

Programs Assessment Committee Meeting

Minutes

Associated Students Inc., California State University, Fullerton 11/13/2025 2:30 PMPST

@ ASI Boardroom, Titan Student Union

Meeting Details

Meeting Called By: Luca Romero

Meeting Type: Regular

Meeting Attendees: Members, Staff, Public

CSU, Fullerton students, and members of the public may submit comments regarding any item posted on this agenda, or matters of importance to the student body through the Public Comment
Form.
Comments will be reviewed by the Board Leadership, and submissions received prior to the meeting that are applicable to the governing body will be read during the meeting.

1. Call to Order (Romero)

Chair Romero called the meeting to order at 2:30 p.m.

2. Roll Call

Members Present: Guzman, Mallareddygari, Romero, Salazar, Soriano

Members Absent: None

Liaisons Present: Hesgard, Montano, Ryals

Liaisons Absent: None

According to the ASI Policy Concerning Board of Directors Operations, attendance is defined as being present prior to the announcement of Unfinished Business and remaining until the scheduled end of the meeting.

- * Indicates that the member was in attendance prior to the start of Unfinished Business but left before the scheduled end of the meeting.
- ** Indicates that the member was in attendance for a portion of the meeting, but not in attendance prior to the announcement of Unfinished Business.

3. Approval of the Agenda

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Motion:

The agenda was approved by unanimous consent.

Motion moved by Yashwanth Mallareddygari and motion seconded by Jenny Guzman.

4. Approval of Minutes

A. 10/30/2025 Programs Assessment Committee Meeting Minutes

Item 4 - prog 2025 10 30 min.pdf

Motion:

The 10/30/2025 Programs Assessment Committee Meeting Minutes were approved by unanimous consent.

Motion moved by Isabel Soriano and motion seconded by Armando Salazar.

5. Public Speakers

Members of the public may address Programs Assessment Committee members on any item appearing on this posted agenda or matters of importance to students.

There were no public speakers.

6. Reports

A. Chair (Romero)

Chair Romero noted this was the last Programs Assessment Committee meeting for the semester and highlighted that the Committee would vote on the Social Justice Week and the Titan Youth Summer Camp program assessment reports. He reminded members to review and grade the current batch of ASI scholarship applications using Erica's instructions and mentioned that more will be sent soon. He ended by wishing everyone a restful Thanksgiving break.

B. Director of Student Government (Hesgard)

Chair Romero yielded to Rebecca Hesgard, ASI Director of Student Government. Hesgard greeted the Committee and noted she had missed a few meetings but looked forward to hearing feedback on upcoming report items, emphasizing the importance of student input in evaluating ASI programs and resource allocation. She thanked those who volunteered at the Pop-Up Pantry and highlighted that the effort originated from student advocacy. She announced upcoming commission events from Community Engagement and University Affairs focused on community service and wellness, and reminded members about the provost finalist visits scheduled for the week after fall break. She also shared follow-up items from the recent team lunch, noting that board sweaters, a Pilates class, and resume workshops were being arranged and that updates would be provided soon.

7. Time Certain

None

8. Unfinished Business

None

9. New Business

A. Action: Resolution to Accept Titan Youth Summer Camp Programs Assessment Report (Romero)

The Committee will consider approving a resolution to accept the Titan Youth Summer Camp program report.

PROG 002 25/26 (Salazar-m/Soriano-s) A motion was made and seconded to approve the resolution accepting the Titan Youth Summer Camp Program Assessment Report.

Chair Romero yielded to JP Gale, Director of the Student Recreation Center. Gale reported back on the Committee's questions from the previous meeting. He explained that while ASI's summer camp fees were higher than many local public programs, the comparison was not equal because ASI's camp offered unique amenities such as a pool, rock wall, fields, and a bowling alley. He noted that further fee increases would not be viable for community participants. He addressed concerns about low student use by emphasizing that the camp had remained profitable for the past three years and provided meaningful summer employment for 30–40 student workers, which he shared was a key value beyond profit. In response to suggestions to discontinue the camp and rent out facilities instead, he stated that rental demand existed but was limited by campus licensing constraints and long relationship-building timelines, making it difficult to replace camp revenue and participation. Finally, he explained that hiring a part-time coordinator was not feasible under current camp profits, as most costs went toward student staff wages, and that ASI lacked a structure that could easily support an additional coordinator role.

Chair Romero opened the floor to questions.

