

**A RESOLUTION TO ACCEPT THE TITAN YOUTH SUMMER CAMP
PROGRAM ASSESSMENT REPORT**

Sponsor: Programs Assessment Committee

WHEREAS, The Associated Students, Incorporated (ASI) is a 501 (c)(3) nonprofit organization that operates as an auxiliary organization of California State University, Fullerton; and

WHEREAS, ASI is governed by ASI Board of Directors, sets policy for the organization, approves all funding allocations to programs and services, and advocates on behalf of student interests on committees and boards; and

WHEREAS, the ASI Programs Assessment Committee is a designated standing committee of the ASI Board of Directors and is tasked with the assessment of existing ASI programs and services and consideration of new programs to be established; and

WHEREAS, during its first meeting of the academic year, the ASI Programs Assessment Committee selects established ASI programs for annual assessment, with findings to be presented by the Program Director; and

WHEREAS, the ASI Titan Youth Summer Camp (TYSC) was selected to be assessed and reviewed during the 2025-2026 academic term with findings shared and discussed by the Committee; and

WHEREAS, JP Gale, Director of the Student Recreation Center (SRC), reviewed the TYSC program strengths, weaknesses, opportunities, and threats, program offerings, hopeful outcomes and deliverables, and financial revenue and expenses with the ASI Programs Assessment Committee; therefore, let it be

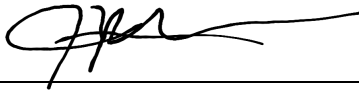
RESOLVED, the ASI Board of Directors accepts the report provided to the ASI Programs Assessment Committee and approves continuation of the ASI Titan Youth Summer Camp program; and let it be further

RESOLVED, the ASI Board of Directors encourages ASI management to review the following areas concerning improvements to the ASI Titan Youth Summer Camp program:

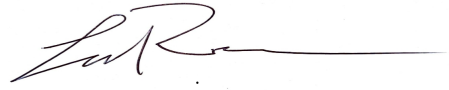
1. Pursue National Accreditation with the American Camp Association
2. Review staffing support for program operations
3. Assess the length of the program
4. Strengthen strategic campus marketing efforts; and let it be finally

RESOLVED, that this Resolution be distributed to the ASI Executive Director and applicable departments and staff for appropriate action.

Adopted by the Board of Directors of the Associated Students Inc., California State University, Fullerton on the eighteenth day of November in the year two thousand and twenty-five.



Joe Morales
2025-12-03 20:01 UTC
Chair, Board of Directors



Luca Romero
2025-12-03 03:02 UTC
Secretary, Board of Directors

Titan Youth Summer Camp Report

Programs Assessment Committee

I. SRC Director Recommendations

- The Titan Youth Summer Camp (TYSC) should continue operations until renovation of the SRC begins under the Associated Students Wellness Initiative. Following renovation, the program should be re-evaluated but likely continued.
- TYSC should pursue American Camp Association accreditation to follow a national framework for camp operations and to serve as a differentiator from other non-accredited camps.
- TYSC should offer a six-week program in 2026 instead of seven weeks to allow for more staff training time going into Fall 2027 and to reduce staff burnout.

II. Program Overview

The Titan Youth Summer Camp (TYSC) is a long-standing Associated Students, Inc. (ASI) program with roots dating back to the 1990s. Originally operating under ASI Recreation prior to the opening of the Student Recreation Center (SRC) in 2008, the camp continued under “Titan Rec”. TYSC serves children ages 5 to 12, providing summer enrichment and recreational programming for CSUF students, faculty, staff, and members of the surrounding community.

The program employs approximately 30–40 CSUF students each summer, providing valuable opportunities for student leadership, professional development, and experiential learning. Staff training occurs from mid-May through mid-June, with campers on site from mid-June through early August.

After a two-year hiatus during the COVID-19 pandemic, the camp resumed operations in Summer 2022 and has demonstrated steady growth in participation, quality, and financial performance each year since.

III. 2025 TYSC Program Operations and Participation

The 2025 season marked TYSC’s strongest performance to date in terms of enrollment, revenue, and operational success.

