



Lobby Corps  
Student Engagement Report  
FY 2011-2012

Mission Statement

ASI Lobby Corps is committed to help CSUF students become engaged in their civic responsibilities and to be contributors for the betterment of society. ASI Lobby Corps is also committed to advocating for current and future CSUF students for the preservation of the promise of California's Master Plan of Higher Education, whereby quality, affordable and accessible higher education is provided for all Californians.

Program Overview

Lobby Corps hosts events and coordinates campaigns related to student advocacy. The group focuses on informing students about CSU system-wide and state level policy that impacts them and the CSUF campus.

Engagement Results

Event/Activity	Fall 2011 (Participants)	Spring 2012 (Participants)
Lobby Corps Events	150	450
Earth Week Events	N/A	44

Results Summary

During the Fall 2011 semester, Lobby Corps hosted 1 event and had 150 students in attendance. In the Spring 2012 semester, Lobby Corps hosted 2 events and averaged 225 students per event. The average for the Fall semester reflects a 118.34 students per event increase from the previous Fall semester. Lobby Corps did not host events in the previous Spring semester.

In the Spring 2012 semester, Lobby Corps also hosted 3 Earth Week events and averaged 14.67 students per event. This average reflects a 38.33 students per event decrease from the previous Spring semester.

Future Goals

- Register 10% of the student population to vote (or pledge that they already have)
- Host one on-campus public debate between local candidates and televise 3 presidential debates with panels to follow
- Do one pre-election lobby visit with each local candidate/incumbent.
- Do one post-election visit with each representative (December or February), as well as a visit with each of them in Sacramento by way of C.H.E.S.S.
- Lobby Corps Committee
- Student Outreach
- Staff
- Voting/Elections
- California State Student Association (CSSA)