- Salazar asked whether reallocating one or two student positions into assistant-type
 roles maintaining the same student pay scale but dedicating them solely to supporting
 the coordinator's heavy workload could serve as an alternative to creating a part-time
 coordinator position.
 - Gale replied that the work required was beyond what entry-level student employees could reasonably provide. He explained that the better solution was to continue building out the external program review, strengthen the middle staffing layer between the Director and Coordinators, and potentially reduce programming demands. He noted that the seven-week camp, which regularly reached 150 children per week, had overextended staff and left only a brief window before fall preparations. As a result, he recommended scaling back the number of camp weeks from seven to six, to create necessary breathing room and ensure adequate planning for the fall semester.
- Ryals asked whether the summer camp, like the SRC and TSU, had higher-level student roles that received elevated pay and whether such positions could replace the need for a coordinator or part-time coordinator.
 Gale explained that the camp already had counselors, camp leads, a graduate assistant shared with intramurals, and a coordinator, but the primary challenge was not staffing during the June–August camp period. Instead, the bottleneck occurred from February to June, when the coordinator and graduate assistant were simultaneously handling spring intramurals the busiest semester while preparing for several hundred children, managing parent inquiries, and coordinating contractors. He emphasized that the

workload required during this preparation phase could not be resolved simply by hiring more students, as the tasks demanded a higher professional level of work.

 Montano asked whether the camp could open counselor applications earlier in the spring so hired students could assist with programming ahead of summer, noting that other city-run camps prepare months in advance.
 Gale replied that while camp leads could potentially start earlier and already begin before the summer the main constraint was the intensive preparation period from December through February required for successful camps, including early registrations and vendor coordination. He noted that this workload fell on professional staff, as tasks like contractor negotiations could not be delegated to students. Gale added that although this year's camp improved due to graduate assistant support, preparation remained challenging because the graduate assistant was unavailable during finals in December and possibly not present in January.

Gale explained that the recommendation is to continue running the camp until renovations for the Wellness Initiative began at the SRC, noting that many construction-related uncertainties timelines, building impacts, and whether operations might need to pause made long-term planning difficult. To maintain stability for families and student employees, he recommended confirming that the camp would continue until construction details were known. He also highlighted the goal of pursuing American Camp Association accreditation to strengthen liability protection and give families added confidence when choosing camps. Finally, he recommended reducing the camp duration from seven weeks to six for the upcoming year. The rest of the program details, including enrollment, satisfaction, and financials, remained unchanged from earlier presentations.

Chair Romero opened the floor to discussion.

- Montano said she strongly supported pursuing accreditation and reducing the camp to six weeks. She noted that the camp she worked for in her city was not accredited and had far fewer resources, operating mostly out of a single room and a nearby playground. In contrast, she emphasized that features like the rock-climbing wall, bowling alley, and larger facilities at the SRC were major advantages that would attract more children. She concluded by expressing that the Titan Youth Summer Camp should definitely continue and had strong potential for future growth.
- Hesgard recapped that JP's recommendations were summarized in the report and
 confirmed that ASI leadership supported continuing the camp. She stated that the
 committee needed to decide whether they agreed and whether the identified focus
 areas accreditation, staffing support, program length, and marketing accurately
 reflected their prior discussions.
- Guzman supported the SRC Director's recommendation to continue the camp until renovations begin, reassessing the program afterward to guide future improvements. She backed pursuing accreditation and emphasized that the camp's value lies more in community outreach than revenue.
- Salazar agreed, noting that while he initially focused on financial numbers, he came to recognize echoing JP's perspective the importance of the camp's community impact, especially since ASI has limited community outreach programs.
- Chair Romero agreed with the earlier comments, stating he fully supported continuing Titan Youth Summer Camp. He summarized that the camp is one of ASI's few true community outreach programs, serving families across Fullerton and surrounding cities, and that ASI is not driven by profit and is not losing money on the program. He added that what strengthened his support was recognizing how much the camp offers compared to others. With features like the rock wall and pool, the program provides children with engaging, varied experiences rather than keeping them in a classroom setting, making it a uniquely valuable and enjoyable option for families.

The Committee moved to a roll call vote.

Item 9.A Resolution to Accept SRC TYSC Programs Assessment Committee Report 2025.pdf

Motion:

PROG 002 25/26 Roll Call Vote: 5-0-0. The motion to approve the resolution accepting the Titan Youth Summer Camp Program Assessment Report was adopted.

