

Minutes

Children's Center Advisory Committee

Tue October 25th, 2022

② 3:00pm - 4:30pm PDT

In Attendance

1. Call to Order

Morgan Diaz, Board Vice Chair and Children's Center Advisory Committee Chair, called the meeting to order at 3:11 pm.

2. Roll Call

Members Present: Diaz, Pugh, Samek, Toh-Heng, Vences

Members Absent: Hooks, Martin, Perez

Liaisons Present: Aquino, Jasko*, McDoniel, Palacios

Liaisons Absent: Kelley

According to the ASI Policy Concerning Board of Directors Operations, attendance is defined as being present prior to the announcement of Unfinished Business and remaining until the scheduled end of the meeting.

- * Indicates that the member was in attendance prior to the start of Unfinished Business, but left before the scheduled ending of the meeting.
- ** Indicates that the member was in attendance for a portion of the meeting, but not in attendance prior to the announcement of Unfinished Business.

Samek left at 3:56 pm.

3. Approval of Agenda

Decision: (Vences-m/Pugh-s) The agenda was approved by unanimous consent.

4. Approval of Minutes

Decision: (Toh-Heng-m/Pugh-s) The 9/13/2022 CCAC Minutes were approved by unanimous consent.

a. 9/13/2022 Children's Center Advisory Committee

5. Public Speakers

Members of the public may address the Children's Center Advisory Committee members on any item appearing on this posted agenda or matters impacting students.

None.

6. Reports

a. Chair

Diaz, Chair, shared highlights from her written report.

b. Associate Executive Director

Dr. Dave Edwards was present on Allen's behalf. There was no report to share.

7. Unfinished Business

There was no unfinished business.

a. **None**

8. New Business

a. Discussion: Children's Center Trends and Fiscal Obstacles

The Committee will receive information on the Children's Center Trends and Fiscal Obstacles.

Diaz yielded to Palacios to share.

Palacious shared information regarding items that impact the Children Center's bottom line. Those items included:

- Fiscal Impact on providing childcare, including enrollment and waitlist
- Challenges of minimum wage increases on staffing costs
- Faculty/Staff subsidy previously provided by CSUF
- Other considerations impacting financial operations

Palacious shared external factors that affected enrollment such as gas prices and hybrid classes.

Palacious invited Dr. Edwards to share additional information.

Dr. Edwards shared information on the ASI Student Fee Subsidy and how it helps CSUF Students make childcare costs affordable.

Diaz opened the floor to questions and discussion.

Vences asked if we can look at other CSUs and their centers to see how they are managing these items and understand what is and isn't working at other locations. Dr. Edwards shared that Palacious is on a committee of all CSU's Children's Centers. Palacious shared the information she receives at these meetings and shared the way the community works together to share thoughts and ideas.

Samek asked if she could share information regarding the fee increases approved last year and what has been done to address inflation issues. Palacious shared information regarding the fee increase and how that works in this context. Palacious shared they are looking at streamlining the rates to make them simpler.

Samek asked if Palacios can share more information on the waiting list regarding possible programming changes. Palacious shared that due to changes in age group demands they are moving rooms around to accommodate where the demand is on their waiting list.

Dr. Edwards shared that they are looking at changing the model and structure of the center to meet the demand for childcare needs.

Palacious said they are trying to find a balance of how to provide more assistance while keeping their expenses down.

Samek asked if this was the first year that extended hours are being implemented. Palacious shared this was not the first year because it was initially enacted pre-COVID.

Dr. Edwards shared additional information on city changes to TK age requirement decreases. When the age limit for free TK enrollment is lowered, it impacts the number of children being enrolled in the Children's Center.

Diaz offered to have more meetings during the Fall to discuss this issue in more depth now as opposed to waiting until the spring when a lot of other items will be coming to the Board for review.

Pugh asked if there was an opportunity to rent out the Children's Center for childrencentric events to bring in revenue. Pugh also said that there are many students in her college who are looking for internship opportunities and they could possibly help out to reduce costs. Palacious said that since they are a licensed facility the student interns cannot do everything that the professional staff can do, additionally, Palacious shared there are currently 42 interns working in the Children's Center right now.

Dr. Edwards shared that although the interns do provide the assistance they must be supervised by professional staff in their operations as well.

Diaz asked members to keep these concerns in their mind because these concerns should be addressed and she would hate for the Children's Center to be unable to operate due to a lack of funds or other funding concerns. Diaz asked members to brainstorm on how we can resolve these concerns as soon as possible while still being effective.

Dr. Edwards shared that at the next meeting Palacious will be sharing information on a simplified parent fee structure.

Dr. Edwards challenged members to be open to looking at the new fee structure that will be proposed.

9. Announcements / Members Privilege

Vences shared that tomorrow is the ASI Pumpkin Patch. Vences asked if the Children's Center will have a table like in past years. Palacios confirmed they will.

10. Adjournment

Diaz, Chair, adjourned the meeting at 3:57 p.m.

