

### **Minutes**

### **ASI Board of Directors Meeting**

- Tue April 28th, 2020
- ② 1:15pm 3:45pm PDT
- https://fullerton.zoom.us/j/96990703400

### I. Call to Order

Lorren Baker, Chair, called the meeting to order at 1:18 p.m.

### II. Roll Call

Members Present: Aguirre, Alvarez, Baker, Barillas, Cook, Cortes, Hanna, Linares, Martinez, Mitchell, Reveles, Soria, Stohs\*, Therrien, Vigil, Wright

Members Absent: None

Liaisons Present: Aguilar, Allen, Gonzalez, Hust, Jenkins

Liaisons Absent: Morales-Garcia

According to ASI Policy Concerning Board of Directors Operations, attendance is defined as being present prior to the announcement of Unfinished Business and remaining until the scheduled ending time for the meeting (3:45 p.m.).

\*Indicates that the member was in attendance prior to the start of Unfinished Business but left before the ending time of the meeting.

\*\* Indicates that the member was in attendance for a portion of the meeting, but not in attendance prior to the announcement of Unfinished Business.

There were no excusals.

### III. Approval of Agenda

Decision: (Alvarez-m/Linares-s) the agenda was approved by unanimous consent.

### **IV. Consent Calendar**

Decision: There was one item on the consent calendar. The item was approved by unanimous consent.

### a. ASI Board of Directors 04/14/2020 Special Meeting Minutes

### V. Public Speakers

Members of the pub c may address Board of D rectors members on any tem appearing on this posted agenda.

Douglas Kurtz, Chair of the Titan Student Centers Board of Trustees (BOT), spoke about the discussion items on the agenda--proposed bylaw changes and .proposed increases to financial awards for BOT Vice Chairs The BOT should be given time to give input about the proposed bylaw changes before the Board of Directors votes. Kurtz stated that he spoke previously about the financial awards for the BOT Vice Chairs, but he wanted to speak about it again. The Vice Chairs were given additional duties and responsibilities when the third Vice Chair position was removed. The BOT voted to make this recommended change to the Board.

Christopher Carlsen, TSC Board of Trustees member, stated that if there are changes to the bylaws that involve the BOT, there needs to be BOT members included in the discussions. There needs to be a discussion and vote done at a BOT meeting prior to the Board of Directors approving any changes.

Lulu Hallisi, Diversity Chair from SWANA, spoke about the resolution for SWANA (South West Asian and North Africa).

Mary Chammas, President of SWANA, spoke about the resolution for SWANA.

### VI. Reports

### a. Executive Director

Keya Allen, ASI Executive Director, reported the following:

- Information about student leader training will be sent soon.
- The Children's Center is doing quite well. They are getting rave reviews from the parents. Parents who have children not enrolled at the Children's Center have asked to be part of the virtual lessons. ASI is impacting these families' lives, and the Children's Center reputation is proceeding them.
- The Student Recreation Center is doing well with the virtual classes. They have the F45 program up and running. There have been many signups.
- Allen encouraged the members to look at any issues that are on campus. There is information available about basic needs, financial help or other campus resources on the University's website.

### b. Board Chair

Lorren Baker, Chair, thanked everyone for their hard work and to those who have called on future Titans.

Baker highlighted the following items from her written report:

- ASI Executive Director evaluation has started.
- There is a proposal at the next TSC Board of Trustees meeting about the ASI Food Pantry Proposal.
- Baker congratulated SWANA for their work on the resolution.
- Baker thanked all of the ASI staff for their work for ASI and the virtual Board meetings.

### VII. Time Certain

None

### VIII. Unfinished Business

None

### IX. New Business

#### a. Action: 2020-2021 ASI Chief Governmental Officer

The Board will consider approving the recommended Presidential appointee to fill the Chief Governmental Officer position effective June 1, 2020 through May 31, 2021.

BOD 047 19/20 (Linares-m/Therrien-s) A motion was made and seconded to appoint Lauren Loeb as the 2020-21 ASI Chief Governmental Officer.

Baker yielded to Marcus Reveles, 2020-21 ASI President, to speak about the candidate and the process used.

Reveles spoke about his recommended candidate. It took time to consider what applicant would be the best. This position received more applications than the other positions. Reveles spoke about the candidate's experience.

Reveles yielded to Lauren Loeb.

Loeb spoke about her qualifications and goals for the position.

The members asked Loeb questions.

The members discussed the candidate.

Decision: BOD 047 19/20 (Linares-m/Therrien-s) Roll Call Vote: 14-0-2. The motion was adopted.

### b. Action: 2020-2021 ASI Chief Inclusion and Diversity Officer

The Board will consider approving the recommended Presidential appointee to fill the Chief Inclusion and Diversity Officer position effective June 1, 2020 through May 31, 2021.

BOD 048 19/20 (Linares-m/Aguirre-s) A motion was made and seconded to appoint Janica Torres as the 2020-21 ASI Chief Governmental Officer.

Baker yielded to Reveles.

Reveles spoke about the candidate's qualifications.

Reveles yielded to Janica Torres.

Torres spoke about her qualifications.

The members had no questions for the candidate.

There was no discussion.

Decision: BOD 048 19/20 (Linares-m/Aguirre-s) Roll Call Vote: 14-0-2. The motion was adopted.

### c. Action: 2020-2021 ASI Programming Board Coordinators

The Board will consider approving the recommended applicants for the ASI Programming Board Coordinator positions effective June 1, 2020 through May 31, 2021.

BOD 049 19/20 (Reveles-m/Aguirre-s) A motion was made and seconded to appoint Willa Madrid, Maroun Zakhia, Drew Cude, Zaynab Alhakawati, Charissa Yuen, Jordan Murphy, Naomi Jost, Christian Sanchez, Trang Tran and Berenice

### Vences as 2020-21 ASI Programming Board Coordinators.

Baker stated that Reveles and Soria would cover the appointments instead of yielded to each candidate.

Baker yielded to Reveles and Soria.

Soria stated that they took into consideration the restructure of the programming board and how the team will fit into this vision. They need a team that could be flexible. They are unsure how the fall semester will begin, if it will be virtual or in person.

Soria yielded to William Jacob Fry, one of the 2020-21 ASI Programming Directors.

Fry spoke about the candidates and how they were selected.

There were no questions from the members.

There was no discussion.

Decision: BOD 049 19/20 (Reveles-m/Aguirre-s) Roll Call Vote: 14-0-2. The motion was adopted.

### d. Action: 2020-2021 ASI Commission Leaders

The Board will consider approving the recommended applicants for the ASI Commissions Leaders positions (Communications Commission Coordinators, Community Engagement Commission Director, Community Engagement Commissions Coordinators) effective June 1, 2020 through May 31, 2021.

BOD 050 19/20 (Therrien-m/Aguirre-s) A motion was made and seconded to appoint Angela Ambrosio and Katrina Dumilon as the 2020-21 ASI Commission Leaders (Communications Commissions Coordinators).

Baker yielded to Reveles and Soria.

Reveles stated that the interviews went very well. He went over the candidates' qualifications. They also had a conversation with Khai Hoang, 2020-21 ASI Chief Communications Officer, but he was unavailable to attend today's meeting.

There were no questions from the members.

There was no discussion.

Decision: BOD 050 19/20 (Therrien-m/Aguirre-s) Roll Call Vote: 14-0-2. The motion was adopted.

### e. Action: ASI Resolution in Support of the SWANA Community

The Board will consider approving a Resolution in Support of the SWANA Community.

BOD 051 19/20 (Aguirre-m/Hanna-s) A motion was made and seconded to approve the Resolution in Support of the SWANA Community.

Baker went over the resolution document. There were a couple of changes made, but they were only grammatical and for punctuation. The changes were non-substantive.

There were no questions about the resolution.

Linares stated that it is great the Fullerton can set the standard and be an example to the other campuses. They could bring the resolution to the Cal State Students Association (CSSA) once the Board approves it.

[Stohs left the meeting at 2 p.m.]

Hust suggested that the incoming ASI President and Vice President to bring the resolution to CSSA.

Allen asked if the most recent version of the resolution was distributed to the Board members.

McDoniel reviewed the most recent version with the list of changes.

Vigil stated that there were a number of University departments listed in the resolution with recommendations on actions to take. It was his understanding that not many discussions with these departments took place. They need to determine what is reasonable to put items in the resolution that will come to fruition.

Baker stated that the community has had conversations. They were trying to figure out the process to reach out to the departments. Baker and Aguilar have reached out to the President about SWANA.

Vigil commended the work done on the resolution and recognized and appreciated the Board as independent and a voice for students. However, they need to include those departments listed in the resolution in conversations. Some of the departments may not be aware of these issues. The items included in the resolution needs to be shared with the departments to temper what the expectations will be as part of a shared governance. They need to work together to achieve goals. It is important to build bridges with the departments to ensure the items in the resolution can be brought to reality. The resolution does make the call for something positive to happen at the University, but the stakeholders need to be consulted. They need to take time with the resolution and speak with the stakeholders. Vigil suggested postponing the item until more conversations have taken place.

Baker stated that SWANA has expressed that they have tried to have these conversations, but they have been stagnated. ASI wanted to help with adopting a resolution to help their efforts. They are also aware that it will take time, and there will be more conversations. This resolution is the first step for these conversations.

Linares stated that in her experience the resolution is needed first for changes to happen. The SWANA community has spoken with some of the stakeholders, but they have had a difficult time to set up with meeting with some departments.

Vigil stated that it is unfortunate that it takes a resolution before anything happens on campus. Vigil stated that he is a resource, along with Allen and AVP Edwards to be a bridge to help the students set up these meetings with stakeholders. In addition, the advisors could work with the stakeholders. It that does not work, they should use the resolution.

Baker stated that she has been working with the SWANA community for over a year. They created a presentation to get all of the stakeholders in a meeting. They held a town hall meeting. There is no right way to approach change like this. Since there has been a history of ASI adopted resolutions for other communities, it would be nice to have a formal resolution from ASI for SWANA. This has been a transparent process. Baker stated that she felt comfortable with the resolution moving forward today.

Reveles motioned to call the question. Therrien seconded the motion. There were no objections to move into a roll call vote.

### Decision: BOD 051 19/20 (Aguirre-m/Hanna-s) Roll Call Vote: 14-0-2. The motion was adopted.

### f. Discussion: ASI Bylaw and Policy Changes

The Board will discuss potential changes to ASI bylaws and policy relating to elected and standing members, and liaisons of the Board of Directors and Board of Trustees.

Baker stated that the Board would be considering the structure to the Board and subcommittees.

The items to be discussed:

#### **Board of Trustees**

- Elect one Trustee from each College to ensure total campus representation.
  - Currently, Trustees are elected at-large (anyone can run regardless of College. Theoretically, the entire Board of Trustees could all be enrolled in the same College)
- Should the Resident Student Association continue to have a voting representative?
- Should the ASI President (or designee) continue to be on the BOT?
  - Should they have a vote?
- Should these faculty/staff continue to be on the BOT and should they have a vote?
  - Representative chosen by the Academic Senate Chair
  - Representative from the Alumni Association
  - University President designee
- Should these faculty/staff continue to be liaisons (with no vote) on the BOT?
  - VP Student Affairs representative
  - VP Admin and Finance representative

### **Board of Directors**

- Should the Chair of the Board of Trustees be a liaison on the BOD (have a seat at the table but no vote)?
- Should the four Chief Officers continue to be liaisons (have a seat at the table but have no vote)?
  - Or should they report to the Board through the President?
- Should the ASI Vice President be a liaison (have a seat at the table but have no vote)?
- Should the ASI President have a vote on the Board of Directors?

Therrien stated that BOT should have representatives from each College. Having a BOT Trustee sit on the BOD is a good idea. In addition, it would be a good idea to have only the ASI President and Vice President on the BOD. The Chief Officers would be available to attend other meetings and spend their time better elsewhere.

Martinez stated that the liaison member from BOT on the BOD does not necessarily need to be the BOT Chair. It should be open to any Trustee. Reducing the number of Trustees is not a good idea.

Wright stated that there was a concern about having representation from each College on BOT. It may not be practical. There may not be enough interest from students from some Colleges to run for BOT positions. In the past, the BOT members were appointed. If they are looking to make the process more equitable, they could consider that half of the

Trustees are elected with the other half being appointed.

Aguirre stated that they want to fill the BOT positions with qualified students. They need to look into solutions to get students involved that want to be involved. Aguirre did agree that the Chief Officers did not need to sit on the BOD.

Baker stated that filling the positions change each year. It fluctuates and has to do with outreach and marketing the available positions.

Mitchell suggested having eight of the Trustees, one elected from each College. The two candidates who receive the highest number of votes would fill the last two positions. To avoid vacancies, the third and fourth highest vote getters would fill the empty positions. There would be open voting for Trustees for all Colleges. They would have flexibility, but they would be keeping all seats available.

Baker stated that they could look into vetting this suggested solution.

Barillas stated that she has been on the BOT and does not believe that BOT should have a seat on the BOD. The BOT is a subcommittee. If this subcommittee has a member on the BOD, it would only be equitable to have members from the other subcommittees on BOD. Having representative from each College would diversity the BOT. For the other positions, they might consider having graduate students in the non-College positions.

Allen stated that they need to emphasize the importance of the BOT as a subboard and the positions that individuals hold. There is room for flexibility. The BOT is a bedrock on how they run the corporations. BOT determines the operations of the Titan Student Union and Student Recreation Center and the buildings hours of operations. The BOT is different from other subboards. Allen stated that she liked Mitchell's idea, but it needs to be flushed out. The RSA representative on BOT has been a point of contention for a long time, but it does not have a great effect. The ASI President needs to be on the BOT because of the significance of the role the BOT plays. The other items either need more discussion or to be reviewed administratively.

Linares stated that it was a good idea to have students from each College on BOT. They could reduce the number of Trustees from ten to eight.

Baker stated that the RSA representative on the BOT was added in the 90s. RSA is the governing body at Housing. It may have been important to have this position on BOT since they would be using the facilities more than the other students would.

Aguilar stated that more discussion about the BOT points needs to happen. The inclusion of the Chief Officers on the BOD is situational.

Hust stated that as a Chief Officer it was difficult at times to sit on the BOD. The Officers could come to the BOD meetings and speak during Public Comments. They need the flexibility to attend other meetings or utilize this time for other tasks.

Baker stated that the Chief Officers could attend the meeting to make reports.

Baker stated that there is a lot of information that needs to be reviewed and discussed in the future.

### g. Discussion: TSC Board of Trustees Proposal to Increase the Vice Chair Financial Awards

The Board will discuss the TSC Board of Trustees proposal to increase the Vice Chair Facilities and Operations financial awards from 15% to 22.5%.

Baker stated that there was a proposal approved by the BOT to increase the student

financial awards for the Vice Chairs from 15% to 22.5%.

Baker yielded to Wiley for more information.

Wiley stated that Douglas Kurtz mentioned in Public Comments the rationale for this change. According to the Bylaws, changes to the Bylaws and policies can only be approved by the BOD. There are bylaws and policies that affect the BOT. The proposal was approved by BOT. Under normal circumstances, the proposal would have been vetted through Committee. A resolution would have been written and forwarded to BOD for review and approval. There is a policy concerning student financial awards that lists the percentages. The change would not take start until the BOD approves it.

Linares asked if the third Vice Chair position had a two-year term.

Wiley stated that all of the Vice Chair positions have one-year terms.

Linares asked what the other Vice Chair's duties were.

Hust stated that the Vice Chair was to manage marketing and outreach of the TSC to students.

Linares stated that based on the minutes from the BOT, the position may not have been necessary in the first place.

Hust stated that the three Vice Chair positions were reformed into two positions. They would need to determine whom the positions change and how the tasks increased.

Linares stated that if the liaisons have been assigned more work, it would make sense to increase their financial award. They should look at these increases include of the increases for the Vice Chairs.

Barillas stated that they need to assess what all of the student members of the BOT do.

Linares stated that it would take more time to consider this item before the next meeting. They should be cautious about increasing any student leader financial award at this time. Students are going through difficult times right now. The budget has already been approved by the BOD. The proposal does state that the increases would start in the 2020-21 fiscal year, but there were no funds put in the budget for any increases.

Aguilar stated that more assessment is needed. Allen and Wiley could speak on the added tasks. ASI does not have emergency grants. All funds have been allocoated to the Basic Needs Center. It may send the wrong message if increases are approved.

### x. Announcements/Member's Privilege

Allen congratulated everyone on the great work. These virtual meetings have been long and detailed. The directors have been amazing work.

Aguilar stated that he appreciated the discussions.

Aguilar stated that everyone should reach out to the new Vice President of Student Affairs Oseguera to congratulate her.

| XI. | Adj | 0 | urn | m | er | nt |
|-----|-----|---|-----|---|----|----|
|-----|-----|---|-----|---|----|----|

Lorren Baker, Chair, adjourned the meeting at 3:45 p.m.

Brittany Cook (May 28, 2020 22:09 PDT)

Brittany Cook, Treasurer/Secretary

Delitores

Deserita Ohtomo, Recording Secretary

### Roll Call 2019-2020

### 04/28/2020 ASI Board Meeting Roll Call

| Attendance                | E        | Board Members | 6      |
|---------------------------|----------|---------------|--------|
|                           |          | Present       | Absent |
| Arts                      | Aguirre  | 1             |        |
| CBE                       | Hanna    | 1             |        |
|                           | Martinez | 1             |        |
| Communications            | Soria    | 1             |        |
|                           | Wright   | 1             |        |
| Education                 | VACANT   |               |        |
|                           | Reveles  | 1             |        |
| ECS                       | Mitchell | 1             |        |
|                           | VACANT   |               |        |
| HSS                       | Therrien | 1             |        |
|                           | Linares  | 1             |        |
| HHD                       | Alvarez  | 1             |        |
|                           | Barillas | 1             |        |
| NSM                       | Cook     | 1             |        |
|                           | Cortes   | 1             |        |
| Univ. President's<br>Rep. | Vigil    | 1             |        |
| Academic Senate<br>Rep.   | Stohs    | 1             |        |
| Chair (Arts)              | Baker    | 1             |        |
|                           |          | Present       | Absent |
|                           |          | 16            | 0      |

| Attendance |                    | Liaisons |        |
|------------|--------------------|----------|--------|
|            |                    | Present  | Absent |
| President  | Aguilar            | 1        |        |
| Exec Dir   | Allen              | 1        |        |
| Rec Sec    | Collins            | 1        |        |
| ссо        | Gonzalez           | 1        |        |
| CGO        | Hust               | 1        |        |
| CCRO       | Jenkins            | 1        |        |
| VP         | VACANT             |          |        |
| CIDO       | Morales-<br>Garcia |          | 1      |
|            |                    | Present  | Absent |
|            |                    | 6        | 1      |

| Roll Call Votes           | start #47 | 047 - CGO |    | 048 - CIDO |     |    | 049 - Programming |     |    |         |
|---------------------------|-----------|-----------|----|------------|-----|----|-------------------|-----|----|---------|
|                           |           | Yes       | No | Abstain    | Yes | No | Abstain           | Yes | No | Abstain |
| Arts                      | Aguirre   | 1         |    |            | 1   | 7  |                   | 1   |    |         |
| СВЕ                       | Hanna     | 1         |    |            | 1   |    |                   | 1   |    |         |
|                           | Martinez  | 1         |    |            | 1   |    |                   | 1   |    |         |
| Communications            | Soria     |           |    | 1          |     |    | 1                 |     |    | 1       |
|                           | Wright    | 1         |    |            | 1   |    |                   | 1   |    |         |
| Education                 | VACANT    |           |    |            |     |    |                   |     |    |         |
|                           | Reveles   |           |    | 1          |     |    | 1                 |     |    | 1       |
| ECS                       | Mitchell  | 1         |    |            | 1   |    |                   | 1   |    |         |
|                           | VACANT    |           |    |            |     |    |                   |     |    |         |
| HSS                       | Therrien  | 1         |    |            | 1   |    | 20                | 1   |    |         |
|                           | Linares   | 1         |    |            | 1   |    |                   | 1   |    |         |
| HHD                       | Alvarez   | 1         |    |            | 1   |    | 1                 | 1   |    |         |
|                           | Barillas  | 1         |    |            | 1   |    | 1                 | 1   |    |         |
| NSM                       | Cook      | 1         |    |            | 1   |    |                   | 1   |    |         |
|                           | Cortes    | 1         |    |            | 1   |    |                   | 1   |    |         |
| Univ. President's<br>Rep. | Vigil     | i         |    |            | 1   |    |                   | 1   |    |         |
| Academic Senate           |           | 1         |    |            |     |    |                   |     |    | 1       |
| Rep.                      | Stohs     | 1         |    |            | 1   |    |                   | - 1 |    |         |
| Chair (Arts)              | Baker     | 1         |    |            | 1   |    |                   | 1   |    |         |
|                           |           | YES       | No | Abstain    | YES | No | Abstain           | YES | No | Abstain |
|                           |           | 14        | 0  | 2          | 14  | 0  | 2                 | 14  | 0  | 2       |



### CHAIR'S REPORT APRIL 28, 2020

### Lorren Baker, Board Chair:

Hi team,

I just want ya'll to know that I'm thankful for your efforts and communication during this time. It's great to hear about things like the virtual NSM symposium and people calling future Titans!

We should be holding **one more meeting** to finish up business and this is projected to be **May 19<sup>th</sup>**, **2020.** The **Executive Director evaluation** has been started and hopefully this will come to the board at that meeting.

I worked with Raechel from BOT to start the **ASI Food Pantry Space Allocation Proposal**, and since then BOT did a good job finishing the proposal. They will vote on this and the **Student Rec Center hours** April 29<sup>th</sup>, 2020. This will come to our following meeting.

Aaron and I have talked about working out the logistics for the pantry to elevate it at this time.

There will be one more Direct from the Board – a special ending from home! Don't forget to check your emails.

Just wanted to give a **shout-out to the SWANA** community for all their hard work and dedication! Additionally, to the students from the community who helped to write the resolution with me!

Also thank you to Kayleigh, Susan, Yolanda, Deserita, Jesse, Carol, Keya, Asha, Drew and all the other ASI folk that have been helping to prepare the meeting, work on documents, and so much more!

Best wishes and warm regards, Lorren Amelia Baker ASI Chair, Board of Directors

### Executive Officer Application 2020-2021

#15

General responsibilities of these positions include, but are not limited to:

- Regular time committed to being in the office and/or focusing on position to plan and arrange activities, programs, campaigns, and events, hold/attend meetings, correspond, hold office hours, etc. (an average of 20 hours a week is a close estimate across these positions)
- Attendance at a variety of regularly occurring team, staff, and commission meetings during the semesters (day/time to be arranged)
- Attendance at weekly Board of Directors meetings (Tuesdays 115pm-345pm) during the Fall and Spring semesters
- Planning and implementing, alone or as part of a team, a variety of activities, programs, campaigns, and events
- Working cooperatively with other leaders, both inside and outside of core team, to promote and ensure program success

Required Retreats And Training Dates Include, But Are Not Limited To:

- April 10, 12pm-5pm, Student Government Orientation
- May 20 and 21, 8am-8pm each day, Student Government Training
- May 27, 28 and 29, 8am-5pm each day, Student Government Training
- June 2, 8am-5pm, Installation Ceremony & First Board Meeting
- June 3 and 4, 8am-5pm, Programming, Commissions & Elections Training
- June 5- June 6, 8am-5pm, Overnight Offsite Leadership Retreat
- June 9 All Leads Training
- August 11, 12 and 13, 8am-8pm each day,
  August Retreat & Training Sessions
  January 5, 6, and 7, 8am-5pm each day,
  January Retreat & Training Sessions
- Additional dates may be scheduled within teams

Eligibility Criteria To Apply, Accept, and Maintain Position:

- -Undergraduate student officers must earn six (6) semester units of credit per term while holding office. Graduate student officers must earn three (3) semester units of credit per term while holding office.
- -Undergraduate student officers are allowed to earn a maximum of 150 semester units or 125 percent of the units required for a specific baccalaureate degree objective, whichever is

• I acknowledge that I have read, understand, meet, and commit to all of the responsibilities, commitments, and eligibility criteria described above

greater. Graduate student officers are allowed to earn a maximum of 50 semester units. Students holding over that number of units will no longer be eligible for office.

