Associated Students Inc. - ASI Board of Directors Meeting - Minutes

Associated Students Inc.



ASI Board of Directors Meeting

Tue Jan 23, 2024 1:15 PM - 3:45 PM PST

1. Call to Order

Ashley Zazueta, Chair, called the meeting to order at 1:17 pm.

2. Roll Call

Members Present: Aquino, Mansoor, S. Morales, Ong, Ordiano, Seng, Aryan, J. Morales, Zazueta, Furtado, Rubio, Jarvis, Ramirez-Rivera, Flowers, Walkley.

Members Absent: Ayala (E).

Liaisons Present: Awadalla, Brown, Edwards, Macedonio, Ruelas, Zavalkov.

Liaisons Absent: Amiri (E).

According to the ASI Policy Concerning Board of Directors Operations, attendance is defined as being present prior to the announcement of Unfinished Business and remaining until the scheduled end of the meeting.

* Indicates that the member was in attendance prior to the start of Unfinished Business, but left before the scheduled ending of the meeting.

** Indicates that the member was in attendance for a portion of the meeting, but not in attendance prior to the announcement of Unfinished Business.

(Rubio-m / S. Morales-s) The absences of members Amiri due to the family matters and Ayala due to illness were excused by unanimous consent.

3. Approval of Agenda

(Ong-m / S. Morales-s) The Agenda was approved by unanimous consent.

4. Consent Calendar

The Consent Calendar was approved by unanimous consent.

- a. 12/05/23 Board of Directors Meeting Minutes
- b. 9/12/23 Audit Committee Meeting Minutes
- c. 11/09/23 Programs Assessment Meeting Minutes
- d. 11/16/23 Finance Committee Meeting Minutes
- e. 11/16/23 Governance Committee Meeting Minutes
- f. 11/30/23 Facilities Committee Meeting Minutes
- g. 12/04/23 Investment Committee Meeting Minutes
- 5. Public Speakers

Members of the public may address Board of Directors members on any item appearing on this posted agenda or matters impacting students.

Angela Nguyen, College of the Arts undergraduate senior student, drew members' attention to the importance of the students' mental health sustainability on campus and encouraged those present to escalate the process of the Student Wellness Initiative approvement.

6. Time Certain

- a. 1:30pm: Dr. Sylvia Alva, CSUF President
 Zazueta yielded the floor to Dr. Sylvia Alva, CSUF President, to share the recent updates.
 - Dr. Sylvia Alva summarized three key topics:
 - 1. Upcoming Board of Trustees meetings
 - 2. Conversations with the faculty
 - 3. ASI Wellness Initiative

* Next week the meeting of the Board of Trustees will be held at CSULB. The key subject of discussion will be Guardian Scholars (GS). The GS initiative started in 1998 and now encompasses nearly 100 campuses across the U.S.. Dr. Alva highlighted the nationally recognized GS program at CSUF which helps students efficiently overcome financial and social barriers.

* Dr. Alva shared her enthusiasm about the preliminary agreement by the Faculty Union and CSUF. Classes and sections will be held as scheduled. Dr. Alva emphasized the importance of the recognizing faculty, coaches, librarians, and others, as well as initiatives to establish an equitable and inclusive working environment. This includes greater access to gender-inclusive restrooms, and lactation stations. Providing an example from her personal experience, she stated that significant progress has been made in paternal leave duration increase.

* In terms of the ASI Wellness Initiative, Dr. Alva actively encouraged all members of the board to participate in the Strategic Plan launch. She expressed her appreciation for the input that has been made by the board members during the planning stage, honoring student voices. The final goal is to engage Titan pride by addressing all key needs of CSUF students which can be achieved by shifting from strategic planning to strategic doing.

* Dr. Alva further emphasized the importance of honoring student voices in the plan and expressed gratitude to the Board for their leadership. Reflecting on her early days at CSUF, she mentioned a lunch meeting with ASI leaders. The unsigned proposal, inherited from her predecessor, created division within her cabinet due to a 6% tuition increase. Faced with a decision, Dr. Alva chose to return the document, citing its deviation from the general scope. She also questioned the timing of the proposed \$1000 additional cost per semester, considering the ongoing tuition increase, and stressed the need to align proposals with referendum requirements. Despite not denying the proposal, Dr. Alva emphasized the importance of prioritizing wellness, including financial well-being, as one of the top 5 goals.

Zazueta opened the floor to questions and points of discussion.

Furtado questioned the role of Directive 10 in the decision-making process for establishing an equitable environment for students. Dr. Alva affirmed the directive's significance, detailing a comprehensive process involving research, cabinet discussions, and consultations. The central concern is the potential impact of a tuition fee increase on students.

Macedonio emphasized the University's responsibility for student wellness and expressed concerns about students carrying burdens that should be managed by administration and professionals. Dr. Alva acknowledged the importance of the Wellness Initiative and its direct benefits in alleviating mental health burdens for students. She highlighted plans to expand resources for mental health professionals and the upcoming visit of the Board of Trustees to the CSUF campus.

Ramirez-Rivera brought attention to the financial burdens on graduate students within nationally recognized Animo program. Students are burdened with paying for malpractice insurance. Dr. Alva acknowledged the issue and underscored the need for more faculty to advance the curriculum. She expressed excitement about addressing growing pains and committed to exploring solutions.

Ong's question centered on Directive 10 and the decision-making process. Dr. Alva clarified that students possess the power to reset and resubmit proposals, emphasizing transparency and the importance of students knowing what they are investing in. She explained that while she didn't outright reject the proposal, she called for a reassessment to ensure clarity.

Morales J. revisited the topic of financial burden that students face, recalling discussions from the previous spring. He inquired whether, with similar student support, Dr. Alva would sign and pass a proposal akin to the previous one. Dr. Alva responded affirmatively, stating that in the current context of tuition awareness, she would approve a reaffirmed proposal.

b. 2:00pm: Dr. Sridhar Sundaram, Dean for College of Business and Economics

Dr. Sridhar Sundaram, Dean CBE, shared general information on the college's mission and key activities.

