



Minutes

Governance Committee

📅 Thu November 4th, 2021

🕒 2:30pm - 3:45pm PDT

📍 ASI Boardroom - Titan Student Union

👥 In Attendance

1. **Call to Order**

Alison Sanchez, Chair, called the meeting to order at 2:39 p.m.

2. **Roll Call**

Members Present: Aquino, Sanchez, San Gabriel, Velazquez

Members Absent: Shah (E)

Liaisons Present: Chammas, Nettles, Samaniego

Liaisons Absent:

According to the ASI Policy Concerning Board of Directors Operations, attendance is defined as being present prior to the announcement of Unfinished Business and remaining until the scheduled end of the meeting.

* Indicates that the member was in attendance prior to the start of Unfinished Business, but left before the scheduled ending of the meeting.

** Indicates that the member was in attendance for a portion of the meeting, but not in attendance prior to the announcement of Unfinished Business.

Decision: EXCUSALS:

(Aquino-m/San Gabriel-s) A motion was made and seconded to excuse Shah due to religious reasons. The absences were excused by unanimous consent.

3. Approval of Agenda

Decision: (San Gabriel-m/Aquino-s) The agenda was approved by unanimous consent.

4. Approval of Minutes

Decision: (Aquino-m/San Gabriel-s) The October 7, 2021 Governance Committee minutes were approved by unanimous consent.

a. **10/07/2021 Governance Committee Minutes**

5. Public Speakers

Members of the public may address Governance Committee members on any item appearing on this posted agenda or matters impacting students.

There are no public speakers.

6. Reports

a. **Chair**

Sanchez, reported that the scholarship grading is due soon. She encouraged all to complete their scholarships as soon as possible. Executives have been working hard on campus events. Please attend events when possible.

b. **Director, Student Government**

Nettles reiterated the due date for scholarship grading and encouraged all to ensure the timely completion to ensure student recipients receive their awards on time.

7. Unfinished Business

None

There was no unfinished business.

8. New Business

a. **Action: Appointment of the Director for the College of Communications**

The Committee will consider the appointment of an applicant to fill the vacancy on the ASI Board of Directors for the College of Communications effective immediately through May 31, 2022.

The Committee considered the appointment of an applicant to fill the vacancy on the ASI Board of Directors for the College of Communications effective immediately through May 31, 2022.

GOV 004 21-22 (Aquino-m/San Gabriel-s) A motion was made and seconded to appoint the recommended applicant to serve as Director for the college of Communications effective immediately through May 31, 2022.

Sanchez yielded to Asha Nettles, Director of Student Government to review the open position. Nettles shared information regarding the Director for the College of Communication appointment process. A second candidate will appear during a later meeting.

Sanchez shared that there is one applicant for consideration today and there will be a second interview at the next meeting. She introduced Cody Abril and invited him to share an overview of his background and qualifications.

Abril shared qualifications for position for the Director of the College of Communications. Social and political engagements have allowed meeting of public officials. Owner of personal business and seeks to expand business over time. To help students understand resources available to them.

Sanchez opened the floor to questions.

- San Gabriel asked Abril to share any experience and involvement in organizations or clubs on campus. Abril shared he was involved with clubs in community college, and he is currently involved in the Gaurdian Scholars program on campus.
- Chammas asked, what he hopes to accomplish in college and within ASI. Abril answered, from personal experience was not aware of resources available to students within his college. There is an opportunity for growth for students within his college. Wants to learn and grow with ASI and help others within his college grow as well.
- Aquino asked, how did you find out about the opening for this student leadership position, and what drew you to apply for the position on the board of directors? Abril answered, heard about the position through a friend. Was driven to apply for the position, wanting to be a part of the student leadership at the highest level on campus. Wants to reach

out to students within his college as they sometimes have trouble connecting with other students within.

- Velazquez asked, are there any specific issues affecting students on campus you would want to address if appointed to this position? Abril shared he has a passion to address social outreach to help students engage more with the community and resources on campus. To help students understand the resources to help them grow.
- Sanchez asked, what experience makes you the best fit to be on the ASI Board of Directors? Abril answered, the drive to learn more about a process he is not familiar with. Learning more about the processes of student leadership will help him to help other students.
- San Gabriel asked, how will you be able to manage your personal time running a business with that of your student life, your college, and the time on the board of directors? Abril answered, time taken to run his business is flexible, and intentional, for personal and school. Where schedules conflict, time can be allocated according to those with higher priorities.

