

**TITAN STUDENT UNION TITAN RECREATION COMMITTEE
MINUTES
September 9, 2009**

CALL TO ORDER

Amy Ramirez, Chair of the Titan Recreation Committee, called the meeting to order at 1:20 p.m.

ROLL CALL

Members Present: Laguna, Latif, Ramirez, Wilson

Members Absent: Kwek

Non-Voting Members Present: Solorzano

Ex Officio Present: Willer

Guests: Deering

APPROVAL OF AGENDA

The agenda was approved as submitted. (Laguna-m/Wilson-s)

APPROVAL OF MINUTES

The minutes from the April 15, 2009 meeting were approved as submitted. (Laguna-m/Wilson-s)

NEW BUSINESS

**Review Purpose of
Committee (Bylaws)**

Ramirez distributed the portion of the TSU Board bylaws that outlines the Titan Recreation Committee membership and charge.

Willer gave the history of the Committee.

Laguna asked what impact the State budget had on the facility.

Willer stated that the SRC is a program of the TSU and ASI. The ASI/TSU does not receive any funding from the State of California. The TSU is in good financial standing, and there are no cuts expected due to budgetary constraints.

Deering stated that the ASI and TSU receive their funding from student fees. Enrollment may be affected, which would decrease the amount of fees that are collected.

Willer stated that the TSU has different income streams, so they do not see any major impact to the program.

Laguna asked if there were any plans for expansion or construction.

Willer stated that she would talk about possible future plans during the next business item.

Willer stated that the agenda is always open for the Committee meetings. Members can raise any issues that they would like to see on future agendas. Suggestions for agenda items can be sent to Ramirez and Willer. They will review the item before it is put on the agenda.

**NEW BUSINESS (cont'd)
Set Committee Goals for
the Year**

Willer stated that the growth experienced this semester may influence the goals. From Fall 2008 to Fall 2009, they were anticipating a 10% growth based on research from other area facilities. The actual growth has been about 65% so far.

Willer stated that in Fall 2008 about 19,000 people came through the building in the first 2 weeks of classes. In Fall 2009, about 32,000 have come through the SRC in the same time frame of 2 weeks.

Willer stated that they did not increase the number of student or professional staff.

Willer stated that last fall the peak day for the entire semester was a total of about 2,400 people entering the facility. This semester, there has already been a day where there were 4,100 visitors to the facility.

Willer stated that about 21,000 students have activated their memberships. There are 250 non-student members.

Willer stated that enrollment in fee-based classes are selling out. Locker rentals have skyrocketed. They increased the number of lockers available for rent, and they are all rented. The number of guest passes sold has increased.

Willer stated that there are a number of students studying and lounging in the facility; not necessarily working out.

Willer stated that one suggestion for a goal would be to develop a plan for Dumbo Downs.

Willer stated that the original land lease for the facility included Dumbo Downs (the area immediately north of the SRC). The original concept was to build an outdoor activity area. The University asked to use Dumbo Downs as a temporary parking lot for the next five years until 2013 due to the number of construction projects and the loss of parking spots.

Willer stated that a plan needs to be developed for Dumbo Downs as evidence to the University that an outdoor activity area will be put on the land.

Willer stated that \$250,000 has been earmarked to develop the land.

Willer stated that one idea was to form an ad hoc committee that would tour other facilities to come up with the programming principles for the area. An architect could then be hired to develop the plans.

Laguna asked if there was any income coming in from the University using Dumbo Downs.

Willer answered no.

The members agreed to make developing a plan for Dumbo Downs as one of their goals.

**NEW BUSINESS (cont'd)
Set Committee Goals for
the Year (cont'd)**

Ramirez asked the members to keep an eye out for any concerns or issues in the SRC that the Committee could address.

Ramirez asked the members to read the SRC operating policies and Titan Recreation Playbook.

Ramirez stated that eventually the Committee will discuss a marketing campaign to inform the students that the TSU and SRC are run by the same program. The Committee will brainstorm some ideas for the marketing campaign.

Willer stated that there has been talk on how the Board may be restructured to define the governance of the TSU and SRC. Willer stated that she hoped the new structure could be presented to the Committee.

Ramirez asked if there were any other ideas.

Deering asked Willer for suggestions on a range of goals.

Willer stated that she wanted to focus on the big picture. There are questions about operational items, which the Committee could discuss. It would be preferable for the Committee to look at the policies, program development, construction and the direction to go.

Laguna asked what programs work and which don't. The programs that work can be expanded. Laguna asked if it would be possible to get a report on the programs.

Willer stated that she could do a report on the programs at the next meeting.

Latif asked which programs were offered.

Willer stated that there was a 6-week Titan Youth Sports Camp held during the summer. There is also a Learn-to-Swim program that is doing very well. A rock wall camp was added this summer that did very well. Two other programs were offered this summer—Sports Enhancement Performance Camp and a Parent Child Enrichment Camp. The sports enhancement performance camp is a youth sports program that prepares students for high school varsity teams or travel teams. Small group training is done to improve performance. The parent/child enrichment camp is a program where group activities (ballet, yoga, etc) are done by the parent and their child. Both of these camps did not do as well.

Ramirez asked if the review would include the instructional programs.

Willer stated that she will include all programs.

Willer stated that she would like to look at the rock wall. There is a small core group that uses the wall regularly. There hasn't been much growth in the number of group activities and new members using the rock wall.

Latif asked how the sports performance camp was advertised.

**NEW BUSINESS (cont'd)
Set Committee Goals for
the Year (cont'd)**

Willer stated that they had marketing materials (rap card) printed and distributed to area schools. Banners were placed around the city of Fullerton, and print ads were placed in local publications.

Latif asked if representatives would be visiting the schools.

Willer stated that they haven't made presentations unless there was some connection. They may not have the staffing to do this. There are only five full-time professional staff in Titan Recreation.

Laguna stated that the program is also competing with community colleges.

Willer added that there are also private training programs.

Willer stated that another business item for the next agenda could be forming an ad hoc committee for Dumbo Downs development.

CHAIR'S REPORT

Ramirez welcomed everyone to a new year. Ramirez stated that any issues that the members observe in the SRC could be brought up to the Committee or to Willer.

MEMBERS' PRIVILEGE

None.

PUBLIC COMMENTS

Deering thanked the members for their work. If there are any questions about parliamentary procedure, Deering and Ramirez can help.

Willer stated that she wanted to hear any feedback about the SRC. The feedback may lead to agenda items.

Willer stated that there will be a luau tomorrow night.

Willer stated that there have been two special events held so far. They hosted students from the residence halls; the event was very successful. There was a faculty/staff event. It was planned on a Saturday, which turned out to be a furlough weekend. The event was scheduled before the furlough schedule was published. The event was not heavily attended, but they will hold the event again next year. The people who did attend the event did have a good time.

ADJOURNMENT

The meeting was adjourned at 2:10 p.m.

Deserita Ohtomo, Recording Secretary

Amy Ramirez, Committee Chair