

Associated Students, CSUF, Incorporated

Programs, Committees & Positions Descriptions

2016-2017 Cycle

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ASI Productions

ASI Productions is the entertainment programming board of the ASI and hosts many weekly and special events on campus that include Sunday Series, Pub Mondays & Tuesdays, Wednesday Concerts, Pub Thursdays, Films, Union and Special Programming, and the Fall and Spring Concerts. ASI Productions enhances student life through its activities and create a sense of community, pride and spirit within CSUF.

Director

The ASIP Administrative Director will help manage the ASI Productions e-board of student leaders, manage a budget, and provide leadership training to the student leaders. In addition, the director will serve as the liaison to the CSUF campus community by informing about the different lunch time programming events and continue to bring quality entertainment for students on campus. Must be able to lead a group of student leaders, interact effectively with students, staff, faculty, campus community and general public.

Pub Monday/Tuesday Coordinator

The Pub Monday/Tuesday Coordinator will coordinate and implement weekly events where students are able to showcase their talent through karaoke and open mic.

Wednesday Concerts Coordinator

The Wednesday Concert Coordinator will research and coordinate weekly concerts from all genres such as country, swing, reggae, jazz, salsa, hip hop, rock, classical and etc.

Pub Thursday Concerts Coordinator

The Pub Thursday Concert Coordinator will research and coordinate weekly concerts from all genres such as country, swing, reggae, jazz, salsa, hip hop, rock, classical and etc.

Sunday Series Coordinator

The Sunday Series Coordinator will help bring programming on campus for those that can't participate during the lunch time events that are hosted by ASIP by coordinating and implement concerts, karaoke, open mic, and special events throughout the year.

Film Coordinator

The Films Coordinator will research films and coordinate film showings from recent, foreign and independent releases. The Films Coordinator will also be responsible for coordinating the annual ASIP Film Festival.

Fall Festival/Spring Concert Coordinator

The Fall Festival/Spring Concert Coordinator will coordinate and implement a large scale concert event during both the Fall and Spring Semesters that will bring CSUF students and campus community together for quality entertainment, excitement, and fun.

Union & Special Programming Coordinators (2 positions)

The Union and Special Programming Coordinators will help bring special events on campus and inside the Titan Student Union by coordinating and implementing events such as All Night Study, Titan Fitness Challenge, Homecoming Dance, and other special events throughout the year.

Association for Inter-Cultural Awareness (AICA)

The Association for Inter-Cultural Awareness (AICA) is the multicultural programming board of the ASI. AICA encourages and supports the multicultural programming of Council Members by controlling and distributing ASI funds. AICA serves as an instrument of student opinion and advocacy and provides a forum for Council Members to share their experiences as members of the CSUF community.

Vice Chair

The AICA Vice Chair presides over all regular and special AICA Finance Committee meetings and is responsible for administering all funds allocated by the General Council. The Vice Chair is also responsible for preparing, posting, and maintaining all proposals, minutes, agendas and handouts of the general council meetings of AICA.

Events Coordinator

The Events Coordinator will help bring multicultural programming on campus by coordinating and implementing events such as Multicultural Festival, Speaker Events, Culture Couture, and other multicultural events throughout the year. The coordinator also formulates and directs marketing activities for AICA events and resource fairs. The Events Coordinator also meets with General Council members to help with the marketing and implementation of funded events.

Diversity Coordinator

The Diversity Coordinator will update the general council members on diversity issues/concerns through both cultural activities and presentations. The coordinator will generate discussion regarding issues affecting students and intersectionality. Diversity coordinator will establish relationships both internally with cultural organizations and externally with other campus entities.

Students-at-Large (3 positions)

The students-at-large are supporting members of both the general council and executive board. Students-at-large will also assist with event planning and maintaining relations with the general council.

Committee on Environmental Sustainability

The ASI Committee on Environmental Sustainability is a sub-committee of the ASI Board of Directors and programs events and campaigns on campus related to issues of environmental sustainability. The committee is responsible to planning and implementing annual Earth Day events and activities as well as other events to raise awareness amongst CSUF students.

Environmental Sustainability Director

The Environmental Sustainability Director will serve as the chair for the Committee on Environmental Sustainability. In addition, this position is responsible for coordinating and developing the committee and staff and planning ASI Earth Week activities.

Vice Chair

The Vice Chair assists with the development of the committee and the planning and implementation of events and campaigns.

Waste & Energy Coordinator

The Waste & Energy Coordinator updates the committee on pertinent issues related to sustainability and communicates with campus administrators about sustainability issues on campus.

Communications & Programming Coordinator

The Communications & Programming Coordinator oversees and operates all the communications efforts pertinent to the committee. Communication efforts include social media, promotional items and marketing strategies to promote the committee.

Communications Team

The Communications Team focuses on planning and implementing strategies, campaigns and events that communicate information about the ASI to the student body and campus community. The Communications Team is overseen by the Chief Communications Officer (see the CCO position description on the Executive Staff page).

Events Coordinator

The Events Coordinator plans special events which include ASI Cookouts, Night Student Outreach and All Night Study Efforts. They help plan, prepare and execute each event alongside the Chief Communications Officer.

Outreach & Campus Relations Coordinator

The Outreach & Campus Relations Coordinator is a liaison between the ASI and the student body. They do campus outreach to clubs and organizations in order to facilitate collaborations. They also assist with tabling and announcing to organizations on behalf of the ASI.

Social Media & Marketing Coordinator

The Social Media & Marketing Coordinator assists with the social media efforts of the ASI by managing Facebook, Twitter, Instagram and Youtube accounts. They also help to plan and implement other creative concepts to promote any and all events of the ASI.

Community Engagement Coalition

The Community Engagement Coalition is a group focused on sharing the contributions of the CSUF student body with the community and improving relations with community members. The CEC is overseen by the Community Engagement Director who works closely with the Chief Communications Officer to plan and implement the group's activities (see the CCO position description on the Executive Staff page).

Community Engagement Director

The Community Engagement Director is responsible for the overall success of the Community Engagement Coalition. As part of the team, they plan and implement strategies and campaigns that will share the student body's contribution with the local community.

Coordinators (3 positions)

The Coordinators assist in the planning and implementation of strategies and campaigns related to the success of the Community Engagement Coalition.

ASI Elections (Student Body Election)

The annual ASI Election (student body election) happens each spring semester. In the election, students vote for their college representatives to the ASI Board of Directors and for the ASI President and Executive Vice President.

Elections Commissioner

The Elections Commissioner plans, implements, and oversees the annual student body election. The position is responsible for planning promotional campaigns to raise awareness about the election, for creating, updating, and publishing the candidate packets for election candidates and managing the student ballots, and encouraging students to vote. The Commissioner is responsible for overseeing the Elections Coalition Team.

Elections Coalition Team

The Elections Coalition Team is comprised of the Assistant Elections Commissioner and three Coalition Members. The coalition is for planning promotional campaigns to raise awareness about the election and encouraging students to vote.

Executive Staff

The Executive Staff is composed of the ASI President, Executive Vice President, Vice President of Finance, Chief Administrative Officer, Chief Communications Officer, and Chief Governmental Officer. The ASI Executive Staff represent students' needs and interests to the Cal State Fullerton administration, faculty & staff, and campus community. They manage the day-to-day proceedings of student programs and initiate projects that benefit students.

Vice President of Finance

The Vice President of Finance is in charge of overseeing and implementing the ASI budget. They are in charge of the annual budget proposal and development process and work closely with ASI programs and funded and funding councils throughout the year. The Vice President of Finance chairs the IRA and Finance Committees.

Chief Administrative Officer

The Chief Administrative Officer is in charge of meeting with students who are interested in serving on committees and planning and implementing the Presidential Appointee Coalition. The CAO serves as the chair of the University Affairs committee and implements strategies to raise awareness of campus issues. The CAO also represents students on the campus' Academic Senate.

Chief Communications Officer

The Chief Communications Officer oversees the Communications Team and the Community Engagement Coalition. The CCO plans and implements strategies and campaigns to reach both the student body and greater campus community in close collaboration with various programs and the ASI Marketing Office. The CCO also implements special events for the ASI such as Cookouts, Pizza with the Presidents, and Night Student Outreach.