Motion moved by Armando Salazar and motion seconded by Isabel Soriano.

B. Action: Resolution to Accept the AICA Social Justice Week Programs Assessment Report (Romero)

The Committee will consider approving a resolution to accept the AICA Social Justice Week program assessment report.

PROG 003 25/26 (Salazar-m/Mallareddygari-s) A motion was made and seconded to approve the resolution accepting the AICA Social Justice Week Programs Assessment Report.

Chair Romero yielded to Austin Ysais, Director of Student Programs and Engagement. Ysais reported that he had condensed his earlier Social Justice Week presentation into the written report and reviewed its key components. He explained that the report outlined how the program aligned with ASI's strategic plan, provided an overview and history of Social Justice Week, and highlighted its growth through collaboration across campus. He noted that the report detailed program operations and participation, including over 25 educational sessions and the keynote event with Giancarlo Esposito, as well as data on last year's attendance and student feedback. Ysais stated that he had updated the financial section for clarity and finalized the SWOT analysis. He recommended that the program continue, emphasizing its strong alignment with ASI's mission. He also identified areas for future improvement, including expanding marketing efforts, reevaluating the program budget to enhance speakers and sessions, and strengthening virtual components to better reach commuter students. He thanked the Committee for their previous feedback and engagement.

Chair Romero opened the floor to questions.

There were no questions.

Chair Romero opened the floor to discussion.

- Salazar noted that the student feedback clearly supported the value of Social Justice
 Week and aligned well with ASI's strategic goals. He stated that addressing the
 recommended improvement areas would further strengthen the program and likely
 enhance its results compared to last year. He added that while the program is an
 excellent campus resource, many strong ASI initiatives, including this one, lack
 sufficient marketing and could benefit from more robust promotional efforts.
- Chair Romero explained that one of the key suggestions provided for the program also
 recommended for virtual events was to incorporate more online participation options.
 He stated that offering virtual access would likely increase student engagement,
 especially since many students commute and often balance work or other
 commitments outside of academics. He emphasized that giving students the ability to
 join or listen virtually would serve as a valuable added resource to an already strong
 and impactful program.

The Committee moved to a roll call vote.

Motion:

PROG 003 25/26 Roll Call Vote: 5-0-0. The motion to approve the resolution accepting the AICA Social Justice Week Programs Assessment Report was adopted.

Motion moved by Armando Salazar and motion seconded by Yashwanth Mallareddygari.

10. Announcements / Member's Privilege

None

11. Adjournment (Romero)

Chair Romero adjourned the meeting at 3:04 p.m.

Luca Romero 2025-12-02 16:56 UTC Chair, Programs Assessment Committee

Erika Perret-Martinez 2025-12-04 01:01 UTC Recording Secretary

Roll Call 2025-2026

11/13/2025 PROGRAM ASSESSMENT Committee Roll Call

11/13/2023 FROGRAM ASSESSMENT COMMITTEE ROM Can							
Attendance		Board Members					
			Present	Absent			
сомм	GUZMAN	JENNY	1				
ECS	MALLAREDDYGARI	YASHWANTH	1				
CHAIR	ROMERO	LUCA	1				
ECS	SALAZAR	ARMANDO	1				
NSM	SORIANO	ISABEL	1				
			Present	Absent			
			5	0			

Attendance		Liaisons		
			Present	Absent
STU. GOV. DIR	HESGARD	REBECCA	1	
PRES. DESIGNEE *	MONTANO	AVA	1	
CHAIR DESIGNEE *	RYALS	LIAM	1	
			Present	Absent
			3	0

*Recording Secretary: Erika Perret-Martinez

Chair Designee* Liam Ryals President Designee* Ava Montano

QUORUM		4

Majority		3			
Roll Call Votes			002 Action: Resolution to Accept Titan Youth Summer Camp Programs Assessmen Report		
			Yes	No	Abstain
сомм	GUZMAN	JENNY	1		
ECS	MALLAREDDYGARI	YASHWANTH	1		
ECS	SALAZAR	ARMANDO	1		
NSM	SORIANO	ISABEL	1		
CHAIR	ROMERO	LUCA	1		
			Yes	No	Abstain
			5	0	0

Roll Call Votes			003 Action: Resolution to Accept the AICA Social Justice Week Programs Assessment Report		
			Yes	No	Abstain
сомм	GUZMAN	JENNY	1		
ECS	MALLAREDDYGARI	YASHWANTH	1		
ECS	SALAZAR	ARMANDO	1		
NSM	SORIANO	ISABEL	1		
CHAIR	ROMERO	LUCA	1		
			Yes	No	Abstain
			5	0	0



