

### **ASI Board of Directors Minutes**

Associated Students Inc., California State University, Fullerton 9/9/2025 1:15 PMPDT

@ ASI Boardroom, Titan Student Union

### 1. Call To Order (Morales)

Chair Morales called the meeting to order at 1:19 p.m.

### 2. Roll Call

Members Present: Ahmad, Camarillo, Flowers, Guzman, Jarvis, Komiya, Lopez, Mallareddygari, Morales,

Quock, Romero, Ryals, Salazar, Suzer, Valdez

Members Absent: None

Liaisons Present: Edwards, Gibbs, Jain, Montano, Salguero, Syed

Liaisons Absent: None

According to the ASI Policy Concerning Board of Directors Operations, attendance is defined as being present prior to the announcement of Unfinished Business and remaining until the scheduled end of the meeting.

- \* Indicates that the member was in attendance prior to the start of Unfinished Business but left before the scheduled end of the meeting.
- \*\* Indicates that the member was in attendance for a portion of the meeting, but not in attendance prior to the announcement of Unfinished Business.

### Approval of the Agenda

Item 3 - bod 2025 09 09 age.pdf

### **Motion:**

The agenda was approved by unanimous consent.

Motion moved by Armando Salazar and motion seconded by Joshua Lopez.

#### 4. Consent Calendar

There is one item on the consent calendar.

Item 4 - bod 08 26 2025 min.pdf

### A. 8/26/2025 ASI Board of Directors Meeting Minutes

The Consent Calendar was adopted by unanimous consent.

### 5. Public Speakers

Members of the public may address the Board of Directors on any item appearing on this posted agenda or matters of importance to Cal State Fullerton students.

There was one public speaker.

JP Gale, Director Student Recreation Center reported that the Recreation Center averaged over 3,600 daily entries (up from 3,250 last year) with 9,435 unique memberships activated, 700 more than the prior year. The first wellness event, candlelit Vinyasa Yoga, sold out with 32 students. Student feedback

was collected on equipment and capital purchases, with suggestions to be presented later in the semester. The intramural season was set to begin with scrimmages before September 22, and contracts for new massage chairs were finalized, with installation expected within four weeks.

### 6. Exec Senate Reports

None

#### 7. Time Certain

A. 1:30pm: Dr. Amir Dabirian, Provost/Vice President Academic Affairs

Chair Morales welcomes Dr. Amir Dabirian.

Dr. Dabirian shared enrollment updates, noting CSUF reached 45,165 students, the largest CSU, with growth driven by increased freshmen enrollment and higher unit loads. He reported changes to General Education under the new Cal-GETC framework, campus improvements including new and upgraded study spaces and success centers, and over 38,000 degree progress checks and 48,000 advising appointments completed. He also announced the launch of an AI advising agent to support students 24/7 and reaffirmed Academic Affairs' five goals: access, student well-being, faculty/staff recruitment, funding, and innovation. Chair Morales opened the floor to questions.

- Quock asked whether students would still need 120 units to graduate and, if so, what courses would replace the reduced GE requirements.
   Dr. Dabirian confirmed the 120-unit minimum remained, with students able to fulfill the difference through electives, recommending they consult advisors. Dr. Jarvis added that the reduction in GE units generally allowed students more free electives, though the effect could vary depending on prior coursework. He emphasized that majors had not expanded unit requirements, and students should review their TDA to ensure they meet the 120-unit minimum (135 for BFA degrees).
- Jain asked who would be developing the AI advising agents and what is the current graduation rate.
   Dr. Dabirian replied that no developers were being hired; instead, Titan GPT was used to build AI agents. Advisors were testing it to ensure accurate answers. He added the graduation rate was about 69% for six years and over 40% for four years.
- Romero asked if there were plans to give colleges more identity in the College Park building, noting Communications clubs were underrepresented.
   Dr. Dabirian confirmed that plans were underway to create more spaces for colleges, clubs, and organizations. He explained the building was originally a business building (purchased in 1992) and lacked study and collaboration areas. With upcoming construction and a new bridge project, the space and landscaping would change.
   Efforts were being made to revamp the Student Success Center and first floor to improve representation and student spaces.
- Salguero asked how to address student concerns about Al's negative environmental impacts.

Dr. Dabirian acknowledged AI is energy-intensive, noting that generating a single AI image uses energy comparable to charging a phone once. He said companies are working to improve efficiency, such as smarter data center placement and cooling. He added that a new Center for AI and Academic Affairs, opening in November, would focus on ethical and environmental considerations of AI use.

Ryals asked if students could have more control over the environmental impact of Al
use.

Dr. Dabirian explained that Titan GPT runs under the university's Azure environment, giving them ethical and usage control. He noted that AI agents like Titan GPT have minimal environmental impact compared to energy-heavy tools like AI-generated images or videos.

Chair Morales opened the floor for discussion. There were no points of discussion.

### B. 2:00pm: Dr. Eric Hanson, Dean Pollack Library

Chair Morales welcomed Dr. Eric Hanson.

Dr. Hanson provided updates on library initiatives. The accessible technology room was moved from the fourth floor to the first floor near the Genius Bar and Research Help Desk, improving access for students with mobility needs. The former DSS room was converted into the library's largest study room, and feedback is being sought on whether it should also be reservable for clubs. The free Scantron/Blue Book vending machine was replaced with open shelving to reduce confusion. He also announced the library's first annual report, now in final edits, which will highlight the scope of library services in both print and digital formats. In addition, concerns remain with archives and special collections, which need improved environmental controls. A concept plan with renderings is in progress to protect materials and create a more student-friendly space with a reading room and classroom.

Chair Morales opened the floor to questions.

 Ryals asked how the library encourages students to engage with special collections beyond advertising.

Dr. Hanson explained that the library promotes collections through exhibits, such as a new campus activism display and a digital project called *Dreaming in Metal*. Librarians also work with faculty to integrate materials into classes and host events featuring archival items, like last year's Donut Dollies presentation. He noted the need to make spaces more welcoming, as parts of the third floor currently feel uninviting, and renovations aim to improve that ??

Chair Morales opened the floor for discussion.

- Syed praised the digital student activism exhibit and suggested reserving the new large study room as club space, noting that TSU often gets double-booked. She also recommended more collaboration and signage with the Center for Oral History on the sixth floor, since many students outside the History Department don't know about it.
- Dr. Hanson agreed to advocate for increased publicity and collaboration, though the center is managed by the History Department.
- Quock supported Syed's idea of using the new study room for clubs and asked about occupancy.
  - Dr. Hanson replied that it could fit 15–20 people and would be reservable, possibly with dedicated club times.
- Suzer suggested that the new library space would be ideal for club events, since
  finding venues is often difficult. She suggested reserving it for clubs during set times
  (e.g., 12–2) and promoting it in library ads.
  - Dr. Hanson thanked her and said the room is open for use now, and clubs can email to reserve it until the system is finalized.
- C. 2:15pm: Arboretum, Gregory Pongetti, Special Collections Curator

Chair Morales welcomed Gregory Pongetti, Arboretum.

Pongetti shared that the Arboretum, a self-supporting program, had relied on facility rentals, plant sales, donations, and ASI-supported student positions for operations. This year, they updated interpretive signage for self-guided tours and prepared to reopen the Heritage House with redesigned tours for both public visitors and school groups. Harvested produce was partly donated to the ASI food pantry, and compost was returned to garden beds. Student involvement continued through the E3 program, including a new early childhood engagement team and projects focused on interactive displays and improving the pump filtration system. Flower fields bloomed, drawing public engagement through "pick-your-own" bouquet events, and a sustainability course investigated soil chemistry. The director position remained open, with interviews underway.

Chair Morales opened the floor to questions.

Guzman asked about making plant sales more accessible to students by hosting them
closer to campus, like at the quad or library.
 Pongetti replied that while bringing the full inventory would be difficult, they could
offer a small selection of plants, fruit, and flower bouquets at such events.

Chair Morales opened the floor for discussion.

