

**TITAN STUDENT UNION GOVERNING BOARD
MINUTES
January 28, 2009**

CALL TO ORDER

Holly Tripp, Chair of the Board, called the meeting to order at 2:44 p.m.

ROLL CALL

Members Present: Borden, Deering, Eberly, Hernandez, Lockwood, Ramirez, Ramsey, Shoar, Tripp, Whittle, Yu, Zhao

Members Absent: Smith, Uballe

Ex Officio Present: Borsting, Jarnagin
Absent: Sanchez

Guests: Anthony Ragazzo, Andrea Willer

APPROVAL OF AGENDA

The agenda was approved as submitted. (Yu-m/Whittle-s)

APPROVAL OF MINUTES

The minutes from the December 3, 2008 meeting were approved as submitted. (Zhao-m/Shoar-s)

NEW BUSINESS

**Election of 2008-09 TSU
Board Director of Public
Relations**

Tripp stated that Stephanie Butkus, who had been elected as the 2008-09 TSU Board Director of Public Relations, resigned from her position. Cathlyn Gonzales, First Alternate, also resigned from her position.

Tripp stated that a new Director of Public Relations needed to be selected for the remainder of the 2008-09 year.

Tripp asked for nominations.

Yu nominated Ramirez. Whittle seconded the nomination. Ramirez accepted the nomination.

Tripp asked for any other nominations. There were no other nominations.

Ramirez spoke about her qualifications for the Director of Public Relations position.

Ramirez left the meeting during the voting.

**MAIN MOTION
MSC: 10-0-0**

On a motion duly made, seconded and carried, the Board elected Amy Ramirez as the TSU Board Director of Public Relations for the remainder of the 2008-09 year. (Yu-m/Whittle-s)

Tripp stated that Yu was now a Student-At-Large member.

NEW BUSINESS (cont'd)**Titan Recreation
Committee****Recommendations**

- **Revise Spring 2009
Operating Hours for the
Recreation Services
Desk & Rock Wall**

Tripp stated that there was rationale from the staff to refer this item back to the Committee.

Ramsey made a motion to refer the revision of Spring 2009 operating hours for the Recreation Services Desk and Rock Wall back to the Titan Recreation Committee. Hernandez seconded the motion.

Borsting stated that the proposed hours revised hours for the Recreation Services Desk and Rock Wall. These changes were approved as part of the 2009-10 SRC operating hours. Unfortunately, the hours could not be approved by the Board in time to print the Titan Recreation Playbook. However, there still may be a reason to revise the hours. The recommendation is to have the Committee discuss the item

MAIN MOTION**MSC: 10-0-1 [Borden]**

- **Add CSUF Marriott
Employees to the
Associate Membership
Category**

On a motion duly made, seconded and carried, the Board approved sending the recommended revision of Spring 2009 operating hours for the Recreation Services Desk and Rock Wall back to the Titan Recreation Committee. (Ramsey-m/Hernandez-s)

Willer stated that the recommendation from the Titan Recreation Committee is to add CSUF Marriott employees to the Associate membership category in the SRC Operating Policies.

Willer stated that it would be a modest amount of employees that would be purchasing passes.

Willer stated that the CSUF Marriott employees were added to the Playbook as being eligible to purchase Associate memberships. If the Board does not approve the recommendation, it will not be an issue.

Deering asked if the spouses and partners of the CSUF Marriott employees would be eligible to purchase memberships.

Willer answered yes.

Shoar asked what the downside of approving this policy would be.

MOTION**10-0-1 [Borden]**

Borsting stated that there would be a small number of people that would purchase memberships. There would be modest exposure for unrelated business income.

On a recommended motion from the Titan Recreation Committee, the Board approved to add CSUF Marriott Employees to the Associate membership category.

**Request to Revise 2009-10
Operating Hours – Main
Level and Information &
Services**

Borsting requested to revise the 2009-10 operating hours for the Main Level and Information & Services. The change would be to close the Main Level and Information & Services department on Saturday, December 5, 2009.

Borsting stated that the areas are currently listed as open on this date. This was an oversight that was missed. The closure would match the same time frame as Saturday, May 8, 2010.