A RESOLUTION TO ACCEPT THE TITAN YOUTH SUMMER CAMP PROGRAM ASSESSMENT REPORT

Sponsor: Programs Assessment Committee

WHEREAS, The Associated Students, Incorporated (ASI) is a 501 (c)(3) nonprofit organization that operates as an auxiliary organization of California State University, Fullerton; and

WHEREAS, ASI is governed by ASI Board of Directors, sets policy for the organization, approves all funding allocations to programs and services, and advocates on behalf of student interests on committees and boards; and

WHEREAS, the ASI Programs Assessment Committee is a designated standing committee of the ASI Board of Directors and is tasked with the assessment of existing ASI programs and services and consideration of new programs to be established; and

WHEREAS, during its first meeting of the academic year, the ASI Programs Assessment Committee selects established ASI programs for annual assessment, with findings to be presented by the Program Director; and

WHEREAS, the ASI Titan Youth Summer Camp (TYSC) was selected to be assessed and reviewed during the 2025-2026 academic term with findings shared and discussed by the Committee; and

WHEREAS, JP Gale, Director of the Student Recreation Center (SRC), reviewed the TYSC program strengths, weaknesses, opportunities, and threats, program offerings, hopeful outcomes and deliverables, and financial revenue and expenses with the ASI Programs Assessment Committee; therefore, let it be

RESOLVED, the ASI Board of Directors accepts the report provided to the ASI Programs Assessment Committee and approves continuation of the ASI Titan Youth Summer Camp program; and let it be further

RESOLVED, the ASI Board of Directors encourages ASI management to review the following areas concerning improvements to the ASI Titan Youth Summer Camp program:

- 1. Pursue National Accreditation with the American Camp Association
- 2. Review staffing support for program operations
- 3. Assess the length of the program
- 4. Strengthen strategic campus marketing efforts; and let it be finally

RESOLVED , that this Resolution be distributed to the ASI Executive Director and applicable departments and staff for appropriate action.						
Adopted by the Board of Directors of the Associated Students Inc., California State University, Fullerton on the eighteenth day of November in the year two thousand and twenty-five.						
Chair, Board of Directors	Secretary, Board of Directors					

Titan Youth Summer Camp Report

Programs Assessment Committee

I. SRC Director Recommendations

- The Titan Youth Summer Camp (TYSC) should continue operations until renovation of the SRC begins under the Associated Students Wellness Initiative. Following renovation, the program should be re-evaluated but likely continued.
- TYSC should pursue American Camp Association accreditation to follow a national framework for camp operations and to serve as a differentiator from other nonaccredited camps.
- TYSC should offer a six-week program in 2026 instead of seven weeks to allow for more staff training time going into Fall 2027 and to reduce staff burnout.

II. Program Overview

The Titan Youth Summer Camp (TYSC) is a long-standing Associated Students, Inc. (ASI) program with roots dating back to the 1990s. Originally operating under ASI Recreation prior to the opening of the Student Recreation Center (SRC) in 2008, the camp continued under "Titan Rec". TYSC serves children ages 5 to 12, providing summer enrichment and recreational programming for CSUF students, faculty, staff, and members of the surrounding community.

The program employs approximately 30–40 CSUF students each summer, providing valuable opportunities for student leadership, professional development, and experiential learning. Staff training occurs from mid-May through mid-June, with campers on site from mid-June through early August.

After a two-year hiatus during the COVID-19 pandemic, the camp resumed operations in Summer 2022 and has demonstrated steady growth in participation, quality, and financial performance each year since.

III. 2025 TYSC Program Operations and Participation

The 2025 season marked TYSC's strongest performance to date in terms of enrollment, revenue, and operational success.

Average Weekly Enrollment: 120 campers

• Peak Enrollment: 168 campers (Week 4)

• Total Unique Users: 483 (up from 441 in 2024)

• Camp Duration: 7 weeks

TYSC programming is divided into three age-based groups to provide age-appropriate supervision and activities:

• Tuffies: Ages 5–6

Mammoths: Ages 7–9

• **Titans:** Ages 10–12

Participant demographics indicate that the program continues to primarily serve community families:

• Community Members: 90.2%

• Faculty and Staff: 9.3%

• Students: 0.5%

IV. Participant Satisfaction

TYSC distributed post-program satisfaction surveys to all parents and guardians, receiving **33 responses**. Results reflected strong satisfaction and participant loyalty:

- 91% (30 of 33) reported overall satisfaction with the program.
- 91% (30 of 33) indicated they plan to return in 2026.
- 45% (15 of 33) expressed willingness to pay more for hot lunch options.
- Several parents expressed interest in reintroducing field trips but indicated reluctance to pay additional fees to support them.