- Romero praised the Arboretum as a "hidden jewel" of CSUF and expressed interest in collaborating, especially with the COM 474 class and their farmers market, to give the Arboretum more attention and opportunities.
   Pongetti responded positively.
- Komiya praised the Arboretum's reach and suggested promoting seasonal items more heavily, including plants and fruits, and increasing on-campus visibility through posters and events.
  - Pongetti agreed, noting that plant sales are timed to align with seasonal growth, such as California native plants in the fall and vegetable sales in the spring.
- Suzer praised the Arboretum as a relaxing campus space and suggested hosting a seasonal farmers market to showcase plants and flower-picking activities, making them more accessible to students.
  - Pongetti agreed and said he would connect her with the person in charge of the Farmer's Market.
- Jain suggested keeping the Arboretum open later so students could unwind after classes.
  - Pongetti explained it normally closes at 4 p.m. due to staff schedules, but evening openings have been done before for events like summer strolls and "You Pick Flower" activities, which students can attend.

### 8. Unfinished Business

None

### 9. New Business

A. Action: Resolution to Appoint Audit Committee Member and Chair (Morales)

The Board will consider approving a resolution to appoint a Student Director to serve on the ASI Audit Committee and appoint a member of the Committee to serve as Chair effective immediately through May 31, 2025.

### BOD 016 25/26 (Salazar-m/Romero-s) A motion was made and seconded to appoint Fall 2025 Audit Committee Member and Chair effective immediately through May 31, 2025.

Chair Morales announced a Board vacancy due to an elected student not meeting a CSU Chancellor's Office eligibility requirement. While the student's dedication was acknowledged, the position cannot be held, and the Board will follow standard procedures to fill it. Chair Morales yielded to Dr. Dave Edwards.

Dr. Edwards explained that every nonprofit must have an Audit Committee to review financial reports, ensure proper handling of student fees, and verify internal controls. Five members serve on the Committee, assisted by staff. With one vacancy, the Board needed to elect a member to join the Committee for a likely single meeting next week and then select an Audit Committee chair.

Chair Morales opened the floor for nominations.

Ryals volunteered to serve in the vacant position on the Committee.

Chair Morales asked the existing Committee members for a volunteer to serve as Chair.

Salazar and Suzer volunteered to serve as Chair.

Chair Morales invited the candidates to talk about their interests.

Salazar expressed interest in becoming the next audit chair. He explained that initially, she was hesitant due to being new to ASI, but after gaining experience in the Audit Committee over the summer and the start of the year, he felt ready to take on the leadership role. He emphasized her commitment to working diligently with the Committee and confidence that whoever is elected will fulfill the position effectively.

Suzer spoke about her interest in the audit chair position, emphasizing her commitment to accountability, integrity, and transparency. She highlighted her experience as treasurer and financial officer for Eta Sigma Gamma, where she managed and tracked expenses, as well as her role as president of WIBS, overseeing operations and finances. She expressed her dedication to ensuring student funds are properly accounted for, especially with initiatives like the Wellness Initiative, and bringing careful financial oversight to ASI. Chair Morales opened the floor to questions.

- Quock asked Salazar what interested him about the Audit Committee based on the
  first meeting and what prior experience he could bring to the table.
   Salazar said he had no prior Audit Committee experience but served on the Finance
  Committee, noting the close link between audit and finance. He explained that the
  role focused on collaboration with the Committee, advisors, management, and the
  auditor rather than number crunching, and expressed confidence in his ability to be an
  effective chair.
- Ahmad how Suzer would educate and train Audit Committee members with varying levels of financial expertise while ensuring all members were involved.
   Suzer responded that she would focus on understanding each member's perspective, listening, and delegating tasks effectively. She noted that her experience wearing different hats and leading in her club would help her support and chair the Committee successfully.
- Valdez asked Suzer how she planned to manage her various leadership roles across
  other organizations, including ASI and CSI.
   Suzer responded that she had managed multiple responsibilities during her freshman
  year while maintaining her GPA, emphasizing that the key was delegation and time
  management. She noted that serving on the Audit Committee was not a significant
  additional time commitment, as she was only active on two Committees and the role
  mainly involved chairing and collaborating with outside auditors.

Chair Morales opened the floor to discussion. There were no points of discussion.

Chair Morales asked if there were any objections to moving into a roll call vote. There was no objection.

Item 9.A Resolution to Appoint 2025-26 Audit Committee and Chair.pdf

Motion:

BOD 016.a 25/26 Roll Call Vote: 1 Salazar -11 Suzer -3 Abstentions. The motion to appoint Deniz Suzer as the 2025 Audit Committee Chair effective immediately through May 31, 2026 was adopted.

BOD 016 25/26 Roll Call Vote: 13-0-2. The motion approving the resolution appointing Liam Ryals as a member of the Audit Committee, and Deniz Suzer as the Audit Committee Chair effective immediately through May 31, 2026 was adopted.

Motion moved by Armando Salazar and motion seconded by Luca Romero.

### 10. Reports

- A. College Reports
  - I. ARTS (Presenters: Joshua Lopez, Sarah Komiya)

Komiya and Lopez reported on enhancing the visual and performing arts experience at Cal State Fullerton. They focused on increasing collaboration between departments, addressing student concerns like classroom ventilation, art supply sharing, and practice room bookings, and improving graduation timelines. They also highlighted upcoming events, exhibitions, performances, and opportunities, including an overseas trip, while emphasizing accessibility for students and recent facility improvements. Chair Morales opened the floor to questions.

- Salazar suggested including parking with ticket sales, allowing buyers to provide their license plate information online for coordination with parking services.
  - Lopez acknowledged the idea, noting it could work well for online ticket purchases but might be trickier for in-person sales, and said she would consider it and share it with the relevant team.
- Suzer commented on the parking situation, noting it hindered student engagement on campus and shared that she had been coordinating with the athletic department.
  - Lopez suggested collaborating with parking to allow free or reduced-fee parking during certain hours, using show tickets as proof, and asked about boosting student attendance at performances. Suzer explained that most attendees were local residents rather than students, highlighting an opportunity to increase student participation across arts events. Dr. Edwards added context, explaining that weekend and 24-hour parking fees were mandated to keep the self-sustaining parking program funded without relying on state tax dollars, and noted that initial warnings were being issued as the system was implemented, with further adjustments under consideration.

 Romero raised a concern about the Wacom pens, noting that their loss rendered the tablets unusable.

Komiya explained that the pens were expensive, around \$100 each, and although thefts were not frequent, they occurred often enough to be notable. Romero emphasized the importance of ensuring students had consistent access to the tablets, highlighting that limited pen availability could cause significant inconvenience, even if it was not a budget issue.

### Item 10.A.I 2025 FALL ASI COTA Presentation.pdf

### II. CBE (Presenters: Shay Quock)

Quock provided updates for the College of Business, highlighting a \$10,000 scholarship awarded to a first-generation transfer student, lobby improvements, and plans for a Leadership Center. He shared upcoming events, including career workshops and mixers, and outlined semester goals: boosting business collaborations, expanding student internship and job opportunities, and improving student life visibility on the college's Instagram through a streamlined posting process. Chair Morales opened the floor to questions.

• Montano asked about the progress on Supplemental Instruction (SI) for difficult courses.

Quock replied that he had discussed the issue with the dean previously and planned to follow up again, acknowledging that business courses can be challenging and that students need additional support.

### Item 10.A.II Fall 2025 CBE College Report.pdf

### B. Executive Reports

### I. Executive Officers

- President ~ Haneefah Syed
- Vice President ~ Juan Salguero
- Chief Campus Relations Officer ~ Riya Jain
- Chief Governmental Officer ~ Tyler Gibbs
- Chief Inclusion & Diversity Officer ~ Ava Montano

The reports are appended to the minutes.

### II. Executive Director Report ~ Dr. Dave Edwards

Dr. Edwards delivered the quarterly report, highlighting upcoming events like the Beyond the Conversation speaker series and the fall concert, increased funding for scholarships and student programs, record event attendance, and the Elevate student employee program. He recognized departmental achievements, staff and student accomplishments, social media growth, and introduced new staff, summarizing ASI and the university's ongoing efforts to support students and enhance programs. Chair Morales opened the floor to questions.

There were no questions.

Item 10.B.II ASI BOD ED Report 9.9.25 presentation.pdf

Item 10.B.II Executive Director BOD Report 9.9.25 full-report.pdf

### C. Board Leadership Reports

Chair ~ Joe Morales

- Vice Chair ~ Mahak Ahmad
- Treasurer ~ Shay Quock
- Secretary ~ Luca Romero

The reports are appended to the minutes.

Item 10.C Leadership Report 9.9.25.pdf

### 11. Announcements & Members Privilege

There were no announcements.

### 12. Adjournment (Morales)

Chair Morales adjourned the meeting at 3:38 p.m.

