

Board Meeting Minutes August 22, 2017

CALL TO ORDER: Nicholas Jakel, ASI Board Chair, called the meeting to order at 1:15 p.m.

ROLL CALL Members Present: Bonney, Borjas, Gelrud, Hunt, Jakel, Jimenez Perez, Julian, O'Toole,

Rodriguez, Sheppard, Snyder, Stambough, Sherman, Sheriff, Torres

Members Absent: Francisco

Officers Present: Allen, Ansari, Collins, Dadabhoy, La, Moubayed, Zarate

Officers Absent: None

*Indicates that the member was in attendance prior to the start of Unfinished Business, but left before the scheduled ending of the meeting. [According to the by-laws, a member of the board who does not remain until the scheduled ending for the meeting (3:45 p.m.) is considered not to be in attendance.]

**Indicates that the member was in attendance for a portion of the meeting, but not in attendance prior to the announcement of Unfinished Business. [According to the bylaws, a member of the board who is not in attendance prior to the announcement of Unfinished Business is considered not to be in attendance.]

APPROVAL OF AGENDA

The agenda was approved as presented. (Julian-m/Borjas-s) There were no objections.

APPROVAL OF MINUTES

The minutes from the 08/07/2017 Special Meeting were approved as presented. (Julian-m/Snyder-s) There were no objections.

PUBLIC SPEAKERS

Liz Sanchez addressed the Board on behalf of SQE, Students for Quality Education. Sanchez shared her history with SQE and provided the Board with information relating to how ASI and SQE can work together to support and represent all students. Sanchez encouraged directors to be open to SQE and what they are doing to support and benefit students.

Brittany Goss addressed the Board on behalf of SQE. She shared an overview of SQE and shared some of the goals for the coming year. Goss shared that SQE's goal will be to continue to fight for free higher education and to set a committee to develop resolutions, policies that ASI can consider and approve to benefit students. SQE will continue to fight against hate speech and to eliminate targeting of protected communities. Goss shared they were informed that Milo Yiannopolous has been contracted to speak on CSUF's campus. Goss shared that a platform should not be extended to allow hate speech on campus. There is a petition going around to allow students to voice their opposition to this speaker and his platform. Flyers were provided to directors in regards to the potential event. Goss encouraged the Board to be aware of what students want.

Drew Wiley, Director of ASI Leader & Program Development, introduce new employees, Austin Ysais and Dennis Ramos. Austin Ysais, recently joined ASI as the L&PD Coordinator. Dennis Ramos is a new Graduate Student Assistant. Both shared their excitement to join the ASI team and to work with students on programs and events.

Jose Solano, former BOD for the College of Humanities and Social Sciences encouraged the Board to reflect on their reasons for running for a director position and the overall purpose. The Board is here to represent students and advocate for them, for all. Solano encourage the Board to be critical about how you speak and represent yourselves.

Time Certain

Dr. Vigil, provided a PowerPoint presentation overview and introduction to the Student Life and Leadership department. The presentation is an attachment to the minutes.

- 6 programmatic areas: Campus Activities, Fraternity/Sorority Life;
 Community Service Programs; Leadership Program; Clubs & Organizations;
 Sports Clubs
- Titan Link new venture for SL&L, the program is in its 2nd year. This is the primary method to get connected to clubs and orgs on campus. www.fullerton.edu/titanlink
- Upcoming events:
 - Re-registration ends 8/31
 - New orgs registration 11/1-11/30
 - o LeadCon
 - Titan Resource Fair this week
 - Discoverfest 8/30-8/31
 - o Tuffy Awards 5/3/18 "Save the Date"

Questions:

- Bonney asked what types of information will go through the social media channels. Vigil shared that instead of putting everything on all channels their goal is to use the tools for various purposes. Facebook - Informational, Instagram will be used for "in the moment" communication; Twitter is the best tool for engagement and connection. If you are looking to stay up to date, follow on Instagram.
- Julian shared that her club had to resubmit their bylaws 5 times. She also asked if Discoverfest expanded recently. Vigil responded that Discoverfest has expanded. He further clarified the process for re-registration.
- La, asked if LeadCon is mandatory training to register for a table at
 Discoverfest. Vigil confirmed that anyone wanting to table at Discoverfest
 must be a registered organization prior to Discoverfest. LeadCon is one of
 the requirements.
- Vigil encouraged students to SL&L for help, and if there are any challenges with registration to contact Vigil or Kienzler for assistance.