Overall, parent feedback praised the professionalism of staff, the improved organization of daily activities, and the enhanced preparedness of counselors compared to 2024.

V. Financial Performance

TYSC has exhibited strong fiscal recovery and growth since returning from the pandemic shutdown. The program has operated profitably since 2023, despite ongoing wage pressures and the rising cost of student employment.

Table 1. TYSC Financial Summary (2022–2025)

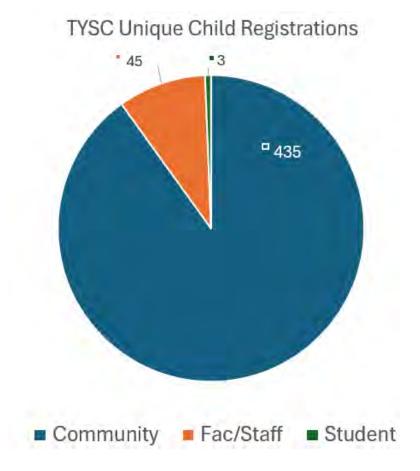
TYSC Revenue	Summer 2022	Summer 2023	Summer 2024	Summer 2025
Total Revenue	\$127,528.10	\$146,655.98	\$189,322.20	\$231,950.93
Student Wages	\$127,934.36	\$84,063.66	\$97,277.29	\$166,031.00
Other Expenses	\$32,167.77	\$29,399.57	\$35,125.08	\$34,685.65
Total Expenses	\$160,102.13	\$113,463.23	\$132,410.62	\$200,716.65
Profit/Loss	(\$32,574.03)	\$33,192.75	\$56,911.58	\$31,234.28

Table 2. TYSC Registration Summary (2022–2025)

TYSC Registrations	Summer 2022	Summer 2023	Summer 2024	Summer 2025
Item Sold	Sales			
Half Day Registrations	161	280	255	296
Full Day Registrations	445	472	438	545
Extended Care	67	49	69	34
Counselor in Training	42	0	0	0
Total Sales	715	801	762	841
Camp Duration in Weeks	8	6	6	7

Unique Users	356	430	441	483

Chart 1. 2025 TYSC Registration by Type



VI. SWOT Analysis

Strengths

- **Sustained Growth:** Enrollment and revenue have increased consistently since 2022.
- Participant Satisfaction: Parent feedback reflects satisfaction and program loyalty.
- **Improved Staff Readiness:** 2025 staff demonstrated greater professionalism and preparedness compared to prior years.
- **Community Engagement:** The program strengthens relationships between CSUF and surrounding families.

- **Student Employment Impact:** TYSC employs 30–40 CSUF students annually, aligning with ASI's mission of student development.
- **Operational Efficiency:** The new registration platform improved customer experience and reduced administrative challenges.
- Reduced Complaints: Parent concerns decreased significantly compared to Summer 2024.

Weaknesses

- **Compressed Planning Timeline:** Short preparation windows prior to the summer season affect overall program quality, especially in years with few staff returning from the prior camp.
- **High Staff Turnover:** Annual counselor turnover remains an ongoing challenge.
- Coordinator Turnover: There have been three different Intramural and Camp Coordinators in the position since August 2024, creating operational instability and loss of institutional knowledge.
- **Workload Concerns:** Exit interviews have identified workload and role volume as major factors contributing to staff departures.
- Large Supervisory Scope: The Intramural and Camp Coordinator supervises over 80 student employees annually, contributing to workload intensity and burnout risk.
- **Operational Overlap:** Camp operations occasionally limit SRC member access to certain facilities.
- **Complex Logistics:** Managing multiple age groups and transitions across large facility areas adds operational strain.
- **Non-Core Program Alignment:** TYSC's role within ASI's broader mission continues to require review and strategic clarification.

Opportunities

- Increased Campus Engagement: Targeted marketing to CSUF faculty and staff could expand internal participation.
- **Accreditation:** Pursuing American Camp Association (ACA) accreditation would align TYSC with national safety and quality standards.