-Undergraduate student candidates must maintain at least six (6)

semester units per term while running for office. Graduate student candidates must maintain at least three (3) semester units per term while running for office.

-Undergraduate student candidates for office must have been

enrolled at CSU Fullerton for one semester preceding the election earning a total of at least six (6) semester units during that semester. New graduate students who received a bachelor's degree or credential within the past three (3) years from CSUF must have earned a total of twelve (12) units during his or her last year as an undergraduate to be eligible. Graduate student candidates for office must have earned at least six (6) semester units per term of continuous attendance as a new graduate student to be eligible.

-All student candidates for, or current student officers serving in, an elected or appointed position within ASI must be in good standing, must not be on probation, must have earned a CSU Fullerton semester grade point average of 2.0 and a CSU Fullerton cumulative grade point average of 2.5 for all classes at CSU Fullerton during the semester prior to their candidacy, and must maintain these standards.

Successful applicant will be awarded a Student Leadership Scholarship \*

| Name *  | Lauren Loeb       |
|---|-------------------|
| Primary/Cell Phone Number *   |                   |
| Email *   |                   |
| CWID *  |                   |
| Major/Concentration/Academic Program *                                | Political Science |
| Class Level (Sophomore, Junior, Senior, Credential, Graduate, etc.) * | Senior            |
| Semesters Completed at CSUF *   | 1                 |
| Overall CSUF GPA *  | 3.7               |
| Units Completed at CSUF *   | 15                |
| Units In Progress *   | 12                |
| Expected Graduation Semester *  | Spring 2021       |
| Address *   |                   |

I am interested in applying for: (check all that you are applying for; additional questions will appear) \* Chief Governmental Officer

Tell us about yourself (tell us about your background, your past experiences, and what makes you a good candidate for the position; include any information that you think appropriate and important for us to know): \*

My name is Lauren Loeb, I am a political science major and I am going into my Senior year at CSUF. I am a transfer student from CSU San Marcos and my reasons for transferring to CSUF are that I felt I would have much more opportunities to get involved on campus and the Political Science courses offered fit more closely to my interests.

Last year I was selected to be the student representative from CSU San Marcos for the Panetta Institute Congressional Internship for the Fall 2019 semester. Over the course of the internship I was able to grow academically, and personally. While interning on Capitol Hill I was able to gain first hand knowledge on how the policy making process works and the different working elements that play a role in the process. The opportunity to enhance my writing and communication skills presented itself, as I was able to attend hearings and briefings on education and healthcare. I then was given the opportunity to share the information I had learned in presentations. The work that I did in the congressional office I interned in showcased my dedication as a hard worker and my ability to adapt to new environments. I think that I am qualified for the CGO position even though I have not been a part of ASI prior because I am willing to put in the time and effort to do an effective job that will most reflect my work effort.

Prior to traveling to D.C. to intern for the Fall semester I was working three part-time jobs. Two of my jobs included customer service and allowed me to work with a variety of people with different opinions. My third job was working for my family business on the financial side of things where I helped to lighten the workload of other employees. I worked at all three of these jobs throughout the semester while maintaining above a 3.75 gpa. Although it was stressful at times it was necessary in order for me to continue my education and remain living on campus for the remainder of the academic school year. My education is extremely important to me in addition to gathering the experience I need to better apply myself to future jobs.

I think that I can bring a unique background to ASI because I am a Hispanic woman who had to work the entirety of my college career. I think this is the case for many other college students but because of this they are unable to join on campus organizations and get involved on campus. I want to be able to use this opportunity to further myself professionally and give other students like me the opportunity to have their voice heard.

Tell us what you think the purpose of our ASI student government is and why you want to be a part of ASI leadership (tell us why you think ASI does what it does, what you hope to get out of the experience, and what you hope to learn): \*

I think that the purpose of our ASI Student government is to represent the CSUF students and community. ASI develops programs that will benefit the CSUF community and create a more diverse and welcoming campus. ASI represents student interests to government officials on all levels. I want to be a part of ASI leadership because I feel that this opportunity allows me to give back to my campus and community. I hope that this opportunity will allow me to develop professionally and give me a chance to for future opportunities after graduation. In addition to this, I hope that I can help students use the resources provided to them at CSUF to reach their full potential academically and personally. As a part of ASI, I hope to learn more about the interworking of government that effect public higher education. I also hope to learn more about myself and how I can use my skills to become a successful leader.

Chief Campus Relations Officer Questions—Please prepare answers to the following questions and upload them as a PDF file. If you need help learning how to save a file as PDF visit http://www.adobe.com/products/acrobat/print-to-pdf.html

- 1. How would you describe the purpose and role of the University Affairs, Presidential Appointee and Environmental Sustainability Commissions?
- 2. How do you plan to motivate, mobilize, and utilize the University Affairs Commission to advocate for issues on campus? Please be descriptive and specific.
- 3. How do you plan to effectively coordinate the committee appointment process and the Presidential Appointee Commission? Please provide specific plans and/or ideas.
- 4. How do you plan to effectively support and oversee the Environmental Sustainability Commission? Please provide specific plans and/or ideas.
- 5. What goals and ideas do you have for the position and its areas of responsibility, and how would you improve upon what the position is doing now or has done in the past? \*

Chief Communications Officer Questions—Please prepare answers to the following questions and upload them as a PDF file. If you need help learning how to save a file as PDF visit http://www.adobe.com/products/acrobat/print-to-pdf.html

- 1. How would you describe the purpose and role of the Communications Commission and Community Engagement Commission?
- 2. How do you plan to utilize the Communications Commission to reach out to the CSUF student body and campus community and effectively communicate the messages of ASI? Please be descriptive and specific.
- 3. How do you plan to utilize the Community Engagement Commission to communicate the contribution of the CSUF student body to the local community? Please be descriptive and specific.
- 4. How do you plan to brand the Associated Students to the CSUF student body and inform them about what the organization is and does on campus?
- 5. What goals and ideas do you have for the position and its areas of responsibility, and how would you improve upon what the position is doing now or has done in the past? \*

Chief Governmental Officer Questions—Please prepare answers to the following questions and upload them as a PDF file. If you need help learning how to save a file as PDF visit http://www.adobe.com/products/acrobat/print-to-pdf.html



64.45 KB • PDF

- 1. How would you describe the purpose and role of the Lobby Corps Commission?
- 2. How do you plan to motivate, mobilize, and utilize the Lobby Corps Team and Commission to advocate for improved public higher

education policy and funding? Please be descriptive and specific.

- 3. How do you plan to motivate and mobilize the Lobby Corps Team and Commission to engage and educate the CSUF student body about issues and policies that impact them? Please be descriptive and specific.
- 4. How do you plan to motivate and mobilize the Lobby Corps Team and Commission to encourage and instill a sense of civic engagement in CSUF students? Please be descriptive and specific.
- 5. What goals and ideas do you have for the position and its areas of responsibility, and how would you improve upon what the position is doing now or has done in the past? \*

Chief Inclusion and Diversity Officer Questions—Please prepare answers to the following questions and upload them as a PDF file. If you need help learning how to save a file as PDF visit http://www.adobe.com/products/acrobat/print-to-pdf.html

- How would you describe the purpose and role of the Social Justice and Equity Commission?
   How do you plan to motivate, mobilize, and
- 2. How do you plan to motivate, mobilize, and utilize the Social Justice and Equity Commission to (1) support social justice initiatives and (2) remove institutional barriers through educational campaigns and advocacy. Please be descriptive and specific.
- 3. How do you plan to motivate and mobilize the Social Justice and Equity Commission to engage and educate the CSUF student body about issues and policies that impact them? Please be descriptive and specific.
- 4. How do you plan to motivate and mobilize the Social Justice Team and Commission to encourage and instill a sense of social justice and equity in CSUF students? Please be descriptive and specific.
- 5. What goals and ideas do you have for the position and its areas of responsibility? \*

Please upload your resume in PDF format. If you need help learning how to save a file as PDF visit http://www.adobe.com/products/acrobat/print-to-pdf.html \*



102.39 KB · PDF

Tell us about other commitments and involvements you have planned for summer and next school year (tell us about clubs, organizations, and campus programs you are involved with, other leadership positions you have accepted or are applying for, plans for study abroad, jobs, internships, fieldwork, etc. that will be on your plate. ASI leadership is a big commitment and we want to make sure you will have time for this involvement): \*

I applied to join PSA this semester so that I may participate in events for the upcoming school year, I also plan on being an active member of the Political Science Students Association. Off campus I will be keeping one of my part-time jobs, but this job has a flexible schedule that I can determine based on my own availability.

the preceding statement.

· I hereby acknowledge that I have read, understand, and agree to

Associated Students, CSUF, Inc. California State University, Fullerton Voluntary Authorization for Educational Record Disclosure

### A. University Policy

University policy prohibits the release of personally identifiable information from the educational records of students without their prior written authorization. Exceptions to this policy include: a) release of such information to a specified list of officials with legitimate educational interest in the record, b) the release of such information in response to a court order, health or safety emergency, or approved research project, or c) the release of public directory information which has not been previously restricted by the student.

### B. Associated Students, CSUF, Inc. Authorization

I authorize Associated Students, CSUF, Inc. to access my academic transcript/record to verify my eligibility for its programs and/or positions. I understand that the information accessed may include, but not be limited to, semester and/or overall/cumulative/CSUF grade point averages, unit totals, number of semesters completed, and/or conduct/disciplinary records.

I understand the purpose of this disclosure is to ensure that I meet the minimum requirements established by the university and the ASI. I understand that this authorization will remain in effect as long as I remain involved with a position or program of the ASI and/or do not submit a revocation of this authorization to ASI Leader and Program Development. \*

| Digital Signature of Authorization and Certification of Application Enter Your Name * | Lauren Loeb               |  |
|---|---------------------------|--|
| Enter Your CWID *   |                           |  |
| Date *  | Wednesday, April 15, 2020 |  |
| Created 15 Apr 2020 11:20:23 PM   | 24.24.234.141 IP Address  |  |
| PUBLIC  |                           |  |

### 1. How would you describe the purpose and role of the Lobby Corps Commission?

The purpose and role of the Lobby Corps Commission is to advocate for students on all levels of governments. The Lobby Corps Commission advocates for students regarding issues of higher education such as; financial aid, grants, and education policy. The Lobby Corps Commission bridges the gap between students and government entities that make decisions that impact students. The Lobby Corps Commission is one of the opportunities students have to bring their ideas and concerns to the table. While advocating on behalf of students the Lobby Corps Commission also has a responsibility to the student body to educate them on policy issues and empower them to use their voice as individuals within their community.

For example, during this time there are no lobbying groups advocating for college students to be included in the COVID-19 Stimulus Bill. That is one example why it is so important that the Lobby Corps Commission represents the student body and their interests.

## 2. How do you plan to motivate, mobilize, and utilize the Lobby Corps Team and Commission to advocate for improved public higher education policy and funding? Please be descriptive and specific.

In order to motivate, mobilize, and utilize the Loppy Corps Team and Commission to advocate for improved public higher education policy and funding, everyone involved in the decision making process and all those affected need a seat at the table. My goal is to fill the communication gap between parties to reach a common goal of improving policy and funding. Hearing from on campus organizations such as the Office of Financial Aid,

Preparing to go to Sacramento early on is vital to making the most impact for advocating for improved public higher education policy and funding.

Lobbying to District offices, the Orange County Board of Education, and other local elected officials office's will give the Lobby Corps Team and Commission more experience and knowledge on how to effectively advocate for higher education policy and funding.

It is important that stories from students are heard when lobbying elected officials. For example, in one semester I have had to work three jobs to fund my education, food, housing, and extra expenses all while maintaining above a 3.75 gpa. Unfortunately the extra hours I worked inhibited me from being able to get involved on campus and make a greater impact at my university, something I greatly desired to do. Not only did this inhibit my college experience but also

stopped me from being able to get some of the necessary experience for jobs after college. There are countless students on CSU campuses who face similar situations and deal with countless other responsibilities. Utilizing the Lobby Corps Team to gather the stories of CSUF students who feel they have been impacted by below par public higher education policy and funding is essential to give elected officials a bigger picture of what exactly these policies are doing to individuals. We can gather these stories by educating students on just how important their experiences are through social media campaigns and by asking SLE representatives to share this information with all on campus organizations.

### 3. How do you plan to motivate and educate the CSUF student body about issues and policies that impact them? Please be descriptive and specific.

In order to make informed decisions about the issues and policies that impact the CSUF body, it is important to be educated on the issues and policies that directly impact students. Open forums led by experts on student food insecurities, mental health issues, campus sexual assaults, financial aid, and student documentation could lead to the CSUF student body being more informed on decisions that will affect them and give them more knowledge to vote for related policies. There are additional issues facing the CSUF student body and in order to gauge what the most pressing issues are, a campus wide survey could help determine what students feel are the most pressing issues they face. Providing an incentive to complete the survey could motivate CSUF students to be more willing to share their personal opinions.

In addition to holding forums, social media campaigns encourage students to come out to Titan Walk to register to vote and hear about issues affecting them and their communities with the prospect of being able to join on campus organizations related to issues they are personally interested in. To reach students in a more direct approach, collaborating with on campus clubs and athletic teams to get students who do not directly work with ASI registered to vote would be impactful on those students who are not generally civically engaged.

Creating videos about how issues and policies have impacted the CSUF student body already can help to educate students as well as motivate them to take the actions to change the things they do not like. By sharing these videos on social media we will be able to reach a large group of CSUF students and additionally sharing these videos at CSSA meetings will allow students to share the information they gather with the board of directors. With the knowledge gained from these impact videos students will be able to advocate for themselves when they vote at the polls.

4. How do you plan to motivate and mobilize the Lobby Corps Team and Commission to encourage and instill a sense of civic engagement in CSUF students? Please be descriptive and specific.

Prioritizing opportunities to train the Lobby Corps Team and Commission on registering students to vote will encourage and instill a sense of civic engagement in CSUF students on campus. Registering students to vote starting at the beginning of the semester will increase the chances of them going to the polls in November. Voting in November is very important this year because this election year will determine who will become the next President of the United States. This year all 435 members of the U.S. House of Representatives are up for re-election, so there is a chance that the CA-39th district will change in representation. This could have a large effect on how important funding the CSU is on the elected official's agenda and how important fixing financial aid for students.

I plan to set up opportunities for the Lobby Corps Team and Commission to meet with elected officials from Fullerton and the larger Orange County area to discuss the issues those officials are currently working on and how they will directly affect CSUF students. By hearing first hand how these issues affect CSUF students and what exactly elected officials are doing to help, this will motivate the Lobby Corps Team and Commission to encourage an increase in civic engagement on campus.

- 5. What goals and ideas do you have for the position and its areas of responsibility, and how would you improve upon what the position is doing now or has done in the past?
  - 1. Mobilize students to vote through events such as:
    - Rock the Vote
    - March to the Polls
    - Voter registration on CSUF day
    - Tabling during Rush Week
  - 2. Partner with Tuffy's Basic Needs Services to plan tabling events to assist students in signing up for CalFresh at the beginning of each semester.
  - 3. Partner with Tuffy's Basic Needs Services to establish a Food Pantry for students to access food and other basic needs.

- Establish an Amazon Wishlist within the Food Pantry for donors, alumnus, community members, and fellow Titans to donate food and other basic needs for students.
- 4. Strengthen the CGO position's relationship with elected officials
  - Representative Gil Ciseneros; District CA-39
  - Orange County Board of Education Rep., John W. Bedell
  - Board of Supervisor Member, Doug Chaffee
  - Assembly Member Sharon Quirk-Silva
  - State Senator Ling Ling Chang
- 5. To improve upon what the CGO has done in the past I would make an effort to start recruiting for the Lobby Corps early on in the year. This would also include incoming freshmen and educating them on the different opportunities they can become civically engaged at CSUF. In addition, I think promoting events early on is one of the most important ways to get students to attend events.

### Lauren Loeb

### Education

California State University Fullerton, California State University San Marcos

GPA: 3.78 | Graduation Date: May 2021

Bachelor of the Arts, Political Science | Minor: History

### **Professional Experience**

### Bath and Body Works Seasonal Associate, Brea, CA

Nov 2018-Dec 2018, Nov 2019- Present

- Assist customers in selecting their desired products and provided recommendations for products
- Stock, replenish, and organized inventory with accuracy and efficiency
- Maintain accurate and attractive merchandise displays, ensuring strategic placement of products in order to maximize purchases
- Provide outstanding customer service

Panetta Congressional Intern, Office of Congressman Paul Cook, Washington D.C.

Aug 2019-Nov 2019

- Attended briefings and produced memos for legislative staff regarding issues such as healthcare and education
- Drafted over eighty constituent correspondent letters
- Interacted with constituents and logged their concerns regarding policy issues in to the database
- Lead constituent tours of the U.S. Capitol

### Pier One Imports Associate, Redlands, CA

March 2018-Aug 2019

- Unloaded inventory from merchandise trucks weekly
- Assembled furniture and created merchandise displays
- Proactively sought out customers to assist across the sales floor
- Enthusiastically conversed with customers about purchases, needs, and available products

Public Service Intern, City of Riverside Mayor's Office, Riverside, CA

Aug 2015-Nov 2015

- Assisted the Mayor's Chief of Staff in meetings for the city
- Provided support for the drafting of speeches given by the Mayor

### **Key Skills and Coursework**

Software: Microsoft Office, Google Drive, Intranet Quorum, Fireside

Politics: Drafting Letters of Support, Constituent Correspondence, Memo Writing, and Statement Drafting

Courses: Practice of Political Research: Gained skills on research design, statistical analysis, and R, for data

visualization and statistical analysis

Constitutional Law and Civil Liberties: Studied the development of constitutional doctrines related to civil liberties

World Political Systems: Focused on the critical analysis of contemporary political systems, practices, and

institutions using the fundamental concepts and methodologies of comparative politics

### Leadership and Awards

Dean's List Recipient, College of Humanities and Behavioral Social Sciences; Maintained above a 3.5+ GPA

Board of Education Student Representative, Redlands Unified School District; 2016-2017

Rotary Club of Redlands Student Representative; 2016-2017

### Executive Officer Application 2020-2021

General responsibilities of these positions include, but are not limited to:

- Regular time committed to being in the office and/or focusing on position to plan and arrange activities, programs, campaigns, and events, hold/attend meetings, correspond, hold office hours, etc. (an average of 20 hours a week is a close estimate across these positions)
- Attendance at a variety of regularly occurring team, staff, and commission meetings during the semesters (day/time to be arranged)
- Attendance at weekly Board of Directors meetings (Tuesdays 115pm-345pm) during the Fall and Spring semesters
- Planning and implementing, alone or as part of a team, a variety of activities, programs, campaigns, and events
- Working cooperatively with other leaders, both inside and outside of core team, to promote and ensure program success

Required Retreats And Training Dates Include, But Are Not Limited To:

- April 10, 12pm-5pm, Student Government Orientation
- May 20 and 21, 8am-8pm each day, Student Government Training
- May 27, 28 and 29, 8am-5pm each day, Student Government Training
- June 2, 8am-5pm, Installation Ceremony & First Board Meeting
- June 3 and 4, 8am-5pm, Programming,
   Commissions & Elections Training
- June 5- June 6, 8am-5pm, Overnight Offsite Leadership Retreat
- June 9 All Leads Training
- August 11, 12 and 13, 8am-8pm each day,
  August Retreat & Training Sessions
  January 5, 6, and 7, 8am-5pm each day,
  January Retreat & Training Sessions
- Additional dates may be scheduled within teams

Eligibility Criteria To Apply, Accept, and Maintain Position:

- -Undergraduate student officers must earn six (6) semester units of credit per term while holding office. Graduate student officers must earn three (3) semester units of credit per term while holding office.
- -Undergraduate student officers are allowed to earn a maximum of 150 semester units or 125 percent of the units required for a specific baccalaureate degree objective, whichever is

• I acknowledge that I have read, understand, meet, and commit to all of the responsibilities, commitments, and eligibility criteria described above

greater. Graduate student officers are allowed to earn a maximum of 50 semester units. Students holding over that number of units will no longer be eligible for office.

-Undergraduate student candidates must maintain at least six (6)

semester units per term while running for office. Graduate student candidates must maintain at least three (3) semester units per term while running for office.

-Undergraduate student candidates for office must have been

enrolled at CSU Fullerton for one semester preceding the election earning a total of at least six (6) semester units during that semester. New graduate students who received a bachelor's degree or credential within the past three (3) years from CSUF must have earned a total of twelve (12) units during his or her last year as an undergraduate to be eligible. Graduate student candidates for office must have earned at least six (6) semester units per term of continuous attendance as a new graduate student to be eligible.

-All student candidates for, or current student officers serving in, an elected or appointed position within ASI must be in good standing, must not be on probation, must have earned a CSU Fullerton semester grade point average of 2.0 and a CSU Fullerton cumulative grade point average of 2.5 for all classes at CSU Fullerton during the semester prior to their candidacy, and must maintain these standards.

Successful applicant will be awarded a Student Leadership Scholarship\*

| Name *  | Janica Torres                                  |
|---|--|
| Primary/Cell Phone Number*  |  |
| Email*  |  |
| CWID *  |  |
| Major/Concentration/Academic Program*                                   | Communications/Journalism and American Studies |
| Class Level (Sophomore, Junior, Senior,<br>Credential, Graduate, etc.)* | Senior   |
| Semesters Completed at CSUF*  | 12   |
| Overall CSUF GPA*   | 3.16   |
| Units Completed at CSUF*  | 133  |
| Units In Progress*  | 12   |
| Expected Graduation Semester*   | 2022   |
| Address *   |  |

I am interested in applying for: (check all that you are applying for; additional questions will appear) \*

- Chief Campus Relations Officer
- · Chief Inclusion and Diversity Officer

Tell us about yourself (tell us about your background, your past experiences, and what makes you a good candidate for the position; include any information that you think appropriate and important for us to know): \*

I am a queer and Pilipina community leader on campus representing the queer and APIDA communities through my positions as president of the Women & Gender and Queer Studies Student Association, vice president, treasurer, and secretary for Queer Straight Alliance, and part of the steering committee for Bayanihan Kollective, a Pilipinx community organization based out of CSUF.

I am also a 33-year-old nontraditional student returning to Cal State Fullerton after taking a nine-year hiatus to tend to my mental health. My other involvements on campus include serving as a peer educator for the Violence Prevention Program at the Women's & Adult Re-Entry Center, Managing Editor for Tusk Magazine, and a DJ at Titan Radio. I am also a research assistant to Dr. Mendez on Transformative Justice.

I attended Cal State Fullerton originally as an Accounting major when I was a freshman in fall of 2004. I switched to American Studies after taking a course for GE requirements because it aligned more with my penchant for social justice. In 2009, I took a medical leave of absence to tend to my mental health before returning as a Communications major in spring of 2018.

Since coming back, I am now a double major in Communications/Journalism and American Studies, and a double minor in English and Women & Gender Studies. And I have participated in a study abroad program in Paris during winter intersession of 2019. In all of my classes, I learn about and unpack social justice and equity issues pertaining to marginalized communities that I am a part of and in coalition with on campus through an intersectional feminist lens provided by the interdisciplinary approaches taken in the fields of American Studies and Women & Gender Studies.

In American Studies, we study history through a cultural and more comprehensive paradigm in order to contextualize issues of inequity throughout history so that we can address the legacy of inequality inherently embedded in the structures of our culture and institutions. Through Women & Gender Studies, we take an intersectional, feminist, and activist approach that provides conceptual interventions to social issues regarding the intersections of race, sex, gender, sexual orientation, legal status, and ability, to name a few.

