ASSOCIATED STUDENTS, CSUF, INC.
POLICY STATEMENTS

ASI POLICY STATEMENT #204

POLICY CONCERNING PUBLIC RELATIONS EXPENDITURES

PURPOSE

Expenditures may be made from the Corporation's funds for public relations purposes when the activities have direct benefit upon the interest of the Corporation. While such expenditures may include meals for Corporate Members involved in the activity, the primary rationale must reflect the overall benefit to the Corporation.

SOLICITATION

Funds may be solicited from any entity provided that any funds received will be deposited fully with the Corporation. In accepting donations, potential costs incurred by the Corporation in future maintenance of the donations must be addressed prior to acceptance of the donation.

ALLOWABLE EXPENDITURES

Expenditures may be incurred for materials and supplies, meals, overnight lodging, and travel cooperating with guidelines established for the same purposes by staff and members. An amount up to 150% of the established guidelines except for travel may be authorized when approved in advance by the President of the Associated Students, Inc., the Vice President of Finance, the Associated Students, Inc. Executive Director and the Chief Financial Officer of the University.

ACCOUNTING CONTROL

All expenditures should be documented with receipts, invoices, and other materials as evidence of expenditures. The name of individuals participating in the public relations activity and receiving or benefiting from these expenditures shall be listed on check requests. The Associated Students, Inc. Executive Director will report to the Finance Committee at the last meeting of each semester any public relations expenditures made during the semester.

Approved as policy statement on May 12, 1992
Renumbered from #027: December 7, 1999
Amended: December 9, 2003
Renumbered from #025, November 28, 2006

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