FOR IMMEDIATE RELEASE:

AICA TO HOST ANNUAL RALLY AGAINST HATE EVENT

FULLERTON, Calif. — The Association for InterCultural Awareness (AICA), a program of Associated Students, CSUF, Inc., will host their annual “Rally Against Hate” program on November 6, 2012 from 10 a.m. to 2 p.m. in the Quad. The event is free and open to all students, staff and community members.

This year’s theme, “Life Begins at the End of Your Comfort Zone”, will focus on the topic of stereotypes and language, and how using specific terms that are common in today’s vernacular can be inappropriate and hurtful to others. All members of the Cal State Fullerton community are encouraged to attend and learn more about how stereotypes hinder personal growth and advancement, the effects of self-stereotyping and labeling, and how to combat prejudice and stereotypes.

The annual “Rally against Hate” event is hosted on campus every fall semester and is a program designed to increase awareness about hate crimes and intolerance towards others. For more information about the 2012 “Rally Against Hate” event or the Association for InterCultural Awareness, please contact Debra Carter at (657) 278-2914 or asiaicapubrel@fullerton.edu

Associated Students, CSUF, Incorporated (ASI) is the recognized student government at California State University, Fullerton, advocating student interests on-campus and in local, state and national forums. ASI strives to develop relevant and quality-minded services, facilities, and experiences, which are responsive to members of the campus and surrounding communities.