- **Average Weekly Enrollment:** 120 campers
- **Peak Enrollment:** 168 campers (Week 4)

- **Total Unique Users:** 483 (up from 441 in 2024)
- **Camp Duration:** 7 weeks

TYSC programming is divided into three age-based groups to provide age-appropriate supervision and activities:

- **Tuffies:** Ages 5–6
- **Mammoths:** Ages 7–9
- **Titans:** Ages 10–12

Participant demographics indicate that the program continues to primarily serve community families:

- **Community Members:** 90.2%
- **Faculty and Staff:** 9.3%
- **Students:** 0.5%

IV. Participant Satisfaction

TYSC distributed post-program satisfaction surveys to all parents and guardians, receiving **33 responses**. Results reflected strong satisfaction and participant loyalty:

- **91% (30 of 33)** reported overall satisfaction with the program.
- **91% (30 of 33)** indicated they plan to return in 2026.
- **45% (15 of 33)** expressed willingness to pay more for hot lunch options.
- Several parents expressed interest in reintroducing field trips but indicated reluctance to pay additional fees to support them.

Overall, parent feedback praised the professionalism of staff, the improved organization of daily activities, and the enhanced preparedness of counselors compared to 2024.

V. Financial Performance

TYSC has exhibited strong fiscal recovery and growth since returning from the pandemic shutdown. The program has operated profitably since 2023, despite ongoing wage pressures and the rising cost of student employment.

--	--	--

Table 1. TYSC Financial Summary (2022–2025)

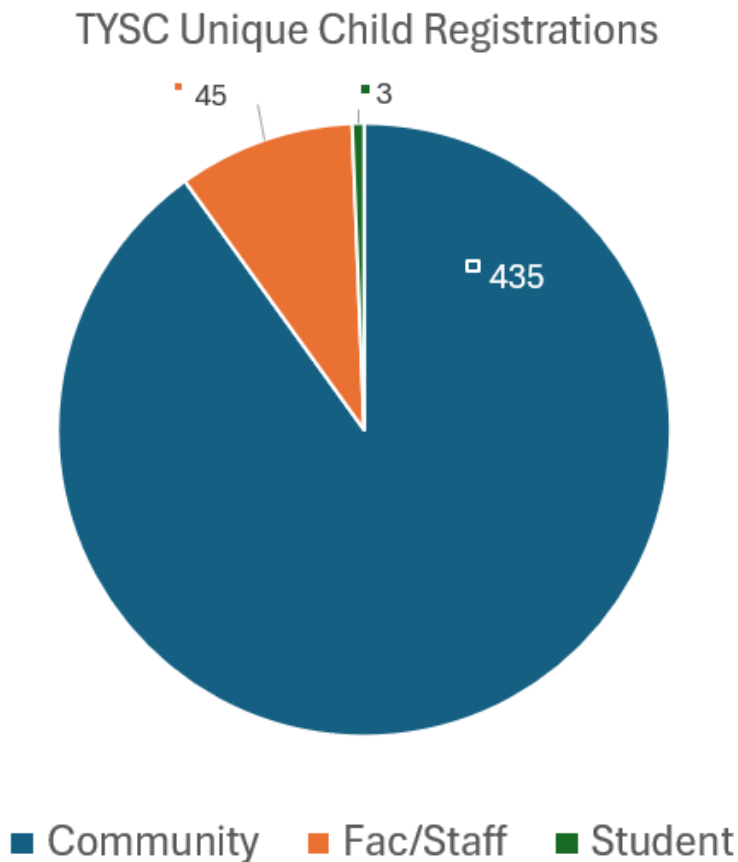
TYSC Revenue	Summer 2022	Summer 2023	Summer 2024	Summer 2025
Total Revenue	\$127,528.10	\$146,655.98	\$189,322.20	\$231,950.93
Student Wages	\$127,934.36	\$84,063.66	\$97,277.29	\$166,031.00
Other Expenses	\$32,167.77	\$29,399.57	\$35,125.08	\$34,685.65
Total Expenses	\$160,102.13	\$113,463.23	\$132,410.62	\$200,716.65
Profit/Loss	(\$32,574.03)	\$33,192.75	\$56,911.58	\$31,234.28

Table 2. TYSC Registration Summary (2022–2025)