EXECUTIVE SENATE REPORTS

AICC, BICC, CICC, BSU

Andrew Selegean, Chair for Arts Interclub Council (AICC), provided the goals, budget plans and activities for AICC. The report is an attachment to the minutes.

Andrew shared that they will schedule a Meet the Dean event.

Ansari asked how much of the budget was used for Arts week last year. Selegean approximated that they used \$17,000 2016-2017.

Sakshi Walia, Chair for Business Interclub Council (BICC), provided the goals, budget plans and activities for BICC. The report is an attachment to the minutes.

Walia shared that they will have the "Meet the Dean" brunch event on 8/14/2017.

Ansari asked Walia to provide more information on the plaque budget item. Walia shared that the plaque is an incentive and a way to recognize clubs for their efforts.

Justine Wang, Director of Administration for Communications Interclub Council (CICC), provided the goals, budget plans and activities for CICC. The report is an attachment to the minutes.

Wang shared that their Meet the Deans event will be held in October.

Sheppard asked what social media platform is being used for the website. Wang provided the name of the platform. Buffer.com??

LaTianna Wallace, Chair of Black Student Union (BSU), provided the goals, budget plans and activities for BSU. The report is an attachment to the minutes.

Bonney asked Wallace to expand on the organizations campus climate focus. Wallace provided an overview of their initial plans to start with a discussion about movie Get Out. Additionally to partner with other clubs and organizations on campus, like Mesa to address the climate on campus. Wallace also shared that they have partnered with other organizations like SQE, Justice for Palestine, in the past and expect to do so this year.

Bonney asked for clarification on the mentoring program. Wallace shared that the program is in the development stages.

Allen asked for the Resource Fair date. Wallace confirmed that the event will be Monday, August 28th from 2:00 p.m. until 4:00 p.m. in Alvarado.

UNFINISHED BUSINESS: None

NEW BUSINESS

Information: Time and Location of 2017-2018 ASI Board Meetings

Board Chair, Nick Jakel reviewed the 2017-2018 ASI Board meeting schedule and informed the Board that all meetings will be held on Tuesdays in the ASI Board Room in the Titan Student Union starting at 1:15 p.m. The meeting schedule is an attachment to the minutes.

There was no further discussion.

Reports: ARTS

Sara O'Toole and MacKenzie Sheppard for the College of Arts provided their goals and information on the college. The report is an attachment to the minutes.

Jakel, passed the gavel to the Vice Chair Secretary, Rodriguez.

CBE

Nicholas Jakel and Glaiza Julian for the Mihaylo College of Business and Economics provided their goals and information on the college. The report is an attachment to the minutes.

EXEC OFFICERS

Dadabhoy, read message from Jose Solano, activist and former Director for HSS.

La provided an update on the Scholarship program and he passed out a flyer. He shared that the Scholarship Director position has been eliminated and the ASI Vice President will oversee the program. La also shared that all grading will be done by directors, one from each college per semester. Training will be provided on Wednesday, 8/23/17 from 2:00 p.m. until 4:00 p.m. in the President's room. A sign-up sheet will be posted in the BOD office.