From my personal background, I have healed and grown a great deal mentally, emotionally, and physically pertaining to my mental illness. I decided to take a medical leave of absence after failing out of two semesters and going in and out of the hospital from being hospitalized 5 times during my 2008–2009 academic year. During my hiatus, I blew up to over 300 pounds and experienced trauma from sexual assault. Since then, I have healed through years of individual and group therapy, various mental health programs, and intentional self–work. I have proven to be resilient, perseverant, and hard working in overcoming my mental struggles, dropping all that weight, and becoming healthy mentally and physically.

My second stint at undergrad is in stark contrast to my first experience where I was painfully shy, completely silent, and socially anxious. This time around after healing, I am more active and involved on campus as a leader and in building community.

Tell us what you think the purpose of our ASI student government is and why you want to be a part of ASI leadership (tell us why you think ASI does what it does, what you hope to get out of the experience, and what you hope to learn): \*

I believe the purpose of ASI is to function as the governing body for the campus community to act as a liaison and advocate for students and the administration. ASI is a body built to serve our students and make informed decisions that will impact the campus culture and titan educational experience, with the responsibilities of communicating between

both entities. I believe it is a highly regarded and respected role that requires cultural competency, leadership, resilience, and mindfulness.

What I hope to get out of ASI is the opportunity to advocate and serve our students sincerely. My interest in joining ASI is solely out of service with the intention of making a difference and positive impact on all communities, and to authentically address student needs.

I hope to learn how to navigate the politics and bureaucracy of ASI in order to make change happen for students. In the process, I want to continue to strengthen my community ties, hone my communication skills, and broaden my reach as a community leader on campus.

Chief Campus Relations Officer Questions—Please prepare answers to the following questions and upload them as a PDF file. If you need help learning how to save a file as PDF visit http://www.adobe.com/products/acrobat/print-to-pdf.html

- 1. How would you describe the purpose and role of the University Affairs, Presidential Appointee and Environmental Sustainability Commissions?
- 2. How do you plan to motivate, mobilize, and utilize the University Affairs Commission to advocate for issues on campus? Please be descriptive and specific.
- 3. How do you plan to effectively coordinate the committee appointment process and the Presidential Appointee Commission? Please provide specific plans and/or ideas.
- 4. How do you plan to effectively support and oversee the Environmental Sustainability Commission? Please provide specific plans and/or ideas.
- 5. What goals and ideas do you have for the position and its areas of responsibility, and how would you improve upon what the position is doing now or has done in the past? \*



<u>chief campus relations officer application.docx</u> 32.15 KB · DOCX

Chief Communications Officer Questions—Please prepare answers to the following questions and upload them as a PDF file. If you need help learning how to save a file as PDF visit http://www.adobe.com/products/acrobat/print-to-pdf.html

- 1. How would you describe the purpose and role of the Communications Commission and Community Engagement Commission?
- 2. How do you plan to utilize the Communications Commission to reach out to the CSUF student body and campus community and effectively communicate the messages of ASI? Please be descriptive and specific.
- 3. How do you plan to utilize the Community Engagement Commission to communicate the contribution of the CSUF student body to the local community? Please be descriptive and specific.
- 4. How do you plan to brand the Associated Students to the CSUF student body and inform

them about what the organization is and does on campus?

5. What goals and ideas do you have for the position and its areas of responsibility, and how would you improve upon what the position is doing now or has done in the past? \*

Chief Governmental Officer Questions--Please prepare answers to the following questions and upload them as a PDF file. If you need help learning how to save a file as PDF visit http://www.adobe.com/products/acrobat/printto-pdf.html

- 1. How would you describe the purpose and role of the Lobby Corps Commission?
- 2. How do you plan to motivate, mobilize, and utilize the Lobby Corps Team and Commission to advocate for improved public higher education policy and funding? Please be descriptive and specific.
- 3. How do you plan to motivate and mobilize the Lobby Corps Team and Commission to engage and educate the CSUF student body about issues and policies that impact them? Please be descriptive and specific.
- 4. How do you plan to motivate and mobilize the Lobby Corps Team and Commission to encourage and instill a sense of civic engagement in CSUF students? Please be descriptive and specific.
- 5. What goals and ideas do you have for the position and its areas of responsibility, and how would you improve upon what the position is doing now or has done in the past? \*

Chief Inclusion and Diversity Officer Questions--Please prepare answers to the following questions and upload them as a PDF file. If you need help learning how to save a file as PDF visit http://www.adobe.com/products/acrobat/printto-pdf.html



- 1. How would you describe the purpose and role of the Social Justice and Equity Commission? 2. How do you plan to motivate, mobilize, and utilize the Social Justice and Equity Commission
- to (1) support social justice initiatives and (2) remove institutional barriers through educational campaigns and advocacy. Please be descriptive and specific.
- 3. How do you plan to motivate and mobilize the Social Justice and Equity Commission to engage and educate the CSUF student body about issues and policies that impact them? Please be descriptive and specific.
- 4. How do you plan to motivate and mobilize the Social Justice Team and Commission to encourage and instill a sense of social justice and equity in CSUF students? Please be descriptive and specific.



chief inclusion and diversity officer application.docx 32.35 KB · DOCX

5. What goals and ideas do you have for the position and its areas of responsibility? \*

Please upload your resume in PDF format. If you need help learning how to save a file as PDF visit http://www.adobe.com/products/acrobat/print-to-pdf.html \*



Tell us about other commitments and involvements you have planned for summer and next school year (tell us about clubs, organizations, and campus programs you are involved with, other leadership positions you have accepted or are applying for, plans for study abroad, jobs, internships, fieldwork, etc. that will be on your plate. ASI leadership is a big commitment and we want to make sure you will have time for this involvement): \*

Over the next coming academic year, I still plan on serving as president of the Women & Gender and Queer Studies Student Association, a DJ for Titan Radio, and the Managing Editor for Tusk Magazine. I also hope to continue my activism for the Pilipinx community locally and abroad in the Philippines through Bayanihan Kollective, and volunteer my time at the Women's & Adult Re-Entry Center when I can to continue being an advocate for survivors on campus.

I will no longer be serving as the vice president, treasurer, and secretary of Queer Straight Alliance because QSA will be merging with Queer and Trans People of Color Collective next year.

Associated Students, CSUF, Inc.
California State University, Fullerton
Voluntary Authorization for Educational Record
Disclosure

• I hereby acknowledge that I have read, understand, and agree to the preceding statement.

### A. University Policy

University policy prohibits the release of personally identifiable information from the educational records of students without their prior written authorization. Exceptions to this policy include: a) release of such information to a specified list of officials with legitimate educational interest in the record, b) the release of such information in response to a court order, health or safety emergency, or approved research project, or c) the release of public directory information which has not been previously restricted by the student.

### B. Associated Students, CSUF, Inc. Authorization

I authorize Associated Students, CSUF, Inc. to access my academic transcript/record to verify my eligibility for its programs and/or positions. I understand that the information accessed may include, but not be limited to, semester and/or overall/cumulative/CSUF grade point averages, unit totals, number of semesters completed, and/or conduct/disciplinary records.

I understand the purpose of this disclosure is to ensure that I meet the minimum requirements established by the university and the ASI. I understand that this authorization will remain in effect as long as I remain involved with a position or program of the ASI and/or do not submit a revocation of this authorization to ASI Leader and Program Development. \*

Digital Signature of Authorization and Certification of Application

Janica Torres

Enter Your Name \*

Enter Your CWID \*

Date \* Monday, March 16, 2020

> Created 16 Mar 2020

11:52:29 AM PUBLIC

104.172.50.167

IP Address

- 1. I would describe the role and function of University Affairs, Presidential Appointee, and Environmental Commissions as one of diligent and efficient correspondence, honest and ethical transparency, informed and mindful communication, and intentional and respectful relationship building and interactions among administration, faculty, staff, students, organizations, and centers. The purpose of this position is to ensure clear communication between these bodies and to asses and serve each entity through constant communication.
- 2. I plan to mobilize and utilize the University Affairs Commission through my involvement and activism on campus. I currently serve as leadership positions via the Women's Center, student organizations, and campus media platforms. I have a strong pulse of students needs and the climate on campus through my work as a journalist and the Women's Center. I also frequent and regularly attend programming at the DIRC, and am aware of the vast resources and centers provided on campus. My connections with these centers and communities provide a line of open communication between ASI and the student body. I want to develop social justice initiatives that serve the needs of communities on campus, working alongside them for input and insight. I also plan to utilize my writing prowess to set things in motion and garner support for initiatives.
- 3. For the Presidential Appointee Commission and committee appointment process, I hope to connect student leaders I am in community with who are qualified individuals with good intentions and a strong work ethic. Studying in four different departments, reporting on campus, and working for the Women's Center allows me to get to know many qualified students to fulfill our commission appointments. Due to my experience as a journalist with reaching out and interviewing sources, I am keen interviewer with skills in coordinating schedules and doing outreach.
- 4. My plan to support and oversee the Environmental Sustainability Commission is to be in direct communication with sustainability student organizations like Symbiotic Earth of CSUF and Fellowearthling.Co. I also plan to consult activists doing work on sustainability and conduct research on my own. I want to reach out to different sectors of the university to find more effective ways at sustainability on micro, meso, and macro levels.
- 5. My goals and areas of improvement that I hope to bring to the position is robust and intentional communication and heavy involvement in regards to fieldwork and collaboration with communities. I feel I am a highly effective writer and communicator with sincere intentions to serve students and make a difference. I want that to be reflected in the quality of my work and the care I place on my interactions with folks. I also hope to be more active in initiating programs and policies that uplift the campus culture and experience through my informed and intersectional background from studying in four different departments. I hope to utilize my connections on campus to facilitate communication and better relationships between administration and students.

- 1. The function and role of the Social Justice and Equity Commission is to be socially- conscious and culturally competent, and to maintain communication and relationships with the Diversity Initiatives and Resource Centers, the Women's & Adult Re-Entry Center, The Veteran's Center, Male Success Initiative, Disability Support Services, and many other diverse communities and entities. The role also entails ensuring that practices and bylaws of ASI are equitable, inclusive, and geared toward social justice. The commission sees to it that leadership training, initiatives, and programming within ASI and on-campus are culturally responsible and include input and collaboration from the communities as well.
- I plan to mobilize and utilize the Social Justice and Equity Commission to be more active and involved in serving the needs of various and marginalized communities through my activism and advocacy that I already do on campus. I have ongoing relationships with many of these centers and communities that allow me to gain better insight into the needs of each community. I plan to address what needs to actually be addressed and work together with communities to facilitate the process and include their voices. I want to augment the resources at DIRC and the WARC, as well as for communities that are currently lacking resources. In an effort remove institutional barriers, I hope to familiarize myself with the barriers in place that impede action and hinder transparent communication. I hope to work within and around those barriers to find ways to undo them within the structures of our institution. I hope to utilize my various connections with many of the communities on campus to foster healthy and collaborative relationships between ASI, administration, students, and communities.
- 3. I want to develop more programming, workshops, events, and policies towards informing, educating, and engaging our student body in social justice and cultural competency. I hope to have more collaborations between DIRC and educational departments, as well as athletics and student life on campus. I want to enrich diversity training among all student staff and leadership positions and organizations. Create programming that promotes community building and mingling among diverse bodies of students that also foster understanding and empathy toward differences. I also want to support programming that celebrates cultures and supports student wellness specific to their community and cultural needs.
- 4. I plan to motivate the Social Justice and Equity team and Commission through my passion for social justice and drive to contribute to the betterment of the world. My work ethic, selflessness, and drive to serve others will lead by example as a way for the team to conduct themselves in their duties to ensure inclusion, diversity, and equity on campus. I exercise self-accountability and transparency that I hope will facilitate relationship among the team and with other communities. I also love learning about creative ways to engage social justice learning for others as a means to uplift folks toward change.
- 5. My goals for this role are to communicate authentically and frequently with the centers and communities on campus to encourage relationships and collaborations. I want to be very mindful of my communication and the impact that the bylaws and practices of ASI and the university have on especially vulnerable and marginalized communities on campus. I hope to use my connections and the relationships I've built with many of the centers and communities to help with outreach and serve the role of Chief Inclusion & Diversity Officer to its full potential and impact.

### JT / JANICA TORRES

### **PROFESSIONAL SUMMARY**

Activist journalist keen on reporting for justice and equity. Polished wordsmith with a socially-conscious lens focused on amplifying silenced voices and building community.

### **WORK HISTORY**

### Tusk Magazine - Staff Writer and Editor

Fullerton, CA 01/2019 - Current

- Pitches, reports and writes stories covering social justice
- Copy edits stories for clarity, cohesion and concision
- Fact and quote checks articles for accuracy

### Women's & Adult Re-Entry Center - Peer Educator for Violence Prevention

Fullerton, CA 08/2019 - Current

- Educates CSUF community about sexual assault via programming and presentations
- Performs outreach to procure campus connections and collaborations
- Corresponds with contact persons to follow up and coordinate presentation requests

### Yorba Linda Hills Neighbors Magazine - Content Coordinator

Yorba Linda, CA 05/2019 - 10/2019

- Wrote cover features and coordinated with content contributors
- · Proofed, edited, formatted and submitted content by deadline
- Researched and compiled event listings and classifieds

### **CAMPUS EXPERIENCE**

- Vice president, treasurer and secretary for Queer Straight Alliance 08/2018 - Current
- Lavender Graduation Committee board member 2019

### **ACCOMPLISHMENTS**

- Dean's List from 2004 to 2008 and 2018
- Sandra Sutphen Scholarship 2019

### **EDUCATION**

### California State University - Fullerton

Fullerton, CA

Expected in 2022

- Communications/Journalism major
- American Studies major
- English minor
- · Women & Gender Studies minor

### **SKILLS**

- · Reporting and writing
- Copy editing
- AP Style
- Research
- · Networking and outreach
- Source interviewing
- Adobe Creative Suite
- Microsoft Office Suite
- Mac and PC
- WordPress

#### **ASSOCIATIONS**

- Queer Straight Alliance
- Society of Professional Journalists
- Women & Gender and Queer Studies Student Association
- Bayanihan Kollective
- Active Minds

### **INTERESTS**

- Activism
- Social justice
- Advocacy
- Community building
- Mental health
- Wordplay



# ASI PROGRAMMING COORDINATORS 2020-2021

(ASI BOD ACTION ITEM IX.c) April 28, 2020

| Willa Madrid      |
|-------------------|
| Maroun Zakhia     |
| Drew Cude         |
| Zaynab Alhakawati |
| Charissa Yuen     |
| Jordan Muprhy     |
| Naomi Jost        |
| Cristian Sanchez  |
| Trang Tran        |
| Berenice Vences   |

There are twelve Programming Coordinator positions. The remaining positions will be brought to the Board for confirmation once they are selected and accepted.

### Programming Coordinator 2020–2021

General responsibilities of these positions include, but are not limited to:

- Regular time committed to being in the office and/or focusing on position to plan and arrange activities, programs, campaigns, and events, hold/attend meetings, correspond, hold office hours, etc. (an average of 20 hours a week is a close estimate across these positions)
- Attendance at a variety of regularly occurring team, staff, and commission meetings during the semesters (day/time to be arranged)
- Attendance at weekly programming meeting (Tuesdays 10:00 am-11:00am) during the Fall and Spring semesters
- Planning and implementing, alone or as part of a team, a variety of activities, programs, campaigns, and events
- Working cooperatively with other leaders, both inside and outside of core team, to promote and ensure program success

• I acknowledge that I have read, understand, meet, and commit to all of the responsibilities, commitments, and eligibility criteria described above

Required Retreats And Training Dates Include, But Are Not Limited To:

- June 3 and 4, 8am-5pm, Programming,
  Commissions & Elections Training
  June 5- June 6, 8am-5pm, Overnight Offsite
  Leadership Retreat
- August 11, 12 and 13, 8am-8pm each day, August Retreat & Training Sessions
- January 5, 6, and 7, 8am-5pm each day, January Retreat & Training Session
- Weekly Training/Planning Meetings throughout the summer
- Additional dates may be scheduled within teams

Eligibility Criteria To Apply, Accept, and Maintain Position:

- -Undergraduate student officers must earn six (6) semester units of credit per term while holding office. Graduate student officers must earn three (3) semester units of credit per term while holding office.
- -Undergraduate student officers are allowed to earn a maximum of 150 semester units or 125 percent of the units required for a specific baccalaureate degree objective, whichever is greater. Graduate student officers are allowed to earn a maximum of 50 semester units. Students holding over that number of units will no longer be eligible for office.
- -Undergraduate student candidates must maintain at least six (6) semester units per term while running for office. Graduate student candidates must maintain at

least three (3) semester units per term while running for office.

-Undergraduate student candidates for office must have been

enrolled at CSU Fullerton for one semester preceding the election earning a total of at least six (6) semester units during that semester. New graduate students who received a bachelor's degree or credential within the past three (3) years from CSUF must have earned a total of twelve (12) units during his or her last year as an undergraduate to be eligible. Graduate student candidates for office must have earned at least six (6) semester units per term of continuous attendance as a new graduate student to be eligible.

-All student candidates for, or current student officers serving in, an elected or appointed position within ASI must be in good standing, must not be on probation, must have earned a CSU Fullerton semester grade point average of 2.0 and a CSU Fullerton cumulative grade point average of 2.5 for all classes at CSU Fullerton during the semester prior to their candidacy, and must maintain these standards.

Successful applicant will be awarded a Student Leadership Scholarship \*

| Name *  | Willa Madrid                    |
|---|---------------------------------|
| Primary/Cell Phone Number *   |                                 |
| Email *   |                                 |
| CWID *  |                                 |
| Major/Concentration/Academic Program *                                | COMM: Entertainment and Tourism |
| Class Level (Sophomore, Junior, Senior, Credential, Graduate, etc.) * | Sophomore                       |
| Semesters Completed at CSUF *   | 4                               |
| Overall CSUF GPA *  | 3.99                            |
| Units Completed at CSUF *   | 85                              |
| Units in Progress *   | 16                              |
| Expected Graduation Semester *  | May 2022                        |
| Address *   |                                 |

Please upload your resume in PDF format. If you need help learning how to save a file as PDF visit http://www.adobe.com/products/acrobat/print-to-pdf.html \*



Tell us about yourself (tell us about your background, your past experiences, and what makes you a good candidate for the position; include any information that you think appropriate and important for us to know): \*

Passionate and creative, I am a firm believer in the power of arts to bring people together. I especially enjoy planning events that uplift, serve, and empower POC and marginalized communities. Additionally, I am a gritty and genuine individual with a great work ethic and strong leadership skills. This past year I was involved in ASI in AICA as a Student–At–Large and in Productions as Pub Monday/Tuesday Coordinator. These positions have refined my time management, adaptability under pressure, intra–personal and interpersonal skills, and cultural awareness and mindfulness. I am currently pursuing a Bachelor's degree in Communications with an emphasis in Entertainment and Tourism and two minors in Asian American Studies and Music. With a strong background in performing arts, leadership, and servantship, I am seeking opportunities in the entertainment and music industries. Additionally, I am a San Diego native, and I am also a musician, constantly creating, performing, and refining my musicianship by myself or with my band.

Tell us what you think the purpose of ASI Programming is and why you want to be a part of ASI leadership (tell us why you think ASI does what it does, what you hope to get out of the experience, and what you hope to learn): \*

I believe that the purpose of ASI programming is to plan and create events that enhance the Titan experience at CSUF. Whether through putting on large scale productions or smaller, intimate events, ASI Programming provides an outlet for students to relax and experience joy in their day to day lives while establishing a welcoming community and pride for CSUF. I want to continue being a part of ASI leadership because of the positive impact it has on my life. ASI has given me a sense of community, friendship, and accomplishment in the past year. I want to continue reshaping the Titan experience at CSUF for the students and serving as a voice for underrepresented minorities.

This next year, I want to think outside of the box with events and grow my skills as an event planner.

### Tell us why you think it is important to have on-campus entertainment events at CSUF: \*

Having on-campus entertainment events at CSUF is important because it allows all students to experience entertainment that may otherwise be unaffordable to those bearing the weight of college expenses or unattainable due to a lack of transportation. Furthermore, these events contribute to an overall more memorable and fun college experience and provide ways for students to mingle and connect outside of class. On campus entertainment gives students an opportunity to momentarily detach from their daily routine or stressors by putting on events that aim to spark joy and individuality in every Titan.

### Describe the ideas or goals you have for next year for the type of events or positions you are interested in: \*

My goals for next year are to forge deeper connections with outside organizations, such the Resource Centers, and put on more collaborative events. I believe that it is important to facilitate these connections because it allows ASI to reach a wider range of student interests and showcases how we cater to all students. Additionally, I think it would be a great idea to incorporate more student performers in our events because it gives them exposure and encourages more involvement with ASI. Lastly, ASI needs more in-organization collaboration to truly show off our capabilities as event planners.

I enjoy events that build community, interact with student talent, and are impactful. I am interested in trying out a wide range of positions next year, and I am most interested in concerts, Speak Yo Truth, Titan's Got Talent, Speaker Series, and Farmer's Market.

### Describe how you would promote the activities and events of ASI Programming? \*

I know first-hand that marketing is vital to the success of an event. I would promote the events and activities of Programming through utilizing ASI Marketing handbills, flyers, social media, and promo. I would also share the events with Resource Centers and AICA General Council, though personal social media accounts, tabling opportunities, and word of mouth, and at other ASI events.

### Tell us why you think school spirit and pride are important at CSUF: \*

School spirit and pride are an important factor in determining one's experience in college. Especially as a commuter campus, having school spirit and pride increases one's involvement and creates an overall more positive impression of CSUF. College is a big commitment and part of someone's life, so knowing that you enjoyed your time at CSUF makes a big difference.

What ideas or opportunities do you see for collaboration within and across the different ASI Programming areas and also with other ASI groups, leaders, or departments and/or with other CSUF organizations, programs, or departments. Provide specific ideas or goals, if any. \*

In regards to AICA, apart from General Council, I see opportunities for collaboration within Programming, the various Resource Centers, and the Humanities/ Ethnic Studies Department. For example: Programming collaborations could be movie screenings or special performances by prominent ethnic artists; culture based organizations can be tabling or participating in cultural showcases; the Resource Centers and the Humanities/Ethnic Studies Department can help to recruit influential guest speakers or host forums with overarching themes of equality. By collaborating, it not only encourages more student involvement within AICA and exposure to their events, but it increases AICA's reach to CSUF. With Programming, I see opportunities for its collaboration within the organization and with outside organizations/ departments. Speak Yo Truth should continue to collaborate with Resource Centers and cultural organizations. Programmers should collaborate to put on more elaborate and grand events that include both entertainment and instilling school spirit. There is also potential for collaborations in the College of the Arts and the CTVA department for student artists. Lastly, Programming could potentially create avenues for students to showcase their talent and learning.

Tell us about other commitments and involvements you have planned for summer and next school year (tell us about clubs, organizations, and campus programs you are involved with, other leadership positions you have accepted or are applying for, plans for study abroad, jobs, internships, fieldwork, etc. that will be on your plate. ASI leadership is a big commitment and we want to make sure you will have time for this involvement): \*

This summer I might get a seasonal job or internship. For next year, I have also applied for the Executive Board of Entertainment and Tourism Club, and I am also considering applying for a position in DIRC.

Associated Students, CSUF, Inc.
California State University, Fullerton
Voluntary Authorization for Educational Record
Disclosure

# the preceding statement.

I hereby acknowledge that I have read, understand, and agree to

#### A. University Policy

University policy prohibits the release of personally identifiable information from the educational records of students without their prior written authorization. Exceptions to this policy include: a) release of such information to a specified list of officials with legitimate educational interest in the record, b) the release of such information in response to a court order, health or safety emergency, or approved research project, or c) the release of public directory information which has not been previously restricted by the student.