TYSC Registrations	Summer 2022	Summer 2023	Summer 2024	Summer 2025
Item Sold	Sales			
Half Day Registrations	161	280	255	296
Full Day Registrations	445	472	438	545
Extended Care	67	49	69	34
Counselor in Training	42	0	0	0
Total Sales	715	801	762	841
Camp Duration in Weeks	8	6	6	7

Unique Users	356	430	441	483

Chart 1. 2025 TYSC Registration by Type



VI. SWOT Analysis

Strengths

- **Sustained Growth:** Enrollment and revenue have increased consistently since 2022.
- **Participant Satisfaction:** Parent feedback reflects satisfaction and program loyalty.
- **Improved Staff Readiness:** 2025 staff demonstrated greater professionalism and preparedness compared to prior years.
- **Community Engagement:** The program strengthens relationships between CSUF and surrounding families.

- | | | |
|--|--|--|
| | | |
|--|--|--|
- **Student Employment Impact:** TYSC employs 30–40 CSUF students annually, aligning with ASI’s mission of student development.
 - **Operational Efficiency:** The new registration platform improved customer experience and reduced administrative challenges.
 - **Reduced Complaints:** Parent concerns decreased significantly compared to Summer 2024.

Weaknesses

- **Compressed Planning Timeline:** Short preparation windows prior to the summer season affect overall program quality, especially in years with few staff returning from the prior camp.
- **High Staff Turnover:** Annual counselor turnover remains an ongoing challenge.
- **Coordinator Turnover:** There have been three different Intramural and Camp Coordinators in the position since August 2024, creating operational instability and loss of institutional knowledge.
- **Workload Concerns:** Exit interviews have identified workload and role volume as major factors contributing to staff departures.
- **Large Supervisory Scope:** The Intramural and Camp Coordinator supervises over 80 student employees annually, contributing to workload intensity and burnout risk.
- **Operational Overlap:** Camp operations occasionally limit SRC member access to certain facilities.
- **Complex Logistics:** Managing multiple age groups and transitions across large facility areas adds operational strain.
- **Non-Core Program Alignment:** TYSC’s role within ASI’s broader mission continues to require review and strategic clarification.

Opportunities

- **Increased Campus Engagement:** Targeted marketing to CSUF faculty and staff could expand internal participation.
- **Accreditation:** Pursuing American Camp Association (ACA) accreditation would align TYSC with national safety and quality standards.

- **Partnership Development:** Collaboration with the CSUF Children’s Center and the Child and Adolescent Development Department could enhance recruitment pipelines and programming alignment.
- **Student Recruitment:** Greater promotion of employment opportunities to relevant academic departments could improve counselor retention and professional development outcomes.

Threats

- **Program Risk Exposure:** TYSC is one of the most high-risk programs conducted within the SRC and ASI, given its direct work with minors and large program footprint.
- **Competitive Market:** Local city and county programs offer comparable summer programming at subsidized rates.
- **Staffing Instability:** Persistent turnover in the Intramural and Camp Coordinator position continues to disrupt program continuity.
- **Rising Labor Costs:** California minimum wage increases continue to elevate operating expenses, potentially impacting future profitability, as staff wages are the largest expense in camp operations.


VII. Conclusion and Recommendations

The **2025 Titan Youth Summer Camp** achieved record performance in enrollment, financial outcomes, and participant satisfaction. The program continues to provide significant community engagement value and serves as a robust student employment and leadership development platform. Overall, TYSC remains a valued and successful ASI program, and the ASI Management recommends **continuation** of the Titan Youth Summer Camp program.

Suggested Areas for Management to Address

To sustain growth and mitigate identified challenges, the following areas are recommended for ASI Management to examine concerning program improvements:

1. **Pursue National Accreditation:** Begin the process for American Camp Association accreditation to enhance standards and credibility.

- 
2. **Review Staffing Support for Program Operations:** Evaluate appropriate staffing needs to mitigate program risks and reduce turnover.
 3. **Assess the Length of the Program:** Determine the most appropriate duration of the summer youth program given operations and financial restraints.
 4. **Strengthen Strategic Campus Marketing Efforts:** Develop and identify strategic outreach and partnership opportunities to better reach CSUF faculty, staff, and student families.

With focused attention on risk management, staff sustainability, and strategic alignment, the camp is well-positioned to continue its role as a leading community engagement and student development initiative at Cal State Fullerton.