Luca Romero, Board Secretary

Erika Perret-Martinez, Recording Secretary

### Roll Call 2025-2026

09/09/2025 ASI Board Meeting Attendance

Attendance		Board Members				
			Present	Absent		
ARTS	KOMIYA	SARAH	1			
ARTS	LOPEZ	JOSHUA	1			
СВЕ	VA					
СВЕ	QUOCK	SHAY	1			
сомм	GUZMAN	JENNY	1			
сомм	ROMERO	LUCA	1			
ECS	MALLAREDDYGARI	YASHWANTH REDDY	1			
ECS	SALAZAR	ARMANDO	1			
EDU	AHMAD	МАНАК	1			
EDU	VA					
HHD	CAMARILLO	LUISA	1			
HHD	SUZER	DENIZ	1			
HSS	VALDEZ	EDWIN	1			
NSM	VACANT	VACANT				
NSM	RYALS	LIAM	1			
Academic Senate Rep.	JARVIS	MATT	1			
Univ. President's Rep.	FLOWERS	ALISA	1			
CHAIR (HSS)	MORALES	JOE	1			
			Present	Absent		
			15	0		

Attendance			Liaisons		
			Present	Absent	
EXEC. DIRECTOR	EDWARDS	DAVE	1		
CGO	GIBBS	TYLER	1		
CCRO	JAIN	RIYA	1		
CIDO	MONTANO	AVA	1		
VICE PRES	SALGUERO	JUAN	1		
PRES	SYED	HANEEFAH	1		
			Present	Absent	
			6	0	

### QUORUM 9

Roll Call Votes				016.a Action: Appointment of Audit Committee Chair			016 Action: Resolution to Appoint Audit Committee Member and Chair			
			SALAZAR	SUZER	ABSTAIN	YES	NO	ABSTAIN		
ARTS	KOMIYA	SARAH		1		1				
ARTS	LOPEZ	JOSHUA		1		1				
СВЕ	VACANT									
СВЕ	QUOCK	SHAY		1		1				
СОММ	GUZMAN	JENNY		1		1				
СОММ	ROMERO	LUCA		1		1				
ECS	MALLAREDDYGARI	YASHWANTH		1		1				
ECS	SALAZAR	ARMANDO		1		1				
EDU	AHMAD	MAHAK	1			1				
EDU	VACANT									
HHD	CAMARILLO	LUISA		1		1				
HHD	SUZER	DENIZ			1	1				
HSS	VALDEZ	EDWIN		1		1				
NSM	VACANT									
NSM	RYALS	LIAM		1		1				
ACA SEN REP	JARVIS	MATT			1			1		
UNI PRES REP	FLOWERS	ALISA			1			1		
CHAIR (HSS)	MORALES	JOE		1		1				
			SALAZAR	SUZER	ABSTAIN	YES	NO	ABSTAIN		
			1	11	3	13	0	2		



### Cal State Fullerton

# **ASI Board of Directors Update**

Dr. Amir Dabirian
Provost and Vice President
for Academic Affairs

September 9, 2025



### **Looking at the Numbers**

- Headcount and FTES have reached historic highs, with current figures at 45,165 and 38,586, respectively. This represents a notable increase from Fall 2024, which saw headcounts and FTES at 42,299 and 36,156, and from Fall 2023, where the figures were 41,326 and 34,385
- Among our first-time freshmen and lower division students, the full-time to headcount ratio has improved to 93%, up from 89% in 2022 and 91% in 2023, equating to an average of 13.95 units
- University-wide, our headcount to full-time ratio is 86%, with an average of 12.9 units, surpassing the 84% rate recorded during the COVID-19-impacted Fall of 2020 and 82% in Fall 2022.

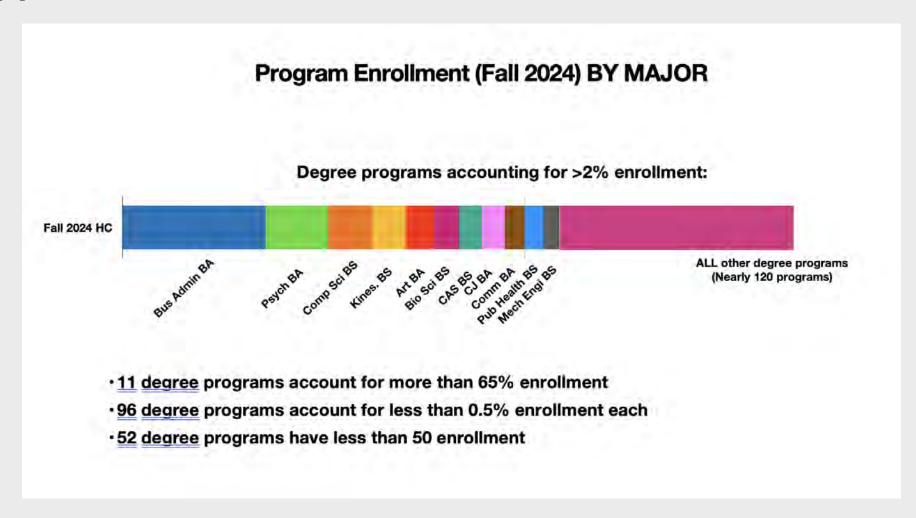


Fall 2024 Fall 2025

	Census Term - by major		Census Term - by course		Current Term - by major		Current Term - by course	
College	HC	FTES	HC	FTES	HC	FTES	HC	FTES
CBE	10,235	8,675.6	29,758	6,011.5	11,299	9,723.9	33,330	6,730.2
CCOM	2,740	2,354.0	11,879	2,396.1	2,913	2,530.8	13,029	2,630.7
COTA	3,451	2,879.7	16,871	3,078.6	3,672	3,076.0	19,006	3,459.1
ECS	5,986	5,048.2	14,022	2,575.2	6,107	5,189.7	14,605	2,724.5
EDU	948	628.0	6,382	1,379.8	968	678.3	6,979	1,504.5
HHD	6,800	5,849.6	23,992	4,589.3	7,105	6,206.7	24,813	4,736.3
HSS	8,801	7,393.5	53,031	10,605.3	9,017	7,747.0	54,974	10,988.2
NSM	2,807	2,394.9	27,060	5,352.3	2,895	2,511.8	28,697	5,649.9
OTHER	1,231	933.2	1,143	168.5	1,189	921.7	1,155	162.7
Grand Total	42,999	36,156.5	184,138	36,156.5	45,165	38,586.0	196,588	38,586.0

	New FTF	New UDT	New Student HC			New Student HC
Undergraduate	6,886	4,880	11,766	6,792	4,889	11,681
Graduate/PostBacs			2,002			1,960
Grand Total	6,886	4,880	13,768	6,792	4,889	13,641

# Cal State Fullerton offers 110 degree programs — 55 undergraduate and 55 graduate, including a doctorate in education and doctorate in nursing practice



### **General Education CSU**

### Fall 2021 – Summer 2025

### 48-49 units

- Area A Core Competencies
- Area B Scientific Inquiry & Quantitative Reasoning
- Area C Arts and Humanities
- Area D Social Sciences
- Area E Lifelong Learning and Self-Development
- Area F Ethnic Studies
- Overlay Z Cultural Diversity

### 43 units

Area 1 – English Communication

Fall 2025 & Beyond

- Area 2 Mathematical Concepts & Quantitative Reasoning
- Area 3 Arts and Humanities
- Area 4 Social & Behavioral Sciences
- Area E Lifelong Learning and Self-Development
- Area 5 Physical and Biological Sciences
- Area 6 Ethnic Studies
- Overlay Z Cultural Diversity

**CSUF GE Page** 



Comparison (web)

