1. Call to Order
   Ashley Zazueta, Chair, called the meeting to order at 1:16 pm.

2. Roll Call
   Members Present: Aquino, Aryan, Ayala, Flowers, Furtado, Mansoor, J. Morales, Ong, Ordiano, Ramirez-Rivera, Seng, Zazueta

   Members Absent: S. Morales, Nguyen (E), Walsh

   Liaisons Present: Amiri, Awadalla, Brown, Edwards, Ruelas, Zavalkov

   Liaisons Absent: None

   According to the ASI Policy Concerning Board of Directors Operations, attendance is defined as being present prior to the announcement of Unfinished Business and remaining until the scheduled end of the meeting.

   * Indicates that the member was in attendance prior to the announcement of Unfinished Business but left before the scheduled ending of the meeting.

   ** Indicates that the member was in attendance for a portion of the meeting, but not in attendance prior to the announcement of Unfinished Business.

   (Furtado-m/Ruelas-s) The motion to excuse Nguyen due to family emergency was adopted by unanimous consent.

3. Approval of Agenda

   (Mansoor-m/Furtado-s) The agenda was approved by unanimous consent.

4. Consent Calendar
   a. 06/01/2023 ASI Board of Directors Special Meeting Minutes

   The Consent Calendar was adopted by unanimous consent.

5. Public Speakers
Members of the public may address Board of Directors members on any item appearing on this posted agenda or matters impacting students.

* Austin Ysais, Assistant Director of Student Programs and Engagement shared information regarding the All-Day ASI event happening on Thursday, August 31st from 8 AM - 10 PM. The event includes Breakfast with the Board, an ASI Resource Fair that showcases all ASI departments and shares information about programs and events and program areas such as The Pantry and Titan Bowl and Billiards. Additionally, the event includes a part at the SRC Pool and an end of the day concert. All BOD members are encouraged to wear the event T-shirt to promote the event. Flyers were distributed. The first Beyond the Conversation event is occurring on September 28th.

6. Time Certain
   a. None.

7. Executive Senate Reports
   a. None.

8. Unfinished Business
   None.

9. New Business
   a. Action Item: Resolution Approving the Board and Committee Meeting Schedule
      The Board will consider approving the 2023-24 Board of Directors and Committees Meeting Schedules.

      BOD 013 23/24 (Ong-m/Furtado-s) A motion was made and seconded to approve a Resolution approving the 2023-24 Board of Directors and Committees Meeting Schedules.

      Zazueta yielded the floor to Dr. Edwards to review the resolution. The resolution is an attachment to the minutes.

      Zazueta opened the floor to questions. There were no questions.

      Zazueta opened the floor to discussion. There were no points of discussion.

      Zazueta asked if there were any objections to moving to a roll call vote. There were no objections.

      BOD 013 23/24 (Ong-m/Furtado-s) Roll Call Vote: 12-0-0 The Resolution Approving the Board and Committee Meeting Schedule has been adopted.

   b. Action Item: Resolution Appointing the CCRO 2023-24
      The Board will consider appointing Cameron Macedonio as Chief Campus Relations Officer effective June 1, 2023 through May 31, 2024.
BOD 014 23/24 (Mansoor-m/Furtado-s) A motion was made and seconded to approve a Resolution appointing Cameron Macedonio as the Chief Campus Relations Officer effective immediately through May 31, 2024.

Zazueta yielded the floor to Maysem Awadalla, ASI President, to review the resolution. The resolution is an attachment to the minutes.

Highlights of the Presentation:
* Awadalla discussed that Macedonio researched and prepared very well for the interview. Awadalla also discussed that Macedonio had initiative to take on the role, and was ready to work with the team. Awadalla highlighted Macedonio's experience during his time at CSUF, especially as manager of Titan Radio, which made him a perfect fit for the Chief Campus Relations Officer position and puts him in a good position to take over the Environmental Sustainability and University Affairs Commissions.

Zazueta yielded the floor to Macedonio to introduce himself.
* Macedonio thanked Awadalla, Zavalik, Zazueta, and Hesgard for being able to present himself to the Board today. Macedonio discussed his willingness to take on the challenge despite its taxing nature. Macedonio shared that he does have experience with student advocacy and an example of this is he will be in Boston discussing a Student Unionization Campaign which he worked on from the bottom up. Macedonio ended by thanking everyone for the opportunity.

