**Association for Intercultural Awareness**  
**Cultural Presentations Instructions**

**Purpose:** AICA serves as the multicultural programming board of the ASI. This includes the goal of educating, informing, and creating awareness about our respective organizations. For this reason, we require each member of AICA to conduct a *brief* presentation that captures the essence of your cultural student organization. Please follow the instructions below.

**Step 1: Select a Topic**  
Start by selecting a topic that has major cultural significance for your student organization and/or cultural community. It is recommended that you select a topic, custom, tradition, holiday, food, etc. that is *not widely known or understood by others*.

**Step 2: Presentation Outline**  
Develop an outline of your *5 minute presentation* that explores this topic in an *engaging and interesting way*. This could take the form of a power point presentation, demonstration or performance, brief video of a performance or demonstration, or another format that best illustrates the points you want to share. **BE CREATIVE AND INNOVATIVE!**

You can structure your outline under these headings:
- Name of Student Organization and name of student making the presentation
- Topic
- Background/Context (clearly describe the topic and explain what makes it unique to your culture)
- Impact of topic on your student organization
- Questions

**Step 3: Submit Your Presentation**  
Email your presentation and additional materials (i.e., power point, Word document, etc.) to asiicaadvocacy@fullerton.edu, by Friday, 5pm. **Submissions after the deadline risk loss of presentation date and termination of AICA membership.**

**Step 4: Schedule an Appointment**  
Presenters will be required to practice their presentations with the Advocacy Coordinator. When you email your presentation outline and materials, please ALSO provide 2 dates/times that you are available to meet with the Advocacy Coordination before your presentation date. The Advocacy Coordinator will review the presentation guidelines and the evaluation form with you. This will help you better prepare for your cultural presentation.

**Step 5: Follow the Do’s and Don’ts guidelines when presenting your cultural presentation!**

<table>
<thead>
<tr>
<th><strong>DO’S:</strong></th>
<th><strong>DON’TS:</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>DO:</strong> Provide the name and of your cultural organization. Include your name and your leadership position.</td>
<td><strong>DON’T:</strong> Be ambiguous about your topic – be specific about the cultural historical/social/political significance of your topic.</td>
</tr>
<tr>
<td><strong>DO:</strong> Identify a specific topic - something that is very unique about your culture and that is not widely known or understood by others unless you shared it with us.</td>
<td><strong>DON’T:</strong> Repeat the same presentation (i.e. topic, theme) that other reps have already done.</td>
</tr>
<tr>
<td><strong>DO:</strong> <em>Explain</em> how the topic has shaped, impacted, or influenced your student organization.</td>
<td><strong>DON’T:</strong> Speak verbatim from your presentation. Avoid speaking in a monotone voice.</td>
</tr>
<tr>
<td><strong>DO:</strong> Utilize a method that best illustrates or demonstrates the points you want to share (i.e., video/DVD, PowerPoint, dance music song, food, etc.)</td>
<td><strong>DON’T:</strong> Lecture- this is not an effective presentation method. Demonstrate your points in creative, innovative ways.</td>
</tr>
<tr>
<td><strong>DO:</strong> Speak clearly and enthusiastically to the audience- share your pride! Show and explain at the same time!</td>
<td><strong>DON’T:</strong> Make announcements- you can do this at the end of the AICA general meeting.</td>
</tr>
</tbody>
</table>
AICA Cultural Presentation Peer Evaluation - SCALE

1  2  3  4  5
(Poor)       (Excellent)

Name of Student Organization: ____________________________________________________________

Name of Speaker: _______________________________________________________________________

Topic: __________________________________________________________________________________

Evaluator Name and Student Organization: ___________________________________________________

1. The speaker effectively identified a specific topic (something that is not widely known about their group) and promoted greater understanding about the topic.

2. The speaker effectively explained how this topic has shaped, impacted, or influenced their student organization.

3. The speaker demonstrated knowledge about the topic.

4. Visual aids were effectively utilized to adequately illustrate the main points.

5. The speaker was enthusiastic and spoke clearly throughout the presentation.

6. Overall performance (followed all the guidelines and refrained from the “DON’TS”):

One thing I learned was:

Recommendations for improvement: