

**TITAN STUDENT UNION FOOD ADVISORY COMMITTEE  
MINUTES  
March 4, 2009**

**CALL TO ORDER**

Amanda Whittle, Chair of the Food Committee, called the meeting to order at 2:37 p.m.

**ROLL CALL**

Members Present: Borden, McDoniel (for Borsting) Miller, Rutkowski, Tripp, Whittle

Members Absent: Ellis, Ramsey

Ex Officio Present: Lynch

Guests: Frank Herrera, Christina Martinez, Megan Morrison, Sid Patel, Valerie Ramirez, Deanna Thoma, Crystal Wooldridge

**APPROVAL OF AGENDA**

The agenda was approved as submitted. (Borden-m/Miller-s)

**APPROVAL OF MINUTES**

The minutes from the February 4, 2009 meeting were approved as submitted. (Borden-m/Tripp-s)

**CUSTOMER INPUT/PUBLIC COMMENTS**

None.

**NEW BUSINESS**

**Discussion – Nutritional Posting Legislation (AB 1420)**

Whittle stated that there is legislation that goes into effect on July 1 that requires nutritional information to be posted on menu boards.

Whittle asked Lynch if he had information about the legislation and what Food Services will be doing.

Lynch stated that Wooldridge is working behind the scenes with Crystal Schmidt.

Lynch stated that there is a requirement for establishments that 20 or more locations to comply with the regulation to post nutritional information on the menu board or a separate location.

Lynch stated that Carl's Jr. has been in compliance since they already have their nutritional information posted.

Lynch stated that they are working on brochures that will include the nutritional information for the franchises.

Lynch stated that the restaurants with less than 20 locations are not required to post this information. The concepts on campus that fall under this category would be the self-branded locations, like Nutwood Café, Fresh Kitchen, Langsdorf Hall and Garden Café. A nutritionist would need to be brought in to breakdown the menu. It would be cost prohibitive to do. Something could be done internally

**NEW BUSINESS****Discussion – Nutritional  
Posting Legislation (AB  
1420) (cont'd)**

to address the self-branded locations.

Lynch stated that there is one franchise that is firm in not releasing the information until they have to.

Wooldridge stated that the information for Carl's Jr. is already available. Most of the information from the other franchises has been received and given to Crystal Schmidt. Greg Hansen in Graphic Services is working on a menu board to be placed in the TSU. Togo's is standing firm about providing the nutritional information. The information will most likely be posted prior to the July 1 deadline.

Whittle asked if Busy Bee was included in the posting requirement.

Lynch stated that it is a regional brand, but there are less than 5 stores. They are working with them to get some information to include.

**REPORTS****Committee Chair**

None.

**Food/Vending Director  
Nutwood Café**

Lynch reported the following:

- 1) Nutwood Café is doing well.
- 2) There is a new supervisor, Virginia Sullivan. She is working on updating the look of the Café. They are looking at purchasing student artwork for the wall. She is new in the position and doing well.

**Starbucks**

Lynch reported the following:

- 1) Starbucks continues to grow.
- 2) They are participating in the promotional items. There are breakfast combos.
- 3) The store is a licensed store. There is little flexibility in changing the offerings.

Tripp asked if the Nutwood Café was open until 9pm during the week.

Lynch stated that there is little traffic at night. They now close at 8pm.

**Concessions**

Lynch reported the following;

- 1) Concessions are doing well. Baseball season has started.
- 2) They have changed the setup for the concessions. They are using the east side of the stadium instead of the trailers and canopies. The vendors are inside the fence. It looks like a mini food court. The fence that separates the baseball and softball fields has been taken down.
- 3) Over 4,000 people attended the last basketball game against Long Beach. There were free hot dogs and water given away to the students.

**Food Court/Garden  
Café/Round Table  
Pizza-Pub/Titan Coffee**

Martinez reported the following:

- 1) Sales are still strong in the Food Court and Garden Café.
- 2) Green Burrito has a new promotion, a Southwest Chicken Soft

**REPORTS (cont'd)****Food/Vending Director  
(cont'd)**

- Taco. The price is \$1.49 per each; \$3.69 for the combo. The taco has chicken, lettuce, cheese and Santa Fe sauce.
- 3) The new Meatball Marvel Pizza started at Round Table Pizza this week. Only the large and medium sizes are available. The medium costs \$18.49; the large costs \$21.99.
  - 4) Titan Coffee will now be closed on Fridays due to lack of traffic.

**Catering Manager/  
Executive Chef**

Patel reported the following:

- 1) This weekend, there will be a breakfast and lunch for student leadership institute conference. They are expecting 300 students.
- 2) The Day of the Authors event will be on March 21.

**Carl's Jr.**

Ramirez reported the following:

- 1) Carl's Jr.'s new hours are 7am-9pm Monday-Thursday; 7am-3pm Fridays; and 10am-2pm Saturdays.
- 2) Sales are still steady.
- 3) There is a new product from Green Burrito—3-piece burritos. The cost of the 3-piece is \$2.89 or \$4.59 for the 5-piece.
- 4) They are still hiring.

Miller asked about the status of food services at the Phase III housing project.

Lynch stated that they have not been involved in the process.

[Rutkowski left the meeting at 3pm.]

**Langsdorf Hall Express**

Lynch reported the following:

- 1) Lynch stated that LH Express is doing fine. Sales are being impacted due the proximity of the Starbucks location.
- 2) Wooldridge has been working on promotions. They are handing out coupons.

Miller asked how broad the distribution of the email is; would it be possible to put the information on the student portal.

Wooldridge stated that the distribution includes people who have signed up for the emails. Messages are sent once a month.

Lynch stated that there are boxes located next to the POS machines for people to be included on the distribution list.

Wooldridge stated that there is a place to sign-up on the website as well.

Wooldridge stated that they are looking at re-vamping the website. There is an area for promotions.

**Juice It Up!**

Thoma reported the following:

- 1) Sales are doing well.
- 2) The new promotion of non-dairy smoothies is going well.

Miller asked if there is frozen yogurt on campus.

Thoma stated that Juice It Up! has yogurt, but they do not have the

**REPORTS (cont'd)  
Food/Vending Director  
(cont'd)**

**University Convenience  
Stores**

- Yum**
- Brief Stop**
- Hungry Titan**
- Irvine Campus**

space for it.

Lynch stated that there are plans for the Humanities Plaza that call for a full-service Juice It Up! and a Zing Yogurt.

Herrera reported the following:

- 1) The peanut recall is still ongoing. Herrera brought page 1 of 132 of the recall list to the meeting. A letter was received that the Peanut Corporation of America has gone bankrupt.
- 2) The Yum is doing okay. Sales have been dropping in the last month. It might be due to the proximity of the Titan Express location in the Bookstore.
- 3) Sales are still strong at the Brief Stop. There is talk of relocating the store and making it bigger.
- 4) The Hungry Titan has not been doing well. It may be shut down at the end of the fiscal year and may stay closed until the new residence hall building opens. A final decision has not been made yet.
- 5) The Titan Express store is doing well. There are long lines at times even with 2 cashiers working.
- 6) The Irvine Campus store is doing well, but it will be closing at the end of the semester.

**COMMITTEE MEMBER  
FEEDBACK**

None.

**MEMBERS' PRIVILEGE**

None.

**ADJOURNMENT**

The meeting was adjourned at 3:12 p.m.

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Deserita Ohtomo, Recording Secretary

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Amanda Whittle, Committee Chair