



Titan Tusk Force
Student Engagement Report
FY 2008-2009

Mission Statement

The mission of Titan Tusk Force is to develop a strong sense of campus unity, pride and identity with CSUF. Titan Tusk Force strives to achieve this through sustaining an unconditional open door policy and by promoting and supporting the programs and services that operate through and independently from the Associated Students, Incorporated here at California State University, Fullerton.

Program Overview

Titan Tusk Force (TTF) functions as the school spirit programming board of Associated Students, CSUF, Incorporated. Their events and activities focus around building school spirit and include things like spirit week, tailgate events, and attending athletic games. The group hosts weekly meetings for their volunteers and other students that might be interested in getting involved. In addition, TTF runs the Titan Rewards Program, a rewards/incentive program where a student can earn points for attending certain athletic games.

Engagement Results

Event/Activity	Fall 2008 (Participants)	Spring 2009 (Participants)
TTF Meetings	899	222
Titan Rewards Program Games	1212	1216
Spirit Week Programming	565	1370

Results Summary

During the Fall 2008 semester, TTF held 12 general meetings and averaged 74.92 students per meeting. In the Spring 2009 semester, TTF held eight meetings and averaged 27.75 students per meeting. The average for the Fall semester reflects a 17.18 students per meeting decrease from the previous Fall semester. No meeting data is available for the previous Spring semester

During the Fall 2008 semester, 37 games were included in the Titan Rewards Program schedule and averaged 32.76 students per game. In the Spring 2009 semester, the schedule included 11 games and averaged 110.55 students per game. No game data is available from pilot program from the previous Spring semester.

During the Fall 2008 semester, TTF hosted five spirit week events and averaged 113 students per event. In the Spring 2009 semester, Homecoming week included five events and averaged 274 students per event. The average for the Spring semester reflects a 226.4 students per event increase from the previous Spring semester. No data is available for the spirit week held in the previous Fall semester.

Future Goals

- Making TTF More Well-Known
- Retention
- Making Students into Better Leaders