

**TITAN STUDENT UNION FOOD ADVISORY COMMITTEE  
MINUTES  
April 15, 2009**

**CALL TO ORDER**

Amanda Whittle, Chair of the Food Committee, called the meeting to order at 2:38 p.m.

**ROLL CALL**

Members Present: Borden, Miller, Ramsey, Rutkowski, Tripp, Whittle

Members Absent: Borsting, Ellis

Ex Officio Absent: Lynch

Guests: Frank Herrera, Christina Martinez, Sid Patel, Valerie Ramirez, Deanna Thoma, Crystal Wooldridge

**APPROVAL OF AGENDA**

The agenda was approved as submitted. (Miller-m/Tripp-s)

**APPROVAL OF MINUTES**

The minutes from the March 4, 2009 meeting were approved as submitted. (Miller-m/Borden-s)

**CUSTOMER INPUT**

Whittle read the following comment from the TSU Customer Input Survey, dated 2/1-2/28/09:

- 1) "Hi, over the last 4 years at CSUF I notice our school has a very small place for students to eat plus it's very inconvenient. Students who need to eat have to walk all the way from buildings where most of the classrooms are. Secondly food choices are limited. We need to expand the food court. The place is packed most of the time. Please pass this on to ASI. Thank you."

Whittle read the following comments from the TSU Customer Input Survey, dated 3/1-3/31/09:

- 1) No Comment. Status – Excellent [Garden Café]
- 2) No Comment. Status – Poor [Food Services]
- 3) "Judy was amazing! Even with all those kids everywhere!" [Garden Café]
- 4) "The woman at the Garden Café was so amazing she made my day better!"
- 5) "She made my friend's day better." [Garden Café]
- 6) "Judy gave amazing customer service." [Garden Café]

**REPORTS**

**Committee Chair**

None.

**Food/Vending Director**

**Nutwood Café**

**Starbucks**

**Concessions**

There were no reports for Nutwood Café or Starbucks.

Martinez reported that there is a game tonight, so Navarro cannot attend today's meeting.

**REPORTS (cont'd)****Food/Vending Director  
(cont'd)****Catering Manager/  
Executive Chef**

Patel reported the following:

- 1) On Monday, March 21, there was an event for student leaders and others to introduce the new premium box lunches. The information will be put on the website very soon in the next couple of weeks.
- 2) Last night, there was a reception for Asian faculty and staff held at the El Dorado Ranch. The President went to the office a few minutes ago to give compliments for the event.
- 3) On Sunday, April 26, there will be a reception for student leaders. About 350 students and faculty/staff have been invited to the event, which will take place from 6-8pm.

**Food Court/Garden  
Café/Round Table  
Pizza– Pub  
Titan Coffee**

Martinez reported the following:

- 1) Food sales are strong.
- 2) Togo's does secret shoppers. There have been 2 visits since the last meeting. The one in March received a 100% rating. The one in April received a 97%.
- 3) The Food Court is preparing for All Night Study. There will be extended hours.
- 4) On April 25, the bakery will be open from 8-10am for the Cal State Fullerton Days event.
- 5) There is a possibility that the Garden Café will not be open on Fridays next semester due to low sales on that day.
- 6) The Pub is currently open until 8pm. They are considering closing the location at 7pm due to low sales after 7pm.
- 7) Donation boxes have been placed next to all cash registers at all of the food locations. They are raising money for the OC Food Bank.
- 8) The Food Court was recently inspected by the health department. They passed with flying colors.
- 9) Sales at Titan Coffee have been slow. The location will be closed officially at the end of the semester. The store possibly will be moved to the library.
- 10) They are tentatively working on the facelift for the bakery.

Miller asked if Togo's has responded to Subway's \$5 foot-long sandwich campaign.

Martinez stated that other Togo's store offer a daily special, but the CSUF location does not participate in the program.

Thoma asked why.

Martinez stated that they do not have the space to make and sell the daily special.

Wooldridge stated that the donation boxes were placed by the cash registers last week. They have collected over \$150. The three charities benefitting from the program are Second Harvey, OC Food Bank and the Women's Transitional Living Center. 100% of the donations are being given.

Martinez stated that the Food Court also donates unused food.

**REPORTS (cont'd)**

**Food/Vending Director  
(cont'd)**

**Carl's Jr.**

Ramirez reported the following:

- 1) Sales are the same.
- 2) There is a new shake, the Orange Cream.
- 3) There is a new burger, the Kentucky Bourbon \$6 burger.
- 4) They are still hiring.

**Langsdorf Hall Express**

There was no report for the LH Express.

**Juice It Up!**

Thoma reported that sales are steady but hopefully will pick up with warmer weather.

**University Convenience  
Stores**

**Yum  
Brief Stop  
Hungry Titan  
Irvine Campus**

Herrera reported the following:

- 1) There is a new product recall; this time on pistachios.
- 2) The drawings for the new Yum location have been completed. Borsting, Pamela Skawin and Robert Suttle will be meeting with Chuck Kissel soon.
- 3) The Brief Stop is still busy. The bookstore has been approached about moving the location, but they will work on the Yum relocation first.
- 4) The hours at the Hungry Titan have been reduced. Monday-Thursday, the store opens at 9:30am and closes at either 8 or 9pm. On Fridays, the store opens at 10am. A final decision has not been made on whether the store will be shut down.
- 5) The Titan Express is going strong; stronger than expected. The budget is exceeded every month.
- 6) The Irvine Campus will be open another year. The store will remain open. When the campus moves, the c-store will move as well.
- 7) The stores will soon be stocked with Rock Star energy drinks.

Martinez stated that Pepsi will be replacing the fountain drink machines in the Food Court this Friday.

**COMMITTEE MEMBER  
FEEDBACK**

None.

**MEMBERS' PRIVILEGE**

None.

**ADJOURNMENT**

The meeting was adjourned at 3:00 p.m.

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Deserita Ohtomo, Recording Secretary

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Amanda Whittle, Committee Chair