* The purpose of the college is emphasized: changing students' lives, leading organizations, and serving communities. The vision is to be nationally recognized for the impact on students' lives and community service.

* The three key aspects of the CBE are providing the right skills (knowledge and technical skills), developing professional skills, and ensuring successful placement. The college's dual mission includes academic excellence and personal development, along with community service.

* Priorities include managing growth, improving advising services, and enhancing spaces for students.

* The college has experienced significant growth, becoming the largest at the university with a headcount of over 9,500. Demographics, including 40% first-generation students, are highlighted, influencing the need for tailored support services.

* Challenges in graduation and retention rates post-COVID are acknowledged, focusing on building a sense of community for freshmen.

* Current development projects include new spaces for Titan Capital Management, a Leadership Center, and renovated Advising Centers. Space improvements, including the new Landmark Hall, are highlighted.

* The college is actively engaging with the community through events and partnerships, contributing to economic and social development. Plans for new programs, partnerships with businesses, and emphasis on data and technology in decision-making are discussed.

Zazueta opened the floor to questions and points of discussion.

Brown expressed appreciation for the presentation and inquired about plans to increase the undergraduate black population and suggested a collaboration with the Black Business Student Association. Dr. Sridhar Sundaram acknowledged the importance of representation and discussed efforts to diversify the Advisory Board and attract diverse faculty. Plans included working with the Provost and collaborating with the director for black student success.

Macedonio appreciated the concept of Landmark Hall but raised concerns about the potential impact of removing trees in the seating areas. Dr. Sridhar Sundaram assured that efforts were made to transplant trees and create additional seating areas in the courtyard.

Ong appreciated the cultural awareness initiatives and suggested collaboration with the International Extension program. Dr. Sridhar Sundaram welcomed ideas and emphasized the importance of celebrating diverse cultures.

7. Executive Senate Reports

a. CICC, RSA, Panhellenic

The Panhellenic report was provided to the Board in writing, and appended to the meeting Minutes.

8. Unfinished Business

None

9. New Business

a. None

- 10. Reports
 - a. COLLEGE REPORTS:

i. Arts

Aquino introduced himself and shared general information about the College of Arts and its recent activities:

* There is currently no co-director. Aquino encouraged members to suggest candidates for this position.

* Arts Interclub Council: more than 15 clubs recognized under the AICC.

* Arts week 2024 will be held in April (8-12th) and the theme will be "Early 2000s Cartoons".

* Aquino encouraged members to view and support Spring 2024 COTA events.

ii. Business and Economics

Morales S. and Mansoor introduced themselves and shared general information about the College of Business and Economics and its recent activities:

* The Dean and key Directors were introduced.

* The overview of the departments and programs was presented.

- * Business Inter-Club Council: 15 clubs recognized under the BICC.
- * Remaining and allocated hospitality and supplies data was shown.

* General plans include coffee chats between students and student leaders, collaboration with BICC on spreading awareness on its events, cooperation with the Dean to deliver initiatives to encourage more transparency between students and administration.

* General goals include enhancing a sense of transparency between students and staff, creating a bond between all students in CBE across the concentrations, and supporting student success and reputability of CBE.

b. EXECUTIVE REPORTS:

i. Executive Officers Report

President, Vice President, Chief Campus Relations Officer, Chief Governmental Officer, Chief Inclusion and Diversity Officer

Awadalla, President, extended a warm welcome to the audience, expressing enthusiasm for the new semester and sharing positive experiences from the break and training sessions. The flyers were distributed for those interested in participating in the Discoverfest on January 30th and 31st. Members were encouraged to indicate their availability for tabling during the event.

Ruelas, CCO, shared updates on preparations for the semester. Notable events, including the upcoming Community Chat in February, were announced. The semester's progress was acknowledged, with plans involving the ASI Board. Ruelas also invited members to Friday office hours from 4:00 to 5:00 for those interested in discussions. Drawing inspiration from High School Musical, the emphasis was on creating lasting memories. Goals for the week included hiring two CCs to work on the end-of-year recap.

c. BOARD LEADERSHIP REPORTS:

- i. Secretary Report
- ii. Treasurer Report
- iii. Vice Chair Report
- iv. Chair Report

11. Announcements/Member's Privilege

Macedonio delivered an announcement regarding the upcoming Union vote for campus student employees, scheduled for January 25th. Eligible voters will receive an email on January 24th containing a pin number and a link for voting. All students who worked at least one hour between May 2023 and October 2023 are eligible, even those who had graduated or are no longer employed on campus.

Ruelas shared news about MSI's Brother and Sister gathering, welcoming everyone to partake in the food and community-building resources provided. The event aims to foster a sense of community.

Dr. Edwards expressed appreciation for the meeting's success and complimented the discussions and questions. A noteworthy announcement followed, as Josh Mitchell, former ASI President and Board member generously donated funds to establish an ASI scholarship worth \$1000. It is now open for applications through the campus website, the scholarship is available to those involved in ASI, excluding executive team members or those in board leadership positions.

Jarvis informed the audience about the reinstatement of the originally scheduled Academic Senate meeting for the upcoming Thursday, with the previously tentative meeting for the following Thursday canceled.

Brown invited attendees to participate in a unique fundraising opportunity. For a nominal fee, individuals could join Brown during the general meeting on the following Thursday, offering a fun and interactive way to support the club.

Awadalla reminded everyone to sign up for Discoverfest on the 30th and 31st. Awadalla ensured a smooth process for organizing the event and encouraged the group to participate.

12. Adjournment

Ashley Zazueta, Chair, adjourned the meeting at 2:44 pm.



