

Associated Students Inc.



Governance Committee

Thu Nov 3, 2022 2:30 PM - 3:45 PM PDT

1. Call to Order

Diaz, Chair, called the meeting to order at 2:31 pm.

2. Roll Call

Members Present: Butorac, Diaz, Ruelas, Vences, Windover

Members Absent: None


Liaisons Present: Awadalla, Galvan**(E), Nettles

Liaisons Absent: None

According to the ASI Policy Concerning Board of Directors Operations, attendance is defined as being present prior to the announcement of Unfinished Business and remaining until the scheduled end of the meeting.

* Indicates that the member was in attendance prior to the start of Unfinished Business, but left before the scheduled ending of the meeting.

** Indicates that the member was in attendance for a portion of the meeting, but not in attendance prior to the announcement of Unfinished Business.

 (Vences-m/Butorac-s) A motion was made and seconded to excuse the absence of Galvan due to university business. Galvan arrived at 2:55 pm.

3. Approval of Agenda

 (Windover-m/Ruelas-s) The agenda was approved by unanimous consent.

4. Approval of Minutes

 (Butorac-m/Vences-s) The 10/20/2022 Governance Committee Meeting Minutes were approved by unanimous consent.

a. 10/20/2022 Governance Committee Meeting Minutes

Public Speakers

None.

6. Reports

a. Chair

Diaz, Governance Committee Chair, did not provide a written report.

b. Director, Student Government

Nettles, Director of Student Government, did not provide a written report.

7. Unfinished Business

a. None.

8. New Business

a. Discussion: Board of Directors Outreach

Diaz yielded the floor to Nettles to review the information.

Nettles shared information on outreach and asked members what they would like to do.

Diaz opened the floor to questions and discussion.

Butorac shared ideas on collaborative efforts between multiple colleges.

Vences shared she went to the Dia de Los Muertos event and spoke with the president. During their conversation, they discussed collaborating and having events during HHD Week with other colleges.

Diaz shared that she would like her college to also pair up with HHD as the ARTS week is also pretty big and popular among students in other colleges as well. Diaz would like to see more colleges collaborating during their weeks, ie. COMM Week, HHD Week, etc.

Butorac wants to increase interest in his council and senate and thinks if they did a TEDx Talk during a week then it can be a good opportunity to show what it takes to get leadership positions and gain exposure to the University and ASI.

Ruelas said the students may know they have representatives but not know who they are. Ruelas feels it is important to have visibility on the ASI Instagram Page. Ruelas would like to see an ASI Takeover to show who they are and post a video that can stay on the website.

Nettles shared they do have a TEDx Club on campus and would like the members to connect with them and how to interact with them properly to bring this to fruition. Nettles clarified that Reulas may be referring to a Student Government Takeover because ASI as a whole does a lot more than just host CSUF's Student Government.

Diaz would like to highlight the BOD and wants to pursue ways to highlight the Board as a whole.

Butorac said a lot of the work they do is behind the sense and believes it is difficult to be the one doing the work and also broadcasting it. Butorac did explore a day in the activity with another organization he is involved in on campus and wants to share his ideas on how they were able to effectively do these videos.

Windover shared that she really likes the idea Ruelas shared of getting more visibility on the ASI Instagram Page. Windover shared how she was able to use her own Instagram page to increase ASI Awareness.

Ruelas said he has a good idea of how to best structure videos to ensure that members are presented in the best light when sharing a video about the members.

Diaz shared who would be the best person to connect with to utilize the Instagram Page. Diaz shared her past advocacy work and how she was able to pursue it effectively.

Nettles shared information with the Committee regarding how to accomplish projects that Ruelas has mentioned.

Butorac shared that highlighting the work that members do, similar to the article Diaz was involved in that was posted on the ASI Website, would be a great thing for each member of the Board to do.

Ruelas said he has more information now about what he is authorized to do in this role and is eager to do as much as he can to benefit this college and the entire university as a whole.

Diaz likes the idea of the Board collaborating with other clubs and organizations, both within ASI and on campus abroad.

Butorac said that Board Members can host workshops to help one another in their work.

Nettles reminded members that they must also remember to work on advocacy through their colleges and be sure they are highlighting their own work to be visible. Nettles asked members to think of the ways they are highlighting themselves.

Awadalla asked if the BOD is able to speak in classes and present themselves and provide their cards to gain direct visibility. Nettles said they would need permission from their professors to do that.

Galvan said they can place business cards in their college's success centers and attend their events to be seen by their community.

Butorac said that sometimes presenters sometimes make classes difficult to manage but said if they all can create 5-minute videos the professor can share them in class.

Diaz does feel the videos would be easier to distribute but believes both ideas are valid.

Vences said in the college report she did at the Board Meeting would be a great template to use when creating these videos.

Ruelas would like to make the meeting and visibility more casual to connect with students because they are not always formal. Ruelas shared examples of the ways they can create a video that is casual.

Diaz feels that the conversation, collaboration, and effort should continue outside of this meeting. Diaz would like to focus on highlighting themselves as Nettles said.

Butorac asked if Diaz can share the contact of the person who interviewed her for the ASI Website Article. Butorac shared the reach his most recent video had and encouraged members to create and post their videos.

Windover asked what would be the first steps to making these videos and how to proceed. Ruelas shared that there needs to be a willingness from BOD to get things going and from there they can make an agenda and keep going from there. Ruelas does not think creating an individual video should not take more than one hour.

Nettles shared who the Committee should connect with to get an item posted in an effective manner. Nettles urged the Committee to focus on the content.

Ruelas said the intention should be to let people know who they are in addition to the work they are doing.

Butorac said he is excited to continue this conversation and bring these ideas to fruition.

Diaz thanked members for their collaborative thoughts and offered herself as a resource.

9. Announcements/Member's Privilege

Butorac shared that The Center for Leadership is having an event tomorrow with HHD and the College of Business. Butorac invited members.

Vences said there is an ASI Bad Bunny event and invited members to come and enjoy the DJ and food.

Ruelas shared that there will be an event with MSI with first-generation students.

Vences shared that next week is First Gen Week. Vences provided details on what to expect and said she will share the flier with the Board in their group chat.

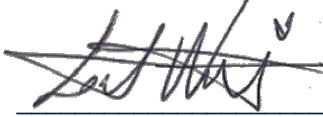
10. Adjournment

Morgan Diaz, Chair, adjourned the meeting at 3:24 p.m.



ASI Board Vice Chair (Feb 15, 2023 11:38 PST)

Morgan Diaz, Governance Committee Chair



Crystaal Washington, Recording Secretary

Roll Call 2021-2022

11/03/2022 Governance Committee Roll Call

Attendance	Board Members			
			Present	Absent
CBE	BUTORAC	MICHAEL	1	
CHAIR/VICE CHAIR/ARTS	DIAZ	MORGAN	1	
COMM	RUELAS	ALAN	1	
HHD	VENCES	BERNICE	1	
NSM	WINDOVER	SOPHIE	1	
			Present	Absent
			5	0

Attendance	Liaisons			
			Present	Absent
CIDO	AWADALLA	MAYSEM	1	
CHAIR (HHD)	GALVAN	ISABELLA	1	
DIR STU GOVT	NETTLES	ASHA	1	
			Present	Absent
			3	0

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*Recording Secretary: Crystaal Washington

Galvan arrived at 2:55 pm.