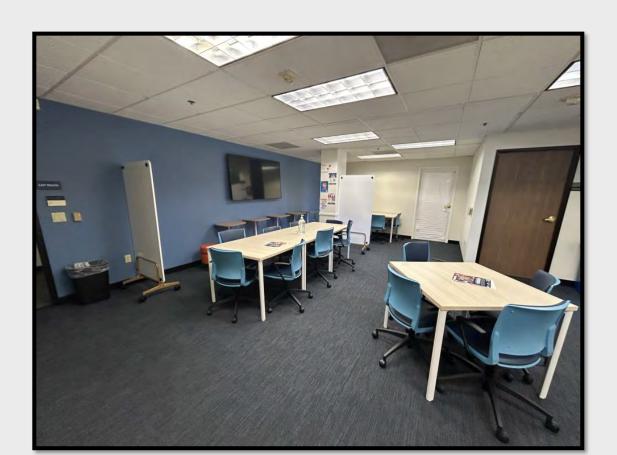




# College Park Nutwood Café Reimagined: College Park Student Study Space



# College of Communications Student Success Center





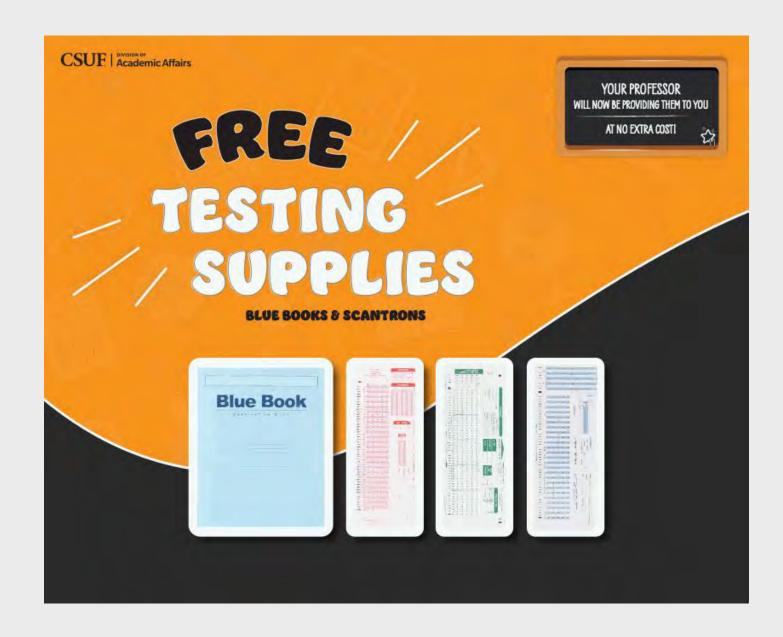


# Black Titan Student Success GH-223



### **Project Blue Book**

 Free testing materials will once again be available to our students, further supporting their academic success.



### **Dreams to Degrees**

Event Overview: An event aimed at removing barriers to registration (e.g., holds, etc.) and encouraging seniors filing for Grad Check.

### Mission:

- Provide a one-stop shop for registration and student support needs
- Raise awareness of the registration process
- Remove barriers for students

### Event Highlights:

 Students can get assistance with registration, financial aid, and campus support programs

Departments Present: Office of Civil Rights, Financial Aid, Registrar's Office, and more.

October 22, 2025



### **Student Academic Support**



A total of 38,677 students' records were reviewed for degree progress or grad checks.



Instead of deferring their graduation to a later semester, a total of 4,575 undergraduate students were able to graduate on their timeline with the support of the graduation specialists.



100 first-year students from the 2024Fa cohort received summer grants to take English or Math GE requirement course (e.g., MATH 115A) so they can be back on track with their degree progress.



Graduation Specialists worked with 5,004 seniors to facilitate their graduation.

### Student Academic Support

Across campus, the Academic Advising team offered 48,450 academic advising sessions to undergraduate students between June 2024 and May 2025.

A total of 6,942 first-year students received academic advising in their first year.

A total of 14,324 undergraduate students attended workshops hosted by academic advisors.

Non-Enrollment Campaigns: Reduced Fall 2025 non-enrolled students from 9,015 to 4,558 (4,457 re-enrolled) through targeted outreach. Spring 2025 non-enrolled was reduced from 9,226 to 4,075 (5,151 re-enrolled).

### Al Agent Advisor Coming Soon



### Strategic Plan 2024 – 29

1

Goal 1
Enhance Support for Student Access,
Learning, and Academic Success

2

Goal 2
Foster Student
Engagement and Well
Being

3

Goal 3
Recruit, Develop, and
Retain High Quality
Faculty and Staff

4

Goal 4
Expand and Strengthen
Physical and Financial
Capacity and
Community Relations

5

Goal 5
Innovate and Improve
Campus Operations

### **Questions & Answers?**





### Resolution to Appoint 2025-2026 ASI Audit Committee and Chair

WHEREAS, The Associated Students Incorporated (ASI) is a 501(c)(3) nonprofit organization that operates as an auxiliary organization of California State University, Fullerton (CSUF); and

**WHEREAS**, ASI is governed by the ASI Board of Directors who set policy for the organization, approve all funding allocations to programs and services, and advocate on behalf of student interests on committees and boards; and

**WHEREAS**, ASI Bylaws state in Article IV, Section 2, Clause 6 that the Audit Committee shall be composed of four (4) members of the Board, and one (1) member of the finance committee. Members of the Board to serve on the Audit Committee shall be appointed by the Board; and

**WHEREAS**, the Audit Committee members must be students, may not be ASI Executives, staff, or unpaid volunteers in an operational position of the organization. No member may serve if they have a financial interest in ASI. Other voting members of the committee shall include two members from the campus community. All members must be approved by the Board of Directors with a majority vote; and

**WHEREAS**, the Audit Committee shall convene two meetings in the fall semester and one meeting in the spring semester as applicable; and

**WHEREAS**, a vacancy on the Board of Directors has created an opening on the Audit Committee; therefore, let it be

**RESOLVED**, at the June 2, 2025, meeting the ASI Board of Directors appointed the following individuals to serve on the ASI Audit Committee for the 2025-26 academic year:

Joshua Lopez Deniz Suzer

Yashwanthreddy Mallareddygari

Armando Salazar, and

Olivia Benson, Representative, Student Affairs and Strategic Enrollment Management, CSUF, and Cindy Merida, Director of Audit Services and Coordination, CSUF; and

**RESOLVED**, the ASI Board of Directors appoints TBD to serve as a member of the Audit Committee to fill the vacancy effective immediately through May 31, 2026; and let it be finally

**RESOLVED**, the ASI Board of Directors names TBD to serve as the chair of the Audit Committee from those appointed.

Adopted by the Board of Directors of the Associated Students Inc. California State University, Fullerton, on the nineth day of September in the year two thousand twenty-five.

# College of the A 2 3 California State University, Fullerton

### Goals

- Collaboration Between Visual & Performing Arts
  - Theatre rehearsal life drawings
  - Music composition event for art buildings
  - Murals in the performing art buildings
- Shorten graduation times from 5-6 years to a college standard of 4
  - Eliminate user error
  - Find other causes of the delay in graduation
- Parking



### **Student Feedback**

### **Visual Arts**

- Major-exclusive classes / Theatre minor Air purification systems in Ceramics Classrooms

