



Titan Student Union – “Visioning Day” Activity (March 18, 2011)
Student Engagement Report
FY 2010-2011

Purpose Statement

The Titan Student Union and Student Recreation Center, collectively a unit of the Associated Students, CSUF, Inc., together serve as the primary gathering place and recreational facility at California State University, Fullerton. The Titan Student Union and Student Recreation Center strive to develop relevant and quality-minded services, facilities and experiences, which are responsive to members of the campus and surrounding communities.

The Titan Student Union and Student Recreation Center serve as a unifying force between students, faculty, and staff; provides a campus center for social, cultural, and intellectual activities and services; provides opportunities to broaden and strengthen interpersonal relationships and self-improvement within a large urban university; and provides experience in self-government and civic responsibility.

Program Overview

On Friday, March 18, 2011, twenty four CSU Fullerton students, representing various constituent groups, participated in a half-day workshop held to discuss the current student union programs, services, and facilities. The goal of the workshop was also to achieve a consensus opinion from the group, regarding whether or not the Associated Students, CSUF, Inc. should take further efforts to explore potential expansion and/or renovation of the existing student union – as well as the potential development of satellite facilities located in other areas of the campus.

The following areas were identified as essential to the success of the workshop:

Informing student participants about the important role of student union programs and share the build out/timeline of the CSUF student union

Informing student participants about campus master plan and the role of the student union within that plan

Share information about current design and construction trends associated with student union facilities

Engage in constructive and creative dialogue regarding the perceived needs of the CSUF student union program

Build consensus regarding “next steps” in pursuing new/expanded student union programs and facilities

Joe Lopez (President of the Associated Students, Inc.) and Megan Morrison (Chair of the Titan Student Centers Governing Board) were the primary organizers of the program. Dr. Milton Gordon, President of CSU Fullerton took part in the program, delivering welcome remarks.

The program included presentations about: 1) Student Union History (Kurt Borsting, TSU Director); 2) Campus Master Plan (Kim Apel, Campus Planner); and 3) Student Union Design Trends (Rob Braun, Langdon Wilson Architects).

Having given participants a common set of contextual information associated with Cal State Fullerton’s student union program, campus planning efforts, and architectural trends small groups of 5 to 7 students were organized to brainstorm areas of improvement within our current student union program. Following these brainstorming sessions, each group provided summaries of their efforts. The following areas of the student union program (perceived as needing improvement), were identified through the small group exercise:



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- Retail Concepts & Other Non-Retail Services
- Overall Facility Design Improvement / Space Reassignment / TSU Expansion
- Food Service Improvements
- Meeting Room / Conference Spaces / Event Spaces
- Student Government / Student Organization Offices
- Sustainability (Design, Construction and Programs)
- Improved Directional Systems / Way-Finding Systems
- Public Lounges / Non-Scheduled Public Areas / Outdoor Areas

Following the summary reports from each group, all participants were provided a set of “dots” and instructed to apply those dots on the butcher paper lists (compiled by the small groups). During this exercise, all participants acted as individuals, placing “dots” in association with those concepts they viewed as priorities for the student union to pursue in future renovation/expansion efforts. The overall compiled scores from this exercise are provided as attachments herein.

Results Summary

See below.

Future Goals

Contract with professional planning firm to further explore interest/need for expanded CSUF student union offerings as well as defining priorities of such a project.

Evaluate ability to support/fund an expanded student union facility through a combination of: existing cash reserves; future fee income; donor support; and financing options.

Pursue student leader and campus administrative approvals to expand facilities should planning and financial data support such an effort.

Photos





The Future of the Titan Student Union – A Visioning Day

Date: Friday, March 18, 2011

Time: 10 a.m. – 1:30 p.m.