Zazueta opened the floor to questions.
* Furtado inquired when Macedonio would be presenting in Boston. Macedonio commented he would be leaving tomorrow. Furtado wished all the best on Macedonio's trip to Boston.

Zazueta opened the floor to discussion.
* Ruelas appreciates Macedonio's work on student advocacy and commented on his excitement to work with Macedonio on the Exec Team.

Zazueta asked if there were any objections to moving to a roll call vote. There were no objections.

BOD 014 23/24 (Mansoor-m/Furtado-s) Roll Call Vote: 12-0-0 The Resolution Appointing Cameron Macedonio as the Chief Campus Relations Officer effective immediately through May 31, 2024 has been adopted.

10. Reports
   a. COLLEGE REPORTS:
      None.
   
   b. EXECUTIVE REPORTS:
      i. Executive Officers Report
ASI President Awadalla, Vice President Zavalkov, CCO Ruelas, CGO Amiri, CIDO Brown

The Executive Officers provided highlights from their written report. The report is an attachment to the minutes.

c. BOARD LEADERSHIP REPORTS:
The Board Leadership provided highlights from their written report. The report is an attachment to the minutes.
i. Secretary Report - Ong

ii. Treasurer Report - J. Morales

iii. Vice Chair Report - Aryan

iv. Chair Report - Zazueta

11. Announcements/Member’s Privilege

* Furtado shared that their was a proposal for a 6% tuition fee increase in the CSU system by the Board of Trustees, and should someone want to speak on it, public comment is open on the September 12th meeting. There is a lot happening also with the teachers’ union which could be of big impact to the community.

* Brown wanted to share that the Diversity Initiatives & Resource Centers (DIRC) which is located on the Bottom Floor of the Library, are having a LatinX Community Resource Center Welcome from 12 PM - 1 PM on September 6th, and also the Asian Pacific Resource Center Welcome on September 12th before the BOD meeting. Brown also shared that the Black Titan experience will also be happening this Thursday. Food, tabling and games will be provided at 5 PM on the ECS lawn.

* Awadalla shared information regarding DiscoverFest, and some fun and games that will happen at All Day ASI. Awadalla also shared that Casey sent out surveys from training and wanted everyone to fill out the survey, and will also send a reminder in the GroupMe so that everyone fills it out.

* Ong shared that the College of Communications is celebrating its 35th year, and in celebration of this the event CCOM 35 for 35 follows Tuffy through the different states visiting alumni, and doing activities in different locations along the way.

* Ruelas wanted to echo DiscoverFest and All Day ASI, and encouraged sharing to clubs and organizations what it means to be a Titan. Ruelas emphasized the importance of Pride History Month in October and Hispanic Heritage month in September and just wanted to make everyone aware of this and the potential projects that can be worked upon to showcase school spirit.

* Rivera wanted to invite everyone to an event offered by a Legal Partner on campus about Special Immigrant Juvenile Status and its Pathway to Citizenship for people who are less than 21 years of age at 12:30 PM - 1:30 PM through Zoom on the 21st of September. Rivera emphasized that this event focuses on how someone in this category can obtain citizenship, and learn about the legal services that they have available. Rivera also added that if someone else in the immediate family qualifies for this status, legal services from the university can also be used.

* Zavalkov wanted to promote ASI Scholarships on the website as they opened today and the links to apply are on the ASI websites. Handbills are also provided in the office at
TSU 207.

12. Adjournment
Ashley Zazueta, Chair, adjourned the meeting at 1:50 pm.

Gavin Ong, Board Secretary

Erika Perret-Martinez, Recording Secretary
## ASI Board of Directors Attendance

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<td>IRENE</td>
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<td>Univ. President's Rep.</td>
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<td>ALISA</td>
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*Recording Secretary: Erika Perret-Martinez*
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Resolution to Approve Fall 2023 ASI Board and Committee Meeting Schedule

WHEREAS, The Associated Students Incorporated (ASI) is a 501(c)(3) nonprofit organization that operates as an auxiliary organization of California State University, Fullerton (CSUF); and

WHEREAS, ASI is governed by the ASI Board of Directors who set policy for the organization, approve all funding allocations to programs and services, and advocate on behalf of student interests on committees and boards; and

WHEREAS, ASI Bylaws state in Article III, Section 3, Clause 2 (a-b) that the Board of Directors shall typically hold regular meetings, at such times as the Board shall set by resolution, on Tuesdays throughout the academic year. The Board of Directors standing committees shall hold regular meetings throughout the academic year; and

WHEREAS, all meetings shall be in accordance to ASI Bylaws and ASI Policy; therefore let it be

RESOLVED, the ASI Board of Directors approves the fall meeting schedule as outlined herein; and let it be finally,

RESOLVED, this resolution shall be posted publicly and distributed to applicable ASI leadership and departments.

Adopted by the Board of Directors of the Associated Students Inc., California State University, Fullerton, on the twenty-second day of August in the year two thousand twenty-three.

Ashley Zazueta
Chair, Board of Directors

Gavin Ong
Secretary, Board of Directors
## ASI Board and Committee Meetings ~ Fall 2023

<table>
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<tr>
<th>START DATE</th>
<th>MEETING</th>
<th>CHAIR</th>
<th>DAY</th>
<th>YEAR</th>
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<td>PROGRAMS ASSESSMENT</td>
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The meetings of the ASI Board of Directors and Committees of the Board are open to the public. All students are encouraged to attend. The Boardroom is located on the second floor of the Titan Student Union.

Meetings are streamed via webinar: Webinar ID: 817 6540 0994

### Schedule

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<tr>
<th>ASI Board of Directors</th>
<th>Finance Committee</th>
<th>Governance Committee</th>
<th>Facilities Committee</th>
<th>Programs Assessment</th>
<th>Children's Center Advisory</th>
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**No Meetings**
- Labor Day: 9/4/2023 ~ Campus Closed
- Veteran's Day: 11/10/2023 ~ Campus Closed
- Finals Week: 12/9/2023 - 12/15/2023
- Winter Recess: 12/25/2023 - 01/01/2024 ~ Campus Closed (No Classes)
APPOINTMENT OF THE CHIEF CAMPUS RELATIONS OFFICER

Sponsors: Ashley Zazuerta

WHEREAS, The Associated Students, Incorporated (ASI) is a 501 (c)(3) nonprofit organization that operates as an auxiliary organization of California State University, Fullerton; and

WHEREAS, ASI is governed by ASI Board of Directors, sets policy for the organization, approves all funding allocations to programs and services, and advocates on behalf of student interests on committees and boards; and

WHEREAS, ASI’s mission is to provide students and campus community members with important social, cultural, and recreational opportunities as well as a wide range of programs and services; and

WHEREAS, per policy, it is the responsibility of the Board of Directors to confirm all presidential appointments by a majority vote to positions that receive financial awards, scholarships, or any other material compensations for service; and

WHEREAS, the student(s) presented have completed their respective interview and selection process and have been selected by their Executive Officer and ASI President; therefore let it be

RESOLVED, ASI approves the appointment of Cameron Macedonio as the Chief Campus Relations Officer effective immediately through May 31, 2024; and let it be finally

RESOLVED, that this Resolution be distributed to applicable ASI departments and staff.

Adopted by the Board of Directors of the Associated Students Inc., California State University, Fullerton on the twenty second day of August in the year two thousand and twenty-three.

Signed:
Ashley Zazuerta  Gavin Ong
Chair, Board of Directors  Secretary, Board of Directors
Executive Officer Application 2023-2024

This application is for the Executive Officer student leadership positions (Chief Campus Relations Officer, Chief Communications Officer, Chief Inclusion and Diversity Officer and Chief Governmental Officer) with Associated Students, Inc. at California State University, Fullerton.

The application is open until filled and has a priority filing deadline of Thursday March 23rd at 4pm.

The application will require you to prepare and upload question responses and your resume. Please review the application thoroughly prior to preparing to submit your application.

<b>Chief Campus Relations Officer</b>: Responsible for University Affairs Commission and Environmental Sustainability Commission and programs/initiatives related to on-campus issues and campus climate as assigned

ASI Policy Concerning Executive Officers Operations

These positions are for the 2023-2024 school year. The position term begins on June 1, 2023 and ends on May 31, 2024. Some meetings and activities may be required prior to the beginning of the term for transition purposes.

Applications must be fully completed and submitted prior to the close of the application. If an application has been started, but not been fully completed and submitted at the time the form is disabled, the form will not notify you or close, but will automatically disable in the background and will not accept your application when you try to submit.

