



Association for InterCultural Awareness
Student Engagement Report
FY 2011-2012

Mission Statement

The Association for InterCultural Awareness (AICA) exists to enhance the university experience of CSUF students by raising the awareness of and celebrating the multicultural student population of Cal State Fullerton. As a funding council, AICA is responsible for allocating ASI funds to member organizations to provide multicultural programming. In addition to aiding member organizations, AICA sponsors InterCultural Symposia each month and the annual AICA Week to increase recognition of cultural issues on campus.

Program Overview

The ASI Association for InterCultural Awareness (AICA) functions as the multicultural programming board of Associated Students, CSUF, Incorporated. The group hosts multicultural programs aimed at both educating about and celebrating the variety of cultures found on the CSUF campus, such as Multicultural Taste and Rally Against Hate. In addition, AICA also provides financial support for cultural events being hosted by clubs and organizations.

Engagement Results

Event/Activity	Fall 2011 (Participants)	Spring 2012 (Participants)
Rally Against Hate	300	N/A
Multicultural Taste	350	N/A
AICA Hosted Events	60	430
AICA Sponsored Events	6391	2819

Results Summary

During the Fall 2011 semester, AICA hosted three events, including Rally Against Hate and Multicultural Taste, and averaged 236.67 students per event. In the Spring 2012 semester, AICA hosted three events and averaged 143.34 students per event. These averages reflect 363.33 and 1.67 students per event decreases from the previous Fall and Spring semesters, respectively.

During the Fall 2011 semester, AICA also sponsored 6 events that averaged 1065.17 students per event. In the Spring 2012 semester, AICA sponsored 16 events that averaged 176.19 students per event. These averages reflect a 419 students per event increase and a 112.46 students per event decrease from the previous Fall and Spring semesters, respectively.

Future Goals

- Collaborative Meetings
- Impulsive Social Interactions
- Regulation Reminders
- Increase interaction among council members
- To promote collaboration within council members, ASI Programs, campus community at large

- To raise AICA's visibility and presence on campus
- To improve efficiency with regards to AICA operations