



Titan Tusk Force  
Student Engagement Report  
FY 2010-2011

Mission Statement

The mission of Titan Tusk Force is to develop a strong sense of campus unity, pride and identity with CSUF. Titan Tusk Force strives to achieve this through sustaining an unconditional open door policy and by promoting and supporting the programs and services that operate through and independently from the Associated Students, Incorporated here at California State University, Fullerton.

Program Overview

Titan Tusk Force (TTF) functions as the school spirit programming board of Associated Students, CSUF, Incorporated. Their events and activities focus around building school spirit and include things like spirit week, tailgate events, and attending athletic games. The group hosts weekly meetings for their volunteers and other students that might be interested in getting involved. In addition, TTF runs the Titan Rewards Program, a rewards/incentive program where a student can earn points for attending certain athletic games.

Engagement Results

<b>Event/Activity</b>	<b>Fall 2010 (Participants)</b>	<b>Spring 2011 (Participants)</b>
TTF Meetings	722	305
Titan Rewards Program Games	1405	1547
Spirit Week Programming	920	780
Tailgates	525	900

Results Summary

During the Fall 2010 semester, TTF held 14 general meetings and averaged 51.57 students per meeting. In the Spring 2011 semester, TTF held 13 meetings and averaged 23.46 students per meeting. These averages reflect a 1.23 students per meeting decrease and a 4.29 students per meeting increase from the previous Fall and Spring semesters, respectively.

During the Fall 2010 semester, 16 games were included in the Titan Rewards Program schedule and averaged 87.81 students per game. In the Spring 2011 semester, the schedule included 15 games and averaged 102.73 students per game. These averages reflect 15.93 and 31.02 students per game increases from the previous Fall and Spring semesters, respectively.

During the Fall 2010 semester, TTF hosted five spirit week events and averaged 184 students per event. In the Spring 2011 semester, Homecoming week included five events and averaged 156 students per event. The average for the Fall semester reflects a 33 students per event increase from the previous Fall semester. A spirit week was not held in the previous Spring semester.

During the Fall 2010 semester, TTF hosted two tailgate events and averaged 262.5 students per tailgate. In the Spring 2011 semester, three tailgates were hosted and averaged 300 students per tailgate. In the previous Fall semester, TTF did not host any tailgates. The average for the Spring semester reflects a 150 students per tailgate increase from the previous Spring semester.

#### Future Goals

- Put on events that students can enjoy on campus
- Add value to TTF meetings
- Make CSUF students feel welcome and proud to be Titans
- Set New Traditions/Events
- Retain Members throughout the entire school year
- Make all our members feel connected to TTF and CSUF
- Be more visible on campus
- Be professional
- Continue collaboration with Greeks
- Start new relationships with other organizations on campus