Titan Student Centers Board of Trustees  
Marketing & Outreach Committee  
Wednesday, October 11th, 2017  
1:30 P.M.  
Board Room, Titan Student Union

<table>
<thead>
<tr>
<th>Meeting called by:</th>
<th>Tori Hust, Chair</th>
</tr>
</thead>
<tbody>
<tr>
<td>Type of meeting:</td>
<td>Regular</td>
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<tr>
<td>Attendees:</td>
<td>Committee Members, Staff, General Public</td>
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</tbody>
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**Agenda Topics**

1. **Call to Order/Roll Call**
2. **Approval of Agenda**
3. **Approval of Minutes**
   - 9/27/2017
4. **Public Speakers**
5. **Unfinished Business**
   - None
6. **Reports**
   - a. Chair
   - b. Associate Director, Marketing & Communications
   - Hust
    - Martin
7. **New Business**
   - a. **Information: Wayfinding**
     - The committee will receive information on the elevator wayfinding system.
   - Hust
   - b. **Discussion: Woolly Mammoth Welcome Party**
     - The committee will discuss TSCBOT's participation in the Woolly Mammoth Unveiling event.
   - Hust
   - c. **Information: ASI Elections**
     - The committee will receive information on the upcoming ASI Elections.
   - Hust
8. **Announcements/ Members' Privilege**
9. **Adjournment**