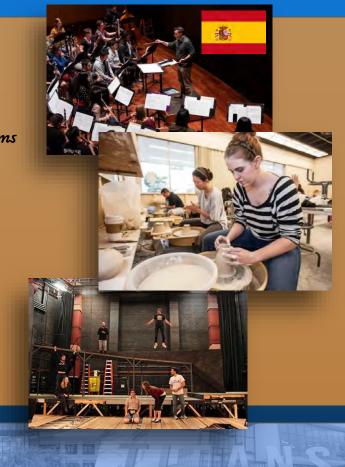
- Expensive art supplies

- Stolen wacom pens

### Music

New practice room booking system

- Recording studio access



### **Upcoming Events**

**Visual Arts** 

Art gallery exhibitions

Music

- Deck the Halls! Dec. 13 and 14

An exciting collaboration across the sea

Dance & Theater

- Men on Boats







### **Upcoming Events**

Music, Dance, Theatre, and Visual Art

Complimentary Tickets



Event Calendar





### How to contact us

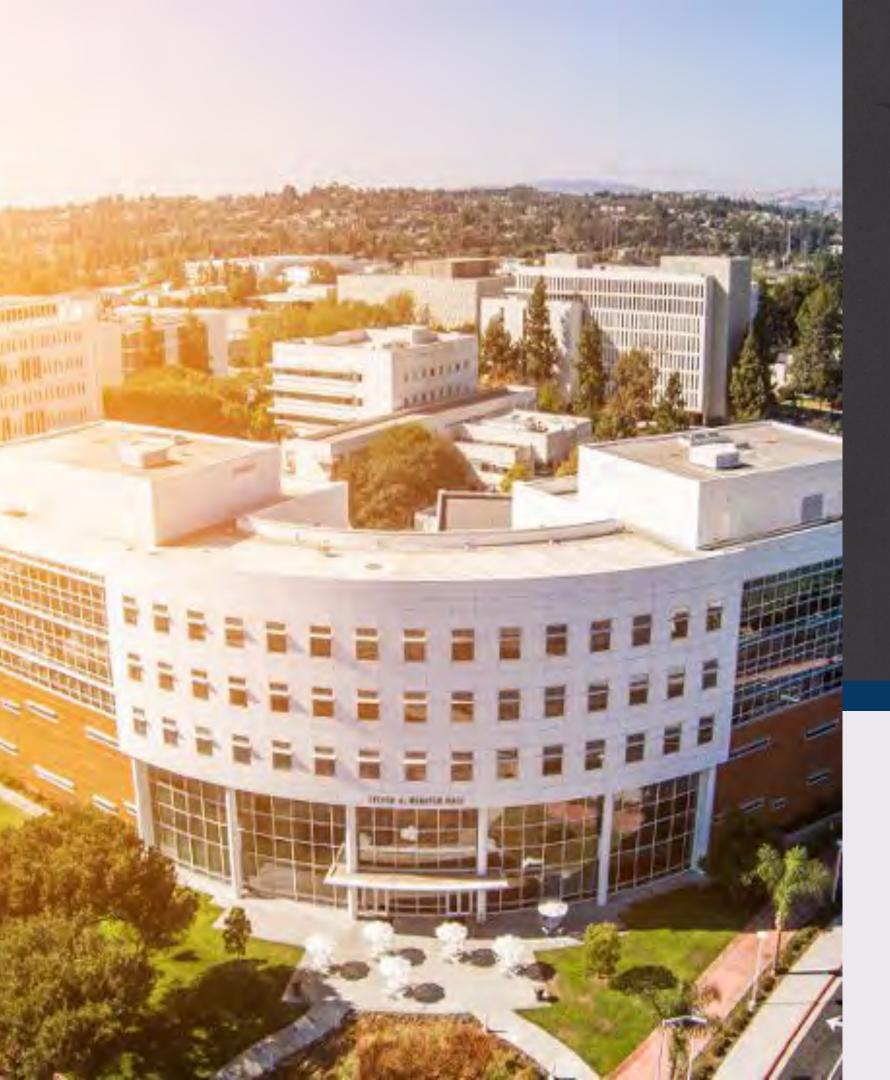


Sarah Komiya asboard-arts2@fullerton.edu



Joshua Lopez asboard-arts@fullerton.edu





# College of Business and Economics

Fall 2025 College Report

Presented by: Shay Quock



Stay informed with our college updates, highlights, and more!



Hear about our colleges upcoming events!



What we want to accomplish this semester!

## College Updates



### \$10k Scholarship Recipient

Samantha Cruz-Araujo '26, first-generation transfer student at CSUF CBE, awarded \$10,000 scholarship award from RSM Foundation



### Building Updates!

Just Added: High tables, monitors

Coming Soon: Leadership Center, Monitors on walls

# Upcoming Events

SEP

### The Job Search Playbook: Powered by Handshake

9/9/2025 (12:00 PM - 1:00 PM)

SGMG 3230

Are you ready for career season? Think of this event as your job search game plan! A Handshake rep will walk you through pro-level strategies for finding internships and jobs, getting hired, and standing out from the crowd.

Career Services

REGISTER

SEP

10

### **Linkedin Latte Series: Optimize Your Profile**

9/10/2025 (3:00 PM - 4:00 PM)

SGMH 3230

Join us for an engaging workshop where you can enjoy a latte while learning how to build a strong, professional presence on LinkedIn. Whether you're just starting out or looking to refine your existing profile, you'll walk away with quick, practical tips to enhance your profile and stand out.

Career Services

SEP

12

REGISTER

**Grad Program Mixer** 

9/12/2025 (5:30 PM - 8:30 PM)

Brewery X, 3191 E La Palma Ave, Anaheim, CA 92806, USA

Join us for a graduate student program mixer at Brewery X! Enjoy food, swag giveaways, and great company.

Alumni Events

REGISTER

## Goals for the Semester

#### **#1 Business Collaborations**

- Expose students to real business operations by collaborating with local businesses. Build our community and strengthen relationships with local businesses.

## **#2 Increase Job Opportunities**

- Increase students opportunities to land internships and full time job offers.

## #3 Highlight Student Life

- Build our brand, highlight more student life!



# Thank You!



Shay Quock

Board of Directors - Treasurer

E: asboardtreasurer@fullerton.edu



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September 9, 2025
ASI Board of Directors
Executive Officers Report

**PRESIDENT:** Haneefah Syed

#### **EVENTS/MEETINGS/TRAININGS ATTENDED:**

- 8/26 Student Government Welcome
- 8/27 Meeting with Christina
- 8/27 ASC Board Orientation
- 8/28 VPSA Meeting
- 8/28 Student Wellness Steering Committe Meeting
- 8/28 VPSA/President Rochon Meeting
- 8/29 Meeting with Christina for Convocation
- 9/2 Top 3 Meeting
- 9/2 Top 3 Campus Lunch
- 9/4 Provost Dabirian Meeting
- 9/4 All Day ASI Tabling
- 9/5 ASI Marketing Filming
- 9/5 VP Porter Meeting
- 9/5 Southern CSSA Regional Meeting

#### **PROJECTS:**

- ASI Alumni Engagement Initiative
- Convocation Speech Preparation
- ASI Marketing Campaigns
- Student Wellness Steering
- Student Employee Wishlist
- Continuing to meet with AVPs

#### **SUMMARY:**

• Happy Tuesday, everybody! My main goals as ASI President are to boost alumni involvement with new initiatives in the spring, prep a convocation speech that really connects with students, and ramp up our marketing campaigns to get more people excited about ASI to build community culture as CSUF. I'm also focused on supporting student wellness by working closely with the steering committee to make sure everyone's needs are heard and met. One project I am working on is creating a wish list for student employees so if you have any ideas please share them with me!

**VICE PRESIDENT:** Juan Salguero

#### **EVENTS/MEETINGS/TRAININGS ATTENDED:**

- 8/26 Student Government Welcome Social
- 8/27 Discoverfest Tabling
- 8/28 Academic Senate
- 8/28 Student Wellness Steering Committe Meeting
- 8/28 VPSA/President Rochon Meeting
- 9/2 Campus Lunch
- 9/4 All Day ASI Tabling
- 9/4 CEC Meeting
- 9/4 Provost Dabirian Meeting
- 9/5 VP Porter Meeting

#### PROJECTS:

- ASI Alumni Engagement Initiative
- ASI Steering Committee
- ASI Scholarship Marketing
- New event for CEC

#### **SUMMARY:**

Hi everyone, I would say it was a very successful start to the school year.
 Haneefah, Joe, and I are having productive conversations with all the AVP's.
 Looking forward, it is important that we keep our efforts in alignment with what

we said our goals were for the year. For my team and commissions, we are making tangible and realistic goals, and I am optimistic we will hit on every single one of them. We will continue working hard to ensure we have a productive year!

**CHIEF GOVERNMENTAL OFFICER:** Tyler Gibbs

#### **EVENTS/MEETINGS/TRAININGS ATTENDED:**

- 8/26 Student Government Welcome
- 8/27 Discoverfest tabling
- 8/28 Finance Committee
- 8/28 Governance Committee
- LCC Commision Meeting later today
- CSSA Upcoming Weekend

#### **PROJECTS:**

- November 4<sup>th</sup> Special Election Awareness Initiative
- Possible collaborate with Political Science Student Association about voter registration drive

#### **GOALS FOR NEXT WEEK**

- Delegate Tasks with my commission
- Get started with the Initiative
- Get started with Marketing

#### **SUMMARY:**

Hi everyone, I have been super busy brainstorming ideas for the upcoming school year, and attending events like Discoverfest as well. We are already looking into possible collaborations with other clubs on campus, and reaching out to Ingrid and have a meeting set up later today to talk about out Initiative proposal.

#### **CHIEF INCLUSION & DIVERSITY OFFICER:** Ava Montano

#### **EVENTS/MEETINGS/TRAININGS ATTENDED:**

- 8/26 Student government welcome
- 8/27 Discoverfest tabling
- 9/2 SJEC Commission meeting
- 9/4 All day ASI tabling
- 9/4 Programs Assessment committee meeting
- 9/9 Dave & Keya meeting upcoming
- 9/16 SWANA tabling upcoming

#### PROJECTS:

• "My culture is not your costume"- Halloween educating initiative

#### **GOALS FOR NEXT WEEK**

- Finish coming up with information for Halloween infographic
- Get in touch with the Native American resource Center director to plan a collaboration initiative for November

#### **SUMMARY:**

Hello everyone, this first week of school was very productive with Discoverfest, All day ASI, and having my first commission meeting. In my commission meeting we got started on brainstorming some initiatives for the upcoming months. The first one being in regard to Halloween and raising awareness on cultural appropriation. We also are getting in contact with the Native American and Indigenous resource center to plan something for Native American Heritage Month. Lastly, we are waiting for some more information to get involved with HSI

week on campus. Overall, I'm looking forward to all these great projects that my commissioners and I have planned!