Chief Governmental Officer

The Chief Governmental Officer oversees the Lobby Corps committee and represents ASI at the California State Student Association. The CGO plans and implements strategies to raise awareness about CSU system-wide and legislative issues and is focused on implementing the legislative advocacy programs of the ASI.

Finance Committee & Instructionally Related Activities Committee

Finance is a sub-committee of the ASI Board of Directors that addresses funding requests throughout the year and participates in the budget process in the spring semester. The Finance Committee also formulates, reviews, and recommends fiscal policies for the Associated Students, Inc. The Instructionally Related Activities (IRA) Committee is a committee created by Executive Order from the CSU Chancellor's office, which constructs the IRA budget through a detailed process each spring semester and hears requests for IRA Contingency funding each fall semester. The Finance and IRA Committees are chaired and overseen by the Vice President of Finance (see the VPF position description on the Executive Staff page).

Finance Vice Chair

The Finance Vice Chair assists the Vice President of Finance with any and all efforts on behalf of the Finance Committee. The Vice Chair takes minutes and helps any campus groups that need assistance requesting funding. Additionally, the Vice Chair attends Executive Senate Financial Caucus meetings.

Instructionally Related Activities Associate

The IRA Associate assists the Vice President of Finance with any and all efforts on behalf of the IRA Committee. The IRA Associate helps to implement the budget process for the IRA Committee and facilitates training for committee members.

Irvine Campus Productions

The ASI Irvine Campus Productions Coordinators will have an exciting opportunity to work at the CSUF Irvine Campus and assist in the development and execution of marketing and promotional efforts for Irvine Campus ASI events/programs. Additionally, the coordinators will work as a team to recruit student involvement. The coordinators must be highly motivated, enthusiastic individuals looking to gain experience in a variety of marketing and promotional events and campaigns.

Three Coordinator Positions: Titan Pride Coordinator, Special Events Coordinator, Films Coordinator

Lobby Corps

Lobby Corps is a sub-committee of the ASI Board of Directors and focuses on raising awareness of current CSU system-wide and legislative issues to the student body. The committee also focuses on legislative advocacy by meeting with local and state-wide legislators and stakeholders. The committee is chaired and overseen by the Chief Governmental Officer (see the CGO position description on the Executive Staff page).

Lobby Corps Vice Chair

The Vice Chair assists with the development of the Lobby Corps committee and the planning and implementation of events and campaigns. The Vice Chair also assists the Chief Governmental Officer with any on campus and off campus efforts to advocate on behalf of the student body.

Lobby Corps Advocacy Coordinator

The Advocacy Coordinator assists the Chief Governmental Officer and the Vice Chair with any advocacy efforts including the planning and implementation of events like Advocacy Awareness Day, Hands Up for Higher Education, and legislative visits with state legislators.

Lobby Corps Strategic Communications Coordinator

The Strategic Communications Coordinator oversees and operates all the communications efforts pertinent to the ASI Lobby Corps committee. Communication efforts include: social media, promotional items and marketing strategies to promote the Lobby Corps.

Scholarship Program

The ASI Scholarship Program offers an array of different scholarship awards each semester. The program is operated by a committee of students that is overseen by the Scholarship Director. The group is responsible for promoting the scholarship program, reviewing and grading applications, and finally, interviewing and selecting recipients.

Scholarship Director

The Scholarship Director works with the Executive Vice President to plan and implement promotional campaigns, organize and run the scholarship committee, and coordinate the logistics of the scholarship program. The Scholarship Director chairs the scholarship committee and plans training on promotions and grading for the committee.

ASI Street Team

Street Team is a part of the ASI that helps and supports many programs including Titan Tusk Force, ASI Productions, and AICA. Students interested in learning leadership skills, how to plan and run events, making new friends, or just getting involved are encouraged to join the street team. Street Team meetings are fun, exciting, and interactive for participants.

Street Team Coordinator

The Street Team Director runs weekly meetings that help street team members get a strong understanding of the ASI, build leadership skills, and learn how they can help with ASI events and meets with individual members throughout the year to understand their interests and get them connected to different areas of ASI. The Director also meets with other ASI groups to discuss future events and volunteer needs, plans retreats and socials, and develops marketing for the program.

