Associated Students Inc.



Programs Assessment

Thu Nov 9, 2023 2:30 PM - 3:45 PM PST

1. Call to Order

Gavin Ong, Chair, called the meeting to order at 2:33 pm.

2. Roll Call

Members Present: Aquino, Mansoor, Ong, Rubio, Seng.

Members Absent: None.

Liaisons Present: Fehrn, Amiri, J. Morales.

Liaisons Absent: None.

According to the ASI Policy Concerning Board of Directors Operations, attendance is defined as being present prior to the announcement of Unfinished Business and remaining until the scheduled end of the meeting.

- * Indicates that the member was in attendance prior to the announcement of Unfinished Business but left before the scheduled ending of the meeting.
- ** Indicates that the member was in attendance for a portion of the meeting, but not in attendance prior to the announcement of Unfinished Business.

3. Approval of Agenda

(Seng-m / Mansoor-s) The agenda was approved by unanimous consent.

- 4. Approval of Minutes
 - a. 10/12/23 Programs Assessment Minutes
 - (J. Morales -m / Aquino-s) The minutes for the October 12, 2023 Programs Assessment Committee Meeting were adopted by unanimous consent.

5. Public Speakers

Members of the public may address the Programs Assessment Committee members on any item appearing on this posted agenda.

6. Reports

a. Chair

Ong, Chair, reminded members of the importance of studying the agenda and preparing questions ahead of the Committee meetings.

- **b.** Director, Student Government No report.
- 7. Unfinished Business
 - a. None
- 8. New Business
 - a. Discussion: Review and Selection of Program / Services for Assessment

 The Committee will review and select program(s)/ service(s) for assessment for the

 2023-2024 academic year.

Ong yielded the floor to Susan Collins, Assistant Director of Corporate Affairs, to share information on the program(s) / service(s) for assessment for the 2023-2024 academic year.

- * Last PA Meeting overview: SPE and SRC programs were presented.
- * TSU structure overview: Administration, Financial Services, University Conference Center (UCC), Titan Bowl and Billiards (TBB), ASI Food Pantry, Information Services, Student Government, Student Programs and Engagement (SPE).
- * SRC structure overview: Rock Wall and Outdoor Adventure, Group Exercise and Personal Training, Aquatics.
- * Children's Center overview: programs for infants under 18 months, toddlers 18-35 months, preschool 3 years and older.
- * Plan for the 2023-2024 Year: the Committee can select programs to review for Spring 2024. The Final Report of program review will be provided by the end of the year. The sample questions for program reviews were provided.

Ong opened the floor to questions and points of discussion.

Rubio asked if the TSU Information Services list can be found on the ASI's website. Fehrn (as a former TSU Director) confirmed and noted that the entertainment tickets offering diminished after Amusement Parks ticket sales moved online and as a result of the pandemic.

Ong asked to clarify the types of services offered on the website before the COVID19 (events / discounts / promotions / other). Fehrn explained that there was a mixture of different types of offerings. He also mentioned that the variety of services had been greater earlier as organizations had invested in the ASI in terms of promoting their advertisements. Fehrn explained that currently people can make purchases faster using their phones than using ASI's services as an intermediary. However, some services are still available, and the discounts are significant, even though they are not as robust as they used to be.

Rubio asked about services shared on campus community events such as Halloween-related. Fehrn responded that the services referred to the certain vendors' promotions rather than to the general community information.

Amiri asked to provide the SRC statistics of student involvement by gender, for further discussion. Collins responded that the request will be shared with ASI leadership.

Ong asked to provide more information on how the services are provided, not only in terms of statistics, but also in terms of exploring areas in which the improvements can be made. Collins suggested getting more information from the new SRC Director during one of the next Committee meetings. Ong agreed and added that the SRC team should provide assistance, as the new Director may not be aware of all the key information yet.

Mansoor supported Ong's request for more information on the SRC services and concluded that only 5% of enrolled students use these services so far. He noted that this share can be increased by promoting the SRC services on campus. Collins responded that this work was currently in progress.

As the result of discussion on SRC services, Ong suggested defining certain key areas to be improved, considering students feedback.

Amiri asked about the possible ways of increasing awareness of financial services among the student organizations. Collins noted that that the new financial services system (Sage) had been implemented recently. The program makes it much easier for student clubs to manage their programs' funding. The trainings and guides were also provided. Ong encouraged members to share their concerns (if any) on the financial services provided.