#### **CHIEF CAMPUS RELATIONS OFFICER:** Riya Jain

#### **EVENTS/MEETINGS/TRAININGS ATTENDED:**

- Discover fest tabling
- All day ASI tabling
- ESC Commission meeting: discussed details for campus sustainability event
- Facilities meeting: learned about capital funding

#### **PROJECTS:**

- Campus sustainability month initiative
  - Collab w campus sustainability team
  - Updated my commissioners regarding this project and delegated tasks

#### **GOALS FOR NEXT WEEK**

- Upcoming meeting with UAC Commission: will come up with an idea regarding
- Possible interview for second ESC Commissioner



ASI EXECUTIVE DIRECTOR'S

# REPORT

ASI Board of Directors Meeting Sept. 9, 2025

Presented by DR. DAVE EDWARDS ASI Executive Director





# UPCOMING EVENTS & IMPORTANT DATES

## **BEYOND THE CONVERSATION**

SEPT. 18 @ 7 PM, TSU PAVILION

Featuring acclaimed filmmaker **Jon M. Chu**, director of "Crazy Rich Asians" and "Wicked."

### **FALL CONCERT**

OCT. 4, INTRAMURAL FIELDS

First ever Fall Concert, made possible by ASWI. Featuring Zack Fox, Paris Texas, The Two Lips and Samara Cyn.

## **ASI SCHOLARSHIPS**

**OCT. 12 DEADLINE** 

10 scholarships, 130 awards to be given out; \$105K more thanks to ASWI. Applications on ASI website.



## **ASWI UPDATE**



#### **ASI SCHOLARSHIPS**

\$105K added to ASI Scholarships

130 scholarships (\$1K each) + 45 Titan Shops awards (\$250)

\$85K awarded this fall, \$80K in spring

248 apps in 3 weeks vs. 270 all last spring

90 apps for new Pathways to Success scholarship



Fall Concert – Oct. 4 @ Intramural Fields

Artists: Zack Fox, Paris Texas, The Two Lips, Samara Cyn

Tickets on sale Aug. 29; already sold ~1,000 tickets

Wellness Lounge will be featured



ASWI Steering Committee launched Aug. 28

Members: ASI leaders, TSU & SRC directors, Building Engineering, HHD Dean, CPFM rep

**Topics**: Working Groups & feasibility study

Coming soon: Awaiting approval for facility feasibility study; MOU in progress: Wellness Ambassadors & added CAPS counselors

# SIGNATURE EVENT . \* . ATTENDANCE

Spring Concert (May 4)

Rec'd All Night (Aug. 22)

All Day ASI (Sept. 4)



# SIGNATURE EVENT ATTENDANCE

600+

Titan Youth
Summer Camp
(June-August)



450

Pop-Up Pantry Snack & Go (May 7)

274

ELEVATE (Aug. 22)



Full list of Signature Events on Pages 2-3



STUDENT & COMMUNITY IMPACT

4,349

ASI Food Pantry visits May-August

60K

Hours of care provided by Children's Center May-August



Guests welcomed to the TSU via UCC and Titan Bowl & Billiards events May-August 17,320

Visits to the SRC during first week of fall, the highest first week ever





SOCIAL MEDIA GROWTH

42,185 Total social media followers across 9 channels

CSUF's #3 most-followed Instagram (24.5K) — trailing only CSUF Official and Titans Baseball, but outpacing Titans Athletics.

40K Engagements across social media channels in August

290K Video views across all platforms

More YouTube subscribers than CSULB ASI



Full list of social media data on Page 5

## DEPARTMENT HIGHLIGHTS

**\$40,000** ASI Food Pantry grant awarded by Kaiser Permanente Foundation

\$15,000 donation by the Gleaves Family

Record-breaking summer programs & revenue

Launched first-ever public relations/communications internship

Completed 1,368 design, digital media, and communications projects in 2024-25



5 Star Rating by QRIS for the first time

CACFP grant awarded through 2026

Hosted the CSUnity Conference in August

Successfully completed training for new student leaders

Added \$105,000 more to ASI Scholarships due to the ASWI

TUSC hosted back-to-school coffee bar for staff

Full list of Department Highlights on Pages 6-10

## DEPARTMENT HIGHLIGHTS

Passed surprise inspection by Second Harvest Food Bank OC!

Creating pop-up kitchen demos with TitanWELL & TitanHEALTH

Sushi now available!

Booked 845 events May-August

Semester Sweets was biggest art event ever w/ nearly 300 participants



100+ students at Street Team Social

Camp Titan welcomed 40 kids

Hosted 5 Signature Events since May

60-80 student employees took advantage of new rest & relaxation room during finals per day

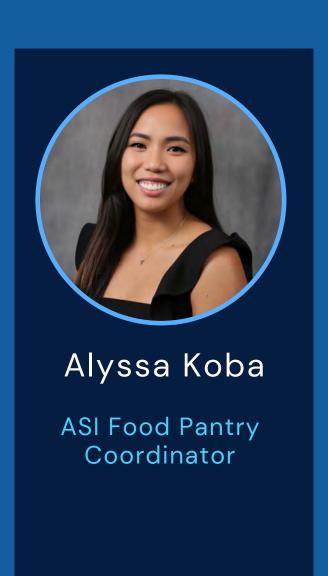
Held successful All Staff Celebration (June) Staff Retreat& ELEVATE events (August)

Coordinated 3 audits and compliance reviews in Summer 2025



## **NEW ASI STAFF**







## STUDENT SPOTLIGHT



## Maya Aragon ASI Art Programs & Exhibits Assistant

- 4th Year, Fine/Studio Arts Major
- Summer Internship: Collections Intern, Ruth Chandler Williamson Gallery (Scripps College)
- Gaining experience in cataloging, digital imaging, and collections care
- Internship part of the Getty Marrow Program supporting diverse students in museums & visual arts

## EMPLOYEE OF THE YEAR



Angel Dominguez Lead Building Engineer

- Employee at ASI CSUF for 8 years
- Nominated for the Golden Putter award by fellow staff member, Jeanie Mora:
- 66 He's the definition of customer service; he's pleasant to go to, pleasant to work with. Everyone always has the best words for him and I feel the same. 99



# Questions?



# EXECUTIVE DIRECTOR'S REPORT

ASI Board of Directors Meeting Sept. 9, 2025

Presented By

DR. DAVE EDWARDS ASI Executive Director

#### **EXECUTIVE SUMMARY**

From May to August 2025, ASI hosted 16 signature events with over **10,800 participants**, including record-setting attendance at the **Spring Concert (6,838)** and **Rec'd All Night (1,174)**. Training-focused events like the All Staff Retreat and ELEVATE strengthened staff and student employee development, while programs such as Camp Titan and the Finals Pop-Up Pantry provided essential student and community support.

Demand for ASI services remained strong. The Titan Student Union University Conference Center and Titan Bowl & Billiards hosted nearly 800 events from May to August and welcomed more than **30,000 guests** through bookings, while the Student Recreation Center logged its busiest opening day ever with **3,791 entries** and a record-setting first week of **17,320 entries**. The ASI Food Pantry served **4,349 students**, and the Children's Center provided nearly **60,000** hours of care while training student employees and interns.

ASI's social media continues to expand, reaching **42,185** followers across nine platforms, led by @asicsuf Instagram with **24,500**. Instagram maintained a 3% engagement rate, close to the higher education benchmark of 4.2% (Hootsuite). In August alone, ASI content earned 1.7 million impressions and nearly 40,000 engagements.

Key milestones included hosting the CSUnity Conference, the Children's Center earning its first 5-star QRIS rating and a CACFP grant through 2026, and new funding support with a \$40,000 Kaiser Foundation grant and a \$15,000 Gleaves Family donation. ASI also launched its first public relations and communications internship program and welcomed several new staff members.

ASI enters the year with energized teams, strong engagement, and clear momentum in advancing student success.