Location: TSU Pavilion C

Post Event – Evaluation Results

Welcome and Overview

Presenters: Joe Lopez, ASI President & Megan Morrison, TSC Governing Board Chair

- [18] Good *I learned the format of the day's program, and better understood my role in the day's activities.*
- [2] Fair *I somewhat learned the format of the day's program, and somewhat better understood my role in the day's activities.*
- [0] Poor *I didn't learn enough about the format of the program or my role in the day's activities*
- [2] N/A

Group Ice Breaker

Presenters: Joe Lopez, ASI President & Megan Morrison, TSC Governing Board Chair

- [16] Good *The ice breaker activity allowed me to learn about other students taking part in the day, and the activity made me feel more at ease and comfortable contributing to the group.*
- [3] Fair *The ice breaker activity allowed me to learn somewhat about other students taking part in the day, and the activity made me feel somewhat more at ease and comfortable contributing to the group.*
- [0] Poor *The ice breaker activity didn't help me learn about other students taking part in the day, and the activity didn't help me feel more at ease and comfortable contributing to the group.*
- [3] N/A

3. History Overview of TSU Programs, Facilities, and Services

Presenter: Kurt Borsting, TSU Director

- [22] Good *I gained a better understanding of the history and role of student union programs on college campuses. I learned about the development of the CSUF student union program. The presentation was valuable.*
- [0] Fair *I learned somewhat about the history and role of student union programs on college campuses, and the development of the CSUF student union program. The presentation was somewhat valuable.*
- [0] Poor *I did not learn anything from this presentation and it wasn't helpful in the overall day.*

4. Campus Master Plan Overview

Presenter: Kim Apel, Manager of Physical and Capital Planning

- [21] Good *I gained a better understanding of the master plan for CSU Fullerton, and how the student union program fits into that overall planning effort. The presentation was valuable.*
- [1] Fair *I learned somewhat about the master plan for CSU Fullerton, and how the student union program fits into that overall planning effort. The presentation was somewhat valuable.*
- [0] Poor *I did not learn anything from this presentation and it wasn't helpful in the overall day.*



5. Trends in College Student Union Design

Presenter: Robert Braun, Langdon Wilson Architects

- [17] Good *I learned about current trends in college union design and renovation. The session was valuable.*
- [5] Fair *I learned somewhat about current trends in college union design and renovation. The session was somewhat valuable.*
- [0] Poor *I did not learn anything from this presentation and it wasn't helpful in the overall day.*

6. Lunch

- [21] Good
- [1] Fair
- [0] Poor

7. Break Out Groups – (brainstorming in small groups)

- [19] Good *The break out exercise was well organized and I was able to fully contribute my ideas and suggestions.*
- [3] Fair *The break out exercise was relatively well organized and I was able to contribute some ideas and suggests.*
- [0] Poor *The break out exercise was poorly organized and I was not able to properly contribute my ideas and suggestions.*

8. Consensus Building Exercise – (spending dots exercise)

- [21] Good *The dot-spending exercise was well organized and I was able to fully contribute my ideas and suggestions.*
- [1] Fair *The dot-spending exercise was relatively well organized and I was able to contribute some ideas and suggestions.*
- [0] Poor *The dot-spending exercise was poorly organized and I was not able to properly contribute my ideas and suggestions.*

9. Overall Program Evaluation

- [21] Good *The overall program was valuable, my thoughts and views were heard, I learned from others, and the program provided good insights to student union program planners.*
- [1] Fair *The overall program was somewhat valuable, my thoughts and views were somewhat heard, I learned somewhat from others, and the program provided limited insights to student union program planners.*
- [0] Poor *The program was not valuable.*



10. Next Steps

[22] Based on the student forum, **I believe the student union program should** further explore options for expansion, renovation, and/or establishing satellite facilities.

[0] Based on the student forum, **I am uncertain if the student union program should** further explore options for expansion, renovation, and/or establishing satellite facilities.

[0] Based on the student forum, **I believe student union program shouldn't** further explore options for expansion, renovation, and/or establishing satellite facilities.

11. Future Participation / Call for Volunteers

19 students expressed an interest and willingness in serving on a student union planning committee on this topic, should such a committee be established.