**Name**
Cameron Macedonio

**Phone Number**

**Email**

**CWID**
* Address

* Major/Concentration/Academic Program
Communications

* Class Level (Sophomore, Junior, Senior, Credential, Graduate, etc.)
Senior

* Semesters Completed at CSUF
6

* Overall CSUF GPA
2.69

* Units Completed at CSUF
118

* Units In Progress
16

* Expected Graduation Semester
spring 2024

* Tell us about yourself (tell us about your background, your past experiences, and what makes you a good candidate for the position; include any information that you think appropriate and important for us to know):

My name is Cameron Macedonio, and I am a fourth year communications student. Currently, I work as the General Manager of Titan Radio, CSUF’s radio station. At TR, I lead a team of 12-13 people, varying per semester, and I manage a team of over 100 DJs. Leadership is not a foreign language to me, and I am comfortable being in a position where I can make difficult decisions, be diplomatic, emphasize teamwork, and create a safe environment for people to thrive. My experience at Titan Radio has been extremely beneficial, and is experience I cannot learn in a classroom or anywhere else. I have always been a leader, but being a General Manager for a radio station has really pushed my limit in the best way possible. Under my leadership, I expanded our radio programming, increased our inflow of money, increased the number of events we do, and even gained national recognition as the top 6 college radio stations in the country in multiple categories. My leadership experience from TR, nicely compliments my advocacy experience I have gained at the CSU Employees Union. The CSUEU is a labor union that non-academic workers at CSUs all across the state can be apart of, and I am working on an effort with the CSUEU to create a CSU Student Workers Union. In my work to create a CSUSWU, I have met with student workers from all across the state, virtually and in person, to learn their stories and find ways that I can help make their jobs more beneficial for them. I am an advocate at my core, and I love being able to help people get the rights that they deserve. In my work, I have spoken at rallies, statewide meetings, to local and national press, and even spoken to the CSU Board of Trustees. I was even invited to speak at a national conference this August in Boston, Massachusetts. My work is important to me, and students will always be a priority for me. My advocacy is far from performative— I have helped collect over 7500 petitions (and counting!) to the CSU to advocate for our union, and I have also personally delivered over 600 written testimonies from students to the Chancellor’s office. I am not afraid of advocating hard for students, and talking to whoever or doing whatever is necessary to ensure student happiness. I’ve advocated for students successfully on a statewide level, and would love the opportunity to fixate my abilities onto a much smaller environment, CSUF!
* Tell us what you think the purpose of our ASI student government is and why you want to be a part of ASI leadership (tell us why you think ASI does what it does, what you hope to get out of the experience, and what you hope to learn):

ASI is the heart and soul of our campus. ASI really ensures positive student experiences for all students at CSUF. Students can smile and have fun with their friends with the help of ASI’s Spring Concert or Titan Bowl and Billiards, can feel empowered via community chats and the opportunities to run for ASI offices, and can most importantly, feel heard through the help of Commissions and ASI initiatives. ASI, at its core, is there to serve students and make sure that each student can enjoy their college life to the maximum ability.

* I am interested in applying for: (check all that you are applying for; additional questions will appear)

Chief Campus Relations Officer

* Chief Campus Relations Officer Questions--Please prepare answers to the following questions and upload them as a PDF file. If you need help learning how to save a file as PDF visit http://www.adobe.com/products/acrobat/print-to-pdf.html

1. How would you describe the purpose and role of the University Affairs and Environmental Sustainability Commissions? 2. How do you plan to motivate, mobilize, and utilize the University Affairs Commission to advocate for issues on campus? Please be descriptive and specific. 3. How do you plan to effectively support and oversee the Environmental Sustainability Commission? Please provide specific plans and/or ideas. 4. What goals and ideas do you have for the position and its areas of responsibility, and how would you improve upon what the position is doing now or has done in the past?

* Resume: Please upload your resume in PDF format. If you need help learning how to save a file as PDF visit http://www.adobe.com/products/acrobat/print-to-pdf.html

* Tell us about other commitments and involvements you have planned for summer and next school year (tell us about clubs, organizations, and campus programs you are involved with, other leadership positions you have accepted or are applying for, plans for study abroad, jobs, internships, fieldwork, etc. that will be on your plate. ASI leadership is a big commitment and we want to make sure you will have time for this involvement):

For my work at Titan Radio, I make my own schedule as I am the manager. I work 17-20 hours a week, but will gladly write my schedule around ASI activities. The same goes for my work through the union; I make my own schedule and will have plenty of flexibility to ensure that I am available for critical moments. These are my only major commitments other than my obvious schoolwork.