Borjas asked how many scholarships are available to students. La shared that there are 8 different scholarships and the more graders the better. Once graded, the results go to Financial Aid. Jessica asked when will the scholarships be determined and awarded. La shared that they will set the timeline once the graders/system is in place. Allen reiterated the importance of directors participating to grade. She shared that this is an ASI program and it is important to students. Huge impact for students in need. Good way for BOD to see where funds are going. She encouraged the Board that if they have time in their schedule, come to training and consider participating. Jessica asked for more flyers to give out to the college. La has flyers available in his office. Bonney asked for clarification regarding the time commitment. La shared the time commitment is flexible, as you are available. He encouraged Directors come for training and after training, applications will be sent as they come in. Kristyne Robles in the Exec Office, will distribute applications weekly. There is no mandatory time commitment, it is best to grade as you go.

Jakel reiterated that the best way to get all involved is to have one rep from each college grade in the fall and the other grade in the spring. He asked Directors to pick which semester works best for you and sign up.

Allen shared that she is sitting in for Dr. Edwards who is fostering 2 new young boys. She provided the following update:

- Wooley Mammoth: The Pavilions is in the preparation stages for the donation from a private donor. The Wooley Mammoth Fossil is possibly more than 10,000 years old (the actual age is not known). This is a significant addition to the TSU and ASI, the platform is ready, just waiting for the bones.
- Artwork purchased last year and held in storage is being installed throughout the TSU. This is exciting and you will notice new pieces being added throughout the new expansion area.
- Operational updates:
 - New lighting in the Pavilions.
 - New tables in meeting rooms.
 - 190 Student Organizations recognized, huge influx of meeting reservations.
- Marketing Design Distributed the new fall ASI calendar of events; Student guidebook LaunchPad – Very informative, see Scott Martin, Director of Marketing & Communication for more information or to get a copy.

Allen

- New ASI Website under construction
- Leader and Program Development looking at outreach promotional activities (Housing, Discoverfest, and All Day ASI)...
 - All Day ASI event, 9/28 from 8:00 a.m. to midnight. Participate, wear ASI Gear.
 - Completed all Student Employee Training... Thanks to Drew for his work and effort!

Borjas asked if there were any employment openings for Students. Allen shared that there are openings and to visit HR or the website for more information.

Julian

No report, however the first Finance committee meeting will be held on Thursday, 8/24 and will include training on how to handle requests, and an overview on Budget policies and procedures.

Jakel

Jakel yielded to his written report that is an attachment to the minutes. Additionally, there is a goals pamphlet for review, stop by the office if you would like one.

Rodriguez

Written report provided. Upcoming Governance Committee meeting agenda has a few items for this upcoming meeting. Rodriguez shared that one of the goals is for each college to draft a resolution this semester and he is available to help. He also reminded the Board to sign up for Discoverfest and to send office hours this week. All Day ASI, 9/28, all day, 8am - 12am, need participants.

In accordance with Policy, office hours need to be posted at the office and at each college.

Announcements/Members Privilege

Gelrud shared that he and Jakel attended a meet and greet for International Students. Talked to Nicole who works with International students and they are looking for ambassadors. Spread the word and let him know if you have questions or are interested.

Borjas encourage the Board to engage students, ask professors to speak in front of classes. Share your position and promote Discoverfest and All Day ASI.

Jimenez Perez, yielded her privilege to public visitor, Courtney Y. from CSULB. She shared that she is on the Board at CSULB and they are working on a new campaign called Rise CA (www.carise.org; @Rise.CA), which is a program initiative to implement free college tuition in California. The program launched in June, and it will be a Statewide effort to provide free tuition for community colleges, Cal States and UCs for low and middle income families. She further shared that their goal is to put pressure on future governors running in the state. A Flyer was provided, see attached. She further encouraged the Board to maintain a good connection with students in SQE and to support marginalized students. She also shared that CSULB enacted a resolution that encourages the BOD to speak to 100 classes in 100 days and 50 orgs in 50 days. She thanked that Board for their time.

Jakel introduced Dr. Stambough, Chair of Academic Senate and liaison to BOD. Dr. Stambough shared information about how students and the Academic Senate works

together. He also shared that his office is open or to reach out via email with questions or any issues.