#### SIGNATURE EVENTS

#### May

#### May 2: Student Leader Banquet

Celebrated ASI student leaders and employees with recognition and awards at the first combined banquet.

Attendance: 200

#### May 3: Spring Concert

Brought thousands of students together for a major live music event, setting a new attendance record. Attendance: 6,838

#### May 6: 2000s Late Night Study

Provided a themed finals week study event with music, activities, and snacks. Attendance: 574

#### May 7: Finals Snack & Go Pop-Up Pantry

Distributed snacks and pantry items to support students during finals week.

Attendance: 450

#### May 8: Crazy Cake Creatives

Hosted a hands-on cake-decorating activity in the TSU Pub. Attendance: 130

#### May 12-15: Late Night at Titan Bowl & Billiards

Extended hours gave students a chance to relax with free bowling and billiards during finals. Attendance: 810

#### JUNE

#### June 16-20: Camp Titan

Provided a free weeklong summer camp experience for local youth. Attendance: 40

#### June 27: Children's Center Summer **Block Party**

Families and staff came together for a community-building celebration.

Attendance: 73

#### **JULY**

#### **July: Titan Youth Summer Camp**

Offered weekly recreational and educational programs for children throughout the summer. Attendance: ~600

#### July: Learn to Swim Program

Delivered swim lessons for youth and families, generating strong community participation. Attendance: ~ 400

#### **AUGUST**

#### August 8: All Staff Retreat

Brought ASI team members together for team building and organizational updates. Attendance: 76

#### August 15: ELEVATE

An all-day student employee training with workshops on career readiness, wellness, and success strategies. Attendance: 274

#### August 22: Rec'd All Night

Annual late-night celebration with entertainment, food, and activities promoting wellness and community.

Attendance: 1,174

#### August 22: ASI x IT Movie Night

Partnered with campus IT to host an outdoor movie screening with games and treats. Attendance: ~300

#### **SEPTEMBER**

#### **September 3: Semester Sweets**

Beginning of the year celebration where students were welcome to free iced coffee and donut decorating. TSU Exhibits & Arts Program reports it was its biggest event held

to date. Attendance: 286

#### September 4: All Day ASI

All-day celebration showcasing ASI resources and events. Included a resource fair, free food, free Titan Bowl & Billiards, and a pool party at the SRC featuring an outdoor movie. **Attendance: 2,181** 

#### **ASWI UPDATE**

#### **SCHOLARSHIPS**

- \$105,000 has been infused into ASI Scholarships this year, thanks to ASWI.
- This fall, it will fund 130 scholarships up to \$1,000 and 45 worth \$250 each for Titan Shops.
- \$85,000 will be awarded this semester, and \$80,000 will be awarded next semester.
- 248 applications have been submitted or are in draft status within three weeks, compared to 270 for the entire application cycle last spring. There are 5 weeks left.
- About 90 applications have been submitted for the new Pathways to Success scholarship.

#### **FALL CONCERT**

- Fall Concert scheduled for Oct. 4 at Intramural Fields.
- Artists include Zack Fox, Paris Texas, the Two Lips, and Samara Cyn.
- Tickets went on sale Aug. 29; already sold 983
- Concert will include a wellness lounge (details TBD)

#### STEERING COMMITTEE

- First ASWI Steering Committee meeting held Aug. 28.
- Members include chair Luca Romero, ASI BOD members, TSU & SRC directors, ASI corporate leadership team members, ASI Building Engineering & Facility Planning director, HHD Dean, CPFM representative.
- Discussed Working Groups and feasibility study.

#### **COMING SOON**

- Feasibility study for facility changes.
- MOU underway to fund Wellness Ambassadors, which will allow CAPS to hire more counselors.

#### **DATA & USAGE**

#### **ASI Food Pantry**

- May 2025: 1,565 visits
- June 2025: 696 appointments, 1,678 individuals served\*
- July 2025: 789 appointments, 1,968 individuals served \*
- August 2025: 1,299, 3,213 individuals served\*
   \*includes household totals

#### Children's Center

- May: 129 children served, ~15,700 scheduled hours
- June: 117 children served. ~16.000 hours
  - o 7 interns; 51 student employees
- July: 110 children served, 15,744 hours
- August: 151 children served, 12,147.75 hours of care provided; 75 student employees and interns trained.

#### **Student Recreation Center (SRC)**

- May 2025: 22,118 entries (↓ from 23,227 in May 2024)
- 2024–25 Academic Year:
  - o 419,120 entries (+5.5% from previous year)
  - o 17,396 unique students used the facility (+6.2%)
  - Group Fitness: 6,894 attendees (↑ from 2,286 last year); 80% of participants were women
  - Female-focused events (e.g., Picnic, Paint, and Pilates): 95% attendance, majority female
- July 2025: 9,313 entries, up from 8,476 in July 2024
- August 2025: 24,304 entries, down from 25,053 in August 2024 due to a four-day closure for training.

#### **Titan Student Union (TSU)**

- May 2025: 357 bookings
- June 2025:
  - o 257 bookings
  - o 10,214 total guests
- July 2025:
  - o University Conference Center: 173 bookings, 11,419 guests
  - o Titan Bowl & Billiards: 130 bookings
- August 2025:
  - University Conference Center and Titan Bowl & Billiards bookings: 231
  - o 7,000 guests

#### **Social Media Data**

@asicsuf	@titanrecreation
Instagram/Facebook/X	Instagram/Facebook/X
<ul> <li>Audience: 33,377</li> </ul>	<ul> <li>Audience: 14,643</li> </ul>
<ul> <li>Net Growth: +1,781</li> </ul>	Net Growth: +250
<ul><li>Impressions: 1,393,115</li></ul>	<ul><li>Impressions: 166,695</li></ul>
<ul> <li>Engagements: 36,781 (2.6%)</li> </ul>	<ul><li>Engagement: 5,445</li></ul>
Video Views: 163,903	• Video Views: 126,226
YouTube	
Audience: 907	
Net Growth: +25	
<ul><li>Views: 2,205</li></ul>	
<ul> <li>Impressions: 39,921 (2% CTR)</li> </ul>	
<ul> <li>Watch Time: 25.4 hrs</li> </ul>	
<ul><li>Engaged Views: 2,016</li></ul>	
TikTok	TikTok
Followers: 798	Followers: 416
Net Growth: +107	Net Growth: +20
Profile Views: 267	Profile Views: 167
Video Views: 3027	Video Views: 4,303
Engagement Rate: ≈ 44.6%	Engagement Rate: 1.2422%

#### **DEPARTMENT HIGHLIGHTS & ACCOLADES**

#### **Accounting and Finance**

#### Summer

• Coordinated three audits and compliance reviews.

#### **Building Engineering**

#### June

 Members of ASI's facilities team attended the Building and Facilities Management Seminar hosted by the Association of College Unions International (ACUI), covering best practices in facility operations, student training, and broader operational strategies.

#### **Children's Center**

#### May

Parents donated over 100 items valued at \$1,300 for Teacher Appreciation Week.

#### June

 Received a generous donation of interlocking building blocks from the Women's Club of Fullerton, supported by Ocean Subaru, to enhance daily routines and outdoor play.

#### July

- Upgraded the parent sign-in process with a digital signature system in CareConnect.
- Achieved a 5-star Quality Start Rating, the highest possible, valid through 2028.

#### August

 Received approval for the Child and Adult Care Food Program (CACFP) grant through September 2026.

#### **Corporate Affairs**

#### June

Collaborated with the Office of Scholarships to transition ASI scholarships to the campus platform.

#### August

 Launched Fall ASI Scholarship program with \$105,000 more funding thanks to the ASI Student Wellness Initiative. Also created a new scholarship designed for any major, year, or background: Pathways to Success Scholarship.

#### **Human Resources**

#### May

 Hosted a rest and relaxation room in the TSU for student assistants during finals week, serving 60–80 students per day and delivering food to other ASI locations.

#### July

 Hired Alyssa Koba as the new ASI Food Pantry Coordinator (MS from Johns Hopkins).

#### **August**

 Added new staff hires: ASWI Project Manager Karyn Turner, Executive Office Coordinator Jennifer Morales, and Student Government Office Coordinator Alora Walker.

#### **Information Technology**

#### June

 Staff attended the ACUI Building and Facilities Management Seminar, expanding knowledge on operational strategies and student training.

#### Marketing, Communications, and Design

#### May

Produced and posted a year-end highlights video on YouTube.

#### June

 Closed out 2024-25 academic year; completed at least 1,368 design, digital media, and communications projects.