* Orientation and Training: I agree, if elected, to be available for mandatory Training/Planning/Retreat programs tentatively scheduled for:

- April 14, 10am-12pm, Position Orientation - May 31, Installation Ceremony - June 1, 8am-5pm, First Board Meeting and Onboarding - June 1, 9am-3pm, Leadership Training Session (President, Vice President, BOD Chair, BOD Treasurer, BOD Secretary, BOD Vice Chair) - June 5 and 6, Student Government Retreat, Overnight Offsite - June 7 and 8, 8am-5pm each day, Student Government Training - June 9, 8am-5pm, Leadership Onboarding (President, Vice President, Chief Officers) BOD Chair, BOD Treasurer, BOD Secretary, BOD Vice Chair) Summer Training Workshops (TBD for virtual modality) Friday June 16 - 9am-noon Friday June 30 - 9am-noon Friday July 14 - 9am-noon Friday July 28 - 9am-noon - August 8, 9 and 11, 9am-5pm each day, August Student Government Training - August 18, 8am-1pm, Student Resource Day - January 10 and 11, 9am-4pm each day, January Student Government Training

I agree, if appointed, to be available for mandatory Training/Planning/Retreat programs tentatively scheduled
* Associated Students, CSUF, Inc. California State University, Fullerton Voluntary Authorization for Educational Record Disclosure

A. University Policy

University policy prohibits the release of personally identifiable information from the educational records of students without their prior written authorization. Exceptions to this policy include: a) release of such information to a specified list of officials with legitimate educational interest in the record, b) the release of such information in response to a court order, health or safety emergency, or approved research project, or c) the release of public directory information which has not been previously restricted by the student.

B. Associated Students, CSUF, Inc. Authorization

I authorize Associated Students, CSUF, Inc. to access my academic transcript/record to verify my eligibility for its programs and/or positions. I understand that the information accessed may include, but not be limited to, semester and/or overall/cumulative/CSUF grade point averages, unit totals, number of semesters completed, and/or conduct/disciplinary records. I understand the purpose of this disclosure is to ensure that I meet the minimum requirements established by the university and the ASI. I understand that this authorization will remain in effect as long as I remain involved with a position or program of the ASI and/or do not submit a revocation of this authorization to ASI.

I hereby acknowledge, understand, and agree that ASI has the right to verify all information provided in this application.

* Digital Signature of Authorization and Certification of Application

Enter Your Name

Cameron Macedonio

* CWID

[Redacted]

* Date

[Redacted]
1. How would you describe the purpose and role of the University Affairs and Environmental Sustainability Commissions?

The two commissions are very influential in a student’s day to day at CSUF. University Affairs, serving as a commission designed to prioritize and care for students, is probably the most obvious in the student’s daily life. I would describe this commission as being the advocate for students, ensuring positive experiences at CSUF. The Environmental Sustainability Commission also ensures a positive experience for students (who wants to go to a dirty or polluted school?), but in a more behind-the-scenes way in comparison to the University Affairs Commission. The Environmental Sustainability Commission advocates for the environment, educates students on what they can do (and we as a whole community) to ensure a clean and sustainable community, and implements sustainable practices into the University.

2. How do you plan to motivate, mobilize, and utilize the University Affairs Commission to advocate for issues on campus? Please be descriptive and specific.

I plan to utilize my skills learned through my labor advocacy at the CSU Employees Union. These involve personal contact, as well as virtual contact, with the community at large, to educate the community as to what we can do for them. Oftentimes, many people don’t know who or what is available to help them and address their needs, and I’m sure a decent portion of the campus is unaware that this commission exists to serve them. I plan to motivate the campus by first making our existence known—how can students be motivated about something they don’t know about? This can be through advertisements, events on TitanWalk, or anything else that is loud and impossible to ignore.

I would then be able to mobilize those around me by making people feel heard and involved. All we want in life is to feel heard. I plan on hearing the voices of as many students as I can so that way I can make sure my work is actually beneficial to students, not just what I think is beneficial. After all, I am one student in a sea of over 40,000. Making sure these other voices are heard is the first step to mobilization. I then will have to tackle small goals (such as any “small” concerns students may have) myself and with the help of the Commission, because if students don’t see results, they won’t trust or believe in the Commission as an entity. After these small goals are accomplished, I will be able to take on bigger projects, now that students see we have made progress. Students who see work get done are happy, and will want to help, knowing that we bring results.