Gavin Ong, ASI Board Secretary

(rika Perret-Martinez

Erika Perret-Martinez, Recording Secretary

Roll Call 2023-2024

01/23/2024 ASI Board Meeting Attendance

Attendance		Board Members		
			Present	Absent
ARTS	AQUINO	RAMON	1	
ARTS	VACANT			
СВЕ	MANSOOR	SHAWAN	1	
СВЕ	MORALES	SUZETTE	1	
сомм	ONG	GAVIN	1	
сомм	ORDIANO	CARMEN	1	
ECS	AYALA	JONATHAN		1
ECS	SENG	ANTHONY	1	
EDU	WALKLEY	BRIAN	1	
EDU	VACANT			
HHD	RAMIREZ-RIVERA	ANDREA	1	
HHD	ARYAN	AIDA	1	
HSS	MORALES	JOE	1	
HSS	ZAZUETA	ASHLEY	1	
NSM	FURTADO	NICHOLAS	1	
NSM	RUBIO	BRIAN	1	
Academic Senate Rep.	JARVIS	MATT	1	
Univ. President's Rep.	FLOWERS	ALISA	1	
			Present	Absent
			15	1

Attendance	Liaisons			
			Present	Absent
PRESIDENT	AWADALLA	MAYSEM	1	
CGO	AMIRI	SAHAR		1
CIDO	BROWN	JARED	1	
EXECUTIVE DIR	EDWARDS	DAVE	1	
CCRO	MACEDONIO	CAMERON	1	
ссо	RUELAS	ALAN	1	
VP	ZAVALKOV	MARK	1	
			Present	Absent
			6	1

*Recording Secretary: Erika Perret-Martinez

Ayala excused Amiri excused

QUORUM 9

ASI Board of Directors Minutes ~ 01/23/2024

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Final Audit Report

2024-02-29

Created:	2024-02-22
By:	Susan Collins (sucollins@fullerton.edu)
Status:	Signed
Transaction ID:	CBJCHBCAABAAp7hYwot5FKEMg4Vd6zmsced_dwW21nr-

"bod_2024_01_23_min" History

- Document created by Susan Collins (sucollins@fullerton.edu) 2024-02-22 - 6:00:48 PM GMT- IP address: 137.151.113.11
- Document emailed to asboardsecretary@fullerton.edu for signature 2024-02-22 - 6:01:19 PM GMT
- Email viewed by asboardsecretary@fullerton.edu 2024-02-24 - 8:59:04 AM GMT- IP address: 192.109.205.196
- Signer asboardsecretary@fullerton.edu entered name at signing as Gavin Ong 2024-02-24 - 9:01:03 AM GMT- IP address: 192.109.205.68
- Gavin Ong (asboardsecretary@fullerton.edu) has agreed to the terms of use and to do business electronically with California State University, Fullerton
 2024-02-24 9:01:05 AM GMT- IP address: 192.109.205.68
- Document e-signed by Gavin Ong (asboardsecretary@fullerton.edu) Signature Date: 2024-02-24 - 9:01:05 AM GMT - Time Source: server- IP address: 192.109.205.68
- Document emailed to Erika Perret-Martinez (eriperret-martinez@fullerton.edu) for signature 2024-02-24 - 9:01:06 AM GMT
- Email viewed by Erika Perret-Martinez (eriperret-martinez@fullerton.edu) 2024-02-29 - 4:42:04 PM GMT- IP address: 137.151.113.82
- Erika Perret-Martinez (eriperret-martinez@fullerton.edu) has agreed to the terms of use and to do business electronically with California State University, Fullerton
 2024-02-29 4:44:05 PM GMT- IP address: 137.151.113.82
- Document e-signed by Erika Perret-Martinez (eriperret-martinez@fullerton.edu) Signature Date: 2024-02-29 - 4:44:05 PM GMT - Time Source: server- IP address: 137.151.113.82

Agreement completed.
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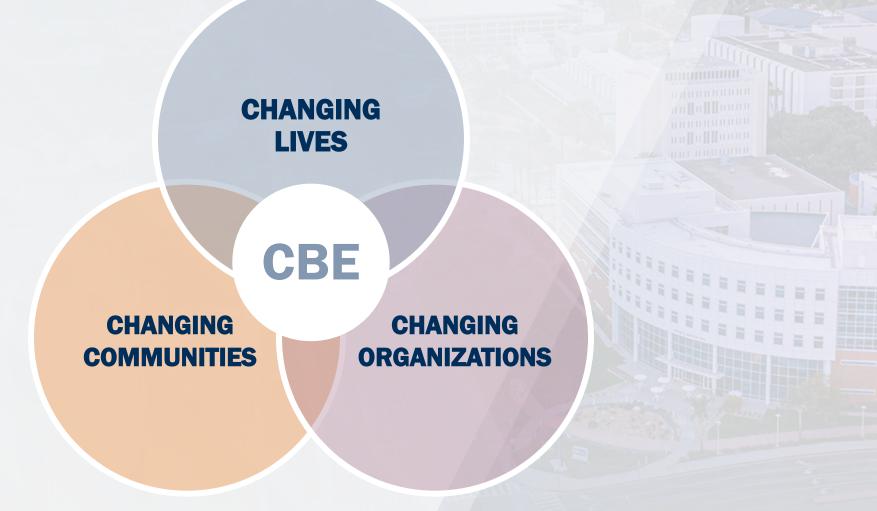
ASI BOARD PRESENTATION

Dean Sri Sundaram

January 23, 2024



CBE Mission and Vision – Our Purpose





CBE Vision Statement

To be nationally recognized for the transformational effect we have on the lives of our students and the communities we serve.





My Titan Journey – Jericho Cezar '23



CBE Academic Mission Statement

We provide student-focused education, grounded in academic excellence and personal development, that empowers our students to change their lives, the organizations they lead, and the communities they serve.