#### August

- Launched ASI's first public relations/communications internship program with two student interns.
- Social media followers increased by over 1,000 during the first week of classes.

#### **Strategic Initiatives**

#### July

Began partnership development with Bento Sushi to support the Food Pantry.

#### **August**

- Awarded \$40,000 Kaiser Foundation grant for Pantry on-the-Go program
- Received a \$15,000 Gleaves Family donation to support Children's Center families.

#### **Student Government**

#### May

 Social Justice and Equity Commission partnered with Project Rebound for a yearend recognition event.

#### June

- Swore in the 2025–26 student leaders, including President Haneefah Syed, Vice President Juan Salguero, Board of Directors, and executive officers.
- Student leaders attended trainings and retreats to prepare for the year.

#### July

- President Syed and Chief Governmental Officer Tyler Gibbs attended CSSA orientation and plenary meeting.
- The office sought a liaison from academic advising and met with OLLI representatives to explore mentorship partnerships.

#### August

 Hosted the CSUnity Conference (Aug. 16–18) for CSU student leaders, including workshops on leadership and policy.

#### **Student Programs and Engagement**

Note: Other SPE accomplishments are outlined in the Signature Events sections of this report, including Spring Concert, Late Night Study, Camp Titan, ASI x IT Movie Night, and All Day ASI.

#### May

 Hosted a Street Team Social for over 100 students to build community and introduce departmental mission and goals.

#### June

• Hired two programming coordinators and one office coordinator to support expanded programming for ASI Student Wellness Initiative (ASWI).

#### August

 Participated in Titan Pride Day and DiscoverFest, engaging students with campus resources.

#### **Student Recreation Center**

#### June

 Launched Titan Youth Summer Camps and Learn to Swim classes, surpassing summer 2024 revenue in just three weeks. Both programs garnered record-breaking revenue.

#### August

 Recorded 3,791 entries on opening day and 17,320 entries in the first week, marking the busiest in building history.

#### **Titan Student Union**

#### May

 Hosted elementary school graduation events and the Fullerton School District 2-day FSD Fest.

#### **August**

Participated in Titan Pride Day and DiscoverFest.

#### **Arts & Exhibits**

#### June

• Hosted "Raza Unidas" exhibition featuring Advanced Computer Graphics student work.

#### September

Hosted Semester Sweets, an event featuring free iced coffee and donut decorating.
 Nearly 300 attended, the largest Arts & Exhibits event to date.

#### **ASI Food Pantry**

#### May

Passed a surprise inspection by Second Harvest Food Bank OC.

#### June

• Launched partnership with Sysco, a wholesale food distributor.

#### August

- Partnered with TitanWELL and TitanHEALTH for an educational kitchen and pop-up CPR kiosk.
- New Food Pantry Coordinator started.

#### September

• Started offering Bento Sushi.



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SEPTEMBER 9, 2025

Board of Directors

Board Leadership Report

**CHAIR:** Joe Morales

#### **Summary:**

Hi everyone,

I hope the first few weeks of the semester have been treating you well. Over the past few weeks, I've been getting my footing and attending a number of meetings with university officials alongside Juan, Haneefah, and Dave. These meetings have helped us catch up on both the exciting developments from over the summer and the new exciting events and programs taking shape this year all over campus. In the coming weeks, I'll be reaching out to each of you to hear how your ideas have evolved since the summer and to start working together on bringing those ideas to life.

#### **Events/Meetings Attended:**

- 8/26/25 ASI Board of Directors Meeting
- 8/28/25 ASI Wellness Steering Committee
- 8/28/25 Meeting w/ President Rochon
- 9/1/25 ASI Accounting Approvals
- 9/2/25 1:1 Board Chair/Vice Chair
- 9/2/25 Information Lunch w/ University Personnel
- 9/2/25 Bi-Weekly BOD Leadership Meeting
- 9/4/25 All Day ASI
- 9/4/25 Meeting w/ Provost Dabirian

#### **Projects / Goals:**

Work w/ Juan and Haneefah to reach out to each college about alumni Collaborate w/ Vice Chair to fill vacancies Develop goals and initiative tracker

VICE CHAIR: Mahak Ahmad

#### **Summary:**

Good afternoon, everyone!

Happy third week of the semester! First off, thank you to everyone who volunteered or took part in DiscoverFest and All Day ASI. It was such a fun and meaningful way to welcome both new and

returning students. I also want to thank our programming team for organizing All Day ASI and making the event not just fun, but super informative for everyone!

Our second Governance meeting is this Thursday, September 11<sup>th</sup>, at 2:30 p.m. in the ASI Boardroom. We'll be discussing a resolution to amend the policy around research grants. If you can't attend the meeting, please come see me after today's meeting!

That's all from me! I hope you have a great rest of your week, and as always, if you have any questions or just want to chat, feel free to reach out or stop by my office, as I am always here for you all!

#### **Events/Meetings Attended:**

- August 26: Student Government Welcome Social
- August 27: DiscoverFest
- August 28: Meeting with Erika
- August 28: Academic Senate Meeting
- August 28: Governance Committee Meeting
- September 2: Meeting with Joe
- September 2: BOD Leadership Meeting
- September 4: All Day ASI

#### **Committee:**

**Governance Committee** 

#### **Projects:**

Work to fill vacant Director seats in the College of Business and Economics, College of Education, and College of Natural Sciences and Mathematics (NSM) through attending college events and connecting directly with students to promote ASI involvement

Meet with Dean Kirtman to discuss how we can better share ASI and campus resources, especially with students in the new Urban Learning undergraduate program

Attend campus events to better understand the resources available and become more informed about campus support services

#### **SECRETARY:** Luca Romero

#### **Summary:**

Since the last board meeting, I have met with multiple student and university leaders from various committees. Through these meetings, critical dialogue has continued for many of ASI's initiatives and ventures. Please reach out if you have a special interest in one of my committees that I either chair or sit on. To continue positive growth, open dialogue among our board members needs to be fostered to provide diverse perspectives on these matters. I hope everyone has found the rhythm of school again

and has had a productive start to the first couple of weeks. Don't hesitate to reach out about something, or if you simply want to talk!

#### **Events/Meetings Attended:**

- Auxiliary Services Orientation Meeting (8/27)
- Met with Charles D. Kissel, Executive Director & CEO of Aux Svcs
- Guide strategic direction, financial health, and uphold Aux Svcs values
- Board meetings are held quarterly
- Discoverfest (8/28)
- Tabled for ASI
- Informed students of ASI resources and programs
- Fostered open dialogue between student leaders and the student body
- Bi-weekly BOD Leadership Meeting (9/2)
- Discussed the transition from the summer break to the Fall academic year
- Discussed the expectations and outlook for the board during the 2025-2026 term
- Created dialogue to ensure all members feel comfortable and prepared

#### Committee:

#### ASIWI Steering Committee (8/28)

- Created expectations for the committee
- Reviewed different workgroups within the ASIWI Steering Committee
- Discussed the next phase of ASWI for the 2025-2026 academic year

#### Facilities Committee (9/4)

- Created expectations for the committee
- Reviewed Roles and Responsibilities of the Committee
- Review Capital Funding expenditures
- Oversee approval of facility operations & annual hours
- Recommend operations, renovation, & improvements of ASI buildings
- Discussed Capital Projects and Process
- Review which projects move to the board
- Keep the balance of projects

#### Programs Assessment (9/4)

- Created expectations for the committee
- Reviewed Roles and Responsibilities of the Committee
- Provides feedback on ASI programs
- Make recommendations on new programs & acquisitions for the ASI art collection
- Selected four ASI programs to assess
- Pantry (TSU)

- Titan Youth Summer Camp (SRC)
- Nest Classroom (CC)
- Social Justice Week (SP&E)

**TREASURER:** Shay Quock

#### **Summary:**

Hi everyone! Hope you all had a great week. Here is a list of the meetings I've attended. On Aug, 28 we had our first Finance committee meeting of the year. Here we learned our roles and responsibilities in this committee, as well as some terms and concepts we will need to know to prepare for the year. Over the last few weeks, I've been working with Dean Sundaram and Cintas to create an in-person recruiting event at Cintas's Anaheim location. We have a meeting this Thursday and I will have more updates for you all soon!

#### **Events/Meetings Attended:**

- 8/28 Finance
- 8/28 Governance
- 9/2 BOD Leadership Meeting

#### Committee:

Project: Collaboration event with local business and CBE