NEW BUSINESS (cont'd)
Request to Revise 2009-10
Operating Hours – Main
Level and Information &
Services (cont'd)

MAIN MOTION
MSC: 11-0-0

REPORTS
Chair

Vice Chair

Director of Public Relations

Executive Director

Union Director

On a motion duly made, seconded and carried, the Board approved to revise the 2009-10 operating hours for the Main Level and Information & Services to be closed on Saturday, December 5, 2009, week before Finals. (Shoar-m/Zhao-s)

Tripp reported the following:

- 1) There are two vacant positions—First and Second Alternates. If the members know of any potential candidates, they should contact Tripp or Deering.
- 2) Tripp will be sending out her office hours to the members via email.
- 3) Thanks to everyone who attended the winter retreat. They visited three different campuses. For the members that missed the retreat, see Tripp.

Deering reported the following:

- 1) Deering welcomed everyone back.
- 2) Deering thanked everyone who attended the winter Board retreat, especially the faculty and staff.
- 3) Deering congratulated Ramirez on her new position.
- 4) DiscoverFest is next week. Deering asked for the members' availabilities on February 4th and 5th.
- 5) In the ASI Update newsletter, there is mention of the Board attending the ACUI regional conference.
- 6) Deering asked Willer if he could get a list of the membership prices.

Willer stated that the prices are listed in the Playbook which would be distributed at the meeting.

Ramirez thanked the members for the opportunity to serve as the Director of Public Relations.

None.

Borsting reported the following:

- 1) Borsting congratulated Carol McDoniel for leading a couple of improvements done in the TSU—new carpeting in the Legislative Chambers and Presidents' Room and new upholstery for the furniture in the Fireside Lounge.
- 2) In Titan Bowl, a new top of the line Brunswick scoring system has been installed. When the lanes are not in use, the displays can be used as digital signage. The system has an operational control that has been extended automation to the billiard tables. The start time can be entered into the computer, which turns on the light over the table. One of the benefits is better control over the time accrued on the billiards tables.
- 3) Murrey International has done a major rehab of all of the bowling pinsetters. This is the most major service that has been done on the pinsetters in the last 14 years.
- 4) There is a major repair needed to hot water piping in the Pavilion and Atrium. It is work that is well beyond the scope that can be

REPORTS (cont'd)
Union Director (cont'd)

done by Building Engineering and will be very expensive to repair. A contractor came out to inspect the problem and gave a quote of over \$90,000. There are two more contractors coming out to make bids. When more information comes in, Borsting will report back to the Board.

- 5) Titan Recreation has reported record setting days at the SRC. On Monday, there were over 2,300 members that used the facility. This is an increase of 14% over the first day of the fall 2008 semester. Yesterday, over 2,500 people used the facility in one day.
- 6) Staff is working on their 2008-09 revised budget. The proposed revision will be sent to the Board members next week on February 4. Any questions can be directed to Borsting. The Board will review and act on the proposed revised budget at the next meeting on February 11. They are anticipating savings, which will be returned to the Reserves.
- 7) In the next few weeks, the Chancellor's Office compliance audit will begin.
- 8) Titan Pride Center Concept Update: Staff has been working with Physical Plant to get the approval to do the work in-house. They have received the okay. Building Engineering will have a meeting to discuss the project. There is a proposal in the revised budget for this project and other improvements.

Food Advisory Committee

Whittle reported that the Committee discussed the opening of the new Starbucks and heard reports from the rest of the food operators.

Projects Committee

Deering reported the following:

- 1) The Committee discussed a proposal by Eberly to add display cases in the Alumni Lounge.

Eberly stated that the cases would be used to display memorabilia, digital picture frames, etc. She is working on a price proposal with Borsting. The proposal will be brought to the Committee. If they endorse it, it will be forwarded to the Board.

- 2) The Committee looked at color palettes for the Pavilion.

ASI President Designee

Ramsey reported the following:

- 1) There will be an ASI Cookout tomorrow from noon until 1:30pm. They will be doing this event once a month. There will be free food.
- 2) The ASI budget orientation will be tomorrow at 2:15pm in Legislative Chambers 2. There will be a discussion about the TSU budget and the ASI budget processes.

ASI Board Chair

Hernandez reported the following:

- 1) The budget orientation is mostly for the ASI, but it is a good opportunity for the TSU to learn about the process.
- 2) There are 5 vacancies available on the ASI Board. Two of the positions might be filled by next Tuesday for Colleges of Communications and Health and Human Development. Positions that still need to be filled are in the Colleges of Engineering and Computer Science and Natural Sciences and Mathematics.
- 3) The ASI Board approved a document for changes to the structure of CSSA.

REPORTS (cont'd)**ASI Board Chair (cont'd)**

- 4) The ASI Board directors are invited to attend the TSU Board meetings. The TSU Board members are invited to the ASI Board meetings as well as the Academic Senate meetings. To get more information about the Academic Senate meetings, see Hernandez.
- 5) During retreat, the ASI Board members went on tours of the SRC and TSU. One of their goals that they developed for the spring semester was to plan an event with both the ASI and TSU Boards.