Postpone the item: Sanchez explained that an additional applicant would be considered at the next Committee meeting and shared that the vote for the position would need to be postponed. **GOV 005 21-22 Sanchez called for a motion and second to postpone GOV 004 21/22 until November 18. Aquino motioned and San Gabriel seconded.** Sanchez asked if there were any objections to moving to a roll call vote to postpone the motion until the November 18th Governance Committee meeting. There were no objections.

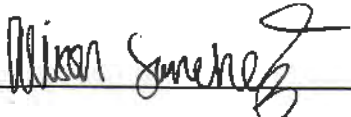
Decision: GOV 005 21-22 (Aquino-m/San Gabriel-s) Roll Call Vote: 4-0-0 The motion to postpone GOV 004 to appoint the Director for the College of Communications until November 18, 2021 was adopted.

9. **Announcements/Member's Privilege**

- Chammas announced, today is SWANA Week day four. Free kabobs, rice, and salad will be served from 4:00pm to 5:00pm. The dance team arrived early in the morning, and are expected to arrive on campus around 5:00 pm. She encouraged all to attend the event.

10. **Adjournment**

Alison Sanchez, Chair, adjourned the meeting at 2:58 p.m.



Alison Sanchez, Governance Committee Chair



Susan Collins, Recording Secretary

Roll Call 2021-2022

11/04/2021 Governance Committee Roll Call

Attendance		Board Members		
			Present	Absent
ARTS	AQUINO	RAMON	1	
NSM	SHAH	NAMAN		1
HSS	SAN GABRIEL	HANNAH	1	
HSS	VELAZQUEZ	DAVID	1	
CHAIR/VICE CHAIR	SANCHEZ	ALISON	1	
			Present	Absent
			4	1

Attendance	Liaisons			
			Present	Absent
CHAIR (CBE)	CHAMMAS	MARY	1	
PRESIDENT	SAMANIEGO	DIXIE	1	
DIR SG	NETTLES	ASHA	1	
			Present	Absent
			3	0

*Recording Secretary: Susan Collins

ACTION ITEMS:

Roll Call Votes	start 004		005 - Table GOV 004 Director CCOM		
			Yes	No	Abstain
ARTS	AQUINO	RAMON	1		
NSM	SHAH	NAMAN	Absent		
HSS	SAN GABRIEL	HANNAH	1		
HSS	VELAZQUEZ	DAVID	1		
VICE CHAIR (EDU)	SANCHEZ	ALISON	1		
			Yes	No	Abstain
			4	0	0

ASI Board of Directors Vacancy Application 2021–22

#5

CERTIFICATION OF ACADEMIC PROGRESS REQUIRED FOR APPLICATIONS

Applicants for office in the Associated Students, CSUF, Inc. must meet academic and university requirements to be to hold office. The form below is intended to present the majority of these requirements and to expedite the procedure whereby your application and continuing eligibility can be verified. For a complete statement of qualifications, please see Article X of the ASI Bylaws.

- I hereby acknowledge that I have read, understand, and agree to the preceding statements.

REQUIREMENTS OF APPLICANT:

All applicants must have been enrolled at CSUF for at least one semester, must be in good standing with the university, must not be on probation, and must have earned a CSUF semester grade point average of 2.0 in the past semester and have a CSUF cumulative grade point average of 2.5 for all classes at CSUF. In addition, all Board of Directors candidates must be enrolled in the college for which they are running or meet any special qualifications, as stated in the ASI Bylaws.

ACADEMIC REQUIREMENTS WHILE HOLDING OFFICE:

Undergraduate Student:

Minimum GPA per semester required: 2.0
Minimum CSUF cumulative GPA required: 2.5
Current units enrolled in: 6 or more

Graduate Student:

Minimum GPA per semester required: 2.0
Minimum CSUF cumulative GPA required: 2.5
Current units enrolled in: 3 or more

(The maximum units allowed while in office are 150 semester units, or 125 percent of the units required for a specific baccalaureate degree objective, whichever is greater. Graduate student officers are allowed to earn a maximum of 50 semester units.)

I certify that I am an eligible applicant based on the academic requirements listed above and that I will complete the required 6 units of credit for undergraduate student applicants or the required 3 units of credit for graduate student applicants while running for office.

I also certify that I fully understand the academic progress regulations and that I will be disqualified from office upon failing to meet these requirements. *

POSITION RESPONSIBILITIES AND COMMITMENT

- I hereby acknowledge that I have read, understand, and agree to the preceding statements.

