



ASI Committee on Environmental Sustainability
Student Engagement Report
FY 2012-2013

Mission Statement

The ASI Committee on Environmental Sustainability advocates for matters pertaining to the environment and sustainability, plans and implements programs and events that raise sustainability literacy, facilitates inclusion of sustainability best practices within the ASI's operations and corporate responsibility, and encourages and supports student-led sustainability initiatives and programming.

Program Overview

The ASI Committee on Environmental Sustainability is a sub-committee of Lobby Corps and has recently brought together a comprehensive group of ASI/TSU managers, student leaders, and other interested parties to brainstorm additional ways of delivering ASI services to the campus community in ways that promote greater environmental sustainability. The committee also organizes an Earth Day event at CSUF, as well as other events to raise awareness amongst CSUF students.

Engagement Results

Event/Activity	Fall 2012 (Participants)	Spring 2013 (Participants)
Reduce What You Use: Food	N/A	15
Reduce What You Use: Energy/Water	N/A	12
Reduce What You Use: Paper/Waste	N/A	13
Earth Week: Lean Green	N/A	100

Results Summary

During the Spring 2013 semester, the ASI Committee on Environmental Sustainability hosted 4 events, including the Earth Week: Lean Green event, and averaged 35 students per event. No such events were hosted in the previous Fall or Spring semesters.

Future Goals

- Coordinate an interactive single day event during Earth Week where we will educate and bring awareness to the student body with the united theme environmental sustainability and actively participate in the campus Earth Week planning efforts.
- Promote incoming hydration stations in collaboration with the Titan Student Centers Governing Board by holding a supplemental mini exposition educating students on the issue of waste and improving sustainable habits.
- Engage campus in a collaborative effort to inform students of already present utilities and services through a strategic communications campaign.