University Affairs & Presidential Appointee Coalition

University Affairs is a sub-committee of the ASI Board of Directors and focuses on advocating on behalf of students for on campus issues. The Presidential Appointee Coalition is the program that coordinates the appointment, development, and monitoring of students serving on Academic Senate and University-Wide Committees. The University Affairs Committee and the Presidential Appointee Coalition are chaired and overseen by the Chief Administrative Officer (see the CAO position description on the Executive Staff page).

University Affairs Vice Chair

The University Affairs Vice Chair assists the Chief Administrative officer with any and all efforts on behalf of the University Affairs Committee and is the director of the Presidential Appointee Coalition. The University Affairs Vice Chair helps to implement events that will raise awareness on the campus pertaining to the University.

Titan Tusk Force

Titan Tusk Force is the school pride and spirit programming board of the ASI. TTF strives to develop a strong sense of campus unity, pride and identity with CSUF by planning and implementing various events and activities throughout the year such as monthly Titan Pride events, tailgates, Homecoming Week, etc.

Director

The Titan Tusk Force Director will oversee the Titan Tusk Force staff and manages the TTF budget. In addition, the director will serve as the liaison to the CSUF campus community by informing about different spirit events and continue to bring Titan Pride on campus.

Events Coordinator

The Titan Tusk Force Events Coordinator will help develop a strong sense of campus unity and pride by coordinating and implementing events such as Fall Spirit Week, Homecoming Week, and other spirit events throughout the year.

Athletics Coordinator

The Titan Tusk Force Athletics Coordinator will coordinate and implement tailgates for athletic games and bring Titan Pride to the athletic games.

Marketing and Recruitment Coordinator

The Titan Tusk Force Recruitment/Marketing Coordinator will formulate, direct and coordinate marketing activities and social media for Titan Tusk Force events, tailgates, and resource fairs.

Titan Student Centers Governing Board

The Titan Student Centers is a major program operated as part of the Associated Students, CSUF, Incorporated, and an on-campus non-profit organization serving the needs of CSU Fullerton students. The Titan Student Centers provides a host of programs and services, including: study and social lounges; computer access areas; campus service facilities (i.e. food services, ATM banking); meeting and conference spaces; games and recreation programs; and a comprehensive recreation/intramural sports program. The Titan Student Centers delivers programs and services are delivered primarily at the Titan Student Union and the Student Recreation Center facilities on the Fullerton campus. Titan Student Center services are also provided at the CSUF Irvine Campus.

The purpose of this Governing Board is to establish policies which will assure that the Titan Student Centers is a unifying force between students, faculty, and staff; a campus center for social, cultural, and intellectual activities and services; a place to provide further opportunities to broaden and strengthen interpersonal relationships and self-enhancement within a large urban university; and to provide experience in self-government and civic responsibility.

The Titan Student Centers Governing Board has four Subcommittees. The Subcommittees are as follows:

Committee on Planning is responsible for the oversight of the operating budget, planning, future projects and allocation of space for the Titan Student Centers. The Committee makes formal recommendations to the Governing Board on all actions.

Committee on Services is responsible for the oversight of the hours of operation, policy and services/programs for the Titan Student Centers. The Committee makes formal recommendations to the Governing Board on all actions.

Art Acquisition Committee is responsible for creating an educational forum through the acquisition of student artwork to be housed in the Titan Student Centers which will stimulate dialogue and programming both for the student who produced the art and the student who interacts with the acquired art.

Food Advisory Committee is a University-wide advisory committee, which is charged with the responsibility of maintaining the quality of the University's food services at the highest level. The Committee provides advice, feedback and recommendations to the food services director regarding policies concerning food service on campus. The Committee provides constructive feedback to the food services director regarding the quality of service, variety and prices on the menu, service area cleanliness and overall customer service.

Students apply to the Governing Board itself and then are appointed to one of the available positions.

Available Governing Board Positions

4 Student-At-Large Members (One-Year appointments)

2 Two-Year Student-At-Large Members (Two-Year appointments)

2 One-Year Student-At-Large Alternates (One-Year appointments)

2 Student-At-Large Members to serve on TSC Governing Board Subcommittees (One-Year appointments)