Returning to the movie ticket discount services, Ong noted that the promotions were regularly made by the CSUF professor within the cinema classes, and he suggested using ASI's information services as an instrument of spreading awareness of the mentioned activities. Collins agreed and clarified that this collaboration should be under the TSU Director's supervision.

Aquino asked about the updates from the ASI Conference Center. Collins responded that the meeting rooms had been improved during COVID19. Fehrn confirmed that.

Ong asked about the progress in improvement of the club lockers. Fehrn responded that the club locker spaces were available, and that the possible extension was considered (both improvement and relocation).

Aquino asked if there was a demand for the new UCC meeting rooms and recreation spaces. Collins confirmed that this question would be considered for further review and discussion.

9. Announcements/Member's Privilege None.	
10. Adjournment Ong, Chair, adjourned the meeting at 3:10 pm.	
Gavin Ong, Chair	
Erika Perret-Martinez, Recording Secretary	

The Program's Assessment minutes for 11/9/2023 were reviewed and approved by the ASI Board of Directors 1/23/2024.



Gavin Ong, Board Secretary

Crika Perret-Martinez

Erika Perret-Martinez, Recording Secretary

Roll Call 2023-2024

11/09/2023 PROGRAM ASSESSMENT Committee Roll Call

Attendance	Board Members			
			Present	Absent
CHAIR/VICE CHAIR/ COMM	ONG	GAVIN	1	
ARTS	AQUINO	RAMON	1	
СВЕ	MANSOOR	SHAWAN	1	
NSM	RUBIO	BRIAN	1	
ECS	SENG	ANTHONY	1	
			Present	Absent
			5	0

Attendance	Liaisons			
			Present	Absent
ADVISOR	FEHRN	JEFF	1	
PRESIDENT DESIGNE	AMIRI	SAHAR	1	
CHAIR DESIGNEE	MORALES	JOE	1	
			Present	Absent
			3	0

^{*}Recording Secretary: Erika Perret-Martinez

QUORUM 4

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Final Audit Report 2024-02-05

Created: 2024-01-29

By: Susan Collins (sucollins@fullerton.edu)

Status: Signed

Transaction ID: CBJCHBCAABAA_nO6GCMaTKzsjdk9TKiQqqb1R4PBMLwx

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Signer asboardsecretary@fullerton.edu entered name at signing as Gavin Ong

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Gavin Ong (asboardsecretary@fullerton.edu) has agreed to the terms of use and to do business electronically with California State University, Fullerton

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Overview: Last PA Meeting

- ➤ Presentation from Student Programs & Engagement
- Presentation from Student Recreation Center
- ➤ Committee Questions & Observations
 - ➤ What stood out to you?
 - ➤ What did you learn?
 - ➤ What additional information would you like?

➤ Other ASI Programs & Services...