### B. Associated Students, CSUF, Inc. Authorization

I authorize Associated Students, CSUF, Inc. to access my academic transcript/record to verify my eligibility for its programs and/or positions. I understand that the information accessed may include, but not be limited to, semester and/or overall/cumulative/CSUF grade point averages, unit totals, number of semesters completed, and/or conduct/disciplinary records.

I understand the purpose of this disclosure is to ensure that I meet the minimum requirements

established by the university and the ASI. I understand that this authorization will remain in effect as long as I remain involved with a position or program of the ASI and/or do not submit a revocation of this authorization to ASI Leader and Program Development. \*

| Digital Signature of Authorization and<br>Certification of Application<br>Enter Your Name * | Willa Madrid             |
|---|--------------------------|
| Enter Your CWID *   |                          |
| Date *  | Monday, March 30, 2020   |
| Created 30 Mar 2020 3:10:05 PM  | 172.12.240.20 IP Address |
| PUBLIC  |                          |

# Programming Coordinator 2020–2021

#10

General responsibilities of these positions include, but are not limited to:

- Regular time committed to being in the office and/or focusing on position to plan and arrange activities, programs, campaigns, and events, hold/attend meetings, correspond, hold office hours, etc. (an average of 20 hours a week is a close estimate across these positions)
- Attendance at a variety of regularly occurring team, staff, and commission meetings during the semesters (day/time to be arranged)
- Attendance at weekly programming meeting (Tuesdays 10:00 am-11:00am) during the Fall and Spring semesters
- Planning and implementing, alone or as part of a team, a variety of activities, programs, campaigns, and events
- Working cooperatively with other leaders, both inside and outside of core team, to promote and ensure program success

• I acknowledge that I have read, understand, meet, and commit to all of the responsibilities, commitments, and eligibility criteria described above

Required Retreats And Training Dates Include, But Are Not Limited To:

- June 3 and 4, 8am-5pm, Programming,
   Commissions & Elections Training
   June 5- June 6, 8am-5pm, Overnight Offsite
   Leadership Retreat
- August 11, 12 and 13, 8am-8pm each day,
   August Retreat & Training Sessions
- January 5, 6, and 7, 8am-5pm each day, January Retreat & Training Session
- Weekly Training/Planning Meetings throughout the summer
- Additional dates may be scheduled within teams

- -Undergraduate student officers must earn six (6) semester units of credit per term while holding office. Graduate student officers must earn three (3) semester units of credit per term while holding office.
- -Undergraduate student officers are allowed to earn a maximum of 150 semester units or 125 percent of the units required for a specific baccalaureate degree objective, whichever is greater. Graduate student officers are allowed to earn a maximum of 50 semester units. Students holding over that number of units will no longer be eligible for office.
- -Undergraduate student candidates must maintain at least six (6) semester units per term while running for office. Graduate student candidates must maintain at

-Undergraduate student candidates for office must have been

enrolled at CSU Fullerton for one semester preceding the election earning a total of at least six (6) semester units during that semester. New graduate students who received a bachelor's degree or credential within the past three (3) years from CSUF must have earned a total of twelve (12) units during his or her last year as an undergraduate to be eligible. Graduate student candidates for office must have earned at least six (6) semester units per term of continuous attendance as a new graduate student to be eligible.

-All student candidates for, or current student officers serving in, an elected or appointed position within ASI must be in good standing, must not be on probation, must have earned a CSU Fullerton semester grade point average of 2.0 and a CSU Fullerton cumulative grade point average of 2.5 for all classes at CSU Fullerton during the semester prior to their candidacy, and must maintain these standards.

Successful applicant will be awarded a Student Leadership Scholarship \*

| Name *  | Maroun Zakhia                           |
|---|---|
| Primary/Cell Phone Number *   |   |
| Email *   |   |
| CWID *  |   |
| Major/Concentration/Academic Program *                                | Communications, Entertainment & Tourism |
| Class Level (Sophomore, Junior, Senior, Credential, Graduate, etc.) * | Junior                                  |
| Semesters Completed at CSUF *   | 5                                       |
| Overall CSUF GPA *  | 3.27                                    |
| Units Completed at CSUF *   | 69                                      |
| Units in Progress *   | 15                                      |
| Expected Graduation Semester *  | Spring 2021                             |
| Address *   |   |

Please upload your resume in PDF format. If you need help learning how to save a file as PDF visit http://www.adobe.com/products/acrobat/print-to-pdf.html \*



I am currently a 3rd year Communications major with an emphasis in Entertainment & Tourism. My passion for music and entertainment has been there for as long as I can remember. My first 2 years at CSUF I was a Kinesiology major because I knew pursuing a career in Physical Therapy would make my parents proud. I soon realized that I had no interest in being a PT and wanted to pursue a career in the entertainment field. It wasn't until my first semester as a Programming Coordinator where I actually learned a lot about myself and my career interests.

I found my passion in Concerts and working to book entertainment for various events. I worked for 2–3 months on getting an artist to perform at ASI Carnival this past semester. Although the COVID–19 situation restricted us from hosting the carnival, I learned a lot in those 3 months about booking entertainment, communicating with professionals, negotiating, and marketing. I believe the skills I have acquired as well as the eye for marketing & design that I have would make me a great candidate for this position. I feel that my experience from last year puts me at an advantage to do greater things in Programming this coming academic year.

Tell us what you think the purpose of ASI Programming is and why you want to be a part of ASI leadership (tell us why you think ASI does what it does, what you hope to get out of the experience, and what you hope to learn): \*

The purpose of ASI Programming is to engage students and create a fun and exciting campus atmosphere. Hosting various events gives students mini breaks throughout their week and gives them something to look forward to, other than classes, when they come onto campus. From my past experience in ASI and all the valuable skills I learned, I know that it can be carried on and translated into the professional career I hope to pursue.

### Tell us why you think it is important to have on-campus entertainment events at CSUF: \*

It is important to have on-campus entertainment events because it gives students relief from stressful exams and midterms and gives students something to look forward to. Students want to attend a school that has fun events where they can create memories that they can look back on with their friends and fellow students. CSUF is a big commuter school, so creating fun and enjoyable events for students will keep more of them on campus which would in turn create a different culture that CSUF is accustomed to. It creates community and brings the student body together to enjoy similar interests. Students spend a lot of money to attend CSUF and putting on enjoyable events is part of our job as student leaders in order for students to know that their money is being used for their benefit.

Describe the ideas or goals you have for next year for the type of events or positions you are interested in: \*

Picking up from the Spring 2020, I want to continue pursuing Concerts going into this new academic year. I recently found a new passion for putting on live events and although my plans for last semester did not work out, I feel I gained the valuable knowledge and skills needed to successfully put on shows this coming school year. I'm also hoping to have a big presence in the planning and execution of Fall and Spring Concerts. One of my main goals is to hopefully get my artist from last semester, Rexx Life Raj, to perform on campus.

Describe how you would promote the activities and events of ASI Programming? \*

Taking my experience with marketing from the previous semesters, I know how important it is to have a timeline. Without the proper amount of time to market an event, there is a good chance of it not being as successful as it could be. I would request marketing materials well in advance and SPECIFICALLY explain my vision to the designers. Social media is the most efficient way to spread the word and I noticed last semester how effective it was, so I plan on utilizing Instagram a lot.

Tell us why you think school spirit and pride are important at CSUF: \*

I was always big on entertainment in high school, especially in my student section. I led and coordinated the student section every Friday night and had a fun time entertaining the crowd through music, dances, and fun activities. Through this, I realized how important school spirit is in general. In regards to CSUF, school spirit and pride is especially important because we are a big commuter school. Creating an environment that would entice

students to stay on campus throughout the day for various activities rather than leaving after classes is extremely important.

What ideas or opportunities do you see for collaboration within and across the different ASI Programming areas and also with other ASI groups, leaders, or departments and/or with other CSUF organizations, programs, or departments. Provide specific ideas or goals, if any. \*

From my past experience, I definitely see collaboration opportunities within almost all of the Programming areas. My main goal of collaboration that I was hoping could have happened last semester was with the SWANA community. Being a member of that community, I know how important it would have been for them to get the help and spotlight they deserved, especially with their massive presence that isn't known on campus. In this position, I would love to have an Eat N Greet collaboration with the SWANA community and possibly even a small concert. I know they have their SWANA Week and I think it would be extremely beneficial to reach out to them and see if they would like our help and contribution to make SWANA Week bigger and better.

Tell us about other commitments and involvements you have planned for summer and next school year (tell us about clubs, organizations, and campus programs you are involved with, other leadership positions you have accepted or are applying for, plans for study abroad, jobs, internships, fieldwork, etc. that will be on your plate. ASI leadership is a big commitment and we want to make sure you will have time for this involvement): \*

The only other prior commitments I have would be my part-time job and the fraternity organization I am a part of. I was able to manage my time well last year between my job, the fraternity, and ASI so I expect the same for this coming year as well.

Associated Students, CSUF, Inc.
California State University, Fullerton
Voluntary Authorization for Educational Record
Disclosure

• I hereby acknowledge that I have read, understand, and agree to the preceding statement.

#### A. University Policy

University policy prohibits the release of personally identifiable information from the educational records of students without their prior written authorization. Exceptions to this policy include: a) release of such information to a specified list of officials with legitimate educational interest in the record, b) the release of such information in response to a court order, health or safety emergency, or approved research project, or c) the release of public directory information which has not been previously restricted by the student.

### B. Associated Students, CSUF, Inc. Authorization

I authorize Associated Students, CSUF, Inc. to access my academic transcript/record to verify my eligibility for its programs and/or positions. I understand that the information accessed may include, but not be limited to, semester and/or overall/cumulative/CSUF grade point averages, unit totals, number of semesters completed, and/or conduct/disciplinary records.

I understand the purpose of this disclosure is to ensure that I meet the minimum requirements established by the university and the ASI. I understand that this authorization will remain in effect as long as I remain involved with a position or program of the ASI and/or do not submit a revocation of this authorization to ASI Leader and Program Development. \*

| Digital Signature of Authorization and<br>Certification of Application<br>Enter Your Name * | Maroun Zakhia              |
|---|----------------------------|
| Enter Your CWID *   |                            |
| Date *  | Wednesday, April 8, 2020   |
| Created  8 Apr 2020  11:44:22 PM  | 104.174.220.149 IP Address |
| PUBLIC  |                            |

# Programming Coordinator 2020–2021

General responsibilities of these positions include, but are not limited to:

- Regular time committed to being in the office and/or focusing on position to plan and arrange activities, programs, campaigns, and events, hold/attend meetings, correspond, hold office hours, etc. (an average of 20 hours a week is a close estimate across these positions)
- Attendance at a variety of regularly occurring team, staff, and commission meetings during the semesters (day/time to be arranged)
- Attendance at weekly programming meeting (Tuesdays 10:00 am-11:00am) during the Fall and Spring semesters
- Planning and implementing, alone or as part of a team, a variety of activities, programs, campaigns, and events
- Working cooperatively with other leaders, both inside and outside of core team, to promote and ensure program success

• I acknowledge that I have read, understand, meet, and commit to all of the responsibilities, commitments, and eligibility criteria described above

Required Retreats And Training Dates Include, But Are Not Limited To:

- June 3 and 4, 8am-5pm, Programming,
  Commissions & Elections Training
  June 5- June 6, 8am-5pm, Overnight Offsite
  Leadership Retreat
- August 11, 12 and 13, 8am-8pm each day, August Retreat & Training Sessions
- January 5, 6, and 7, 8am-5pm each day, January Retreat & Training Session
- Weekly Training/Planning Meetings throughout the summer
- Additional dates may be scheduled within teams

- -Undergraduate student officers must earn six (6) semester units of credit per term while holding office. Graduate student officers must earn three (3) semester units of credit per term while holding office.
- -Undergraduate student officers are allowed to earn a maximum of 150 semester units or 125 percent of the units required for a specific baccalaureate degree objective, whichever is greater. Graduate student officers are allowed to earn a maximum of 50 semester units. Students holding over that number of units will no longer be eligible for office.
- -Undergraduate student candidates must maintain at least six (6) semester units per term while running for office. Graduate student candidates must maintain at

-Undergraduate student candidates for office must have been

enrolled at CSU Fullerton for one semester preceding the election earning a total of at least six (6) semester units during that semester. New graduate students who received a bachelor's degree or credential within the past three (3) years from CSUF must have earned a total of twelve (12) units during his or her last year as an undergraduate to be eligible. Graduate student candidates for office must have earned at least six (6) semester units per term of continuous attendance as a new graduate student to be eligible.

-All student candidates for, or current student officers serving in, an elected or appointed position within ASI must be in good standing, must not be on probation, must have earned a CSU Fullerton semester grade point average of 2.0 and a CSU Fullerton cumulative grade point average of 2.5 for all classes at CSU Fullerton during the semester prior to their candidacy, and must maintain these standards.

Successful applicant will be awarded a Student Leadership Scholarship \*

| Name *  | Drew Cude                            |
|---|--------------------------------------|
| Primary/Cell Phone Number *   |                                      |
| Email *   |                                      |
| CWID *  |                                      |
| Major/Concentration/Academic Program *                                | Communicative Sciences and Disorders |
| Class Level (Sophomore, Junior, Senior, Credential, Graduate, etc.) * | Sophomore                            |
| Semesters Completed at CSUF *   | 3                                    |
| Overall CSUF GPA *  | 3.5                                  |
| Units Completed at CSUF *   | 46                                   |
| Units in Progress *   | 15                                   |
| Expected Graduation Semester *  | 2022                                 |
| Address *   |                                      |

Please upload your resume in PDF format. If you need help learning how to save a file as PDF visit http://www.adobe.com/products/acrobat/print-to-pdf.html \*



My name is Drew Cude and I am currently a second year student here at Cal State Fullerton. Going into my third year I am still studying Communicative Sciences and Disorders. In this current year I am the Street Team Coordinator, where I reach out to students across our campus who want to find a home and a community for themselves. I made it my job to make sure I help these students find something they have a passion for about this school whether it be in ASI or another club we collaborate with. This position has shown me many new things about our campus. It showed me that we still have work to do on campus to make sure everyone is just as excited to be here as we are. It also showed me that there are so many ways we can reach out to students in order to get their voices heard and to help anyone who needs it. In the past before college, I was involved in many different types of leadership clubs and organizations where we put students or the community first in order to watch everyone and my community grow.

Tell us what you think the purpose of ASI Programming is and why you want to be a part of ASI leadership (tell us why you think ASI does what it does, what you hope to get out of the experience, and what you hope to learn): \*

ASI is the student body of our college, Cal State Fullerton. ASI has a purpose of involving the students of our school to come together as one with school spirit and pride. They help students not only academically, but also help students find their niche here on campus. Another thing ASI does that I have learned from this current year, is we advocate and fight with the students who are seeking change. We can use our resources to help other students who may not have all the resources they need. This is all done through various events with many different activities to be involved in. These events can be based on athletics, music, movies, cultures, to even random events like All Night Study. If I were able to be a part of ASI in programming, I would hope to take away is the new ideas and see how everyone's different passions come together. Another aspect I would like to get out of is planning and creating a event that make an impact on students. Through this I beleive our students can come together as one, as Titans.

### Tell us why you think it is important to have on-campus entertainment events at CSUF: \*

ASI provide on-campus events free to the students. There is music, entertainment like movies, open mic, tailgates, and eat n greets for students to enjoy. This shows that our school is not only academically driven, but also driven to support and make our students feel at home. Having on-campus entertainment is very important because personally being three hours away from home, it feels good to know I am not alone and can go to an event and meet new people. These events can bring students together, and to meet new people similar to each other. Another thing that ASI entertainment can do is support other groups of people on campus. For example if we were to collaborate with the BSU in support of Black History Month.

Describe the ideas or goals you have for next year for the type of events or positions you are interested in: \*

For the upcoming year, I would like to see larger scaled events that will leave an impact on students lives. For example, I would like to see more Speaker Series Events. This event that we had really left an impact on students, and I have been to other speaker events and they always helped me and taught me something new. I would like to see events for the future to be in more collaboration with other organizations on campus, so we can all be working together as one. Some events I am interested in are events from the USP coordinator.

Describe how you would promote the activities and events of ASI Programming? \*

Being in ASI this current year, I have learned a lot about marketing. I find it hen it comes to promoting the activities and events in Programming is we need to do it in a timely manner. Have a plan before marketing begins is super important. Another aspect to this is my goal is to get out of the TSU more. So instead of just keeping the handbills in the TSU, I want to take them to the Mihaylo building or the library. Reaching out and marketing as much as I can is very crucial to my methods of promoting activities and events.

## Tell us why you think school spirit and pride are important at CSUF: \*

School spirit and pride for any school I am apart of like CSUF will always be important to me because I was a cheerleader for the four years of my high school life. Since I was a cheerleader for so long, I have always wanted the most school spirit and student involvement. When you are able to promote and create more pride and spirit for a school you are

apart of, you are creating a positive environment. I want to see students enjoy their time on campus and not just believe this school is just a commuter school. School pride and spirit at CSUF is very important because if we can promote more spirit, then most students may have a different view on their school they are attending, and even participate at more events.

What ideas or opportunities do you see for collaboration within and across the different ASI Programming areas and also with other ASI groups, leaders, or departments and/or with other CSUF organizations, programs, or departments. Provide specific ideas or goals, if any. \*

My main goal for next year in ASI is to see these events grow larger whether they be more detailed or even adding a collaboration. An idea I thought for this previous year is if Titan Tusk Force can collaborate with the Union and Special Programming to create a larger a and more involved tailgate or even more participation with the athletics of our school. Of course Street Team can come into any of these categories where they can participate or volunteer at events and recruit more members into ASI Street Team. I would like to see more students come to events, for the students too feel comfortable and enjoy the time they spend here at Cal State Fullerton. One way to see students show interest in our events is if we collaborate with other organizations on campus in event because this is where we will find our students. It is important to step out of our comfort zone for the next year so we can continue to grow in our events.

Tell us about other commitments and involvements you have planned for summer and next school year (tell us about clubs, organizations, and campus programs you are involved with, other leadership positions you have accepted or are applying for, plans for study abroad, jobs, internships, fieldwork, etc. that will be on your plate. ASI leadership is a big commitment and we want to make sure you will have time for this involvement): \*

For the upcoming summer I plan to stay near by in Fullerton and work in Fullerton. I do not have any other obligations or commitments to other organizations or clubs. Currently I am only apart of ASI as the street team coordinator. I do plan to join a new club also to meet new people and continue to experience the college experience, but I do not know which club to join as of right now. I would like to add that in my past positions and experience with leadership roles, I have learned to manage my time well and to prioritize. This position to me is a huge role and I plan to make it my top priority.

Associated Students, CSUF, Inc.
California State University, Fullerton
Voluntary Authorization for Educational Record
Disclosure

• I hereby acknowledge that I have read, understand, and agree to the preceding statement.

### A. University Policy

University policy prohibits the release of personally identifiable information from the educational records of students without their prior written authorization. Exceptions to this policy include: a) release of such information to a specified list of officials with legitimate educational interest in the record, b) the release of such information in response to a court order, health or safety emergency, or approved research project, or c) the release of public directory information which has not been previously restricted by the student.

### B. Associated Students, CSUF, Inc. Authorization

I authorize Associated Students, CSUF, Inc. to access my academic transcript/record to verify my eligibility for its programs and/or positions. I understand that the information accessed may include, but not be limited to, semester and/or overall/cumulative/CSUF grade point averages, unit totals, number of semesters completed, and/or conduct/disciplinary records.

I understand the purpose of this disclosure is to ensure that I meet the minimum requirements established by the university and the ASI. I understand that this authorization will remain in effect as long as I remain involved with a position or program of the ASI and/or do not submit a revocation of this authorization to ASI Leader and Program Development. \*

| Digital Signature of Authorization and<br>Certification of Application<br>Enter Your Name * | Drew Cude                  |
|---|----------------------------|
| Enter Your CWID *   |                            |
| Date *  | Monday, April 6, 2020      |
| Created 6 Apr 2020 8:51:46 AM   | 172.249.144.211 IP Address |
| PUBLIC  |                            |

# Programming Coordinator 2020–2021

#11

General responsibilities of these positions include, but are not limited to:

- Regular time committed to being in the office and/or focusing on position to plan and arrange activities, programs, campaigns, and events, hold/attend meetings, correspond, hold office hours, etc. (an average of 20 hours a week is a close estimate across these positions)
- Attendance at a variety of regularly occurring team, staff, and commission meetings during the semesters (day/time to be arranged)
- Attendance at weekly programming meeting (Tuesdays 10:00 am-11:00am) during the Fall and Spring semesters
- Planning and implementing, alone or as part of a team, a variety of activities, programs, campaigns, and events
- Working cooperatively with other leaders, both inside and outside of core team, to promote and ensure program success

• I acknowledge that I have read, understand, meet, and commit to all of the responsibilities, commitments, and eligibility criteria described above

Required Retreats And Training Dates Include, But Are Not Limited To:

- June 3 and 4, 8am-5pm, Programming,
  Commissions & Elections Training
  June 5- June 6, 8am-5pm, Overnight Offsite
- Leadership Retreat
- August 11, 12 and 13, 8am-8pm each day,
   August Retreat & Training Sessions
- January 5, 6, and 7, 8am-5pm each day, January Retreat & Training Session
- Weekly Training/Planning Meetings throughout the summer
- Additional dates may be scheduled within teams

- -Undergraduate student officers must earn six (6) semester units of credit per term while holding office. Graduate student officers must earn three (3) semester units of credit per term while holding office.
- -Undergraduate student officers are allowed to earn a maximum of 150 semester units or 125 percent of the units required for a specific baccalaureate degree objective, whichever is greater. Graduate student officers are allowed to earn a maximum of 50 semester units. Students holding over that number of units will no longer be eligible for office.
- -Undergraduate student candidates must maintain at least six (6) semester units per term while running for office. Graduate student candidates must maintain at

-Undergraduate student candidates for office must have been

enrolled at CSU Fullerton for one semester preceding the election earning a total of at least six (6) semester units during that semester. New graduate students who received a bachelor's degree or credential within the past three (3) years from CSUF must have earned a total of twelve (12) units during his or her last year as an undergraduate to be eligible. Graduate student candidates for office must have earned at least six (6) semester units per term of continuous attendance as a new graduate student to be eligible.

-All student candidates for, or current student officers serving in, an elected or appointed position within ASI must be in good standing, must not be on probation, must have earned a CSU Fullerton semester grade point average of 2.0 and a CSU Fullerton cumulative grade point average of 2.5 for all classes at CSU Fullerton during the semester prior to their candidacy, and must maintain these standards.

Successful applicant will be awarded a Student Leadership Scholarship \*

| Name *  | Zaynab Alhakawati                        |
|---|--|
| Primary/Cell Phone Number *   |  |
| Email *   |  |
| CWID *  |  |
| Major/Concentration/Academic Program *                                | Communications/Entertainment and Tourism |
| Class Level (Sophomore, Junior, Senior, Credential, Graduate, etc.) * | Junior                                   |
| Semesters Completed at CSUF *   | 5  |
| Overall CSUF GPA *  | 2.82                                     |
| Units Completed at CSUF *   | 83.0                                     |
| Units in Progress *   | 15.0                                     |
| Expected Graduation Semester *  | Spring 2021                              |
| Address *   |  |

Please upload your resume in PDF format. If you need help learning how to save a file as PDF visit http://www.adobe.com/products/acrobat/print-to-pdf.html \*



83.44 KB • PDF

I am a third year communications student at Cal State Fullerton. This past year, I have been involved in ASI, the Entertainment and Tourism Club, and the Muslim Student Association. I am really passionate about the music industry and hope to pursue a career in that field after I graduate. I think I am a good candidate for this position because I am willing to put in the hard work and long hours into anything I commit to.