Adjourn

Jakel adjourned the meeting at 2:57 p.m.

Jesse Rodrigue, ASI Vice Chay/Secretary

Laila Dadabhoy, ASI President/CEO

Susan Collins, Recording Secretary



STUDENT LIFE & LEADERSHIP



Student Life & Leadership
Titan Student Union Room 234
www.fullerton.edu/SLL

MISSION STATEMENT & OUTCOMES

The Office of Student Life & Leadership provides support and fosters community engagement. We empower students through involvement, leadership, and co-curricular learning opportunities to enhance their Titan Experience at CSUF.

- Students will be able to develop leadership skills related to their involvement within their organization.
- Students will have a Titan Experience related to their involvement with co-curricular opportunities at CSUF.





Student Life & Leadership Staff



Vincent Vigil, Ed.D.
Director



Anthony Pang, M.S. Associate Director



Toubee Yang, M.A.Assistant Director



Ashley Malone
Administrative Support
Coordinator II



Heidi Elmer, M.Ed.
Coordinator



Lydia Ayala, M.A. Coordinator



Chloe Leal, M.A.
Coordinator



Gleanne Kienzler, M.B.A.
Coordinator



Cristina DypiangcoGraduate Assistant



Jordan Bierbower Graduate Assistant



Teresa PayneGraduate Assistant



Karen Sandoval
Graduate Assistant



Jasmine Willis Graduate Assistant





CAMPUS ACTIVITIES





COMMUNITY SERVICE PROGRAMS



LEADERSHIP PROGRAMS

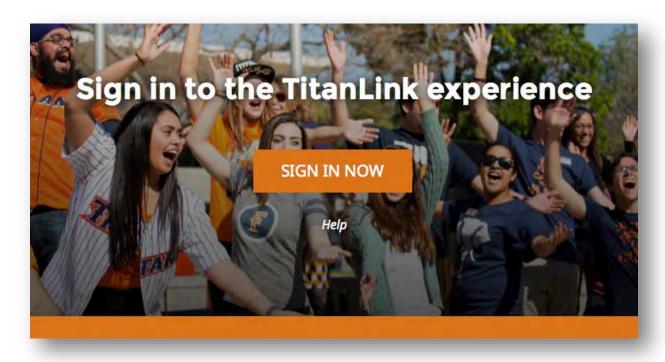


CLUBS & ORGANIZATIONS



SPORTS CLUBS

TITANLINK



TITANLINK is THE method to get connected to clubs and organizations on campus

www.fullerton.edu/TitanLink



- o Re-Registration (7/1-8/31)
- New Organization Registration (11/1-11/30)
- o LeadCon
- o Titan Resource Fair
- o Discoverfest (8/30-8/31)
- o Tuffy Awards (5/3/18)



Anthony Pang, M.S. Associate Director

Gleanne Kienzler, M.B.A.Coordinator of Student Organizations









- Health Concussion
 Education Training
 (required for all sports clubs members)
- o Emerging Leaders Retreat (10/13, 10/27)
- Social Justice Summit (2/24/18)



Heidi Elmer, M.A.
Coordinator of Community Service &
Leadership Programs

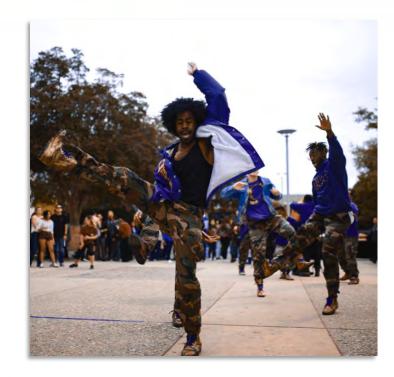






- FSL Presidents' Meetings (monthly)
- Chapter Presidents' Retreat (per semester)
- o FSL Informational (8/22)

New Member Education (10/7)





Toubee Yang, M.A.Assistant Director
Fraternity & Sorority Life











www.fullerton.edu/sll www.fullerton.edu/titanlink



Vincent Vigil, Ed.D.