Applicants must understand and agree to uphold the following responsibilities and commitments:

CERTIFICATION OF AGREEMENT:

I agree, if appointed to serve as a Board of Directors Member, to be available during the Fall and Spring semesters on Tuesdays and Thursdays between 1:00 PM and 4:00 PM in order to attend ASI Board of Directors meetings and committee meetings.

I agree, if elected, to be available for mandatory Training/Planning/Retreat programs tentatively scheduled for:
– January 5, 6, and 7, 8am–5pm each day,
January Retreat and Training Sessions
*dates may adjust with advance notice as program and academic calendar is finalized

I agree, if elected to serve as a member of the ASI Board of Directors, to incorporate the following responsibilities into my role, per ASI Policy Concerning Board of Directors Operations:

1. Board members are required to attend (prepared and on time) for the entire duration of all meetings of the Board of Directors which take place every Tuesday from 1:15 – 3:45 P.M.

2. Board members are required to sit on an Associated Students, Inc. standing committee and be a liaison to at least one of the following: the Association for Inter Cultural Awareness (AICA), Community Service Inter-club Council (CSICC), Sports Club Inter-club Council (SCICC), Mesa Cooperativa, the Black Student Union (BSU), the Resident Student Association (RSA), the Inter Fraternity Council (IFC), the National Pan-Hellenic Council (NPHC), PanHellenic Council (PHC), and the Multicultural Greek Council (MGC).

3. Directors of the Board are required to attend their college's Inter-club council meetings. If scheduling conflicts arise, the director(s) shall have regular contact meetings with their Inter-club council chair, Inter-club council members, and their

assistant dean.

4. Directors of the Board shall establish and maintain weekly office hours (at least one hour a week and by appointment). These hours shall be posted on their respective college's bulletin board and outside the Board of Directors' office.



5. When time permits, the Board Chair may schedule ASI promotional events for the Board to carry out after the adjournment of Board Meetings.

6. Directors of the Board are required to keep in contact with their constituents, college-based Deans or Assistant/Associate Deans, and report to the Board on issues and concerns from their college. Two reports will be given each week during regularly scheduled Board of Directors meetings beginning the third week of the fall semester. The reports will be given in alphabetical order, with respect to the college's names.

7. No member of the ASI Board of Directors shall serve as an officer or director of an ASI program, funding council, or board.

8. No member of the ASI Board of Directors shall be employed by the Associated Students Inc.

ANY INFRACTION OF THESE ABOVE AGREEMENTS MAY RESULT IN MY IMMEDIATE REMOVAL FROM OFFICE/POSITION *

Name *	Cody Abril
Address *	
Primary Phone Number *	
Secondary Phone Number *	
Student Email Address (@csu.fullerton.edu) *	
Applicant CWID *	
CSUF Major(s) (and Minor(s), if applicable) *	Advertising
Which Board of Directors position are you applying for?: (Drop down) *	College of Communications
Semesters Completed at CSUF *	2
Units Completed at CSUF: *	36

Units In Progress at CSUF (this semester) *	15
CSUF Class Level *	Senior
Expected CSUF Graduation Date (MM/YY) *	May/2022

What do you believe is the role of ASI on our campus and how does that role relate to this position? *	I believe the role of ASI on our campus is to provide a form of student leadership that is directly involved with those attending our college. The role I am applying for, College of Communications, lies in between the students and student government and assisting those who have matters they'd like to solve.
Tell us about any relevant past involvement or work experience that you have and how it will help you as a Director for your college. *	Experience that I have related to this field of work is my current business, Marketing and Public Relations, for small businesses in orange County. I have expanded by knowledge and skill level in the realm of customer service and the ability to adapt to fast paced environments.
Why are you applying to the ASI Board of Directors? What do you hope to accomplish and/or get out of the experience? *	I am applying to this position in hopes of bettering the relationship between students and their respected colleges. I believe this is an important aspect for any campus to bridge the gap between the attendee and those who run the schooling system.
Please state any other information that you believe should be considered in this application. *	N/A

Resume. Please upload your resume in PDF format. *



Associated Students, CSUF, Inc.
California State University, Fullerton
Voluntary Authorization for Educational
Record Disclosure

- I hereby acknowledge that I have read, understand, and agree to the preceding statement.

A. University Policy

University policy prohibits the release of personally identifiable information from the educational records of students without their prior written authorization. Exceptions to this policy include: a) release of such information to a specified list of officials with legitimate educational interest in the record, b) the release of such information in response to a court order, health or safety emergency, or approved research project, or c) the release of public directory information which has not been previously restricted by the student.