Tell us what you think the purpose of ASI Programming is and why you want to be a part of ASI leadership (tell us why you think ASI does what it does, what you hope to get out of the experience, and what you hope to learn): \*

I think ASI Programming is the backbone of student involvement on campus. Programming gives students a reason to stay on-campus even after a long day and to be able to brag about the benefits their school offers. I would love to be a part of the group of people who help students find their place on campus. Personally, it took me a long time to feel comfortable at Cal State Fullerton, and ASI has been one of the reasons why I love being at school so much. ASI has already taught me so much about the entertainment industry and professionalism, but I think that I have a lot more to learn in terms of planning events.

### Tell us why you think it is important to have on-campus entertainment events at CSUF: \*

On-campus entertainment keeps a fun and positive atmosphere at school. Rather than remembering Cal State Fullerton by the classes and work load, students are also able to recall the good times they had outside of class at ASI events. Personally, I think distractions are a great way to combat stress, even if it is only for a short amount of time. From what I have seen, ASI Programming does not only produce events for entertainment purposes, but also spaces to promote mental health, individuality, and student talent. It is important for students to know they are welcome and safe at their college campus.

### Describe the ideas or goals you have for next year for the type of events or positions you are interested in: \*

I really love music and think it has a unique capability of drawing in people's attention, but I am also really interested in every aspect of planning an event. My goal for next year is being more detail oriented when it comes to organising an event. Putting myself in the shoes of a student walking by, and finding new ways to highlight what ASI can offer. I also think experimenting with events in new locations on campus would be helpful in finding a place that gathers attention. For example, having a concert in the evening at the quad or taking advantage of the lawn across from the engineering building more often.

# Describe how you would promote the activities and events of ASI Programming? \*

After serving this past year at ASI's Thursday Concerts Coordinator, I have learned that there is no such thing as too much marketing. The more posters and social media posts, the better. I would also love to incorporate more photo opportunities within each event for students to enjoy, which will hopefully lead to free promotion by students as they post about events on their own social media. Students are more likely to follow the lead of their peers, rather than an anonymous email blast.

# Tell us why you think school spirit and pride are important at CSUF: \*

School spirit is so important at Cal State Fullerton, because there is so little of it. As a commuter school, ASI has a much harder job than student governments at other campuses. Having pride in one's school can bring together a tighter community on campus and can increase student involvement.

What ideas or opportunities do you see for collaboration within and across the different ASI Programming areas and also with other ASI groups, leaders, or departments and/or with other CSUF organizations, programs, or departments. Provide specific ideas or goals, if any. \*

Collaboration brings a fresh set of eyes and ideas to the table. It also gives ASI an idea what different groups on campus are interested in seeing. I think something that we missed out on this semester was working with the SWANA community and should definitely continue with next year. I also think there is a lot of opportunity within each college and working with the Board of Directors could help distinguish what students want to experience on campus.

Tell us about other commitments and involvements you have planned for summer and next school year (tell us about clubs, organizations, and campus programs you are involved with, other leadership positions you have accepted or are applying for, plans for study abroad, jobs, internships, fieldwork, etc. that will be on your plate. ASI leadership is a big commitment and we want to make sure you will have time for this involvement): \*

I have no plans over the summer as of right now. Next year, I have applied to be on board of the Entertainment and Tourism Club. I am yet to hear back from them. I am also a board memeber of the Muslim Student Association. Next year is my senior year so I will also need to fulfil my internship requirement for my major. Due to COVID-19, I am unclear about my position at my part time job, but they are pretty flexible with time off.

Associated Students, CSUF, Inc.
California State University, Fullerton
Voluntary Authorization for Educational Record
Disclosure

• I hereby acknowledge that I have read, understand, and agree to the preceding statement.

## A. University Policy

University policy prohibits the release of personally identifiable information from the educational records of students without their prior written authorization. Exceptions to this policy include: a) release of such information to a specified list of officials with legitimate educational interest in the record, b) the release of such information in response to a court order, health or safety emergency, or approved research project, or c) the release of public directory information which has not been previously restricted by the student.

### B. Associated Students, CSUF, Inc. Authorization

I authorize Associated Students, CSUF, Inc. to access my academic transcript/record to verify my eligibility for its programs and/or positions. I understand that the information accessed may include, but not be limited to, semester and/or overall/cumulative/CSUF grade point averages, unit totals, number of semesters completed, and/or conduct/disciplinary records.

I understand the purpose of this disclosure is to ensure that I meet the minimum requirements established by the university and the ASI. I understand that this authorization will remain in effect as long as I remain involved with a position or program of the ASI and/or do not submit a revocation of this authorization to ASI Leader and Program Development. \*

Digital Signature of Authorization and Certification of Application Enter Your Name \*

Zaynab Alhakawati

Enter Your CWID \*

Date \*

Wednesday, April 8, 2020

Created **8 Apr 2020**  23.240.73.252

IP Address

# Programming Coordinator 2020–2021

General responsibilities of these positions include, but are not limited to:

- Regular time committed to being in the office and/or focusing on position to plan and arrange activities, programs, campaigns, and events, hold/attend meetings, correspond, hold office hours, etc. (an average of 20 hours a week is a close estimate across these positions)
- Attendance at a variety of regularly occurring team, staff, and commission meetings during the semesters (day/time to be arranged)
- Attendance at weekly programming meeting (Tuesdays 10:00 am-11:00am) during the Fall and Spring semesters
- Planning and implementing, alone or as part of a team, a variety of activities, programs, campaigns, and events
- Working cooperatively with other leaders, both inside and outside of core team, to promote and ensure program success

• I acknowledge that I have read, understand, meet, and commit to all of the responsibilities, commitments, and eligibility criteria described above

Required Retreats And Training Dates Include, But Are Not Limited To:

June 3 and 4, 8am-5pm, Programming,
Commissions & Elections Training
June 5- June 6, 8am-5pm, Overnight Offsite

Leadership Retreat

- August 11, 12 and 13, 8am-8pm each day, August Retreat & Training Sessions
- January 5, 6, and 7, 8am-5pm each day, January Retreat & Training Session
- Weekly Training/Planning Meetings throughout the summer
- Additional dates may be scheduled within teams

- -Undergraduate student officers must earn six (6) semester units of credit per term while holding office. Graduate student officers must earn three (3) semester units of credit per term while holding office.
- -Undergraduate student officers are allowed to earn a maximum of 150 semester units or 125 percent of the units required for a specific baccalaureate degree objective, whichever is greater. Graduate student officers are allowed to earn a maximum of 50 semester units. Students holding over that number of units will no longer be eligible for office.
- -Undergraduate student candidates must maintain at least six (6) semester units per term while running for office. Graduate student candidates must maintain at

-Undergraduate student candidates for office must have been

enrolled at CSU Fullerton for one semester preceding the election earning a total of at least six (6) semester units during that semester. New graduate students who received a bachelor's degree or credential within the past three (3) years from CSUF must have earned a total of twelve (12) units during his or her last year as an undergraduate to be eligible. Graduate student candidates for office must have earned at least six (6) semester units per term of continuous attendance as a new graduate student to be eligible.

-All student candidates for, or current student officers serving in, an elected or appointed position within ASI must be in good standing, must not be on probation, must have earned a CSU Fullerton semester grade point average of 2.0 and a CSU Fullerton cumulative grade point average of 2.5 for all classes at CSU Fullerton during the semester prior to their candidacy, and must maintain these standards.

Successful applicant will be awarded a Student Leadership Scholarship \*

| Name *  | Charissa Yuen                      |
|---|------------------------------------|
| Primary/Cell Phone Number *   |                                    |
| Email *   |                                    |
| CWID *  |                                    |
| Major/Concentration/Academic Program *                                | Business Administration/ Marketing |
| Class Level (Sophomore, Junior, Senior, Credential, Graduate, etc.) * | Junior                             |
| Semesters Completed at CSUF *   | 5                                  |
| Overall CSUF GPA *  | 3.691                              |
| Units Completed at CSUF *   | 70                                 |
| Units in Progress *   | 15                                 |
| Expected Graduation Semester *  | Spring 2021                        |
| Address *   |                                    |

Please upload your resume in PDF format. If you need help learning how to save a file as PDF visit http://www.adobe.com/products/acrobat/print-to-pdf.html \*



449.72 KB • PDF

My name is Charissa Yuen, and I am currently a third year Business Administration Major with a concentration in Marketing. I currently serve as the Chair for the Association for InterCultural Awareness (AICA), which is a part of ASI Programming. As Chair of AICA, I serve many similar functions to that of a programming coordinator, including working with a team of not only the AICA Executive board, but also that of the AICA general board; assisting in planning events; and supporting the events of ASI, Programmers, and our general board members' events. I think that I am a good candidate for this position because I am very organized and like to make sure that I give 100% in everything that I do.

Tell us what you think the purpose of ASI Programming is and why you want to be a part of ASI leadership (tell us why you think ASI does what it does, what you hope to get out of the experience, and what you hope to learn): \*

I think the purpose of ASI Programming is to create events for students to get them more involved on campus and enjoy their college experience. Since CSUF is a commuter school, there are so many students that come on campus, go to class, and then go home, without really being able to enjoy their time here. I think the purpose of ASI and ASI Programming is to reach those students and give them reason to stay on campus and enjoy their time here. I want to be a part of ASI leadership because it has already enriched my college experience being a part of it, and I want to continue to help it enrich the experience of the campus community.

### Tell us why you think it is important to have on-campus entertainment events at CSUF: \*

As mentioned in the previous question: CSUF is a commuter school, so without on-campus entertainment events at CSUF, most students have no reason to stay on campus. In addition, those that do stay on campus, often have gaps in their schedule, and have nothing to fill those gaps. On campus entertainment is able to fill those gaps with enjoyable things instead of just sitting in the TSU until it's time for your next class or your next activity. Most students that stay due to gaps also don't usually leave campus because parking is so terrible, and they don't want to lose their spot, so they are essentially stuck here.

Describe the ideas or goals you have for next year for the type of events or positions you are interested in: \*

A goal that I have for next year is to be more cohesive with the entirety of the Programming team, because this year I could feel some clear divisions throughout the Programming team, and didn't feel very connected to the entirety of thee team. Since the structure of Programming will be changing for next year, I don't have one specific position in mind, but I am interested in doing events such as films, eat n greets, and/or USP.

### Describe how you would promote the activities and events of ASI Programming? \*

As a Marketing major, I am all about promotions... I think that marketing is so important, and how an event is marketed determines the success of the event. In addition to utilizing the Marketing department, something that I noticed this year that I really liked was having people market events not only through the marketing department, but on their personal social media accounts. As we have seen, the marketing department markets for all of ASI, and can oftentimes miss important items, deadlines, or postings. The importance of the marketing department cannot be overstated, however, when it comes to social media postings, things can slip through the cracks in order to focus on more important projects. I think that each person reaches a different group/demographic, and utilizing personal social media accounts can reach more diverse people then through the ASI social media accounts alone. Another good method of promotion is through word of mouth, and telling friends/classmates about events that are happening because most students don't even know that these events exist.

Tell us why you think school spirit and pride are important at CSUF: \*

School pride/spirit at CSUF is important because, again, CSUF is a commuter school, and since some people don't spend very much time on campus, it doesn't exactly make you feel very connected to the school or the campus community. When you are proud of the school that you go to, it makes you feel more connected to the school and to the community, which will make you want to get more involved, which will ultimately better your college experience.

What ideas or opportunities do you see for collaboration within and across the different ASI Programming areas and

also with other ASI groups, leaders, or departments and/or with other CSUF organizations, programs, or departments. Provide specific ideas or goals, if any. \*

With the change in structure of Programming, I think there are an endless amount of potential areas of collaboration since basically everyone can work on anything within Programming. I may be slightly biased in this, but I wish that AICA had more opportunities to collaborate with other Programming areas, especially since AICA is a part of Programming. We were supposed to have a collaboration with Films in May for Asian American Heritage Month, but due to current circumstances, we are no longer able to have that collaboration. It was also really nice to see all of the Programming that went in collaboration with DIRC and all the different resource centers within DIRC. I think that was able to strengthen ties between ASI and DIRC, and provide a foundation for future collaborations.

Tell us about other commitments and involvements you have planned for summer and next school year (tell us about clubs, organizations, and campus programs you are involved with, other leadership positions you have accepted or are applying for, plans for study abroad, jobs, internships, fieldwork, etc. that will be on your plate. ASI leadership is a big commitment and we want to make sure you will have time for this involvement): \*

This summer I will be doing an internship, assuming that it doesn't get cancelled/rescinded due to corona virus; but I am currently anticipating it to only last through the summer. I am also apart of Epic Christian fellowship and Nikkei Student Union on campus, but just as a general member. I have not applied for any other leadership positions, however, I may do another year as Chair of AICA but only as an absolute last resort, worst case scenario.

Associated Students, CSUF, Inc. California State University, Fullerton Voluntary Authorization for Educational Record Disclosure • I hereby acknowledge that I have read, understand, and agree to the preceding statement.

## A. University Policy

University policy prohibits the release of personally identifiable information from the educational records of students without their prior written authorization. Exceptions to this policy include: a) release of such information to a specified list of officials with legitimate educational interest in the record, b) the release of such information in response to a court order, health or safety emergency, or approved research project, or c) the release of public directory information which has not been previously restricted by the student.

#### B. Associated Students, CSUF, Inc. Authorization

I authorize Associated Students, CSUF, Inc. to access my academic transcript/record to verify my eligibility for its programs and/or positions. I understand that the information accessed may include, but not be limited to, semester and/or overall/cumulative/CSUF grade point averages, unit totals, number of semesters completed, and/or conduct/disciplinary records.

I understand the purpose of this disclosure is to ensure that I meet the minimum requirements established by the university and the ASI. I understand that this authorization will remain in effect as long as I remain involved with a position or program of the ASI and/or do not submit a revocation of this authorization to ASI Leader and Program Development. \*

| Digital Signature of Authorization and<br>Certification of Application<br>Enter Your Name * | Charissa Yuen              |
|---|----------------------------|
| Enter Your CWID *   |                            |
| Date *  | Tuesday, April 7, 2020     |
| Created 7 Apr 2020 4:40:37 PM   | 172.249.139.213 IP Address |
| PUBLIC  |                            |

#14

General responsibilities of these positions include, but are not limited to:

- Regular time committed to being in the office and/or focusing on position to plan and arrange activities, programs, campaigns, and events, hold/attend meetings, correspond, hold office hours, etc. (an average of 20 hours a week is a close estimate across these positions)
- Attendance at a variety of regularly occurring team, staff, and commission meetings during the semesters (day/time to be arranged)
- Attendance at weekly programming meeting (Tuesdays 10:00 am-11:00am) during the Fall and Spring semesters
- Planning and implementing, alone or as part of a team, a variety of activities, programs, campaigns, and events
- Working cooperatively with other leaders, both inside and outside of core team, to promote and ensure program success

• I acknowledge that I have read, understand, meet, and commit to all of the responsibilities, commitments, and eligibility criteria described above

Required Retreats And Training Dates Include, But Are Not Limited To:

- June 3 and 4, 8am-5pm, Programming,
   Commissions & Elections Training
   June 5- June 6, 8am-5pm, Overnight Offsite
- June 5– June 6, 8am–5pm, Overnight Offsite Leadership Retreat
- August 11, 12 and 13, 8am-8pm each day,
   August Retreat & Training Sessions
- January 5, 6, and 7, 8am-5pm each day, January Retreat & Training Session
- Weekly Training/Planning Meetings throughout the summer
- Additional dates may be scheduled within teams

- -Undergraduate student officers must earn six (6) semester units of credit per term while holding office. Graduate student officers must earn three (3) semester units of credit per term while holding office.
- -Undergraduate student officers are allowed to earn a maximum of 150 semester units or 125 percent of the units required for a specific baccalaureate degree objective, whichever is greater. Graduate student officers are allowed to earn a maximum of 50 semester units. Students holding over that number of units will no longer be eligible for office.
- -Undergraduate student candidates must maintain at least six (6) semester units per term while running for office. Graduate student candidates must maintain at

-Undergraduate student candidates for office must have been

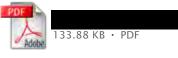
enrolled at CSU Fullerton for one semester preceding the election earning a total of at least six (6) semester units during that semester. New graduate students who received a bachelor's degree or credential within the past three (3) years from CSUF must have earned a total of twelve (12) units during his or her last year as an undergraduate to be eligible. Graduate student candidates for office must have earned at least six (6) semester units per term of continuous attendance as a new graduate student to be eligible.

-All student candidates for, or current student officers serving in, an elected or appointed position within ASI must be in good standing, must not be on probation, must have earned a CSU Fullerton semester grade point average of 2.0 and a CSU Fullerton cumulative grade point average of 2.5 for all classes at CSU Fullerton during the semester prior to their candidacy, and must maintain these standards.

Successful applicant will be awarded a Student Leadership Scholarship \*

| Name *  | Jordan Murphy                                  |
|---|--|
| Primary/Cell Phone Number *   |  |
| Email *   |  |
| CWID *  |  |
| Major/Concentration/Academic Program *                                | Communications with an emphasis in Advertising |
| Class Level (Sophomore, Junior, Senior, Credential, Graduate, etc.) * | Sophomore                                      |
| Semesters Completed at CSUF *   | 3  |
| Overall CSUF GPA *  | 3.34   |
| Units Completed at CSUF *   | 54   |
| Units in Progress *   | 12   |
| Expected Graduation Semester *  | Spring 2022                                    |
| Address *   |  |

Please upload your resume in PDF format. If you need help learning how to save a file as PDF visit http://www.adobe.com/products/acrobat/print-to-pdf.html \*



First off, thank you for taking the time to review my application. I am currently a rising junior, majoring in Communications with an emphasis in Advertising as well as minoring in Marketing. I have a deep passion for the field of advertising and an even stronger passion for event planning. This passion leads me to successfully gain a position as an Arts Week Event Coordinator for AICC (Arts Interclub Council) and the College of the Arts.

I gained an abundance of knowledge about ASI, such as the accounting process, and the importance and value of planning events in our campus community. In this position, I improved my communication skills, team skills, as well as event planning skills that will encourage my success in similar career ventures. I've learned that creating a program or event involves a ton of work and can be extremely frustrating; however, once things start coming together, a sense of accomplishment overcomes all challenges. Unfortunately, Arts Week was canceled due to COVID-19, and I was unable to see the full outcome and measure its success. The hard work put into the event is not and will never be a waste because I gained so much value and knowledge in the field.

I believe I am a valuable candidate for this position. Not only do I know the value of planning events and its purpose to the campus community, but I have also gained newfound knowledge on ASI's purpose and processes. This will be a wonderful position to build and gain experience in a field that I enjoy.

Tell us what you think the purpose of ASI Programming is and why you want to be a part of ASI leadership (tell us why you think ASI does what it does, what you hope to get out of the experience, and what you hope to learn): \*

ASI programming is a significant section within ASI. The purpose of ASI Programming is to put on events that create value and worth within our campus community. It's designed as a way to bring the campus together in unity. Programming not only provides a campus community, but it allows students to participate in a positive, fun environment. For many students, these events allow them to relax, make friends, and enjoy their college experience outside of academics.

ASI acts as a student government as well as financial and advertising support for on-campus organizations, athletics, and campus activities. ASI provides so much for students in regard to campus events, leadership opportunities, as well as jobs. It would be an honor to assist in events that will be embedded in years of student's lives. Events like ASI All Day, Student Art Showcases, and Open Mic Nights all play significant roles in encompassing the campus community. I hope to make numerous memories by planning and executing events that not only support students but Cal State Fullerton as well. ASI gives Cal State Fullerton their personality and stands as an outlet for student voices as well. To be apart of a team where my voice and my ideas count with immense value would be an honor.

Tell us why you think it is important to have oncampus entertainment events at CSUF: \* As CSUF is considered a commuter school, having on-campus entertainment events would be a significant asset in creating a fun campus community. Events should make students want to stay on campus after and in between classes. Events involving music or performances would be perfect for students seeking points of enjoyment or relaxation around their class schedules. Entertainment programming allows for high student involvement, which will lead to successful events and happier students.

Describe the ideas or goals you have for next year for the type of events or positions you are interested in: \*

Some ideas that would be an honor to implement this upcoming school year include: Open Mic and Bowling Nights in the TSU pub for students to showcase their poetry, songs, or similar as well as enjoying themselves with FREE bowling, hosting an outdoor movie night, tailgates for athletic events to increase the student population attendance, and even simply having a spirit week. I would love to be behind the planning of events of this sort.

Describe how you would promote the activities and events of ASI Programming? \*

Promoting and advertising events is essential for having a good turnout or a successful event. Promoting events through the ASI page would be a number one priority. With the account having over 10,000 followers that will allow for getting the word out about

events and having their following spread the word even more. Creating crafty visuals that gain attention will have more students wanting to go to the events. Our society is media-driven, so taking flyers to social media will be essential. Posters, flyers, and banners would also assist in creating a high turnout.

### Tell us why you think school spirit and pride are important at CSUF: \*

School spirit will be an asset in giving CSUF a campus tone as well as a personality. Every campus has its vibe, whether it's sport-driven or speaker-driven. It provides an emotional connection from the student to our college. I believe that when school spirit and pride are present in the campus community, students will have more academic achievements and become inclined to support their school after graduation. Having school spirit means students would want to volunteer in their campus community in places like ASI, where they can promote and showcase their pride. Spirit and pride are essential when creating a positive school environment.

What ideas or opportunities do you see for collaboration within and across the different ASI Programming areas and also with other ASI groups, leaders, or departments and/or with other CSUF organizations, programs, or departments. Provide specific ideas or goals, if any. \*

ASI should continue to collaborate with the colleges within the school. For example, Arts Week is an amazing collaboration with ASI and AICC. I would love to see collaboration within the different ethnic organizations across campus to promote diversity, such as BSU and SWANA. ASI can be an amazing support system within these organizations. ASI is also perfect for helping new organizations, such as the Fullerton Fashion Association (FFA), create a student base and increase participation at their events.

Tell us about other commitments and involvements you have planned for summer and next school year (tell us about clubs, organizations, and campus programs you are involved with, other leadership positions you have accepted or are applying for, plans for study abroad, jobs, internships, fieldwork, etc. that will be on your plate. ASI leadership is a big commitment and we want to make sure you will have time for this involvement): \*

Currently, I am the Internal Vice President of FFA (however, this position will most likely resume in Fall 2020). As far as other clubs, I have applied as the Director of Communications for the Communications Interclub Council (CICC). I am awaiting the election process and results.

In regards to employment, I work on campus as an IT Student Lead in Asset Management. I work 20 hours during school, and up to 40 hours during breaks (summer, winter, fall, and spring).

Associated Students, CSUF, Inc.
California State University, Fullerton
Voluntary Authorization for Educational Record
Disclosure

• I hereby acknowledge that I have read, understand, and agree to the preceding statement.

#### A. University Policy

University policy prohibits the release of personally identifiable information from the educational records of students without their prior written authorization. Exceptions to this policy include: a) release of such information to a specified list of officials with legitimate educational interest in the record, b) the release of such information in response to a court order, health or safety emergency, or approved research project, or c) the release of public directory information which has not been previously restricted by the student.

B. Associated Students, CSUF, Inc. Authorization

I authorize Associated Students, CSUF, Inc. to access my academic transcript/record to verify my eligibility for its programs and/or positions. I understand that the information accessed may

include, but not be limited to, semester and/or overall/cumulative/CSUF grade point averages, unit totals, number of semesters completed, and/or conduct/disciplinary records.