Once students are mobilized via seeing results and knowing what opportunities lie out there, I would love to utilize the help of the commission and student advocates to take on large projects or hold group chats/emphasize on community outreach so we have as many people advocating for students as possible.

3. How do you plan to effectively support and oversee the Environmental Sustainability Commission? Please provide specific plans and/or ideas.
The best way to support and oversee the Environmental Sustainability Commission is to listen to the experts on sustainability and environmental issues. I am not an expert when it comes to environmental science or anything like that, but bringing in people such as professors, local advocates, or the workers at the Arboretum to educate myself and the commission on the science and facts surrounding the campus ecosystem and environment. Using the advice and recommendations of professionals is in the best interest not just for myself as a leader, but in the best interest of the environment around us. I am passionate about the environment and do whatever I can on my level to minimize my carbon footprint, so I will be more than happy to learn and implement the advice from those who deal with the environment in a much more intimate way than myself. This can be by inviting professionals to speak, or even by reading the most recent environmental news and research, so we can learn how to better service our community. If we don't understand what we are advocating for, how can we effectively educate students?

4. What goals and ideas do you have for the position and its areas of responsibility, and how would you improve upon what the position is doing now or has done in the past?

My main goal for my position is to ensure a positive student experience for CSUF students through the work of the two Commissions.

Through the University Affairs Commission, my goal would be to address concerns of all students, whether it’s as “small” as wanting more benches on campus or as large as a systemic issue that needs investigating. I would love to host educational events so students know what we do and who we are, whether these events are games where students can answer questions about our Commission for a prize, or some sort of informational seminar.

Through the Environmental Sustainability Commission, I would love to reward and incentivize sustainability for students. I would love to work out some sort of discounted parking pass for students with electric or hybrid vehicles, or for taking public transportation. Maybe an event where if you show us your reusable water bottle you can get a sticker that says “I reduced plastic waste!” or something similar.

One thing I would change is our presence on campus. This is the toughest, but many people don’t know that the CCRO position or these Commissions exist. Finding a way to expand our reach and knowledge on campus would be a great task to accomplish, and would directly impact both the Commissions and ASI as a whole in a positive manner. Campus events can help with this, or by starting some sort of social media trend where students can tag ASI and share on their story how they were sustainable or their favorite thing about being a student at CSUF is. This not only helps us increase our presence, but also helps us perform market research so we know what students enjoy and what students are doing.
EXPERIENCE

CSU Employees Union, Multiple Locations — Organizer
May 2023 - Current

- Advocate for rights of student workers across all CSU Campuses
- Spoken at the CSU Board of Trustees Meeting to address issues facing student workers
- Been interviewed by LA Times to discuss student work
- Organized a team of student leaders across the state to further advocate for student rights
- Helped collect over 7,500 petitions to the CSU to advocate for student rights

Titan Radio, Fullerton — General Manager
August 2022 - Current

- Lead and manage a team of over 100 people
- Collaborate with local businesses to secure partnerships and sponsorship deals
- Managed and conducted public relations in form of statements and crisis management
- Plan, organize, and host large scale events such as concerts and socials
- Manage social media and communications
- Secured first ever national recognitions for the station, top 6 in the country in two categories

Office of Financial Aid, Fullerton — Peer Advisor
May 2021 - August 2022

- Assisted students and parents with securing financial aid
- Scheduled necessary appointments for students
- Educated student population on financial aid policies, codes, and other vital information both in person and via social media campaigns

PROJECTS

Titan Radio Live! — Television Show
April 2022 - Current

- Host of a show where local and up-and-coming musical artists perform
- Researched and interviewed artists
- Improvised additional questions for best content possible

Freelance Writing — Various Publications
January 2022 - Current

- Written for a variety of magazines, zines, and papers
- Specialty in how film, television, and movies influence society
- Written about popular culture and lifestyle
- Accurately predicted trends and pop culture events

SKILLS

- Social Media/Social Algorithms
- Trend Spotting/Forecasting
- Public Relations
- Journalistic writing
- Google and Microsoft platforms
- Quick learner
- Effective communicator, focused on collaboration

EDUCATION

California State University, Fullerton
August 2020 - May 2024 (Expected)

- Bachelor of Arts - Communications, Minor in Cinema and Television Arts
  ○ Placed on the Dean’s List
PRESIDENT: Maysem Awadalla

Summary:

Welcome back everyone! I, along with our executive team, are incredibly excited to be working with you all this semester. It’s been a busy and productive summer and we can’t wait to continue our work throughout the academic year. I have spent the summer meeting with campus partners, filming content, attending CSSA plenaries, and of course, getting to know all of you! I am so excited to see what we can get done this year alongside one another!