Director







Enhancing your Titan Experience #TitanExperience



Arts Inter-Club Council

BoD Report

Goals

- Short Term
 - Meet the Dean event
 - Re-registration
 - Council Member retention
 - Arts Week
- Long Term
 - Arts Week
 - Re-recognition for clubs

Funding

Percentage spent – 0%

- General Operations (A)
 - Meet the Dean \$800 (Chairs/Tables/PA system/Food and Drinks)
 - Arts Week \$18000 (No funds allocated yet)

- Program Funding (B)
 - No funds allocated yet

Events

- Meet the Dean
 - Monday, September 11
 - 12-1pm
 - Meng Hall lobby

BOD Report

August 22,

Goals for the Coming Year

- Execute successful and effective events for MCBE
- Promote collaboration between faculty and students
- Support business clubs through funding and promoting events



Summer Meetings

May 24

Photoshoot

Defined Positions and Goals for the Coming Year

August 14

Meet the Dean planning

First BICC meeting planning



Current Expenditures

- Engraved Plaques (\$168)
- Snacks for New Student Orientation (\$62)



Upcoming Expenditures

Printing Constitution, Policies, and Handbooks (\$40)

Promo Items (Folders, Hand Sanitizer Sprays)

- Breakfast with the Dean (\$500)
- Business Olympics (\$1,900)
- Presidential Dinner (\$150 per semester)
- Business Madness Speaker (\$15,000)



BOD Support

- Relay information about collaborating with another ICC for a big speaker event
- Serve as a link between ASI and MCBE
- Help promote BICC events to ASI
- Provide constructive feedback to our council's activities





Presented by Katrina Roybal

CICC GOALS

- Social Media Platform Grow and strengthen our brand image through social media platforms
 - Snapchat coming soon!



Figure 1: CSUFCICC

• Marketing - Increase our presence and outreach on campus

CICC GOALS

- Partnership Focus on building strong relationships with council members
- Funding Utilize funds appropriately and effectively

BUDGET

• **A-SIDE** - Utilize, but account for debts

• **B-SIDE** - Assure that funds are used appropriately

A-SIDE

Line item	Percentage Used
8050 - Supplies	69.37%
8051 - Printing & Ads	119.84%
8074 - Contracts/Fees	93.88%

B-SIDE

Line item	Percentage Used
8074 - Contracts/Fees	96.38%
8051 - Printing & Ads	98.39%

Figure 2: CICC Budget 2016-17

CICC EVENTS

- Fall Semester
 - E-Board Retreat August 18th
 - Discoverfest
 - Meet the Deans TBA in October
- Club Calendar Monthly Calendar showing Comm Club Events
 - Social Media/Email
 - Work in progress



California State University, Fullerton

Black Student Union

Goals/ Objectives

- Unite Black student organizations
- Work to improve the experience/condition for Black students
 - Addressing campus climate
 - Implementing mandatory diversity/inclusion training for faculty and staff
 - Create welcoming environments for black students
- Deliver programming that will assist with retention and graduation of Black students
 - Social events with Black faculty/staff
 - Study sessions
 - Community service
 - Mentoring

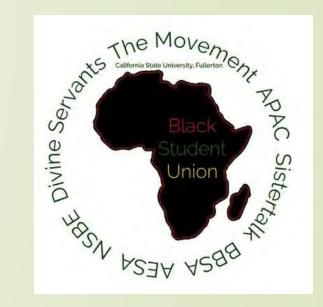


Structure

- Council organization comprised of 7 organizations
 - AESA, BBSA, APAC, Sistertalk, NSBE, Divine Servants, The Movement
 - BSU Representatives from each group coordinate with BSU