Morgan Diaz, Children's Center Advisory Committee Chair

Crystaal Washington, Recording Secretary

Approved at the ASI Board of Directors Meeting on 11/1/2022:

Ramon Aquino, Board Secretary

Susan Collins, Recording Secretary

Roll Call 2021-2022

10/25/2022 CHILDREN'S CENTER AVDISORY Committee Roll Call

Attendance		Board Members		
			Present	Absent
CHAIR(ARTS)	DIAZ	MORGAN	1	
UNIV PRES REP	HOOKS	LAURA		1
FACULTY REP-ACADEMI	MARTIN	SUMMER		1
STUDENT PARENT	PEREZ	LIZETTE		1
EDU	PUGH	NATALY	1	
FACULTY PARENT	SAMEK	ALYSA	1	
HSS	TOH-HENG	ALISA	1	
HHD	VENCES	BERNICE	1	
			Present	Absent
			5	3

Attendance	Liaisons			
			Present	Absent
SECRETARY(ARTS)	AQUINO	RAMON	1	
CSUF DIR of PARKING/TR	JASKO	KRISTEN	1	
PRESIDENT	KELLEY	LYDIA		1
ASI DIRECTOR DESIGNEE	McDONIEL	CAROL	1	
CC DIRECTOR	PALACIOS	LYDIA	1	
			Present	Absent
			4	1

^{*}Recording Secretary: Crystaal Washington



Children's Center October 2022

Discussion Topics

Children Center Fiscal Issues

- Fiscal impact on providing childcare, including enrollment and waitlist.
- Challenges of minimum wage on staffing costs.
- Faculty/ staff subsidy previously provided by the CSUF
- Other considerations impacting financial operations.

Waiting List

- •Waiting List has been impacted by:
 - •Transitional Kindergarten(TK) and Kindergarten Age Changes
 - •Younger children are now able to attend TK and Kindergarten than was allowed previously.
 - •This has had a large impact on our applicants and waiting list.
 - Enrollment comparisons
 - •Fall 2022 enrollment 97 children- weekly hours usage 2275.50
 - •Fall 2018 enrollment 135 children- weekly hours usage 3408.49
 - •Fall 2015 enrollment 149 children- weekly hours usage 3325.79

Waiting list comparisons

	Infant	Toddler	Preschool	Total
Fall 2015		9 2	4 7	40
Fall 2018	1	7 2:	1 28	66
Fall 2022	1	3	6 0	19

Other Important Data

Birth Rate Data

- 2011 38,100
- 2015 37,256
- 2016 38,121
- 2019 34,963
- Decline approximately 9 % from 2011-2019

Declining Percentage of Children in Orange County per US Census Bureau Statistics

- 2011 24.1 %
- 2015 24.0 %
- 2016 22.7
- 2019 21.7 %
- Median age of Orange County Resident 38.1 years of age in 2019
- Median Age of Orange County Resident 37.7 years of age in 2016
- Median age of Orange County Resident 36.4 years of age in 2015

Labor and Operational Costs

- Minimum wage has continued to steadily increase.
 - •2016 was \$10.00
 - •2022 is \$15.00 but will increase to \$15.50 January 2023
 - •50% increase in student employee costs in 6 years.

Year	Stude	nt Staff Wages	
2016-17	\$	427,731.07	
2017-2018	\$	484,049.49	
2021-2022	\$	384,381.00	Projected
2022-2023	\$	403,599.04	Projected

- •Labor intensive service, labor cost comprise 83% of expenses.
- •This also impacts full time professional staff salaries. Professional Teaching Staff are exempt employees and when minimum wage increases, this, in some instances, causes an adjustment to be made to exempt employees' salaries to ensure they meet the minimum exempt salary threshold.
- •Over 6 years, professional staff salaries have increased by \$40,000.
- Rising Cost of items due to inflation has caused an increase in expenses.

12 month percentage change of commonly purchased items:

Cereals and baking products	16.2%
Meats and Eggs	9.0%
Milk	15.9%
Fruit and Vegetables	10.4%
Diapers	6.5%

Other Important Considerations

•CSUF had historically subsidized faculty and staff childcare. Stopped in 2017-18.

Year	Subsidy A	mount
2014-15	\$	112,811.00
2015-16	\$	119,890.00
2016-17	\$	96,000.00
2017-18	\$	96,000.00

- •Gas price increase has made an impact on children's schedules. Gas has increased by 68.84% compared to 2015. Average inflation rate since 2015 is 7.77% per year.
- Increase in the number of hybrid and remote classes has caused more students to not need to drive to campus and not need childcare.

Grant Funding Details

- Two grants that provide subsidized childcare to qualified families.
- CCTR-Grant- Infant/Toddler and School Age grant through CDSS
 - \$634,981
- CSPP- State Preschool Grant through CDE
 - \$205,557
- Grant earnings are based on child enrollment. You are reimbursed based on a child's age and how many hours they are enrolled per week.
 Children enrolled for less than 29 hours are part-time and
- State-funded families' childcare is based on both need and gross monthly income.
- Currently the Children's Center has 97 enrolled children.
 - 40 children are subsidized, which is 41 percent of enrolled children.
- Grantors are adjusting policies to support families by allowing families to be subsidized longer.
 - Eligibility is now 24 months. Previously was 12 months.
 - Part-time State Preschool is free and solely based on income.
 - Currently all subsidized families have no copay, regardless of income level. They are receiving free childcare through June 2023,

ASI Student Fee Subsidy

•CSUF Student Fees Subsidy:

Year	Subsidy Amount
2017-18	\$743,713.00
2018-19	\$737,576.00
2019-20	\$711,900.00
2020-21	\$569,455.00
2021-22	\$652,327.00
2022-23	\$792,997.00

•These are budgeted figures.

Issues to Address

- How do we continue to fund on campus childcare without using more student fees?
- How do we keep childcare affordable for our students, faculty and staff?
- How do we continue to ensure competitiveness and quality without requiring additional funding?