



Titan Tusk Force
Student Engagement Report
FY 2009-2010

Mission Statement

The mission of Titan Tusk Force is to develop a strong sense of campus unity, pride and identity with CSUF. Titan Tusk Force strives to achieve this through sustaining an unconditional open door policy and by promoting and supporting the programs and services that operate through and independently from the Associated Students, Incorporated here at California State University, Fullerton.

Program Overview

Titan Tusk Force (TTF) functions as the school spirit programming board of Associated Students, CSUF, Incorporated. Their events and activities focus around building school spirit and include things like spirit week, tailgate events, and attending athletic games. The group hosts weekly meetings for their volunteers and other students that might be interested in getting involved. In addition, TTF runs the Titan Rewards Program, a rewards/incentive program where a student can earn points for attending certain athletic games.

Engagement Results

Event/Activity	Fall 2009 (Participants)	Spring 2010 (Participants)
TTF Meetings	528	230
Titan Rewards Program Games	1150	1004
Spirit Week Programming	753	N/A
Tailgates	N/A	150
Other Events	189	90

Results Summary

During the Fall 2009 semester, TTF held ten general meetings and averaged 52.8 students per meeting. In the Spring 2010 semester, TTF held 12 meetings and averaged 19.17 students per meeting. These averages reflect 22.12 and 8.58 students per meeting decreases from the previous Fall and Spring semesters, respectively.

During the Fall 2009 semester, 16 games were included in the Titan Rewards Program schedule and averaged 71.88 students per game. In the Spring 2010 semester, the schedule included 14 games and averaged 71.71 students per game. These averages reflect a 39.12 students per game increase and a 38.83 students per game decrease from the previous Fall and Spring semesters, respectively.

During the Fall 2009 semester, TTF hosted five spirit week events and averaged 150.6 students per event. The averages for the Fall semester reflects a 37.6 students per event increases from the previous Fall semester.

In the Spring 2010 semester, 1 tailgate was hosted and had 150 students in attendance. No tailgates were held in the previous Spring semester.

Future Goals

- Foundation
- Organization
- Retention
- Creation
- Extension