- Student-focused Accessible, affordable, and relevant.
- Academic excellence Cutting-edge curriculum grounded in faculty research, innovative pedagogical methods, and engagement with the industry.
- **Personal development** Curricular and co-curricular programs to prepare them to lead impactful lives.



CBE Community Mission Statement

We positively impact organizations and communities through intentional engagement.

Positive impact - Create positive social and economic impact.*Intentional engagement* - Connect and collaborate with partners in the community.





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AACSB ACCREDITATION UPDATE



AACSB Accreditation

Accreditation Visit: October 15–17, 2023

CHAIR – Diana Lawson, Grand Valley State University BUSINESS MEMBER – David B. Meinert, Missouri State University ACCOUNTING CHAIR – Mark Taylor, University of South Florida ACCOUNTING MEMBER – James C. Hansen, Weber State University ACCOUNTING MEMBER – Kenneth Haffey, MARCUM



AACSB PRT Recommendation

Accounting – Extension for 5 years Business – Extension for 5 years

Issues to address before next visit Strategic Plan Alignment Faculty Sufficiency Research Alignment Assurance of Learning Societal Impact Narrative





CBE ENROLLMENT AND DEMOGRAPHICS



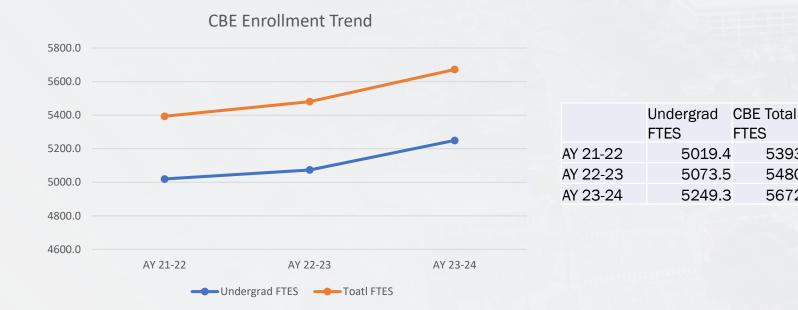
CBE Enrollment - Undergraduate

FTES

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5480.7

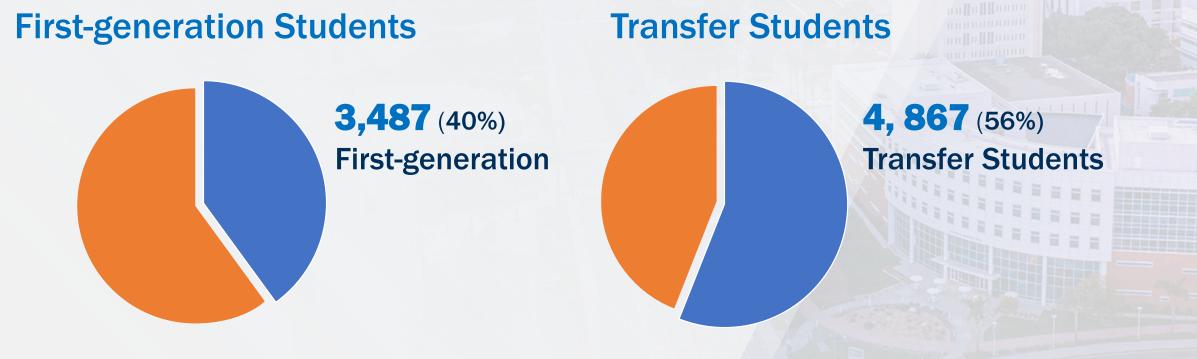
5672.4



	UG Total		
Fall 21	1,953		Trasfers
		Spring 22	663
Fall 22	2,432	Spring 23	540
Fall 23	2,749	Spring 24	516



College of Business and Economics Undergraduate Students By the Numbers



Undergraduate Enrollment = **8,661**



CBE Enrollment – Graduate Fall 2022 vs Fall 2023

	APPS	ADMITS	REGISTERED	YIELD	
MBA	311/263	173/163	111/84	56%/62%	
FEMBA	38/46	21/23	14/12	55%/50%	
MSA	103/80	69/48	40/21	67%/60%	
MST	45/28	39/21	26/13	87%/75%	
MSIS	455/369	187/169	78/64	41%/46%	
MSIT	67/72	46/42	29/22	69%/58%	
MAE	44/41	26/30	12/13	59%/73%	
TOTAL	889	496	229	55%	



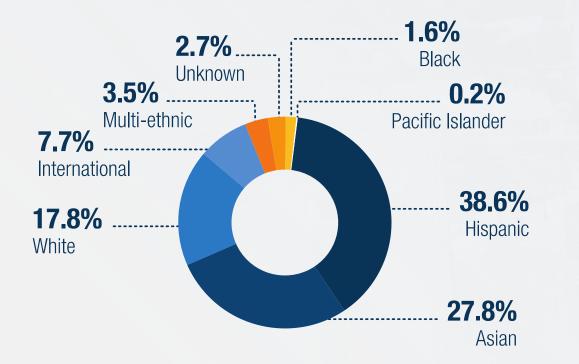
CBE Enrollment – Graduate Fall 2023

Program	Enrollment
MBA	305
FEMBA	38
MS in Accountancy	73
MS in Accounting and Finance	8
MS in Taxation	44
MS in Information Systems/Business Analytics	107
MS in Information Systems/IS Management	49
MSIT/IT Management	25
MSIT/Data Science	20
MA in Economics	22
Total	691