Overview: Titan Student Union

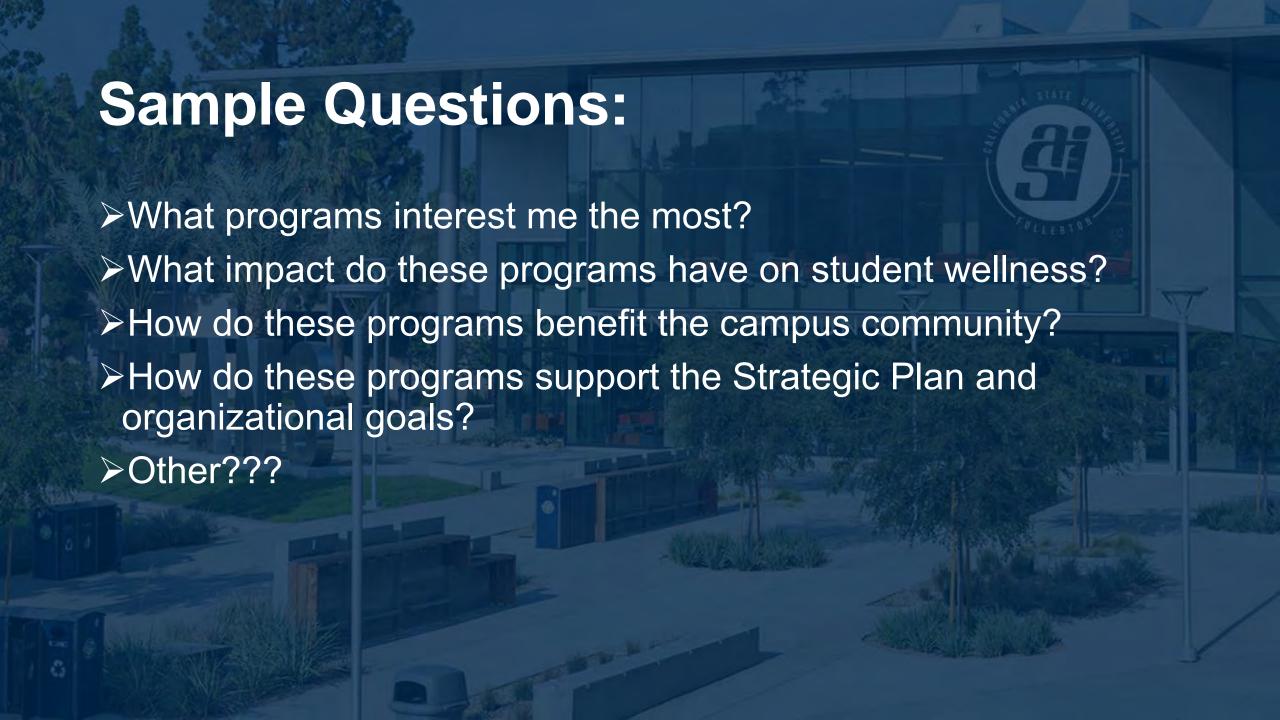
- > Administration
 - Fundraising
- > Financial Services
 - Club/organization "banking"
- ➤ University Conference Center (UCC)
 - Reservation process for TSU event spaces
- ➤ Titan Bowl and Billiards (TBB)
 - Bowling, Billiards, Table Tennis, Arcades, ESports
 - **❖** Tournaments
 - ❖Scaled Pricing for Students

- ASI Food Pantry
 - ❖Open to any enrolled CSUF Student!
- Information Services
 - Ticket Sales Amusement & Attractions
 - ❖ Movie Tickets
 - ❖General Information
 - Drop-in Workshops ~ Arts/Crafts/Free Services
- Student Government
- Student Programs & Engagement (SPE)
 - ❖ Programs & Activities to Engage Students
 - ❖Spring Concert
 - Street Team











ASISTUDENT PROGRAM G ENGAGEMENT

Welcome!

Wednesday, October 12, 2023



GET TO KNOW THE TEAM



WHATIS ASI SPE

ASI Student Programs & Engagement is devoted to being inclusive, innovative, and inspiring. We work to unify the campus communities and enhance the Titan experience every day because we believe the differences of our students create the Titan family. ASI's Student Programs team puts on a wide array of different events and activities on campus each year for students to experience that help keep campus feeling fun and alive. We encourage you to come out to events, participate in activities, and get involved!

WHO WE ARE

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OUR STRUCTURE



Austin Ysais
Assistant Director of Student
Programming & Engagement



Aundrea Nunez
Graduate Assistant of Student
Programming & Engagement



Cynthia BarajasGraduate Assistant of Student
Programming & Engagement/AICA

Ashley Hernandez Student Programmer **Grace Cazares**Student Programmer

Vanessa Martinez Student Programmer **Kayla Lam** Student Programmer **Ami Suzui** Student Programmer **Mercedes Avila**Student Programmer

April TranStudent Programmer

Programming
Assistant

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STREET TEAM!

EVENT COLLABORATION

WHY DO WE COLLABORATE?

WHO DO WE
COLLABORATE
WITH?

WHEN DO WE CHOOSE?

GET CONNECTED WITH US







Titan Student Union room 268



Intramural and Group X Program Engagement

Student Recreation Center Intramurals

Semester	Total	Female	% of Females
Fall '21	990	194	%16
Spring '22	1073	228	%21
Fall '22	1153	259	%22
Spring '23	1278	271	%21
Fall '23(ongoing)	-	-	-

Student Recreation Center Group X (Drop-ins)

Semester	Total	Female	% of Females
Fall '21	3351	3051	%91
Spring '22	4331	3638	%84
Summer '22	1773	982	%55
Fall '22	4715	3997	%85
Spring '23	7117	6118	%86
Summer '23	1650	797	%48
Fall '23(ongoing)	1534	1399	%91