as the multicultural programming board of Associated Students, CSUF, Incorporated. The group hosts multicultural programs aimed at both educating about and celebrating the variety of cultures found on the CSUF campus, such as Multicultural Taste and Rally Against Hate. In addition, AICA also provides financial support for cultural events being hosted by clubs and organizations.

Engagement Results

Event/Activity	Fall 2010 (Participants)	Spring 2011 (Participants)
Rally Against Hate	500	N/A
Multicultural Taste	400	N/A
AICA Hosted Events	900	435
AICA Sponsored Events	7754	5773

Results Summary

During the Fall 2010 semester, AICA hosted three events, including Rally Against Hate and Multicultural Taste, and averaged 600 students per event. In the Spring 2011 semester, AICA hosted three events and averaged 145 students per event. These averages reflect 246.67 and 23.83 students per event increases from the previous Fall and Spring semesters, respectively.

During the Fall 2010 semester, AICA also sponsored 12 events that averaged 646.17 students per event. In the Spring 2011 semester, AICA sponsored 20 events that averaged 288.65 students per event. These averages reflect a 27.79 students per event increase and a 43.35 students per event decrease from the previous Fall and Spring semesters, respectively.

Future Goals

- Amend the AICA bylaws
- Maintain active collaboration and communication with Lobby Corps
- Enhance AICA Representative involvement with ASI