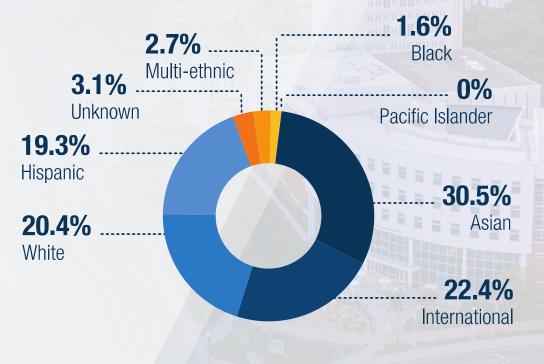


Student Ethnicity

Undergraduate Students



Graduate Students







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CBE STRATEGIC PRIORTIES



Managing Enrollment Growth and Student Success

- Recruit qualified faculty and staff
 - CBE has recruited over 20 tenure-track faculty in the past 3 years
 - CBE has upgraded the staffing positions with a goal to retain staff in the college
- Build infrastructure to support increase in undergraduate enrollment Freshman students
 - Increase Academic Advisors
 - Increase Career Services
 - Increase Academic Support Services Tutoring and Supplemental Instruction
- Stabilize transfer student enrollment in Spring semester
 - Establish pathways with community colleges
- Increase Graduate Student Enrollment
 - Develop new innovative programs new MSA program
 - Develop clear recruitment and marketing strategies for each program
 - Establish national recognition for the programs through national rankings

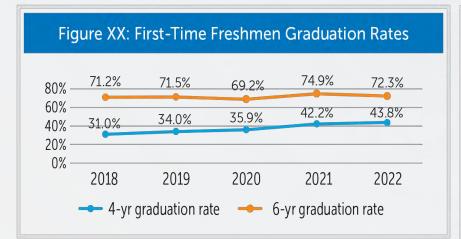


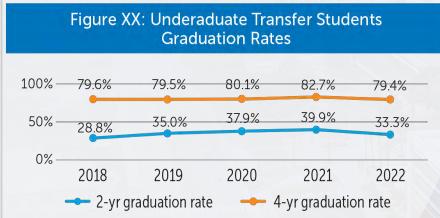
CBE New Faculty

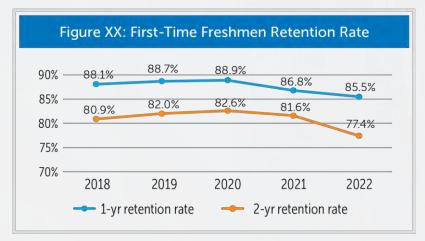
https://news.fullerton.edu/feature/2023-24-new-faculty/



CBE Graduation Rates

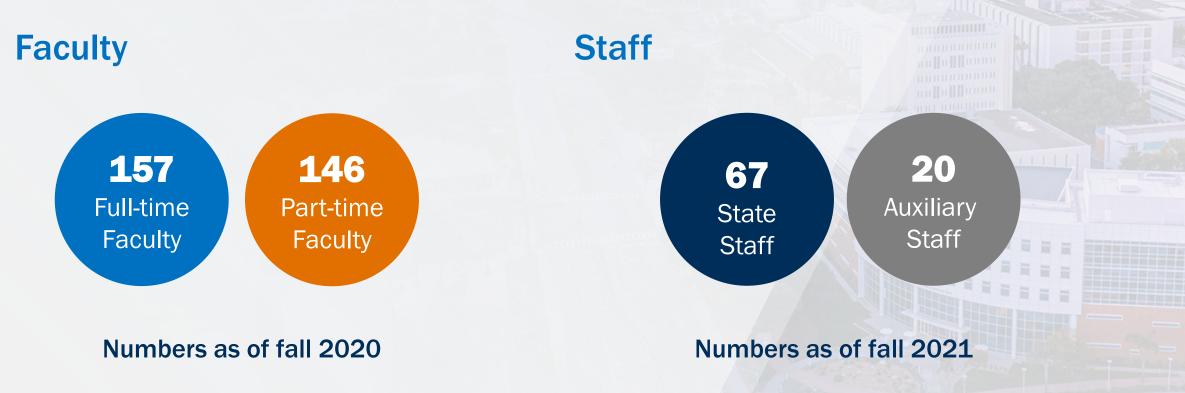








College of Business and Economics Faculty and Staff





Space Improvements and Capital Campaign

- Titan Capital Management Program
 - New space fully renovated in second floor of SGMH
 - Includes a large conference room, faculty offices and Bloomberg Terminals
 - Allows us to engage members of the investment industry
- Landmark Hall New home for the Giles-O'Malley Center for Leadership
 - https://business.fullerton.edu/go/landmark
 - Goal to offer leadership development to all CSUF students
 - Construction cost budgeted at \$27.5 million
 - Currently we have raised nearly \$22 million
 - Ground breaking planned for June 5th
- Renovation of the CBE Advising Center
 - We have doubled in the number of academic advisors in the last year
 - We will be converting the adjacent computer lab to the current advising office and renovating the entire space for greater visibility and access to students
- Renovation of the CBE Lobby
 - With input from students we plan to renovate the lobby area



Increased Community Engagement

- Estrella Awards VIP Reception Hosted by CSUF/CBE March 6, 2024
- Center for Family Business Hall of Fame Event March 7, 2024
- > Women's Leadership Program International Women's Day Event March 8, 2024
- SBDC Trade Mission to S. Korea March 16-23, 2024
- Leadership Course "Being a Leader and the Effective Exercise of Leadership" April 1-7, 2024
- Spring Economic and Trade Forecast by Wood's Center April 30, 2024





Is Your Business Ready to Go Global?

Join the OCIE SBDC 2024 Trade Mission to South Korea.



Travel to South Korea – March 15 through March 24, 2024

The 2024 Trade Mission to South Korea, organized by the Orange County Inland Empire Small Business Development Center Network, offers California-based companies a unique opportunity to expand their global trade horizons. Be one of ten companies from the Golden State to participate in this exclusive journey. This mission presents a remarkable opportunity for businesses involved in various industries.

BENEFITS FOR PARTICIPATING COMPANIES

Selected companies will receive resources and support to ensure they are well-prepared for the trade mission.