University President's Designee

None.

VP of Student Affairs Representative

Jarnagin reported the following:

- 1) Jarnagin welcomed everyone back.
- 2) Student Affairs is looking at budget issues system wide.

Alumni Representative

Eberly reported the following:

- 1) The Alumni Association is offering scholarships for graduates. There are two awards available for graduating seniors. Each award is \$1,000. The winners will be honored at Convocation. Also, there are two scholarships for \$3,000 each available for continuing students. Eberly stated that she will forward the information via email to the student members.
- 2) Homecoming is March 7. Alumni Relations has partnered with Titan Shops for a t-shirt contest "Top 10 Reasons to be a Titan". Each winning line will receive a \$20 gift certificate to Titan Shops.

Residence Hall Representative

Borden reported that their first RSA meeting will be today. The only thing on the calendar is Dormal which is this Friday.

Irvine Campus Representative

None.

MEMBERS PRIVILEGE

Borsting stated that the TSU Reserve Plan was brought to University Finance. They have executed the transfers that were requested in the plan. There are some transfers still pending.

Borsting stated that they are looking to refresh the main level. The improvements include the Titan Pride Center, Alumni Lounge, Main Lobby & Information/Services and the relocation of the Yum.

Jarnagin stated that Russell Statham, Student Trustee, came to the campus for a visit. He met with the President's Administration Board and spoke to the reputation of the good relation between CSUF students and administration.

Lockwood stated that she has been working with Jeff Fehr and Ken Maxey on the regional Kennedy Center American College Theater Festival. Fehr and Maxey have been very helpful in working with student leadership and staff on the festival. The event will be bigger than Comm Week. The festival begins on Tuesday, February 10 and runs through February 14.

PUBLIC COMMENTS

Willer stated she wanted to report some of the numbers for the fall semester. Willer stated that she would like to present more detailed information at a future meeting. Some overview numbers for fall 2008 semester:

- Over 17,000 students activate their membership.
- About 200 non-student membership sold.
- 146,551 people went through the turnstiles in a 17-week period.
- Over 1,300 guest passes were sold.

Willer distributed the Playbook for the spring semester. There are some new events/programs for the spring.

- Valentine's Day, February 14 – "Broken Hearted Workout"
- May 9 – "Mother's Day Celebration"
- "Climb El Capitan"
- "Swim the English Channel"

Willer stated that every day this and next from 11am-1pm the Titan Recreation staff will be on the Titan Walkway to promote the SRC. They will also be there every Tuesday during the semester. They handed out 900 Playbooks yesterday and 700 Playbooks today. There were a number of students that did not know about the facility.

Borsting stated that there were a large number of students that used the facility during Intersession.

Willer stated that she hasn't had a chance to look at the stats for the break, but the building was busy.

Eberly asked if the cost of parking is a deterrent to members.

Willer stated that she has received many calls about the cost of parking when it was \$5 a day to park (the price has increased to \$8). It is more expensive to park then to join the facility. It has prevented more sales of memberships. They are talking about offering a weekend-only membership when parking is free.

Eberly stated that the Alumni House get calls asking about SRC memberships.

Willer stated that they have only sold 13 alumni memberships to date, which may be due to the cost of parking.

Ragazzo announced the Titan Fitness Challenge. The program is a joint venture between ASI, Titan Recreation, Student Health Services and Counseling and Psychological Services. The program is similar to the "Biggest Loser" television show. Applications are due next Friday. The grand prize is an eSpinner exercise bike from Star Trac.

Willer stated that the bike has a computer program and monitor that have features a virtual trainer. The bike is valued at more than \$4,800. They are working on getting on to display in the SRC to encourage members to participate.

Ragazzo stated that they have received 14 applications.

PUBLIC COMMENTS (cont'd)

Ragazzo stated that the program includes:

- Interview process
- Student Health and Counseling Center is conducting physicals and lab work at both the beginning and ending of the program.
- There is nutritional counseling from the Health Promotions department as well as mind and body workshops through CAPS.
- There is personal training through Titan Recreation.

Shoar stated that they might consider contacting the faculty to do 5 or 10 minute presentations in their classes and possibly have giveaways.

Willer stated that they have done this on a small scale to Kinesiology and University 101 classes.

ADJOURNMENT

The meeting was adjourned at 3:57 p.m.

Deserita Ohtomo, Recording Secretary

Holly Tripp, TSU Governing Board Chair