Parent Resource

Smart Shopping Tip: How to Know the Best Deal!

Shopping for the family can be a skill all of its own. The next time you find yourself looking for a deal, look carefully. For example: the image below shows two different price tags. In the first one, the retail price is $1.62 for one 32 oz. yogurt. The unit price, in the red box, is $0.05 per oz. In the second one, the retail price is $0.72 for one 6 oz. yogurt, but the unit price is $0.12 per oz. Based on the unit price, you can determine that the larger, 32 oz. yogurt is the better buy because you are getting more for your money.