- Customized Market Research. Tailored research specific to your business.
- One-on-One Export Counseling. Personalized guidance from the SBDC Global Trade Team.

APPLICATION TIMELINE

- Global Trade Market Preparedness Program
- Meetings with Experts. Engage with experts from federal, state, and local resources.
- Diplomatic and Government Meetings. Connect with in-country diplomats and officials.

Focus on International Trade and South Korea

- Korean World Business Convention
- Trade Mission to Seoul and Busan
- Trade Forecast

 NOVEMBER 20
 DECEMBER 15

 Application Opens
 Application Closes

 DECEMBER 15

 DECEMBER 20

 Selection Notification

 Declaration of Intent*

* All pre-trade mission consulting, training, and resources are provided at no cost to the selected businesses. All expenses for each business for the OCIE SBDC Trade Mission to South Korea will be covered by the business.

BEING A LEADER COURSE



Dr. Jessica Kamrath **CSUF** Assistant Professor of **Organizational Communication in** Human Communication Studies



Dr. Atul Teckchandani **CSUF** Professor of Management The Bold Promise of this Course: "You will leave this course being a leader and exercising leadership effectively as your natural self-expression."

This leadership course will provide you with opportunities to:

- Achieve significant breakthroughs in your professional and personal life - in any environment in which you are committed to making a difference, including with yourself.
- Find yourself in a leadership situation with direct access to being a leader and exercising leadership effectively, as your natural self expression!

LEADERSHIP@FULLERTON.EDU

(657) 278-8684

📀 800 N State College Blvd. Fullerton, CA 92831



Giles-O'Malley Center for Leadership COLLEGE OF BUSINESS AND ECONOMICS





DR. JESSICA KAMRATH



DR. JERI ECHEVERRIA CSU EXEC. VICE CHANCELLOR, RET

GUEST SPEAKER:

WERNER ERHARD PRIMARY AUTHOR

*Listed speakers and guest speakers cannot be guaranteed









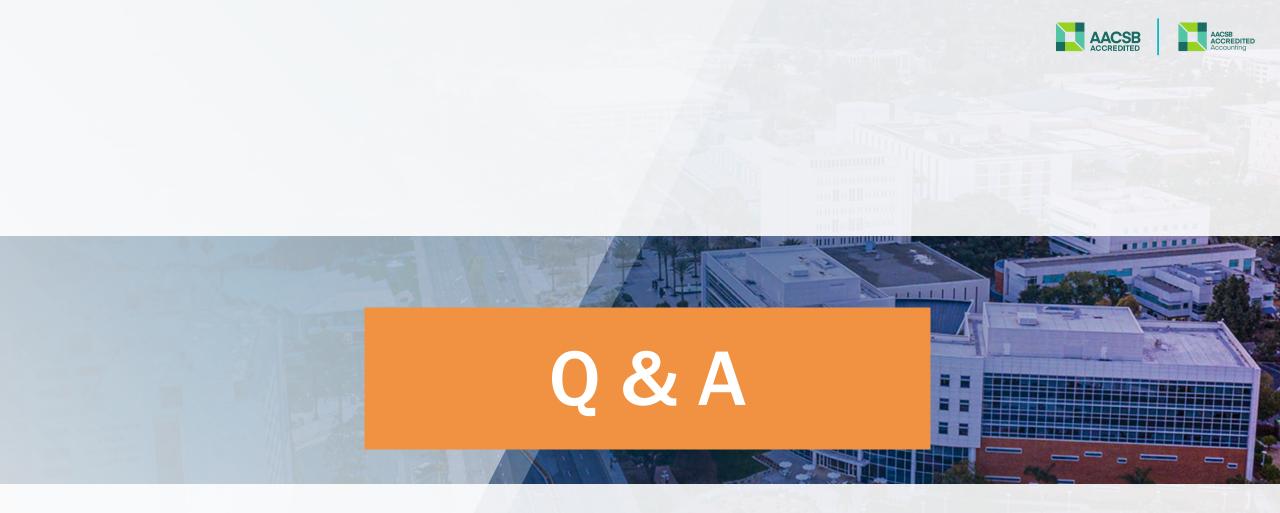




Spring 2024 and Summer 2024

- CSUF Vision and Visionaries Awards CBE Alum Recipients Feb 24, 2024
- TCM Space Grand Opening April 26, 2024
- CBE Graduation Ceremonies May 22, 2024
- Landmark Hall Group Breaking Event June 5, 2024



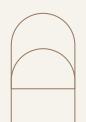




Panhellenic Council Board of Directors Written Report Spring 2024

Goals - Short Term

- Organize and sponsor Greek Week
- Coordinate activities, establish orderly procedures and provide annual programming.
- Update Panhellenic and Recruitment Bylaws
- Sponsor Panhellenic Sisterhoods to provide opportunities for our members to come together and bond as an organization.
- Provide Panhellenic Semester Scholarships, Recognizing 2 women each semester for their commitment to academics and education.
- Keep the community informed about Panhellenic news, notifications and achievements through our presence on Instagram



Goals - Long Term

- Promote growth of individual chapters
- Encourage and enable our members to maintain a high GPA and achieve academic success
- Provide a platform for our members to develop relationships between the members of the FSL and campus communities
- Develop and maintain positive relations between members in our own organization, and the CSUF and Fullerton communities.
- Retain new member retention following Recruitment
- Plan and organize Fall Recruitment 2024

Financial Breakdown

ASI	Agency
 Greek Week Study Nights Council Website Recruitment Expenses Catering Expenses Catering Expenses Promotional Items AFLV Leadership Conference DEI Programming Parents Night 	 Academic Scholarships PHC Formal Recruitment LuxBus Room Reservation costs PNM Shirts PHC Philanthropy Event