I understand the purpose of this disclosure is to ensure that I meet the minimum requirements established by the university and the ASI. I understand that this authorization will remain in effect as long as I remain involved with a position or program of the ASI and/or do not submit a revocation of this authorization to ASI Leader and Program Development. \*

| Digital Signature of Authorization and<br>Certification of Application<br>Enter Your Name * | Jordan Murphy              |
|---|----------------------------|
| Enter Your CWID *   |                            |
| Date *  | Sunday, April 12, 2020     |
| Created 12 Apr 2020 1:18:52 PM  | 172.249.145.143 IP Address |
| PUBLIC  |                            |

# Programming Coordinator 2020–2021

General responsibilities of these positions include, but are not limited to:

- Regular time committed to being in the office and/or focusing on position to plan and arrange activities, programs, campaigns, and events, hold/attend meetings, correspond, hold office hours, etc. (an average of 20 hours a week is a close estimate across these positions)
- Attendance at a variety of regularly occurring team, staff, and commission meetings during the semesters (day/time to be arranged)
- Attendance at weekly programming meeting (Tuesdays 10:00 am-11:00am) during the Fall and Spring semesters
- Planning and implementing, alone or as part of a team, a variety of activities, programs, campaigns, and events
- Working cooperatively with other leaders, both inside and outside of core team, to promote and ensure program success

• I acknowledge that I have read, understand, meet, and commit to all of the responsibilities, commitments, and eligibility criteria described above

Required Retreats And Training Dates Include, But Are Not Limited To:

- June 3 and 4, 8am-5pm, Programming,
  Commissions & Elections Training
  June 5- June 6, 8am-5pm, Overnight Offsite
- June 5- June 6, 8am-5pm, Overnight Offsite Leadership Retreat
- August 11, 12 and 13, 8am-8pm each day,
   August Retreat & Training Sessions
- January 5, 6, and 7, 8am-5pm each day, January Retreat & Training Session
- Weekly Training/Planning Meetings throughout the summer
- Additional dates may be scheduled within teams

- -Undergraduate student officers must earn six (6) semester units of credit per term while holding office. Graduate student officers must earn three (3) semester units of credit per term while holding office.
- -Undergraduate student officers are allowed to earn a maximum of 150 semester units or 125 percent of the units required for a specific baccalaureate degree objective, whichever is greater. Graduate student officers are allowed to earn a maximum of 50 semester units. Students holding over that number of units will no longer be eligible for office.
- -Undergraduate student candidates must maintain at least six (6) semester units per term while running for office. Graduate student candidates must maintain at

-Undergraduate student candidates for office must have been

enrolled at CSU Fullerton for one semester preceding the election earning a total of at least six (6) semester units during that semester. New graduate students who received a bachelor's degree or credential within the past three (3) years from CSUF must have earned a total of twelve (12) units during his or her last year as an undergraduate to be eligible. Graduate student candidates for office must have earned at least six (6) semester units per term of continuous attendance as a new graduate student to be eligible.

-All student candidates for, or current student officers serving in, an elected or appointed position within ASI must be in good standing, must not be on probation, must have earned a CSU Fullerton semester grade point average of 2.0 and a CSU Fullerton cumulative grade point average of 2.5 for all classes at CSU Fullerton during the semester prior to their candidacy, and must maintain these standards.

Successful applicant will be awarded a Student Leadership Scholarship \*

| Name *  | Naomi Jost |
|---|------------|
| Primary/Cell Phone Number *   |            |
| Email *   |            |
| CWID *  |            |
| Major/Concentration/Academic Program *                                | Dance      |
| Class Level (Sophomore, Junior, Senior, Credential, Graduate, etc.) * | Junior     |
| Semesters Completed at CSUF *   | 5          |
| Overall CSUF GPA *  | 3.52       |
| Units Completed at CSUF *   | 82         |
| Units in Progress *   | 21         |
| Expected Graduation Semester *  | SP22       |
| Address *   |            |

Please upload your resume in PDF format. If you need help learning how to save a file as PDF visit http://www.adobe.com/products/acrobat/print-to-pdf.html \*



My name is Naomi Jost and I am a rising senior dance major and kinesiology minor. I have been dancing since I was three years old and along with that, I have always been involved in my community. I did student council, girl scouts, volunteering projects, musical theater, dance team, and basketball throughout my lower education. I have also been a camp counselor for the past three summers for different programs. I believe I am a good candidate for a position in programming because of my involvement volunteering in Street Team which has made me gain a deeper appreciation for ASI Programming.

Tell us what you think the purpose of ASI Programming is and why you want to be a part of ASI leadership (tell us why you think ASI does what it does, what you hope to get out of the experience, and what you hope to learn): \*

The purpose of ASI Programming is to host events on campus that can bring the CSUF community together while showcasing our facilities. I want to be a part of ASI leadership because I am a proud Titan that wants to help brainstorm ideas for different events on campus that can bring our school community together. Since we are a commuter school it is important that we have events on campus to bring students together so they can see their campus as more than just a place for academics. From this experience, I hope to gain programming skills such as using different software, organizing events, working with a cohesive team and coordinating with different groups on campus.

Tell us why you think it is important to have oncampus entertainment events at CSUF: \* It is important to have on-camps entertainment because it helps build our Titan community. Without events on campus, students have fewer opportunities to have fun. The fun events on campus provide students with opportunities to socialize within their school community developing Titan pride for their school and peers.

Describe the ideas or goals you have for next year for the type of events or positions you are interested in: \*

Ideas for events I have in mind are a bouncy obstacle course, latenight breakfast for all-night study, laser tag, incorporating more social media such as door decorating contests, continuing Titans Got Talent and photo displays for promoting events on campus. My main goal is to find opportunities for students to participate in events to remind them that they are the school community.

Describe how you would promote the activities and events of ASI Programming? \*

To promote activities and events I would use social media with classic postings as well as posting different tasks for students to do to along with t-shirts, boards and tabling with fun activities or food.

### Tell us why you think school spirit and pride are important at CSUF: \*

School spirit and pride is important at CSUF because it builds our Titan community. Being a commuter school students automatically have fewer opportunities to build strong connections on campus. Students have off-campus jobs, have to transport back and forth from home to school, many students still live with their families in a community they are familiar with. Having an event on campus provides students with opportunities to become familiar with the facilities we have on campus as well as develop pride for their school and community. As draining as academics can be, the campus should feel like a home away from home for students. It should be a place where they can learn as well as build deeper connections with like-minded people.

What ideas or opportunities do you see for collaboration within and across the different ASI Programming areas and also with other ASI groups, leaders, or departments and/or with other CSUF organizations, programs, or departments. Provide specific ideas or goals, if any. \*

One of my goals is to showcase different academic departments on campus. One of my ideas for programming would be to work alongside the CPAC and have performance opportunities for their students. This would provide students the opportunity to showcase work to the campus in a casual setting while promoting the arts on campus. Another goal of mine is to create a setting for students to socialize. Hosting a fun physical activity at the SRC such as laser tag or roller skating out on the Tuffy lawn or in the basketball court. This past year one of the most successful events we had was a concert out on the Tuffy Lawn at the beginning of the year. It would be cool to have a huge game of ice breakers during a music event to provide an opportunity for students to get to know each other.

Tell us about other commitments and involvements you have planned for summer and next school year (tell us about clubs, organizations, and campus programs you are involved with, other leadership positions you have accepted or are applying for, plans for study abroad, jobs, internships, fieldwork, etc. that will be on your plate. ASI leadership is a big commitment and we want to make sure you will have time for this involvement): \*

This summer, I plan on being a counselor for a summer dance intensive from July 18th to August 8th at UCI. I am a dance major so I have a big class load. My latest class next year is T TH 3–5:40PM and on MWF 1:00–2:40PM. My first class on Tuesdays starts at 11AM in the CPAC. I also work for the SRC where I teach Zumba for an hour in the evenings on Mon at 5:30PM and Thursday 6:30PM. I am also apart of the Dance Association and I am applying to be AICC chair position which if I get I will have meetings once a week from 12–12:50PM on Mondays.

Associated Students, CSUF, Inc. California State University, Fullerton Voluntary Authorization for Educational Record Disclosure • I hereby acknowledge that I have read, understand, and agree to the preceding statement.

### A. University Policy

University policy prohibits the release of personally identifiable information from the educational records of students without their prior written authorization. Exceptions to this policy include: a) release of such information to a specified list of officials with legitimate educational interest in the record, b) the release of such information in response to a court order, health or safety emergency, or approved research project, or c) the release of public directory information which has not been previously restricted by the student.

B. Associated Students, CSUF, Inc. Authorization

I authorize Associated Students, CSUF, Inc. to access my academic transcript/record to verify my eligibility for its programs and/or positions. I understand that the information accessed may include, but not be limited to, semester and/or overall/cumulative/CSUF grade point averages, unit totals, number of semesters completed, and/or conduct/disciplinary records.

I understand the purpose of this disclosure is to ensure that I meet the minimum requirements established by the university and the ASI. I understand that this authorization will remain in effect as long as I remain involved with a position or program of the ASI and/or do not submit a revocation of this authorization to ASI Leader and Program Development. \*

Digital Signature of Authorization and Certification of Application Enter Your Name \*

Naomi Jost

Enter Your CWID \*

Tuesday, March 31, 2020

Date \*

Created 31 Mar 2020

47.137.241.143
IP Address

# Programming Coordinator 2020–2021

#17

General responsibilities of these positions include, but are not limited to:

- Regular time committed to being in the office and/or focusing on position to plan and arrange activities, programs, campaigns, and events, hold/attend meetings, correspond, hold office hours, etc. (an average of 20 hours a week is a close estimate across these positions)
- Attendance at a variety of regularly occurring team, staff, and commission meetings during the semesters (day/time to be arranged)
- Attendance at weekly programming meeting (Tuesdays 10:00 am-11:00am) during the Fall and Spring semesters
- Planning and implementing, alone or as part of a team, a variety of activities, programs, campaigns, and events
- Working cooperatively with other leaders, both inside and outside of core team, to promote and ensure program success

• I acknowledge that I have read, understand, meet, and commit to all of the responsibilities, commitments, and eligibility criteria described above

Required Retreats And Training Dates Include, But Are Not Limited To:

- June 3 and 4, 8am-5pm, Programming,
  Commissions & Elections Training
  June 5- June 6, 8am-5pm, Overnight Offsite
  Leadership Retreat
- August 11, 12 and 13, 8am-8pm each day,
   August Retreat & Training Sessions
- January 5, 6, and 7, 8am-5pm each day, January Retreat & Training Session
- Weekly Training/Planning Meetings throughout the summer
- Additional dates may be scheduled within teams

- -Undergraduate student officers must earn six (6) semester units of credit per term while holding office. Graduate student officers must earn three (3) semester units of credit per term while holding office.
- -Undergraduate student officers are allowed to earn a maximum of 150 semester units or 125 percent of the units required for a specific baccalaureate degree objective, whichever is greater. Graduate student officers are allowed to earn a maximum of 50 semester units. Students holding over that number of units will no longer be eligible for office.
- -Undergraduate student candidates must maintain at least six (6) semester units per term while running for office. Graduate student candidates must maintain at

-Undergraduate student candidates for office must have been

enrolled at CSU Fullerton for one semester preceding the election earning a total of at least six (6) semester units during that semester. New graduate students who received a bachelor's degree or credential within the past three (3) years from CSUF must have earned a total of twelve (12) units during his or her last year as an undergraduate to be eligible. Graduate student candidates for office must have earned at least six (6) semester units per term of continuous attendance as a new graduate student to be eligible.

-All student candidates for, or current student officers serving in, an elected or appointed position within ASI must be in good standing, must not be on probation, must have earned a CSU Fullerton semester grade point average of 2.0 and a CSU Fullerton cumulative grade point average of 2.5 for all classes at CSU Fullerton during the semester prior to their candidacy, and must maintain these standards.

Successful applicant will be awarded a Student Leadership Scholarship \*

| Name *  | Cristian Sanchez   |
|---|--|
| Primary/Cell Phone Number *   |  |
| Email *   |  |
| CWID *  |  |
| Major/Concentration/Academic Program *                                | Business Administration Entertainment & Hospitality Management.<br>Working towards minor in CTVA |
| Class Level (Sophomore, Junior, Senior, Credential, Graduate, etc.) * | Sophomore. Junior by Credits (60 after Fall 2019).   |
| Semesters Completed at CSUF *   | 1  |
| Overall CSUF GPA *  | 3.88   |
| Units Completed at CSUF *   | 17   |
| Units in Progress *   | 15   |
| Expected Graduation Semester *  | SPRING 2023  |
| Address *   |  |

Please upload your resume in PDF format. If you need help learning how to save a file as PDF visit http://www.adobe.com/products/acrobat/print-to-pdf.html \*



77.59 KB • PD

I was involved in entertainment since I was three years old when my father enrolled me in the Clown family business. My family was struggling with money in Mexico and that was when my father took on multiple jobs and one of them included being a clown for parties. He then brought that business over when he came to the United States. We were professional singing and dancing party clowns who carried and operated their own sound equipment. My cousin was a part of our group; he was a DJ. From this 11-year experience and exposure, I learned the importance of performances and grew a love and passion for creating them for others.

In school, I involved myself with helping my community through hospitality and public speaking/performing. I was in choir, and then theatre took over my life in high school. I performed for my school and helped children in the community learn and perform on their own. My theatre group, Troupe 8117, helped remind me that I should pursue my love for creating performances for the world. I performed in approximately nine shows and did tech for three more shows. I operated/designed sound, assistant stage-managed, and helped in various other tasks for my little community theatre as well as my high school theatre. Senior year we founded our school's first-ever video announcements where I was a founding anchor, 'weatherman,' and extra fun-segment actor. On top of those roles, I also was the first head producer who made sure the production was accurate, entertaining, and appropriate. I delegated, recorded data, organized schedules, and learned the basics of google spreadsheets and excel to help us with daily morning shows. I also was the primary editor and submitter of the videos.

At CSUF, I have been a sub-lead for both of my semesters for my Business Honors Special Events team. I organized the themed activity, sound set-up, and music. I also organized the slide presentation for the Spring Banquet, which is canceled due to the circumstances of COVID-19. Apart from school, I volunteered for Anaheim's first DreamHack convention at the Convention Center. I worked with Esports production professionals from all over the country and Europe. I was a production assistant, PTZ camera operator, and stagehand during multiple types of shows on the convention's main stage during the three-day weekend it was hosted on.

Tell us what you think the purpose of ASI Programming is and why you want to be a part of ASI leadership (tell us why you think ASI does what it does, what you hope to get out of the experience, and what you hope to learn): \*

With the family business, I learned the importance of performances for others. Performances serve as a staple for any organization to have to ensure a healthy community and environment. There are constant struggles that students face where they are too stressed or focused on work and school that they burn out. I believe that ASI Programming helps combat those struggles that students face every day with events and resources that are available to everyone from every college. I feel that ASI is doing something no other program can do as frequently, which is to bring together the diversity of the student body. From just a few events that I have been to, I have been able to hang out with my old friends from other colleges on campus as well as make new ones; it brings great character to our school that helps students not feel alone. I believe that ASI is serving to preserve the mental health of our fellow students, and I want to be a part of that cause. I hope to learn how I can be an influential member of my community and use the skills and lessons I have learned over the years to inspire and create positivity and order within the campus. I hope to learn what it means to be a Titan.

#### Tell us why you think it is important to have on-campus entertainment events at CSUF: \*

I believe the entertainment events on campus create the community students are looking for. I have many friends who asked me for help with the decision of their college to come to next year. They were worried about the student life and knew that it was something they had as their dream college requirement. Due to the increase in virtual welcoming and resources, they did not seem to have too clear of a picture if a school had a vibrant student life or not. I ensured them that CSUF does have the activity that they are looking for. I believe that on-campus entertainment events help create that campus life that so many dreams of. Some students go to school just to learn, get their degree, and get out. However, I feel that there is a large amount of the student body that gets burnt out from that mindset and need a release. Most of the time, they must go on campus anyway, so on-campus events are very convenient for the students. The events help keep their mental health safe.

Describe the ideas or goals you have for next year for the type of events or positions you are interested in: \*

I was hoping to experience ASI's talent show this semester, but my schedule didn't let me. I did get to see recaps and pictures that have made me happy. I want to help create more events where we can see the skills Titans have. I know many talented individuals who are at CSUF pursuing an unrelated career. I know how it feels to crave to perform or show off a talent and not being able to. Being a business major, I only had a few opportunities where I was able to continue acting, speaking, and doing what I love to do. Creating ASI events that encourage you to pick up that instrument you used to love to play or refine the juggling skills that made you smile is what I want to participate in. I also want to create more concert, or social festival events happen. It was unfortunate not to be able to attend ASI's Night Market, Carnival, or Spring Concert, but those are the types of events that I would like to be a part of.

### Describe how you would promote the activities and events of ASI Programming? \*

I will encourage the ASI Programming through the channels of my other organizations. This includes Discords, GroupMe's, email blasts, events of our own, and social mixers. I can do this comfortably with Business Honors, University Honors, Tuffy's Graduation Scholars, TEDxCSUF, CSUF Gaming & Esports, and my affiliation with classmates. I have been updating all my followers and friends that go to CSUF about the events going on around campus that could be relevant to them. It has been time-consuming to personalize messages for them, but now I have been using my Instagram, Twitter, and Snapchat pages much more frequently to share my favorite pages' posts about events. I currently run the TEDxCSUF Instagram page, and ASI Programming events are right up the alley of relevant organizations on campus for future sharing. I would not recommend an event to someone if I felt they would find it irrelevant for them. However, I do also believe there is something for everybody in many recreational/entertainment/social events. I proud myself in my healthy and credible small online presence, where I can proudly share events to reach others.

#### Tell us why you think school spirit and pride are important at CSUF: \*

As a student of CSUF myself, I felt great pride in being able to tell my friends that CSUF would be a viable choice for them because they valued campus life. As I have mentioned before, campus life creates a community. Many students are from very distant locations; they could be far from their families and friends, and adjusting to college life is not easy for anybody. Especially during this quarantine, the importance of school spirit and pride is simply much more evident now than ever. People can fall apart when they feel like they are alone when they are away at college. I am proud to say that my school makes me feel cherished and a part of a great community in which I can make memories to reminisce in the far future of my life. Students hold many of these memories dear to them. My adult friends have the most to say about their college during that time than in any other period.

What ideas or opportunities do you see for collaboration within and across the different ASI Programming areas and also with other ASI groups, leaders, or departments and/or with other CSUF organizations, programs, or departments. Provide specific ideas or goals, if any. \*

I am a Social Media and Marketing Director board member of TEDxCSUF. I hope to be able to connect TEDxCSUF to ASI as we have just officially received our license. I believe that club can uniquely provide an excellent space for the student community, and ASI Programming can help strengthen the impact it can make. The president of the club is very passionate about this project he has evoked all of us to take part in; his name is Saleem Haider. I feel that he is a leader capable of achieving great things for our community if he collaborated with ASI. The club plans to hold workshops throughout the semesters to strengthen interested students' speaker skills, animate their stories as writers, and diversify their knowledge. The big project would be the TED talk itself, which TEDx will post onto their own YouTube channel. This is a great way to show the rest of the world the incredible things our faculty and students have to say at CSUF.

Tell us about other commitments and involvements you have planned for summer and next school year (tell us about clubs, organizations, and campus programs you are involved with, other leadership positions you have accepted or are applying for, plans for study abroad, jobs, internships, fieldwork, etc. that will be on your plate. ASI leadership is a big commitment and we want to make sure you will have time for this involvement): \*

My plan after the quarantine was to learn to drive and get my license since I stacked too much work on myself last year to be able to do it. If, for any reason, I do not get my license, I still plan to find an apartment and get an OCTA bus pass like this year, which I have been very comfortable with the timing and schedule to arrive on campus on time. I am an active member of Business Honors, and we have 2–4 mandatory events every year, 2 for each semester. The dates and details depend on the year, and teams that create them. They also accommodate us appropriately and are lenient if we are taking another leadership position on campus. I have applied to be on the ETC board for next year, but this was my first semester in the club, and I did not get to experience anything outside of the welcome meeting. The rest of my

organizations (TEDxCSUF, Tuffy's Graduation Scholars, University Honors, and Esports Gaming & Esports) are optional and/or flexible, and I am not planning to uphold much responsibility outside of being a general member. I am looking for a job on campus because I have opened space this year to be more active in fewer organizations/activities. I plan on ASI to be one of my active organizations regardless if I get this position or not if I can still be a part of the Production Assistant program from this semester. I will be taking five classes for a total of 15 units. One class is an online class. My schedule is from 10 am to 12:45 pm from Monday to Thursday, and that is all academic–wise. My job hunt will also depend on if I get a license or not, and if my financial aid and scholarships can still support me like this year. I plan on having a job junior and senior year for sure, but next year (officially my sophomore year) is only if it is convenient for me. Being an ASI Programming Coordinator is what I would prioritize in my schedule if I were chosen.

Associated Students, CSUF, Inc.
California State University, Fullerton
Voluntary Authorization for Educational Record
Disclosure

• I hereby acknowledge that I have read, understand, and agree to the preceding statement.

### A. University Policy

University policy prohibits the release of personally identifiable information from the educational records of students without their prior written authorization. Exceptions to this policy include: a) release of such information to a specified list of officials with legitimate educational interest in the record, b) the release of such information in response to a court order, health or safety emergency, or approved research project, or c) the release of public directory information which has not been previously restricted by the student.

## B. Associated Students, CSUF, Inc. Authorization

I authorize Associated Students, CSUF, Inc. to access my academic transcript/record to verify my eligibility for its programs and/or positions. I understand that the information accessed may include, but not be limited to, semester and/or overall/cumulative/CSUF grade point averages, unit totals, number of semesters completed, and/or conduct/disciplinary records.

I understand the purpose of this disclosure is to ensure that I meet the minimum requirements established by the university and the ASI. I understand that this authorization will remain in effect as long as I remain involved with a position or program of the ASI and/or do not submit a revocation of this authorization to ASI Leader and Program Development. \*

Digital Signature of Authorization and Certification of Application Enter Your Name \*

Cristian Sanchez

Enter Your CWID \*

Tuesday, April 14, 2020

Date \*

Created 14 Apr 2020

47.148.254.18

IP Address

11:10:48 AM

PUBLIC

#### Programming Coordinator 2020–2021

General responsibilities of these positions include, but are not limited to:

- Regular time committed to being in the office and/or focusing on position to plan and arrange activities, programs, campaigns, and events, hold/attend meetings, correspond, hold office hours, etc. (an average of 20 hours a week is a close estimate across these positions)
- Attendance at a variety of regularly occurring team, staff, and commission meetings during the semesters (day/time to be arranged)
- Attendance at weekly programming meeting (Tuesdays 10:00 am-11:00am) during the Fall and Spring semesters
- Planning and implementing, alone or as part of a team, a variety of activities, programs, campaigns, and events
- Working cooperatively with other leaders, both inside and outside of core team, to promote and ensure program success

ensure program success

- Required Retreats And Training Dates Include, But Are Not Limited To: - June 3 and 4, 8am-5pm, Programming,
- Commissions & Elections Training
   June 5- June 6, 8am-5pm, Overnight Offsite
  Leadership Retreat
- August 11, 12 and 13, 8am-8pm each day, August Retreat & Training Sessions
- January 5, 6, and 7, 8am-5pm each day, January Retreat & Training Session
- Weekly Training/Planning Meetings throughout the summer
- Additional dates may be scheduled within teams

Eligibility Criteria To Apply, Accept, and Maintain Position:

- -Undergraduate student officers must earn six (6) semester units of credit per term while holding office. Graduate student officers must earn three (3) semester units of credit per term while holding office.
- -Undergraduate student officers are allowed to earn a maximum of 150 semester units or 125 percent of the units required for a specific baccalaureate degree objective, whichever is greater. Graduate student officers are allowed to earn a maximum of 50 semester units. Students holding over that number of units will no longer be eligible for office.
- -Undergraduate student candidates must maintain at least six (6) semester units per term while running for office. Graduate student candidates must maintain at

• I acknowledge that I have read, understand, meet, and commit to all of the responsibilities, commitments, and eligibility criteria described above

least three (3) semester units per term while running for office.

-Undergraduate student candidates for office must have been

enrolled at CSU Fullerton for one semester preceding the election earning a total of at least six (6) semester units during that semester. New graduate students who received a bachelor's degree or credential within the past three (3) years from CSUF must have earned a total of twelve (12) units during his or her last year as an undergraduate to be eligible. Graduate student candidates for office must have earned at least six (6) semester units per term of continuous attendance as a new graduate student to be eligible.

