



Executive Staff
Student Engagement Report
FY 2012-2013

Mission Statement

As the ASI Executive Staff of California State University, Fullerton, we serve the campus community by enhancing the college experience. Through advocacy, outreach, and student involvement, we create a lasting impact, grow as a community, and instill Titan Pride.

Program Overview

The ASI Executive Staff is the executive arm of the student government and represents students' needs and interests to CSUF's faculty and administration. They manage the day-to-day proceedings of student programs, initiate new projects that benefit students, and are responsible for implementing policy and advocacy decisions made by the ASI Board of Directors.

Engagement Results

Event/Activity	Fall 2012 (Participants)	Spring 2013 (Participants)
Cook-Outs	1900	2050
Pizza w/the Presidents	350	400
Other Events	890	1110

Results Summary

During the Fall 2012 semester, the Executive Staff hosted 4 cook-outs and averaged 475 students per event. In the Spring 2013 semester, the Executive Staff hosted 4 cook-outs and averaged 512.5 students per event. These averages reflect 175 and 112.5 students per event increases from the previous Fall and Spring semesters, respectively.

During the Fall 2012 semester, the Executive Staff hosted a Pizza with the Presidents event that had 350 students in attendance. In the Spring 2013 semester, the Executive Staff hosted another Pizza with the Presidents event and had 400 students in attendance. These averages reflect 150 and 100 students per event decreases from the previous Fall and Spring semesters, respectively.

During the Fall 2012 semester, the Executive Staff hosted 5 events including Night Student Outreach and averaged 178 students per event. During the Spring 2013 semester, the Executive Staff hosted 5 events including Night Student Outreach and averaged 222 students per event. The figure for the Spring semester reflects a 134.5 students per event increase from the previous Spring semester. No such events were hosted in the previous Fall semester.

Future Goals

- Unify ASI and strengthening our communication via weekly one on one form, bi-weekly dialogues, a strategic planning program and Electronic communication boards.

- Cultivate Executive Senate into a positive learning environment by fostering leadership development, advocating for student council collaborative events, and educating members on higher education advocacy efforts.
- Create an ASI budget that will proactively support student activities and student growth on campus by keeping in constant communication with ASI administration, programming organizations, as well as funding and funded councils.