Events

Weekly Council Meetings

- All meetings will be held in the TSU on Tuesdays from 4-6pm

Greek Week

- March 18-22, 2024

Panhellenic Study Nights

- Dates tbd

Panhellenic DEI Event

- Dates tbd

Panhellenic Philanthropy Event

- Dates tbd

Fall Primary Recruitment

- September 13-16th, 2024

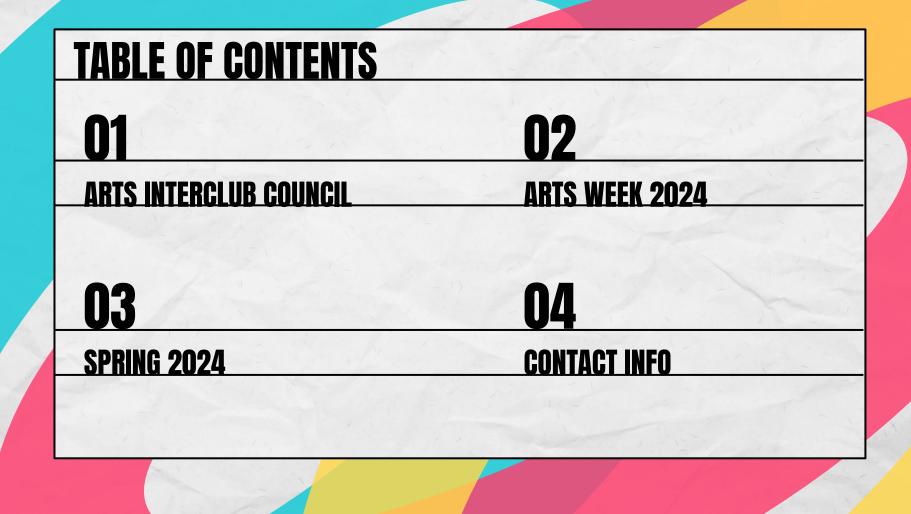
PNM Orientation

September 10 & 11, 2024

Board of Directors Report

College of the Arts

Ramón Aquino



YOUR ARTS BOD!



Do you have the perfect person for this position?

PLEASE BRING THEM TO GOVERNANCE! :)

RAMÓN AQUINO

he/they/él 5th year Entertainment Art/Animation Game Art, Animation & Immersive Media Cinema & Television Arts

ARTS INTERCLUB COUNCIL

AICC is a liaison for all arts organizations at CSUF

- Meets every Monday @ 12-12:50PM
- In-Person (Location TBD)
- About 15+ clubs recognized under AICC
 - Pencil Mileage Club
 - Women in Animation
 - Dance Association
 - Fashion Design Club
 - Titan Brass Club
 - American Choral Directors Association
 - etc!

Website https://csufaicc.wordpress.com/



ARTS WEEK 2024

Arts Week is an annual program that celebrates the students of the College of the Arts. Hosted and funded by the Arts Inter-Club Council, Arts Week promises diverse events that aim to reach diverse audiences.

THEME: Early 2000s Cartoons

DATE: April 8-12th



SPRING 2024 | COTA EVENTS

Support the arts!

There's always events happening in COTA so please check them out and help fund our crafts!

Scan this QR code to check out all the events happening this semester!

All CSUF students receive complimentary tickets to all main stage theatre and dance shows, music performances, and visual art exhibitions!







RAMÓN AQUINO

Office Hours: Thursdays @ 12-1PM

asboard-arts2@fullerton.edu



Spring CBE Board of Directors Report



Overview

- Introduction
- Business Inter-Club Council
- Plans and Goals
- Closing

Introduction



Suzette Morales

- Concentration: Economics
- Business Honors
- Class of 2025
- asboard-cbe@fullerton.edu



Shawan Mansoor

- Concentration: Information Systems
- Class of 2025
- asboard-cbe2@fullerton.edu

Continuation

Associate Dean, Undergraduate Programs and Student Success Yi Jenny Zhang

Associate Dean, Faculty Affairs and Department Staff

Sunil Thomas

Associate Dean, Graduate Programs and Non-Degree Programs Courtney Elmes

Director, Business Advising Diane Mazzey

Director, Business Career Services

Kate Guerrero



Dean of the College of Business and Economics

Sridhar Sundaram

Dean's Office Steven G. Mihaylo Hall 3100 657-278-4652

What does our college have to offer?

Departments

- Accounting
- Economics
- Finance
- Information Systems & Decision Sciences
- Management
- Marketing

Undergraduate Programs

- B.A. in Business Administration
- B.A. in Economics
- B.A. in International Business

Graduate Programs

- MBA
- M.S. in Accountancy
- M.S. in Information Systems
- M.S. in Information Technology
- M.S. in Taxation



Student Success Programs

- Business Honors
- Clubs
- Career Services
- Centers for Student Success
- Mentorship Programs
- Study Abroad
- Undergrad & Graduate Scholarships

Business Inter-Club Council (BICC)