-All student candidates for, or current student officers serving in, an elected or appointed position within ASI must be in good standing, must not be on probation, must have earned a CSU Fullerton semester grade point average of 2.0 and a CSU Fullerton cumulative grade point average of 2.5 for all classes at CSU Fullerton during the semester prior to their candidacy, and must maintain these standards.

Successful applicant will be awarded a Student Leadership Scholarship \*

| Name *  | Trang Tran        |
|---|-------------------|
| Primary/Cell Phone Number *   |                   |
| Email *   |                   |
| CWID *  |                   |
| Major/Concentration/Academic Program *                                | Child Development |
| Class Level (Sophomore, Junior, Senior, Credential, Graduate, etc.) * | Sophomore         |
| Semesters Completed at CSUF *   | 3                 |
| Overall CSUF GPA *  | 3.8               |
| Units Completed at CSUF *   | 45                |
| Units in Progress *   | 15                |
| Expected Graduation Semester *  | 2020              |
| Address *   |                   |

Please upload your resume in PDF format. If you need help learning how to save a file as PDF visit http://www.adobe.com/products/acrobat/print-to-pdf.html \*



Tell us about yourself (tell us about your background, your past experiences, and what makes you a good candidate for the position; include any information that you think appropriate and important for us to know): \*

I am currently a second-year Child Development major. I've always had an interest in working with kids and event planning. In high school, I was a dance commissioner in ASB. My responsibilities were to plan the Homecoming, Sadie Hawkins dance, and lunch rallies to promote our dances. I was also the VP of the Best Buddies club, where I planned monthly socials and an end of the year dance for students with disabilities. Those two positions taught me a lot about the impact that you can have others and have motivated me to continue planning events that people can look back on. Last year, I was the Titan Tusk Force Event Coordinator. I gained a lot of knowledge from planning Eat N' Greets and putting together a team for ASI carnival.

Tell us what you think the purpose of ASI Programming is and why you want to be a part of ASI leadership (tell us why you think ASI does what it does, what you hope to get out of the experience, and what you hope to learn): \*

The purpose of ASI Programming is to create a variety of different events for students throughout the school year in order to create a positive school atmosphere and to build up morale in students. Being a part of ASI Programming also helps students develop communication and leadership skills through creating events as a team. I've learned how to produce both small and large-scale events, and this upcoming year I want to focus on being more adaptable and open to change when things go differently than I planned.

Tell us why you think it is important to have oncampus entertainment events at CSUF: \* On-campus entertainment events at CSUF bring students together and helps unite the campus. Events such as Titans Got Talent and Battle of the Bands allow students to actively participate in school events and improves the school culture, which can be difficult as a commuter school. These events also help students relieve stress during testing season and relieve boredom for students passing time before their next class.

Describe the ideas or goals you have for next year for the type of events or positions you are interested in: \*

Next year, I want to expand our Harvest Festival and create a pumpkin patch on Tuffy Lawn for Halloween. Students can enjoy live entertainment, get free kettle corn, and pick out their own pumpkin to paint. We could collaborate with Films to show a Halloween movie at the event. Kids from the Children Center and their parents could also participate in this event.

I also want to host a student recreation night where students can come play on inflatable houses, slides, and obstacle courses. There would also be game tables and food trucks for students to stop by.

Describe how you would promote the activities and events of ASI Programming? \*

Promoting an event through social media is a great way to reach a wide audience in a short amount of time. I would also reach out to students is through Street Team, which also creates volunteer opportunities for students. Incorporating music, prizes, giveaways to encourage students to participate in these events, but making sure to promote our events in the different colleges, the SRC, and the library allows us to reach the students that do not spend time in the TSU.

Tell us why you think school spirit and pride are important at CSUF: \*

Having school spirit and pride creates a more positive environment for students to thrive in. There's a huge difference between just attending a school and being a part of a school. Having events that encourage students to attend school events allow students to feel a sense of belonging and proud of all the things that CSUF has to offer. It also makes their school experience more memorable.

What ideas or opportunities do you see for collaboration within and across the different ASI Programming areas and also with other ASI groups, leaders, or departments and/or with other CSUF organizations, programs, or departments. Provide specific ideas or goals, if any. \*

Based on what I observed last year, there are many opportunities to collaborate with organizations outside of ASI, such

as DIRC and the different colleges. Last year, I collaborated with the LGBTQ+ Resource-Center for their National Coming Out Day resource fair. Next year, they will be having a week-long celebration for during the week of National Coming Out Day and I want to continue to be an ally and utilize our resources to aid in the planning process. There is also a big opportunity to promote the new ASI food pantry. I want to host Eat N' Greets during the Farmer's Market where students can try different food that they can make with ingredients from the food pantry. Students will receive a pamphlet that includes the recipe, easy snacks, and modifications in order to cater to students with children or limited resources.

Tell us about other commitments and involvements you have planned for summer and next school year (tell us about clubs, organizations, and campus programs you are involved with, other leadership positions you have accepted or are applying for, plans for study abroad, jobs, internships, fieldwork, etc. that will be on your plate. ASI leadership is a big commitment and we want to make sure you will have time for this involvement): \*

I am currently working at Build-A-Bear, and I am part of the Child and Adolescent Studies Student Association.

Associated Students, CSUF, Inc.
California State University, Fullerton
Voluntary Authorization for Educational Record
Disclosure

• I hereby acknowledge that I have read, understand, and agree to the preceding statement.

#### A. University Policy

University policy prohibits the release of personally identifiable information from the educational records of students without their prior written authorization. Exceptions to this policy include: a) release of such information to a specified list of officials with legitimate educational interest in the record, b) the release of such information in response to a court order, health or safety emergency, or approved research project, or c) the release of public directory information which has not been previously restricted by the student.

#### B. Associated Students, CSUF, Inc. Authorization

I authorize Associated Students, CSUF, Inc. to access my academic transcript/record to verify my eligibility for its programs and/or positions. I understand that the information accessed may include, but not be limited to, semester and/or overall/cumulative/CSUF grade point averages, unit totals, number of semesters completed, and/or conduct/disciplinary records.

I understand the purpose of this disclosure is to ensure that I meet the minimum requirements established by the university and the ASI. I understand that this authorization will remain in effect as long as I remain involved with a position or program of the ASI and/or do not submit a revocation of this authorization to ASI Leader and Program Development. \*

Digital Signature of Authorization and Certification of Application

Trang Tran

#### Programming Coordinator 2020–2021

#12

General responsibilities of these positions include, but are not limited to:

- Regular time committed to being in the office and/or focusing on position to plan and arrange activities, programs, campaigns, and events, hold/attend meetings, correspond, hold office hours, etc. (an average of 20 hours a week is a close estimate across these positions)
- Attendance at a variety of regularly occurring team, staff, and commission meetings during the semesters (day/time to be arranged)
- Attendance at weekly programming meeting (Tuesdays 10:00 am-11:00am) during the Fall and Spring semesters
- Planning and implementing, alone or as part of a team, a variety of activities, programs, campaigns, and events
- Working cooperatively with other leaders, both inside and outside of core team, to promote and ensure program success

• I acknowledge that I have read, understand, meet, and commit to all of the responsibilities, commitments, and eligibility criteria described above

Required Retreats And Training Dates Include, But Are Not Limited To:

- June 3 and 4, 8am-5pm, Programming,
  Commissions & Elections Training
  June 5- June 6, 8am-5pm, Overnight Offsite
  Leadership Retreat
- August 11, 12 and 13, 8am-8pm each day, August Retreat & Training Sessions
- January 5, 6, and 7, 8am-5pm each day, January Retreat & Training Session
- Weekly Training/Planning Meetings throughout the summer
- Additional dates may be scheduled within teams

Eligibility Criteria To Apply, Accept, and Maintain Position:

- -Undergraduate student officers must earn six (6) semester units of credit per term while holding office. Graduate student officers must earn three (3) semester units of credit per term while holding office.
- -Undergraduate student officers are allowed to earn a maximum of 150 semester units or 125 percent of the units required for a specific baccalaureate degree objective, whichever is greater. Graduate student officers are allowed to earn a maximum of 50 semester units. Students holding over that number of units will no longer be eligible for office.
- -Undergraduate student candidates must maintain at least six (6) semester units per term while running for office. Graduate student candidates must maintain at

least three (3) semester units per term while running for office.

-Undergraduate student candidates for office must have been

enrolled at CSU Fullerton for one semester preceding the election earning a total of at least six (6) semester units during that semester. New graduate students who received a bachelor's degree or credential within the past three (3) years from CSUF must have earned a total of twelve (12) units during his or her last year as an undergraduate to be eligible. Graduate student candidates for office must have earned at least six (6) semester units per term of continuous attendance as a new graduate student to be eligible.

-All student candidates for, or current student officers serving in, an elected or appointed position within ASI must be in good standing, must not be on probation, must have earned a CSU Fullerton semester grade point average of 2.0 and a CSU Fullerton cumulative grade point average of 2.5 for all classes at CSU Fullerton during the semester prior to their candidacy, and must maintain these standards.

Successful applicant will be awarded a Student Leadership Scholarship \*

| Name *  | Berenice Vences |
|---|-----------------|
| Primary/Cell Phone Number *   |                 |
| Email *   |                 |
| CWID *  |                 |
| Major/Concentration/Academic Program *                                | Undeclared      |
| Class Level (Sophomore, Junior, Senior, Credential, Graduate, etc.) * | Freshman        |
| Semesters Completed at CSUF *   | one             |
| Overall CSUF GPA *  | 3.6             |
| Units Completed at CSUF *   | 25              |
| Units in Progress *   | 17              |
| Expected Graduation Semester *  | 2023            |
| Address *   |                 |

Please upload your resume in PDF format. If you need help learning how to save a file as PDF visit http://www.adobe.com/products/acrobat/print-to-pdf.html \*



Tell us about yourself (tell us about your background, your past experiences, and what makes you a good candidate for the position; include any information that you think appropriate and important for us to know): \*

My full name is Berenice Vences Barrueta, but my friends and family call me Bernie. I was born in Mexico City in 2001 and moved to the United States at the age of three. Alongside my family, we flew to the United States with our permanent residency and moved to the Central Coast. My hometown is called Nipomo and is famously known for its famous Jocko's Steakhouse restaurant. Nipomo is located three hours north from Fullerton. My household consists of my older brother, my parents, and my grandmother. I am a first-generation college student and the first member of my family to obtain a college education. I'm fluently bilingual in English and Spanish I can read, write and speak in both languages. Some attributes and characteristics that define my spontaneous personality include great communication skills, responsibility and ability to build connections with others. Over the course of the years, I've held many leadership positions that have allowed me to develop my loud leadership voice. I was the co-captain of the Cross Country team, Club President of Key Club International for two years, the Club President of Project Teen Health and ASB crew leader. These leadership positions gave me the opportunity to break out of my shy shell and develop a great scene of communication skills and the ability to communicate well with different mindsets. I would describe myself as an extroverted person always willing to put myself out there without the fear of failure.

Tell us what you think the purpose of ASI Programming is and why you want to be a part of ASI leadership (tell us why you think ASI does what it does, what you hope to get out of the experience, and what you hope to learn): \*

The purpose of ASI programming is to engage CSUF students to the campus. Cal State Fullerton is a commuter school and many students attend class and head home, work or life outside campus. ASI plans and puts on events to help students feel more connected and engaged to campus. I would like to be a part of ASI leadership to allow my friends who commute to campus to have an opportunity to engage with the community of CSUF. I would like all CSUF students to gain a greater sense of school pride and spirit. I think ASI does what it does to fulfill a greater sense of community. I hope to gain better networking skills, leadership experience at the college level and more exposure.

Tell us why you think it is important to have oncampus entertainment events at CSUF: \*

I think it is important to have entertainment on CSUF to help students destress and get their minds off school work, life problems or struggles for a little while. Students should feel valued and cared for so when we help plan events the highlight student's cultures or an event they are passionate about they will hopefully feel valued.

Describe the ideas or goals you have for next year for the type of events or positions you are interested in: \*

In high school, I helped plan an event called Gravity Water week. It is a charity organization that helps provide access to safe drinking water for schools around the world, 100% energy free. By building gravity water systems that capture rainwater and fillers the water making it safe for students to drink. My high school helped fund a water well for an elementary school in Vietnam called Su Man Khang. I would like to further help charity organizations like these. I would like to increase school pride at CSUF. By further promoting the attendance of students at sporting events and such.

Describe how you would promote the activities and events of ASI Programming? \*

I recently became a Residental Advisor for the incoming school year and I will have the opportunity to engage with first-year students and further promote ASI events on my building. I will also be working with other RA's and I would share the information with them. By spreading the word in housing a lot more students will be able to find out about the events occurring.

Tell us why you think school spirit and pride are important at CSUF: \*

School spirit and pride are important it promotes a sense of belonging and you feel connected with the university. Students, staff and all members can have an opportunity to feel prideful in attending CSUF.

What ideas or opportunities do you see for collaboration within and across the different ASI Programming areas and also with other ASI groups, leaders, or departments and/or with

I see opportunities in reaching a variety of different students across different leadership organizations on campus. Some collaboration ideas would be reaching out to various clubs on campus like other CSUF organizations, programs, or departments. Provide specific ideas or goals, if any. \*

intermural sports and cultural clubs by creating fun events were students in these clubs can collaborate.

Tell us about other commitments and involvements you have planned for summer and next school year (tell us about clubs, organizations, and campus programs you are involved with, other leadership positions you have accepted or are applying for, plans for study abroad, jobs, internships, fieldwork, etc. that will be on your plate. ASI leadership is a big commitment and we want to make sure you will have time for this involvement): \*

I became a Residental advisor and I've been involved with Ballet Folklorico of CSUF. Over the summer I need to addend RA training and orientation weekend. These dates haven't been posted yet.

Associated Students, CSUF, Inc.
California State University, Fullerton
Voluntary Authorization for Educational Record
Disclosure

• I hereby acknowledge that I have read, understand, and agree to the preceding statement.

#### A. University Policy

University policy prohibits the release of personally identifiable information from the educational records of students without their prior written authorization. Exceptions to this policy include: a) release of such information to a specified list of officials with legitimate educational interest in the record, b) the release of such information in response to a court order, health or safety emergency, or approved research project, or c) the release of public directory information which has not been previously restricted by the student.

B. Associated Students, CSUF, Inc. Authorization

I authorize Associated Students, CSUF, Inc. to access my academic transcript/record to verify my eligibility for its programs and/or positions. I understand that the information accessed may include, but not be limited to, semester and/or overall/cumulative/CSUF grade point averages, unit totals, number of semesters completed, and/or conduct/disciplinary records.

I understand the purpose of this disclosure is to ensure that I meet the minimum requirements established by the university and the ASI. I understand that this authorization will remain in effect as long as I remain involved with a position or program of the ASI and/or do not submit a revocation of this authorization to ASI Leader and Program Development. \*

Digital Signature of Authorization and Certification of Application
Enter Your Name \*

Berenice Vences

**Enter Your CWID \*** 



# ASI COMMISSION LEADERS 2020-2021

## (ASI BOD ACTION ITEM IX.d)

April 28, 2020

| Communications Commissions Coordinators      | Angela Ambrosio<br>Katrina Dumilon |
|--|------------------------------------|
| Community Engagement Commission Director     | TBD                                |
| Community Engagement Commission Coordinators | TBD                                |

#### Communications Commission 2020-2021

General Responsibilities Of These Positions Include, But Are Not Limited To:

- Regular time committed to being in the office and/or focusing on position to plan and arrange activities and events, hold/attend meetings, correspond, hold office hours, etc. (an average of 10-20 hours a week is a close estimate across these positions)
- Attendance at regularly occurring team or staff meetings during the semesters (day/time to be arranged)
- Planning and implementing, alone or as part of a team, a variety of activities and events
- Working cooperatively with other leaders, both inside and outside of core team, to promote and ensure program success

Required Retreats And Training Dates Include, But Are Not Limited To:

- June 3 and 4, 8am-5pm, Programming, Commissions & Elections Training
- June 5- June 6, 8am-5pm, Overnight Offsite Leadership Retreat
- August 11, 12 and 13, 8am-8pm each day, August Retreat & Training Sessions
- January 5, 6, and 7, 8am-5pm each day, January Retreat & Training Session
- Weekly Training/Planning Meetings throughout the summer
- Additional dates may be scheduled within teams

Eligibility Criteria To Apply, Accept, and Maintain Position:

All student leaders holding a position must be in good standing, must not be on probation, must have earned a CSUF semester grade point average of 2.0 and a CSUF cumulative grade point average of 2.5 for all classes at CSUF during the semester prior to their application, and must maintain these standards.

Successful applicant will be awarded a Student Leadership Award, where applicable \*

• I acknowledge that I have read, understand, meet, and commit to all of the responsibilities, commitments, and eligibility criteria described above

| Name *                                  | Angela Ambrosio   |
|---|---|
| Primary/Cell Phone Number *             |   |
| Email *                                 |   |
| CWID *                                  |   |
| Major/Concentration/Academic Program *  | Business Administration- General Managment, Minor Human<br>Communications |
| Class Level (Sophomore, Junior, Senior, | Sophmore  |

Credential, Graduate, etc.) \*

Semesters Completed at CSUF \*

Overall CSUF GPA \*

Units Completed at CSUF \*

Units in Progress \*

Expected Graduation Semester \*

Spring 2022

Address \*

Tell us about yourself (tell us about your background, your past experiences, and what makes you a good candidate for the position; include any information that you think appropriate and important for us to know): \*

For as long as I can remember I have always been the type of person to work hard in anything I set my mind to. I know that hard work is essential to achieve greatness in life. These ideas I believe come from my background as an individual. I am a first-generation college student and a proud Latina in higher education. Being that this experience is one that I have been learning on my own has shown me the importance of providing oneself with options to grow. As for my academics, I am currently a Business Administration student with a concentration in General Management and a Human Communications Studies minor. Thus far I have been able to balance my academics as well as my extracurriculars very well. Currently, I am a Titan Ambassador for the campus. Getting involved on campus early on was important to me and with this position I was exposed to campus in a new way. I learned about the campus but also found that I enjoy being a liaison for students and higher education. Another aspect of campus I am proud to be a part of is Ballet Folklorico de CSUF. I am also on the board as the Event Coordinator. Through this position, I plan all events for the group including fundraisers and socials, oversee planning for performances, and network with other organizations. With my experience on campus, along with being able to take direction and initiative, I think I would make a good candidate for this position.

Tell us what you think the purpose of our ASI student government is and why you want to be a part of ASI leadership (tell us why you think ASI does what it does, what you hope to get out of the experience, and what you hope to learn): \*

ASI is the voice of our student body. Advocating for student issues and interest is a major responsibility for ASI. They are the reason big events happen on our campus and it is amazing to see how it is student-led. Campus organizations rely on the support of ASI to fund their club events. I have experienced this through Ballet Folklorico and with the help of ASI we are able to show the work we put in to perform at an end of the year showcase. Being involved in ASI also is an aspect of the university that has countless opportunities for personal growth as a professional. This is a driving point for me with being able to be on the ASI team. I am always wanting and willing to give myself options in life to further my development as a person. Making a difference within myself and those I am reaching is important to me. Learning how to communicate on a large scale I know can help me tremendously in life. Having the chance to take part in this position will further my knowledge of professional communication and the overall career workforce. What better place to do that than within our university.

Communications Commission Coordinator Questions—Please prepare answers to the following questions and upload them as a PDF file. If you need help learning how to save a file as PDF visit



31.70 KB · PDF

http://www.adobe.com/products/acrobat/print-to-pdf.html

- 1. In your own words, describe the Communications Commission?
- 2. Why do you think it is important to communicate the message of ASI to students at CSUF?
- 3. What position(s) you are most interested in and about any related experience you have that you think qualifies you for or would help you be

successful in the position(s)?

- 4. Describe the ideas or goals you have for next year for the position(s) you are most interested in.
- 5. Describe how you would promote the activities and events of ASI. \*

Please upload your resume in PDF format. If you need help learning how to save a file as PDF visit http://www.adobe.com/products/acrobat/print-to-pdf.html \*



Tell us about other commitments and involvements you have planned for summer and next school year (tell us about clubs, organizations, and campus programs you are involved with, other leadership positions you have accepted or are applying for, plans for study abroad, jobs, internships, fieldwork, etc. that will be on your plate. ASI leadership is a big commitment and we want to make sure you will have time for this involvement): \*

For the upcoming summer and academic year, my commitments include working as a Titan Ambassador and a member for the club Ballet Folklorico de CSUF.

Are you interested in any of the other commission areas? \*

Associated Students, CSUF, Inc.
California State University, Fullerton
Voluntary Authorization for Educational Record
Disclosure

#### A. University Policy

University policy prohibits the release of personally identifiable information from the educational records of students without their prior written authorization. Exceptions to this policy include: a) release of such information to a specified list of officials with legitimate educational interest in the record, b) the release of such information in response to a court order, health or safety emergency, or approved research project, or c) the release of public directory information which has not been previously restricted by the student.

B. Associated Students, CSUF, Inc. Authorization

I authorize Associated Students, CSUF, Inc. to access my academic transcript/record to verify my eligibility for its programs and/or positions. I understand that the information accessed may include, but not be limited to, semester and/or overall/cumulative/CSUF grade point averages, unit totals, number of semesters completed, and/or conduct/disciplinary records.

I understand the purpose of this disclosure is to ensure that I meet the minimum requirements established by the university and the ASI. I understand that this authorization will remain in effect as long as I remain involved with a position or program of the ASI and/or do not

- No I am not interested in any other commission areas
- I hereby acknowledge that I have read, understand, and agree to the preceding statement.

submit a revocation of this authorization to ASI Leader and Program Development. \*

| Digital Signature of Authorization and<br>Certification of Application<br>Enter Your Name * | Angela Ambrosio           |
|---|---------------------------|
| Enter Your CWID *   |                           |
| Date *  | Monday, April 13, 2020    |
| Created 13 Apr 2020 6:34:30 PM  | 104.11.233.143 IP Address |
| PUBLIC  |                           |

- 1. In your own words, describe the Communications Commission?
  This is someone who is well versed on the best way to communicate campus events or information effectively to the student body. It is someone who can help facilitate information to those intended.
- 2. Why do you think it is important to communicate the message of ASI to students at CSUF? Students from experience do not use or know of the campus resources when there are many to choose from. Making students aware of the resources and events on campus allows them to have support to further enjoy their academics. ASI is the voice of students and they can help students feel secure and heard within the titan community.
- 3. What position(s) you are most interested in and about any related experience you have that you think qualifies you for or would help you be successful in the position(s)? As a Titan Ambassador, I have been exposed to working with people through communicating the aspects of our university that would help encourage curiosity about our campus. I always want to find the best way to reach my intended audiences and find the best way to communicate it with them. For Ballet Folklorico de CSUF as the Event Coordinator, my skills to plan and organize events for the club I think will help me with this position. I worked professionally, effectively, and timely to have these events executed to the best of my ability.
- 4. Describe the ideas or goals you have for next year for the position(s) you are most interested in.

For the Communications Commission position, being that this would be my first experience with this sort of responsibility I know I have room to grow throughout the term. For the job specifically, a goal I would like to obtain is reaching more of our students that do not participate in ASI activities to take part in these events and activities.

5. Describe how you would promote the activities and events of ASI. \*
Social media is a major part of our campus community. It is one of the fastest and easiest ways to get information out to the public. Using this platform and connecting with other campus organizations and clubs and having events promoted through their platforms can help us reach larger audiences.