Events/Meetings Attended:

- BOD 6/1
- Panetta Institute 6/11-6/18
- CSSA Intro 6/20
- Strategic Plan Subcommittee 6/23, 6/28, 7/11
- ASC Board 6/27
- Student Leader Training 6/30
- CSSA Plenary 7/7-7/9
- Leadership retreat (top 3) 7/13-7/14
- CFO interviews 7/18, 7/20, 7/21
- Welcome video filming 7/27
- Student leader training 7/28
- Marketing photoshoot 8/3
- Meeting with Austin 8/3
Wellness Update 8/4

August student leader training 8/8, 8/9

Lunch with President Alva 8/11

CSUnity and CSSA Plenary 8/11-8/14

**Projects:**

- Tailgates
- Strategic plan
- Wellness
- International Education Week
- CSSA Plenaries

**GOALS FOR NEXT WEEK:**

Continue meeting with campus partners, continue putting goals in place, finish up tailgate plans, more semester prep!

**VICE PRESIDENT:** Mark Zavalkov

**Summary:** Hey Titans! Summer was amazing and I am so glad we are finally back on campus. I am your ASI Vice President, Mark Zavalkov, and I am excited for us to have a successful academic year. This summer I had the pleasure of learning more about the corporate side of ASI as well as learning more about all of our amazing resources that ASI has to offer students. I also sat on the Hall of Fame Committee and am looking forward to celebrating our former athlete’s accomplishment during our ceremony in November. I am eager to see everyone at All Day ASI and Discoverfest very soon and am excited for all of the fun events we have planned for this year!

**Events/Meetings Attended:**
- ASI Corporate Retreat
- Rebecca 1:1
- Dave 1:1
- Lunch with President Alva
-Marketing - Welcome Back Video filming
-Austin 2:1
-Hall Of Fame Committee 2x
-ASI Leadership Training with President and Cabinet

Projects:
N/A

GOALS FOR NEXT WEEK:
-Promoting All Day ASI
-Promoting Discover Fest

CHIEF COMMUNICATIONS OFFICER: Alan Ruelas

Summary: Hello Titans, happy Tuesday! I hope that Summer treated everyone fabulously. I am your Chief Officer of Communications, Alan D. Ruelas, and I look forward to working with everyone this academic year. I am excited to share that #TitanPride is one of our biggest emphases this year, and I am totally all about showcasing ASI efforts to enhance school spirit across campus and more. Over the Summer, I was diligently working planning and working with my teams: Community Engagement Commissions and Communications Commissions. Special S/O to Maya, Lali, and Aime! Lastly, I also attended CSUnity, joining all the other 23 CSU’s, to advocate for our students. Truly empowering, thank you.

Events/Meetings Attended:
- Rebecca 1:1
- Casey 1:1
- Lunch with President Alva
- CCO and Marketing
- CSUnity Conference
- CCO and CGO
- President, VP, and CCO
- CCO & CEC & CC
- CCO & CC

Projects:
CCO (Chief Officer of Communications): ASI-Under-5 featuring ASI’s BOD (Bi-Weely)
CEC (Community Engagement Commission): “LGBTQIA+ in Higher Education” Panelist (1x)
CC (Communications Commissions): COMM on the Street (Weekly)
ASI’s M-F Instagram Stories (Daily)

GOALS FOR NEXT WEEK:
-Promoting ASI Community Chat
-Promoting All Day ASI
- Promoting Discover Fest
- Promoting Tailgates
- Connecting with Collaborators (Children Center and Food Pantry)

**CHIEF GOVERNMENTAL OFFICER:** Sahar Amiri

**Summary:** Hello everyone! I am so excited to be back and ready for this coming semester with you all! I spent the summer attending the CSSA plenary meetings with Maysem and getting well accustomed with how they function. We have been focusing on the CSU’s effort to increasing tuition. I have also been attending meetings with my Lobby Corps Commission and focusing on getting our year started and rolling. I also spend part of my summer alongside the top 10 filming for our welcome back video and attending CSUnity!