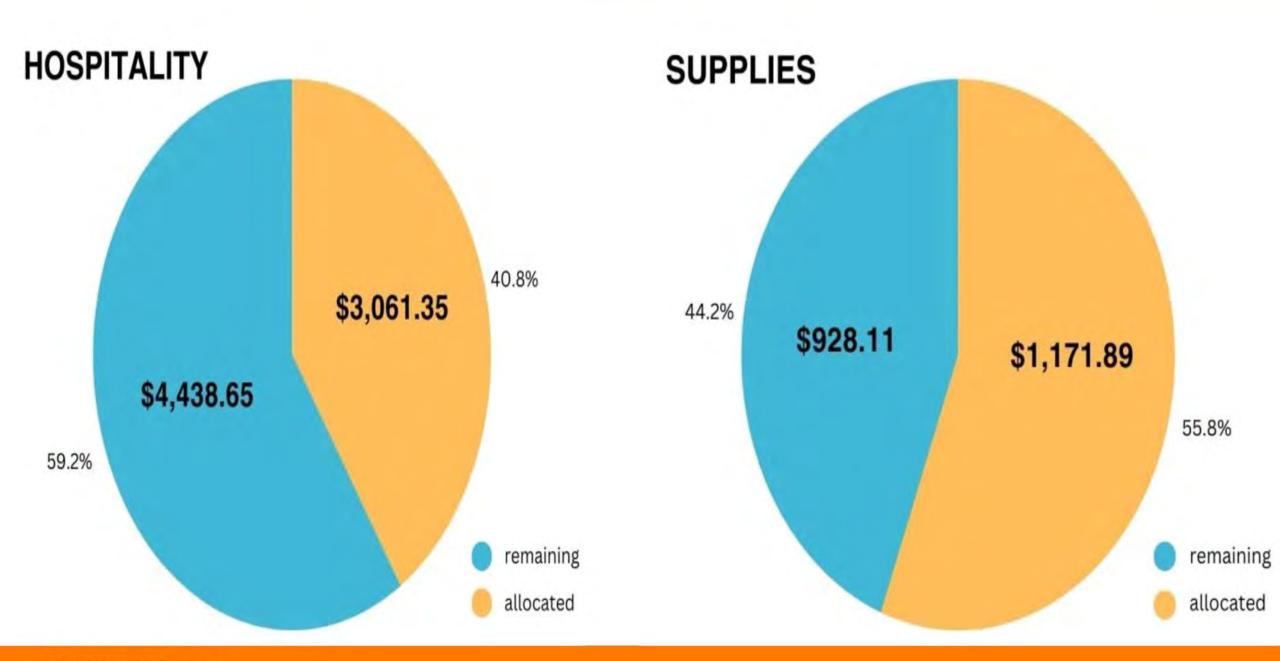
"Facilitates the greater degrees of communication and cooperation between the student business related clubs, organizations, associations, societies, and fraternities affiliated with the Mihaylo College of Business and Economics"

15 Clubs overseen

- Accounting Society
- American Marketing Association
- Association for Operations and Supply Chain Management
- · Behind the Scenes
- Beta Alpha Psi
- Business Data & Analytics
- Delta Sigma Pi
- Economics Association
- Finance Association
- Gamma lota Sigma
- Latino Business Association
- Pi Sigma Epsilon
- Society of Excellence Human Resources
- Sigma Upsilon Mu
- Titan Consulting



Meetings every Tuesday from 11:30 a.m. – 12:30 p.m. in SGMH 1505



Plans and Goals

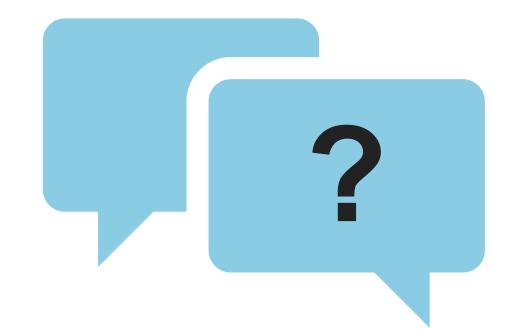
Plans

- 1) Host a Coffee Chat between us and the students of CBE
- 2) Collaborate with BICC to set up fun and engaging events to provide awareness of the various programs CBE has to offer
- 3) Continue to work with the Dean to deliver initiatives to encourage more transparency between students and administration

Goals

- 1) Solidify a sense of transparency between students and staff
- 2) Create a bond between all students in CBE across the concentrations
- 3) Uphold student success and reputability of CBE

Questions & Answers?





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January 23,2024 Board of Directors Executive Officers Report

PRESIDENT: Maysem Awadalla

No Report

VICE PRESIDENT: Mark Zavalkov

No Report

CHIEF COMMUNICATIONS OFFICER: Alan Ruelas

Summary: Hola Titans, Feliz Martes! Happy New Year to everyone! I am excited to be back here at beautiful CSUF and get started on this fabulous Spring 2024! As your CCO, I have been connecting with CEC and CC and getting items ready-Freddy as the semester starts! *Tunning in with Titans* is starting this week with Aime, and Community Chat will be happening by the end of February. Of course, other CEC events are coming, and I'm excited to share this with you all soon. As the semester progresses, we'll also be recording ASI Under-5 featuring ASI BOD for the extra spotlight for our board members. Lastly, my office hours are Fridays from 4 PM to 5 PM, and let's make this semester like *High School Musical* with plenty of memories.

Events/Meetings Attended:

ASI Training CCO & CC & CEC Exec Meeting Rebecca 1:1 Maysem 1:1 Rebecca & Jenni 2:1 ASI-Under-5 Tuning In with Titans **Projects:** CCO (Chief Communications Officer): Tuning in with Titans, ASI-Under-5 featuring ASI's BOD, Community Chat. CEC (Community Engagement Commission) Three event(s) & CC 2 Project(s)

GOALS FOR NEXT WEEK:

Hiring two CCs End of the Year Recap (TBD)

CHIEF INCLUSION & DIVERSITY OFFICER: Jared Brown

Summary:

Hi everyone, I'm so proud of the work many of us are accomplishing. I hope you all took the winter break to relax. Please take care of any peers and yourselves as the semester starts.

Events/Meetings Attended:

Projects:

Social justice week

GOALS FOR NEXT WEEK:

SJEC Meeting

CHIEF CAMPUS RELATIONS OFFICER Cameron Macedonio

No Report

CHIEF GOVERNMENTAL OFFICER: Sahar Amiri

No Report

CSUF | Student Affairs

\$1000 scholarship

Josh Mitchell ASI Scholarship

This scholarship is to be awarded to a current CSUF student leader involved with Associated Students Incorporated

Eligibility: CSUF students who are currently involved with Associated Student, Inc. Awardees may not be on the executive team or in a board leadership position.

Apply now: http://tinyurl.com/3rd664zb