B. Associated Students, CSUF, Inc. Authorization

I authorize Associated Students, CSUF, Inc. to access my academic transcript/record to verify my eligibility for its programs and/or positions. I understand that the information accessed may include, but not be limited to,

semester and/or overall/cumulative/CSUF
grade point averages, unit totals, number of
semesters completed, and/or
conduct/disciplinary records.

I understand the purpose of this disclosure
is to ensure that I meet the minimum
requirements established by the university
and the ASI. I understand that this
authorization will remain in effect as long as
I remain involved with a position or program
of the ASI and/or do not submit a revocation
of this authorization to ASI Leader and
Program Development. *

Digital Signature of Authorization and
Certification of Application
Enter Your Name *

Enter your

Date *



MARKETING AND PUBLIC RELATIONS

Community Engagement ▪ Strategic Communication

Enthusiastic, high-energy, and dynamic professional. Employs an entrepreneurial and forward-thinking mindset. Able to quickly connect the details with the big picture and deliver strategic solutions for smooth program execution. Aiming to leverage a proven knowledge of acquisitions, adjudications, and alternative dispute resolution skills.

PROFESSIONAL EXPERIENCE

ABRIL MARKETING AND PUBLIC RELATIONS OWNER

JANUARY 2020 – PRESENT

ABRIL MARKETING AND PUBLIC RELATIONS IS A PRIVATELY OWNED BUSINESS THAT SPECIALIZED IN SOCIAL MEDIA AND BRANDING.

- Focusing on building a social media presence for small businesses
- Creating Facebook advertising and promotions
- Excelling in clear, quality photography

NEW GENERATION DENTISTRY (NGD) ▪ Mission Viejo, CA April 2019 – Present Public Relations Manager

NGD is a leading general and pediatric office in Mission Viejo that offers cosmetic dentistry and excellent attention to detail from our board-certified pediatric dentist.

Oversaw all communication and promotional materials for improving business outlook to residents in Southern California. Directed marketing and development, social media, external relations management.

Coordinator / Management

- Improving community outreach and image to public eye through representing our business at city events and marathons
- Amplified visibility of NGD's social media through Instagram and Facebook
- Planned project cycle and scope, managed budget, tracked and reported on project progress, and evaluated results.
- Community outreach through Mission Viejo Chamber of Commerce
- Approved various sponsorship donations for local baseball little league teams as well as local high school football and basketball teams
- Created and utilized marketing strategies through usage of promotional goods, flyers, posters, etc.

ISLANDS RESTAURANT Sept 2017 – Sept 2018

Server Partner

- Provide limousine ride experiences for guests
- Expo entrée's in timely manner while ensuring consistent quality of food
- Manage take-out orders
- Provided training for new employees early in the job due to acknowledged focus and determination to excel in the workplace
- Informally recognized as one of the Lead Server Partners with responsibility for overseeing opening / closing coaching and mentoring new Sever Partners regarding menu items, company policies, and procedures

P.F. CHANGS Mar 2017 – August 2017

Busser/Runner

- Respond to inquiries regarding meal preparations and service
- Regularly follow up with guest tables and promptly fulfill additional requests.
- Perform side work duties as designated by supervisor
- Perform cleaning duties such as sweeping, mopping, vacuuming, and tidying up server station.

EDUCATION

Irvine Valley College | Transfer Student | 2016-2020
California State University, Fullerton | B.A., Communications - Public Relations | Present

SKILLS & INTERESTS

Skills/Expertise: Strategic Planning, Program Management, Motivation & Leadership, Process Improvement, Team Building, Community Outreach, Budget Oversight, Marketing Strategy

Interests: Golf, Kayaking, Hiking, Reading

PRESENTATION OF CANDIDACY FOR THE BOARD OF DIRECTORS

PRESENTED BY CODY ABRIL

BACKGROUND INFO

- 4th year Senior
- Communication Major (Advertising)
- Future goals: Business expansion

EXPERIENCE

- Owner at Abril Marketing & Public Relations
 - Responsibilities: Creating engaging social media content, photo editing, community engagement, etc.
- Food Runner at P.F. Chang's, Islands, and Din Tai Fung
 - Responsibilities: Built/maintained loyal clientele through friendly interactions, resolve complaints promptly and professionally, multi-task with various duties.

SEMESTER OBJECTIVES

- Promote overall outreach to the student body about ASI programs and services
- Aid current board to achieve goals in a timely manner.