- President, External Vice President, Internal Vice President, Finance Director
- Communications Director, Membership Development Coordinator, Black Community Programs Director
- Retention Director, Leadership Development Coordinator,



Budget

A-side: General Operations

•	8050. Supplies	\$2800

• 8051. Printing & Advertising \$600

• 8074. Contract/Fees/Rentals \$3900

• 8079. Dues & Subscriptions \$500

B-side: Program Funding

8074.Contracts/Fees/Rentals \$3,500

• 8077. Travel \$3,500

*Clubs and organizations utilize this budget for a variety of events

^{*}Many Spring events utilize this budget

Standard Programs

- Welcome Black Week
- Black Wednesdays
 - Welcome Black BBQ
- African Black Coalition Conference
- Pan-African Fair
- Culture Night (Black Grammy's)

*Dates to be determined *





Publicity

- Csufbsu.weebly.com
- IG, Twitter: @csufbsu
- Facebook: CSUF Black Student Union
- Inclusion in AARC Newsletter
- Weekly emails for event/meeting reminders

Campus Resources

- African-American Resource Center
- African-American Studies Department
- Black Housing pending!!

#BlackTitans



2017 - 2018 MEETING SCHEDULE

The meetings of the ASI Board of Directors shall be held in the TSU Board Room on Tuesdays from 1:15 p.m. until 3:45 p.m. Please refer to the below schedule for specific dates for the BOD and Committees.

FALL 2017:*	1:15pm-3:45pm
-------------	---------------

8/22/2017	10/17/2017
8/29/2017	10/24/2017
9/5/2017	10/31/2017
9/12/2017	11/7/2017
9/19/2017	11/14/2017
9/26/2017	11/28/2017
10/3/2017	12/5/2017
10/10/2017	

^{*11/20 - 11/26} Fall Recess (no meetings)

Finance & Governance (Thursdays)

8/24/2017	10/19/2017
8/31/2017	10/26/2017
9/7/2017	11/2/2017
9/14/2017	11/9/2017
9/21/2017	11/16/2017
9/28/2017	11/30/2017
10/5/2017	
10/12/2017	

Finance @ 1:15pm - 2:30pm Governance @ 2:30pm - 3:45pm

















Spring 2018:*	1:15pm-3:45pm
---------------	---------------

opinig zozo.	1.13pm 3.43pm
1/23/2018	3/20/2018
1/30/2018	4/3/2018
2/6/2018	4/10/2018
2/13/2018	4/17/2018
2/20/2018	4/24/2018
2/27/2018	5/1/2018
3/6/2018	5/8/2018
3/13/2018	

^{*3/26 - 4/1} Spring Recess (no meetings)

Finance & Governance (Thursdays)

1/25/2018	3/22/2018
2/1/2018	4/5/2018
2/8/2018	4/12/2018
2/15/2018	4/19/2018
2/22/2018	4/26/2018
3/1/2018	5/3/2018
3/8/2018	
3/15/2018	

Finance @ 1:15pm - 2:30pm Governance @ 2:30pm - 3:45pm

The meetings of the ASI Board of Directors are open to the public and all students are encouraged to attend.

^{*12/11 - 12/15} Final Exams (no meetings)

^{*5/12 - 5/18} Final Exams (no meetings)

 From:
 ASI Board - Arts

 To:
 ASI Board Chair

 Cc:
 Collins, Susan

Subject: Report for BoD Meeting 8/22

Date: Sunday, August 20, 2017 2:39:59 PM

Hello all.

Here is a bulleted list of topics MacKenzie and I will discuss during our report.

- Titan Rewards Program for the Arts- what its for, how it works, and how we are planning to expand it to the Arts college
- Possible use of College of the Arts website for a calendar of Arts events
- Current state of facilities- why tables have been moved and why expansion of visual arts area has been inhibited
- Our other goals as directors- how we plan to keep an open-door policy, reach out to heads of departments in the Arts College, collaboration

Let us know if theres any other information you need!