#### Communications Commission 2020-2021

#

General Responsibilities Of These Positions Include, But Are Not Limited To:

- Regular time committed to being in the office and/or focusing on position to plan and arrange activities and events, hold/attend meetings, correspond, hold office hours, etc. (an average of 10-20 hours a week is a close estimate across these positions)
- Attendance at regularly occurring team or staff meetings during the semesters (day/time to be arranged)
- Planning and implementing, alone or as part of a team, a variety of activities and events
- Working cooperatively with other leaders, both inside and outside of core team, to promote and ensure program success

• I acknowledge that I have read, understand, meet, and commit to all of the responsibilities, commitments, and eligibility criteria described above

Required Retreats And Training Dates Include, But Are Not Limited To:

- June 3 and 4, 8am-5pm, Programming,
   Commissions & Elections Training
   June 5- June 6, 8am-5pm, Overnight Offsite
   Leadership Retreat
- August 11, 12 and 13, 8am-8pm each day, August Retreat & Training Sessions
- January 5, 6, and 7, 8am-5pm each day, January Retreat & Training Session
- Weekly Training/Planning Meetings throughout the summer
- Additional dates may be scheduled within teams

Eligibility Criteria To Apply, Accept, and Maintain Position:

All student leaders holding a position must be in good standing, must not be on probation, must have earned a CSUF semester grade point average of 2.0 and a CSUF cumulative grade point average of 2.5 for all classes at CSUF during the semester prior to their application, and must maintain these standards.

Successful applicant will be awarded a Student Leadership Award, where applicable \*

| Name *                                 | Katrina Dumilon                                 |
|--|---|
| Primary/Cell Phone Number *            |   |
| Email *                                |   |
| CWID *                                 |   |
| Major/Concentration/Academic Program * | International Business/Intercultural Management |

| Class Level (Sophomore, Junior, Senior, Credential, Graduate, etc.) * | Junior   |
|---|----------|
| Semesters Completed at CSUF *   | 5        |
| Overall CSUF GPA *  | 2.97     |
| Units Completed at CSUF *   | 80       |
| Units in Progress *   | 40       |
| Expected Graduation Semester *  | May 2021 |
| Address *   |          |

Tell us about yourself (tell us about your background, your past experiences, and what makes you a good candidate for the position; include any information that you think appropriate and important for us to know): \*

International Business is my major because I have an admiration for culture and team-building. My career goal is to work for a global industry whose company culture is inclusive, yet diverse. I thrive in work environments that allow me to learn and grow from collaborating with innovative peers of different backgrounds to achieve team objectives.

I bring a set of talents that I believe will be valuable to Communications Commission. As Marketing Chair for Fullerton Fashion Association, I honed my abilities in marketing and social media management, providing a solid foundation for the Communications Commission position. I strategized approaches to meet objectives and capitalize on emerging opportunities, along with updating social media profiles with engaging and current content.

During my time working as an Office Assistant at Housing and Residential Engagement, I had the opportunity to develop my critical thinking skills. I offered diverse clerical support to office team members, including managing correspondence, answering telephone calls, and tracking documentation. In addition, I provided tours of the housing community on-campus for numerous groups of guests/visitors, especially working for Welcome to Cal State Fullerton Day. I am experienced with problem-solving and committed to providing excellent service.

My interpersonal, people-centric nature, and eagerness to please have afforded my excellent motivation skills. I would love to contribute my strengths and proficiency in customer service toward the team's efforts. As an extroverted and personable communicator with a proven track record in speechwriting, my focus on building strong professional relationships has been a valuable asset throughout my educational and work experience.

Tell us what you think the purpose of our ASI student government is and why you want to be a part of ASI leadership (tell us why you think ASI does what it does, what you hope to get out of the experience, and what you hope to learn): \*

Associated Students Inc. is a student organization ran by students, faculty, staff and/or individuals whose intentions are to support the goals and mission of California State University, Fullerton. The organization allows students, like myself, the opportunity to develop personal and professional growth by upholding leadership positions. ASI is a platform that implements outreach and engagement with students by encouraging them to be involved and active on-campus. Lastly, ASI is an outlet for students to voice their thoughts, concerns, and opinions on certain issues through elected officers and commission coordinators. Based on my three years of attending this university, I appreciate one of the key values that ASI highlights: Diversity.

I would like to not only contribute marketing ideas and skills to the table, but it would be a privilege to work alongside an organization that supports diversity and compassion for students. Communications Commission is the perfect platform to contribute to the school, encouraging the student body to unite together and become active to help them feel a sense of belonging and community.

I hope to increase my level of compassion and empathy for others, meet and encourage as many students as possible to be active on-campus, as well as improve my skills in outreach and engagement.

Communications Commission Coordinator Questions—Please prepare answers to the following questions and upload them as a PDF file. If you need help learning how to save a file as PDF visit

http://www.adobe.com/products/acrobat/print-to-pdf.html

- 1. In your own words, describe the Communications Commission?
- 2. Why do you think it is important to communicate the message of ASI to students at CSUF?
- 3. What position(s) you are most interested in and about any related experience you have that you think qualifies you for or would help you be successful in the position(s)?
- 4. Describe the ideas or goals you have for next year for the position(s) you are most interested in.
- 5. Describe how you would promote the activities and events of ASI. \*



Please upload your resume in PDF format. If you need help learning how to save a file as PDF visit http://www.adobe.com/products/acrobat/print-to-pdf.html \*



131.07 KB · PDI

Tell us about other commitments and involvements you have planned for summer and next school year (tell us about clubs, organizations, and campus programs you are involved with, other leadership positions you have accepted or are applying for, plans for study abroad, jobs, internships, fieldwork, etc. that will be on your plate. ASI leadership is a big commitment and we want to make sure you will have time for this involvement): \*

In the upcoming Summer 2020, I am still in the process of applying for internships. I am hoping to have an internship near my local area in Northridge. Besides that, I have no other plans.

For Fall 2020, I will still be an active member of a business fraternity known as Delta Sigma Pi. Hopefully, I will be hired as a Peer Ambassador for the Business Advising Center.

- Are you interested in any of the other commission areas? \*
- Community Engagement Commission

Associated Students, CSUF, Inc. California State University, Fullerton Voluntary Authorization for Educational Record Disclosure • I hereby acknowledge that I have read, understand, and agree to the preceding statement.

#### A. University Policy

University policy prohibits the release of personally identifiable information from the educational records of students without their prior written authorization. Exceptions to this

policy include: a) release of such information to a specified list of officials with legitimate educational interest in the record, b) the release of such information in response to a court order, health or safety emergency, or approved research project, or c) the release of public directory information which has not been previously restricted by the student.

#### B. Associated Students, CSUF, Inc. Authorization

I authorize Associated Students, CSUF, Inc. to access my academic transcript/record to verify my eligibility for its programs and/or positions. I understand that the information accessed may include, but not be limited to, semester and/or overall/cumulative/CSUF grade point averages, unit totals, number of semesters completed, and/or conduct/disciplinary records.

I understand the purpose of this disclosure is to ensure that I meet the minimum requirements established by the university and the ASI. I understand that this authorization will remain in effect as long as I remain involved with a position or program of the ASI and/or do not submit a revocation of this authorization to ASI Leader and Program Development. \*

Digital Signature of Authorization and Certification of Application Enter Your Name \* Katrina Dumilon

Enter Your CWID \*

Date \*

Created
18 Mar 2020
5:58:23 PM
PUBLIC

PUBLIC

#### 1. In your own words, describe the Communications Commission?

Communications Commission serves as the marketing premise for delivering important announcements and messages through various outlets, especially social media. The team is responsible for implementing organized and tactical efforts to capture the student body's attention in order to raise awareness, receive feedback, or stimulate students to be proactive oncampus.

# 2. Why do you think it is important to communicate the message of ASI to students at CSUF?

Communication is the central method of getting a message across to such a massive audience, especially the CSUF student body. Successfully communicating the message of ASI enables students to assimilate information regarding the school and community, empowering them to ask relevant questions and discuss doubts. Communication also nurtures the process of socialization by facilitating interactions, connections, and new relationships amongst students.

3. What position(s) are you most interested in and about any related experience you have that you think qualifies you for or would help you be successful in the position(s)?

I express interest in any role that affiliates with social media management, marketing, and connecting with students in-person, nonetheless I am open to any role given. My interpersonal skills and customer service excellence from being an Office Assistant and Community

Engagement Coordinator will allow me to better connect with students and motivate them to be proactive on-campus. My Marketing Chair role in Fullerton Fashion Association increased my understanding and knowledge on how to analyze trends and implement strategic ways to attract audiences. Lastly, my Director of Historical Records role in Delta Sigma Pi has enabled my

creativity in producing videos with relevant, intriguing content, which is a skill I would love to bring to the table for the Communication Commission.

- 4. Describe the ideas or goals you have for next year for the position(s) you are most interested in.
  - 1. Utilize Instagram/Youtube platform to post videos (including IGTV)
    - a. Interview students on-campus
      - i. Reason(s) why they love attending CSUF
      - ii. Favorite memory on-campus
      - iii. Who/what are students grateful for (Thanksgiving
    - b. Promotional Videos/Event Recaps
      - i. Advertise events by filming candid promotional videos with background music to spark interest and boost enthusiasm of students to attend/ participate in events (ie. Tuffy's Basic Needs Donation Drive, CEC, Street Team Meetings, etc.)
      - ii. Record and capture videos of moments from events to create a recap of the event and show students what they missed out on so they feel induced to participate in upcoming events
  - 2. Random prize giveaways to stimulate student interaction online
    - a. Have students tag their friends in comment section and start conversations on social media

- i. Ex. Tag someone who has made a positive impact on your college experience and share how they did! A random person will be chosen to win a Tuffy stuffed animal and stickers!
- 3. Create more interactive GIF/sticker template on IG for students to share on their stories
  - a. Encourage students to tag @asicsuf
  - b. Major
  - c. Year
  - d. GIF/sticker that best describes you
  - e. Answer the question: What makes you proud to be a titan?

#### 5. Describe how you would promote the activities and events of ASI.

Aesthetics in many forms play a significant role in attracting target audiences: flyers, pictures, posters, and videos. Creating visually pleasing forms of advertising and marketing campaigns will captivate the audience's eye, which will ultimately lead to people reading the message rather than walking past a flyer/poster or scrolling past a post on social media. Factors such as font, color scheme, and images contribute to aesthetics as well. Hence, aesthetic and visually appealing forms of advertisement would enhance the promotion of ASI activities and events. In addition, word spreads very quickly, therefore I would highly encourage ASI officers to share digital flyers and announcements with their friends as well as group chats (especially GroupMe) pertaining to any extracurricular organization or club they may be affiliated with.



## A Resolution in Support of the Southwest Asian North Africa Community Sponsors: Lorren Baker

**Co-Sponsors:** Mary Chammas, Linda (Lulu) Halisi, Seleena Mukbel, Yasmine Aboshadi, Hanin Sharif, Karimah Alomari, and Gina Waneis

**WHEREAS**, The Associated Students Inc., CSUF (ASI) is a 501(c)(3) nonprofit organization that operates as an auxiliary organization of California State University, Fullerton; and

**WHEREAS,** ASI is governed by ASI Board of Directors, sets policy for the organization, approves all funding allocations to programs and services, and advocates on behalf of student interests on committees and boards; and

**WHEREAS,** Southwest Asian North Africa (SWANA), traditionally known as Middle East North Africa (MENA), is a geographical term that replaces non-inclusive terms, such as "middle eastern" or "arab", for the community; and

**WHEREAS**, the State of California, with Los Angeles having the largest cluster, has reported the largest number of SWANA identifying community members in the United States;<sup>1</sup> and

**WHEREAS**, the Orange County SWANA population had one of the most significant increases in population between 1990 and 2000 according to the United States Census;<sup>2</sup> and

**WHEREAS,** Orange and Los Angeles Counties combined account for 40% of the SWANA population in California;<sup>3</sup> and

**WHEREAS,** in the United States SWANA identifying community members have been, and still currently are, being classified as "Caucasian";<sup>4</sup> and

**WHEREAS,** SWANA community members do not identify as "Caucasian"<sup>5</sup> and the misclassification on the federal level<sup>6</sup> is further perpetuating misclassifications within the California State University (CSU); and

**WHEREAS**, the CSU systematically collects data on race and ethnicity that does not allow proper representation for the SWANA community;<sup>7</sup> and

**WHEREAS**, the lack of demographic data on the SWANA community hinders effective advocacy, programming, other educational resources, and opportunities for students, faculty,

<sup>&</sup>lt;sup>1</sup> https://www.arabamerica.com/california/

<sup>&</sup>lt;sup>2</sup> http://www.prolades.com/glama/la5co07/arab\_community\_in\_california.htm

<sup>&</sup>lt;sup>3</sup> https://www.aaiusa.org/state-profiles-detailed

<sup>4</sup> https://www.npr.org/2018/01/29/581541111/no-middle-eastern-or-north-african-category-on-2020-census-bureau-says

<sup>&</sup>lt;sup>5</sup> Tehranian, J. (2008). Whitewashed: America's Invisible Middle Eastern Minority. New York City: NYU Press. And, Arshad, Z., & Falconier, M. K. (2019). The experiences of non-Muslim, Caucasian licensed marriage and family therapists working with South Asian and Middle Eastern Muslim clients. Journal of Family Therapy, 41(1), 54–79. https://doi-org.lib-proxy.fullerton.edu/10.1111/1467-6427.12203
<sup>6</sup> https://www.npr.org/2018/01/29/581541111/no-middle-eastern-or-north-african-category-on-2020-census-bureau-says

https://www.npr.org/2018/01/29/581541111/no-middle-eastern-or-north-african-category-on-2020-census-bureau-says
https://help.liaisonedu.com/Cal\_State\_Apply\_Applicant\_Help\_Center/Filling\_Out\_Your\_Cal\_State\_Apply\_Application/Cal\_State\_Apply\_Personal\_Information/5\_Race\_and\_Ethnicity

and staff in this community:8 and

**WHEREAS,** discrimination against SWANA community members has existed throughout U.S. history, but incidents of racism affecting the community have markedly increased since the September 11, 2001 tragedy;<sup>9</sup> and

**WHEREAS**, two national surveys "reported alarmingly high rates of discrimination in the school and workplace among young Arab and Muslim Americans of traditional college age: 18 to 29 years"; <sup>10</sup> and

**WHEREAS**, the Fullerton City Council issued a proclamation recognizing April as Arab American Heritage Month for the first time in the city's history on April 2, 2019;<sup>11</sup> and

**WHEREAS**, California State University, Fullerton (CSU Fullerton) states in its Strategic Plan for 2018-2023 that it strives to create a campus of "Diversity, equity, and inclusion: We commit to our rich diversity by increasing culturally proficient and equity-minded practices across all campus communities"; <sup>12</sup> and

**WHEREAS**, the benefits of a campus with racial diversity include increased interest in promoting racial understanding and the ability to get along with other race groups;<sup>13</sup> and

**WHEREAS**, education, celebration, and recognition lead to reduced stigma and discrimination derived from the lack of cultural knowledge and awareness;<sup>14</sup> and

**WHEREAS,** human development models suggest that faculty and staff, particularly those who share the same identity as their students, can help establish surroundings where students are valued, feel safe and accepted, and have access to social networks;<sup>15</sup> and

**WHEREAS,** CSU Fullerton established Diversity Initiatives and Resource Centers (DIRC) with the mission to "empower, educate, and engage students and the Titan community through co-curricular learning. We provide support for students to expand their cultural competence and identity development"; <sup>16</sup> and

WHEREAS, out of the five currently established resource centers under DIRC, SWANA-enrolled students utilize the Asian Pacific American Resource Center (APARC); and

**WHEREAS**, due to the APARC coordinator position being vacant, SWANA students more recently have felt unwelcome in APARC and feel like they do not belong in the other resource centers; and

WHEREAS, in 2019, SWANA student organizations and leaders at CSU Fullerton hosted the

Page 2

<sup>&</sup>lt;sup>8</sup> https://usac.ucla.edu/documents/resolutions/UCLA%20SWANA%20Resolution.pdf

<sup>&</sup>lt;sup>9</sup>https://www.researchgate.net/publication/49803976\_A\_Structural\_Model\_of\_Racial\_Discrimination\_Acculturative\_Stress\_and\_Cult ural\_Resources\_Among\_Arab\_American\_Adolescents. And, Amer, M. M. and Hovey, J. D. (2012) Anxiety and depression in a post-September 11 sample of Arabs in the U.S.A. Social Psychiatry and Psychiatric Epidemiology, 47: 409 – 418

<sup>10</sup> https://journals-sagepub-com.lib-proxy.fullerton.edu/doi/full/10.1177/1558689815599467

<sup>11</sup> https://aaciviccouncil.org/2019/04/05/fullerton-proclaims-april-arab-american-heritage-month/

<sup>12</sup> https://planning.fullerton.edu/2018-2023-plan/

<sup>13</sup> https://www-jstor-org.lib-proxy.fullerton.edu/stable/43654154?seq=3#metadata info tab contents

<sup>14</sup> https://www.un.org/en/events/culturaldiversityday/pdf/Investing\_in\_cultural\_diversity.pdf

<sup>&</sup>lt;sup>15</sup> Allen, W. R. (1992). The color of success: African American college student outcomes at predominantly white and historically black public college and universities. Harvard Educational Review, 64 (1), 26-44.
<sup>16</sup> http://www.fullerton.edu/dirc/aboutdirc/

first annual SWANA Week to celebrate the SWANA culture and heritage of students, faculty, and staff; and

**WHEREAS**, a majority of SWANA Week attendees strongly agreed that the programs included in the week increased their sense of belonging and sense of community at CSU Fullerton; therefore let it be

**RESOLVED,** that with the adoption of this resolution, ASI officially supports the SWANA community and the students' efforts to raise awareness and prioritize the issues of visibility and support; and let it be further

**RESOLVED,** ASI strongly encourages California State Student Association (CSSA) to advocate for all California State University applications to include Southwest Asian North African demographic options similar to the University of California applications;<sup>17</sup> and let it be further

**RESOLVED,** ASI strongly recommends CSSA advocate to include the SWANA demographic options in all institutionalized data collection at the Chancellor's Office, state, and federal levels; and let it be further

**RESOLVED,** ASI urges that the *Titans Together: Striving for Justice, Equity and Inclusion* initiative include SWANA race and ethnicity throughout all aspects of the initiative's work; and let it be further

**RESOLVED,** ASI recommends Division of Academic Affairs add the demographic of "Southwest Asian North African" in race and ethnicity identification to allow students to identify with their geographical area, and optimizes reporting of the federal demographic; and let it be further

**RESOLVED**, ASI recommends the Division of Human Resources, Diversity and Inclusion add the demographic of "Southwest Asian North African" in race and ethnicity identification to allow employed faculty and staff to identify with their geographical area; and let it be further

**RESOLVED**, ASI recommends CSU Fullerton create and administer a campus climate survey with SWANA as a demographic option; and let it be further

**RESOLVED,** ASI recommends that Division of Student Affairs utilize aforementioned campus climate survey to address needs for space for underrepresented communities; and let it be further

**RESOLVED,** ASI recommends that Division of Student Affairs create a designated professional staff position to serve and support the SWANA community on campus; and let it be further

**RESOLVED,** ASI recommends that this professional staff member work with the Division of Student Affairs to evaluate the community's needs, and find an appropriate space for the SWANA community that promotes an inclusive and affirming environment for enrolled students; and let it be further

**RESOLVED**, ASI encourages the University President to officially recognize the month of April as SWANA heritage month, consistent with the heritage month recognition for other

-

<sup>&</sup>lt;sup>17</sup> https://www.dailycal.org/2013/05/27/uc-to-introduce-new-category-for-southwest-asian-and-north-african-students-in-2013-2014-undergraduate-application/

communities; and let it be further

**RESOLVED**, ASI recommends that adequate progress continues to be made on the expectations outlined in this resolution, and that the ASI President provide one status update per semester to the respective community members via presentation at the Board of Directors until no further action is required; and let it be finally

**RESOLVED**, that this Resolution be distributed to Chancellor Timothy P. White, California State Student Association (CSSA), all twenty-three CSU Student Governments, the California State Senator of the 29th district, the California State Assembly Member of the 65th district, and Governor of California, and to the following CSU Fullerton departments, divisions, and/or entities: the Office of the President, the President's Advisory Board, the Office of the Provost and Vice President for Academic Affairs, the Office of the Vice President for Human Resources, Diversity and Inclusion, the Office of the Vice President for Student Affairs, the Academic Senate, the CSUF Alumni Association, and the ASI Executive Director and applicable ASI departments for appropriate action.

Adopted by the Board of Directors of the Associated Students Inc., California State University, Fullerton on the twenty eighth day of April in the year two thousand and twenty.

Lorren Amelia Baker Chair, Board of Directors Brittany Cook Treasurer/Secretary, Board of Directors

#### Board membership changes to discuss – ASI Board Chair, Lorren Baker

#### Board of Trustees -

- Elect one Trustee from each college to ensure total campus representation
  - Currently, trustees are elected at-large (anyone can run regardless of college; theoretically, the entire Board of Trustees could all be enrolled in the same college)
- Should the Resident Student Association continue to have a voting representative?
- Should the ASI President (or designee) continue to be on the BOT?
  - o Should they have a vote?
- Should the Chair of the Board of Directors (or designee) continue to be on the BOT?
  - o Should they have a vote?
- Should these faculty/staff continue to be on the BOT and should they have a vote?
  - o Representative chosen by the Academic Senate Chair
  - o Representative from the Alumni Association
  - o University President designee
- Should these faculty/staff continue to be liaisons (with no vote) on the BOT?
  - VP Student Affairs representative
  - VP Admin and Finance representative

#### Board of Directors -

- Should the Chair of the Board of Trustees be a liaison on the BOD (have a seat at the table but have no vote)?
- Should the four Chief Officers continue to be liaisons (have a seat at the table but have no vote)?
  - o Or should they report to the Board through the President?
- Should the ASI Vice President be a liaison (have a seat at the table but have no vote)?
- Should the ASI President have a vote on the Board of Directors?



800 N. STATE COLLEGE BLVD. • FULLERTON, CA 92831-3599 • ASI.FULLERTON.EDU

April 28, 2020
Board of Directors
Executive Officers Report

#### **Executive Officers**

Hello everyone!

As we continue through this quarantine, I want to begin by giving a super shoutout to all of the folks across ASI and our campus who continue to work tirelessly behind the scenes to assure the needs of our students, employees, and next year's leadership are being met. If you have even a little bit of time during this next few weeks, I encourage you to shoot a message of appreciation over to your advisor or anyone else on campus (DIRC coordinators, Outreach & Recruitment Staff, Information Technology, etc.) who you feel deserves a bit of love amidst this all!

#### In regards to additional updates:

- Please continue to promote all of the virtual resources available to our campus community; you can find a complete list of them on our ASI website and find reliable information on all developments at coronavirus.fullerton.edu
- You@Fullerton continues to be utilized, specifically the at-home workouts section, but
  please continue to spread the word in your zoom classes and take advantage of the
  wide variety of modules and materials available within it!
- Lorren, Doug, and I are working towards wrapping up our final few meetings of the semester to establish the clear space and areas of funding, responsibility, and implementation for the food pantry; please reach out if you'd like to know more!
- Additionally, with a credit/no credit option being made available for our students along
  with current conversations regarding future aid, end of the year celebrations, and future
  instruction, please remember to reference folks over to us, our ASI survey, or Hallie
  Hunt, our Dean of Students so we can continue to make relevant concerns known!
- For everyone who continues to call future Titans in regards to accepting their admissions offers, a big thank you to you! If you're still interested in helping out I don't believe it's too late to reach out! Also, really appreciate everyone who made time to zoom in to the Vice President of Student Affairs student leader open forums; helped out a lot and we should be hearing news on a decision sometime in the near future!:)
- Lastly, as we work to transition next year's leadership, just a reminder to reach out to Marcus & Sky with any feedback, ideas, or overall recommendations you have for board, exec, or ASI initiatives for next year! :)

Other than that, hope you and your families are all staying healthy, safe, and smiling as we continue to move closer to the end of the academic year. Always here to chat or discuss any ideas or questions, just reach out! Wishing you all a wonderful rest of your week, thanks for everything you continue to do to help our Titans reach higher! :)