



Associated Students, CSUF, Inc. • 800 N. State College Blvd. • P.O. Box 6828 • Fullerton, CA 92834-6828

Late Night Study
TSU Operations
Student Engagement Report
FY 2010-2011

Mission Statement

The mission of Late Night Study is to provide a safe environment for CSUF students to study after other campus facilities have closed.

Program Overview

Late Night Study keeps areas of the main level (Food Court, Alumni Lounge, Quiet Lounge and Courtyard) open after the majority of the facility closes at 10:00 p.m. Late Night Study begins the fourth week of each semester and takes place Sunday through Thursday nights from 10:00 p.m. to 2:00 a.m. (five nights per week for eleven weeks). In order to ensure a safe environment, student ID cards are checked upon entrance. Only currently registered CSUF students and students from nearby colleges (Hope International University, Western State University College of Law, Southern California College of Optometry, and Fullerton College) may take advantage of the program.

Engagement Results

Late Night Study	Fall 2010	Spring 2011
Average hourly attendance	48	41
Highest hourly attendance	112	140

Results Summary

During fiscal year 2010/2011 efforts were made to increase overall attendance.

- A new marketing program was launched, with updated logo and signage.
- Advertisement materials were shared with the CSUF library and included on their digital display.
- ASIP promoted the program during Midterms, offering refreshments and study help.

Additional efforts were made to increase access and safety.

- In previous years, all participants were asked to enter the building from the main lobby entrance. An additional entrance was opened on the North side of the building, providing greater access from the State College parking structure.
- An additional student staff member was added in order to check IDs at the added entrance and provide a greater level of security.
- An additional ID card reader was purchased in order to check IDs at the added entrance.

Future Goals

- Continue working with campus Titan Card office to bring portable card reader online.



Associated Students, CSUF, Inc. • 800 N. State College Blvd. • P.O. Box 6828 • Fullerton, CA 92834-6828