**Events/Meetings Attended:**
- 5/25 – Lobby Corps Interview prep
- 5/25 – Lobby Corps interview
- 5/26 – 1:1 with Asha
- 5/31 – Lobby Corps interview
- 6/1 - installation
- 6/1 – ASI BOD
- 6/7 – SG training
- 6/20 – CSUF CSSA Introduction
- 7/7-7/9 – CSSA at CSULB
- 7/14 – Student Leader training – CARE Teams
- 7/27 – CGO check in with Rebecca
- 7/27 – welcome video shoot
- 7/28 – Student leader training – Student Affairs Teams
- 7/31 – Lobby Corps meeting
- 8/4 – ASI Wellness initiative Update
- 8/9 – Student leader training
- 8/11-8/14 – CSSA/CSUnity at CSUDH
- 8/15 – CGO check in with Rebecca
- 8/18 – CGO meeting with Dixie

**Projects:**
- BSS collab with CIDO
- Primary election/ civic engagement workshop
- Supreme court panel

**GOALS FOR NEXT WEEK:**
- Have first planning meeting with LC and plan out our event calendar
- Start working on events
- Look into different ways I can work with the TDRC
CHIEF INCLUSION & DIVERSITY OFFICER: Jared Brown

Summary:
Hi everyone, Summer was a busy yet relaxing time for me. I had so many positive experiences. I want to start off today by saying that this summer was a very transformative time for my mental health. Here’s a summary of the things I’ve done this past summer from SJEC to outside of ASI:

- Moved to Placentia in a town house
- Accomplished my first summer research program
- Got SJEC fully scheduled out for a semester of events
- Began president duties for PACT
- Started working on my college novel
- Began working at Disney
- BSU on-boarded and full
- Spoke at Sacramento and EG pride
- Danced/auditioned for a label
- Had Porto’s for the first time
- Began Myo-physio lab
- HPAO AD Search Finish and Meeting

Events/Meetings Attended:
- Ujima Smart Start
- CSUnity
- SJEC Summer Meeting Series
- Lunch w Dr. Alva
- Lunch w Mrs. Maysem

Projects:
- Intro to SJEC event
- Halloween Fashion Teach-In with DiRC
- CIDO and CGRO collab
- IE Week event with RSA (CIDO X Board Secretary)
- Queer-Care
- CIDO X CCRO collab
- Black Student Success Committee

GOALS FOR NEXT WEEK:
- Attend Black Student Success Committee
- Finish preparing for Intro to SJEC event
- Begin prepping for the spring SJEC Events
Good afternoon everyone.

Welcome to our first official meeting for the month. Here’s to a wonderful academic year. Lots of exciting plans for the year.

I have been working with President Maysem, CIDO Jared brainstorming a big plan for International Education Week in tandem with International Student & Scholars (ISS). This is a big passion project in which I believe will be a wonderful inclusive week long cultural event. If anyone would like to hear more and/or volunteer to join in feel free to find me.

Thank you

Joe Morales, Treasurer:

As my position as Treasurer calls for, since it is a leadership position I understand that I will need to do my best to serve as a leader on campus, and in ASI. As Treasurer, I will also serve as Chair of the Finance Committee, and I am excited and eager to undergo our first meeting. I have overlooked the agenda, and after talking to other members of board leadership I am ready and excited to undergo this school year!

Aida Aryan, Vice Chair:

Hi everyone! Happy Fall Semester and happy first BOD meeting of the year! I hope you all had a great summer.

As we start this new academic year, please don’t hesitate to reach out with any questions you may have, it’s a new beginning and we all are here to support each other. I personally am always a text or a phone call away so if you need anything please feel free to message me.
If you sit on the Governance Committee, our first meeting will take place this Thursday, August 24th, from 2:30 p.m. to 3:45 p.m. If for any reason you are not able to attend the meeting, please see me after the meeting today.

Other than that, I hope you all have a great rest of your week, and I look forward to working with you all this year.

Thank you.

**Ashley Zazueta, Board Chair:**

Hello Everyone! Hope everyone is enjoying their first days back to school on campus, and thank you for being here for our first Board meeting.

We have a few committee meetings coming up.

- Finance Committee will be meeting Thursday, Aug. 24th, at 1:15 pm.
- Governance Committee will be meeting Thursday, Aug. 24th, at 2:30 pm.
- We also have Discover Fest and ALL DAY ASI coming up next week.
- As well as the Facilities Committee meeting on Thursday, August 31st at 1:15 pm
- I reached out to some of you to meet with both directors for each college, and I will continue to do that, as well as starting some one on ones.

As always, please feel free to contact me for anything at all. Always come into my office or shoot me a text.