

**TITAN STUDENT UNION PROJECTS COMMITTEE  
MINUTES  
October 7, 2009**

**CALL TO ORDER**

Megan Morrison, Chair of the Projects Committee, called the meeting to order at 3:35 p.m.

**ROLL CALL**

Members Present: Deering, Morrison, Shaikh, Uballe, Yu

Ex-Officio Present: Borsting

Guests: Rodrigo Calderon, Danny Hauger, Phillip Stinis, Chad Vargas

**APPROVAL OF AGENDA**

The agenda was approved as submitted. (Yu-m/ShaiKh-s)

**APPROVAL OF MINUTES**

The minutes from the September 9, 2009 meeting were approved as submitted. (Deering-m/ShaiKh-s)

**CHAIR'S REPORT**

Morrison welcomed everyone to the meeting. Morrison stated that this was her first meeting as Chair. If any members think of any potential projects, please contact Morrison.

**NEW BUSINESS  
Juke Box in Pub**

Morrison stated that the suggestion for the juke box in the Pub came from Rodrigo Calderon. The contract would be similar to the one for the arcade games where there would be rent paid and revenue sharing. This is an internet juke box.

Borsting stated that Carol McDoniel has been doing research about adding music to the Pub. Calderon proposed the internet juke box. Also, Titan Radio expressed an interest to showcase and promote the program in the TSU.

Calderon stated that he is on the ASI Board of Directors. He had a goal to put a juke box in the Pub. He used to frequent the Pub and saw a need for music.

Calderon stated that he found a manufacturer, Row International. The manufacturer distributes machines regionally to different companies. The local company is Betson Enterprises. There are different options. The machine costs \$7,000 to purchase. Another option is to deal with a local operator. The operator has machines in over 50 locations in the area. He has a machine at CSULB.

Calderon stated that there are no upfront costs. No contract is necessary, but he would be willing to sign one. He would sign any liability forms. There would be a 50/50 split on any income.

Deering stated that this item is only a discussion. If the Committee likes the idea, the staff could research.

**NEW BUSINESS (cont'd)**  
**Juke Box in Pub (cont'd)**

Danny Hauger, from Titan Radio, stated that they operate from the basement in the Library. They have 83 DJs with 75 different programs. Students from any major can have a radio show. The proposal is to donate one to two hours of programming to the TSU. This can be done on CD. The type of programming can be customized. It would not cost anything to have the programming in the Pub. This would be a good partnership and promotional tool.

Chad Vargas, also from Titan Radio, stated that the programming can be done on CD or as a live feed from the internet. The one concern for the live feed is that if the server goes down the feed cannot be received.

Vargas asked how Titan Radio programming would interact with the juke box.

Borsting stated that there are other areas in the building that could feature Titan Radio. There is free bowling offered on Thursdays. There may be an opportunity at the SRC, but they have made a big investment on satellite radio.

Morrison asked for feedback from the members.

Yu stated that she like the idea of offering both options. Titan Radio would be a better fit in the games area, and they could still have the juke box in the Pub. Yu stated that she would like to do both.

Deering asked if a sample of programs could be provided for the members to listen.

Borsting asked if there were any programs on Titan Radio that would be considered racy.

Hauger stated that they try to adhere to FCC rules. They preach professionalism, and they review content.

Borsting stated that there are children that use the services in the building.

Deering stated that he liked the idea of the juke box. He asked if the internet radio is open to the entire internet.

Calderon stated that he would have to check. There are some restrictions, but he would have to ask the operator.

Deering stated that his only concern was that the students might perceive the juke box as a frivolous expense, even though the TSU has not purchased the machine.

Calderon stated that he understood the concern, but he felt that the juke box would bring a positive experience to the campus.

Calderon asked if there would a committee to consider renovations to the Pub.

Philip Stinis stated that he was also from the ASI Board of Directors.

**NEW BUSINESS (cont'd)**  
**Juke Box in Pub (cont'd)**

He asked if the Titan Radio would be broadcast remotely; maybe a show could be done from the Pub.

Hauger stated that remote broadcasts can be done if there's a wireless connection, but it may be difficult. The only concern would be the equipment.

Morrison asked if the members were open to the idea of the juke box and the Titan Radio.

The members agreed.

**Student Scholarships**

Morrison stated that this topic came up at the last TSU Board meeting. The biggest question would be where the money would come from; would it be outside sources or in the budget. Morrison asked the members for ideas.

Shaikh stated that ASI scholarships are not funded by student fees.

Shaikh stated that she was not sure how she feels about it and how it would be looked at by other students.

Deering stated that there was an idea of going to the partners to see if there was an interest to contribute to a scholarship program. It would be the best way to go. Deering stated that he was unsure about using student fees to fund only a few students.

Yu asked if a survey could be done to get student input.

Borsting stated that the ATM subleases are currently under negotiations. The idea of funding scholarships will be introduced to the banks. They were successful with the STA Travel agreement, but it hasn't been successful with any of the other tenants. Disneyland does sell a lot of tickets through the front desk. They could ask the vendors.

Borsting stated that there might be a decrease in enrollment. Borsting stated that he would like to introduce the idea of the Board entertaining graduate assistantships during the next budget cycle. This program would cost less than hiring professional full-time staff.

Uballe stated that he appreciated that Borsting is looking to the banks and other partners as possible sources. All of this is for the benefit for the students and the partners.

Borsting stated that he would report back regularly on the progress with the banks.

Uballe asked Shaikh's comment about ASI fees not being used for scholarships.

Shaikh stated that the scholarship money comes from other sources. The book scholarships come from the bookstore. Last year's scholarship coordinator was adamant that ASI fees were not used.

**NEW BUSINESS (cont'd)**  
**Street Signage**

Morrison stated that this topic was also discussed at the last Board meeting. There were questions brought up during the discussion.

Shaikh asked where the funding came from to pay for the other street signs. The funding should be consistent.

Deering asked about the cost of the signs.

Borsting stated that Jack Bage from Design and Construction thought that it was a fair price.

Borsting stated that the request to change the street name came from the TSU. Borsting stated that he asked PAB to consider changing the name to Student Union Drive. The request was done so with the consultation and consent of the TSU Board leadership. The leadership at the time supported the expenditure. There were funds in last year's capital equipment budget for signage.

**MEMBERS' PRIVILEGE**

Deering stated that at the last meeting an ad hoc committee was proposed to work on the Alumni Lounge remodel project. They have not worked on anything additional for the project or the Committee.

Borsting stated that there has not been much work done for the Alumni Lounge project, but the work is starting now.

Borsting stated that on the topic of the street signs that this is a way to help students and is the responsibility of the TSU. When a parent comes to campus, the new street sign will help to direct them to the building. It will help the new student find the TSU where orientations are held. The University made some improvements to the technological infrastructure. The University also paid for the upgrades to the TSU. The TSU is here to serve the University and the student body and do so within the ASI mission. There will be questions that are going to be raised to the Board that will cost more than \$2,400; improvements that may cost hundreds of thousands of dollars (such as street improvements and the possible purchase of Hope University).

**PUBLIC COMMENTS**

None.

**ADJOURNMENT**

The meeting was adjourned at 4:30 p.m.

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Deserita Ohtomo, Recording Secretary

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Megan Morrison , Committee Chair