Best,

Sara

Sara O'Toole & MacKenzie Sheppard

Directors for the College of the Arts, ASI Board of Directors Associated Students, CSUF, Inc. | Titan Student Union 270 asboard-arts@fullerton.edu | asi.fullerton.edu

Mihaylo College of Business and Economics Goals

By Glaiza Julien and Nick Jakel

Goal 1

- Increase Student Involvement with Student Organizations

Problem:

Low involvement with student organizations

Solution:

- Encourage students to get involved with student organizations (business organizations, BICC, ASI, etc.)
 - Find a way to market organizations' events to all students throughout the year
 - Highlight the benefits of being involved in an organization

Goal 2

- Increase Student Involvement with all eight of Mihaylo's Centers of Excellence

Problem:

• Minimal student involvement and awareness of the Centers in the college

Solution(s):

- Meet with the Directors of the Centers to see how students can get involved
- Communicate this information to students
 - Indirectly
 - Through email potentially from the assistant dean
 - Newsletters
 - Career Center
 - Directly
 - Telling students during office/outreach hours

Goal 3

- Increase awareness of student jobs in Mihaylo & on campus

Problem:

- It can be difficult for students to find a job on campus
- It can be difficult for business students to find jobs or internships on campus that are relevant to their career
- There is a lack of awareness of student jobs in Mihaylo

Solution(s):

- Encourage the CSUF Auxiliary Services Corporation (ASC), Mihaylo Career Services, and CSUF Career Center to increase their promotion of student positions on campus
- Update a white board in SGMH 1505 with relevant openings for business students

BOD Chair Report 8.22

Giveaways: Goals Pamphlet, ASI Fall Calendar

What to expect this semester:

- Efficient meetings
- Succinct presentations/reports
- Time Certain Highlights
 - o Anil Puri Interim Provost 8/29
 - o Berenecea Eanes VP Student Affairs 8/29
 - o Amir Dabirian VP Information Technology 9/5
 - o President Garcia 9/12
 - o Dr. Oseguera AVP Student Affairs, Student Engagement 9/19
 - Danny Kim VP Administration/CFO 10/10
- Governance Committee Members
 - o Thursdays 2:30-3:45pm
 - o Jesse Rodriguez
 - o Tyler Gelrud
 - o MacKenzie Sheppard
 - o Kyle Snyder
 - o Nick Jakel
- Finance Committee
 - o Thursdays 1:15pm-2:30pm
 - o Glaiza Julien
 - o Tristan Torres
 - o Josh Borjas
 - o Elizabeth Jimenez Perez
 - o Chase Sheriff
- Children's Center Committee
 - o Jessica Sherman
 - o Kyle Snyder
 - o TBD
- Academic Senate info
 - o Meeting 8/24/17 11:30am-12:50pm
- All Day ASI
 - o Thursday, 9/28/2017
 - o Welcome Event
 - o Expo
 - o INFO

VICE CHAIR SECRETARY

WRITTEN REPORT:

- Very excited for the upcoming school year and to work with everyone in ASI!
- Things I am focusing on this semester will be to serve as a support role for new directors. I have already begun meetings one on one and will continue helping in any way I can.
- Our first Governance committee meeting is this Thursday (08/24). We'll be
 reviewing and updating policy statements and bylaws. Throughout the semester
 I plan to work closely with Carol and work on placing our policy statements in
 new formats that are consistent with last years' updates. Aside from this I will be
 reviewing the ASI Bylaws and looking for ways to improve via changes and
 additions.
- This Friday a handful of student leaders will meet to discuss the All ASI Event and explore ways to make sure it's a success.

Expectations: I'm looking forward to a very productive and efficient year. For Directors, I'd like everyone to make strives to setting goals and work on them throughout the semester. I like the enthusiasm everyone has this year and see what we can accomplish!

VICE CHAIR Treasurer

WRITTEN REPORT:

No written report.