- Partnership Development: Collaboration with the CSUF Children's Center and the Child and Adolescent Development Department could enhance recruitment pipelines and programming alignment.
- **Student Recruitment:** Greater promotion of employment opportunities to relevant academic departments could improve counselor retention and professional development outcomes.

Threats

- Program Risk Exposure: TYSC is one of the most high-risk programs conducted within the SRC and ASI, given its direct work with minors and large program footprint.
- **Competitive Market:** Local city and county programs offer comparable summer programming at subsidized rates.
- **Staffing Instability:** Persistent turnover in the Intramural and Camp Coordinator position continues to disrupt program continuity.
- **Rising Labor Costs:** California minimum wage increases continue to elevate operating expenses, potentially impacting future profitability, as staff wages are the largest expense in camp operations.

VII. Conclusion and Recommendations

The **2025 Titan Youth Summer Camp** achieved record performance in enrollment, financial outcomes, and participant satisfaction. The program continues to provide significant community engagement value and serves as a robust student employment and leadership development platform. Overall, TYSC remains a valued and successful ASI program, and the ASI Management recommends **continuation** of the Titan Youth Summer Camp program.

Suggested Areas for Management to Address

To sustain growth and mitigate identified challenges, the following areas are recommended for ASI Management to examine concerning program improvements:

 Pursue National Accreditation: Begin the process for American Camp Association accreditation to enhance standards and credibility.

- 2. **Review Staffing Support for Program Operations:** Evaluate appropriate staffing needs to mitigate program risks and reduce turnover.
- 3. **Assess the Length of the Program**: Determine the most appropriate duration of the summer youth program given operations and financial restraints.
- 4. **Strengthen Strategic Campus Marketing Efforts:** Develop and identify strategic outreach and partnership opportunities to better reach CSUF faculty, staff, and student families.

With focused attention on risk management, staff sustainability, and strategic alignment, the camp is well-positioned to continue its role as a leading community engagement and student development initiative at Cal State Fullerton.

Titan Youth Summer Camp Programs Assessment Committee October 2, 2025

JP Gale, SRC Director
Brooke Morgan, Interim IM & TYSC Coordinator

Learning Outcomes

- History of Titan Youth Summer Camp (TYSC).
- Usage Data
- Satisfaction Data
- Financial Impact
- SWOT Analysis
- Program Recommendations





Titan Youth Summer Camp History

- Program has been in existence since the 1990's, with earlier iterations going back further.
- Program came under ASI Recreation prior to the SRC opening and continued under "Titan Rec" after the SRC opened in 2008 and became known as TYSC.
- Program ran up until Summer 2019 and resumed Summer 2022 following the pandemic.





History

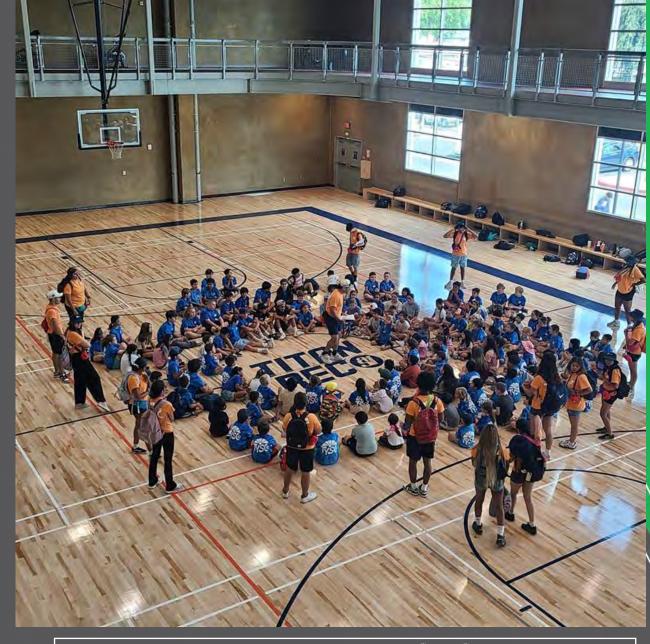
- Program serves children aged 5-12 and is open to CSUF Students, Faculty/Staff and community.
- TYSC employs 30-40 students each summer.
- Camp Training takes place from mid-May to mid-June.
- Campers are on site from mid-June to early August.
- TYSC averaged 120 campers per week in 2025.
 - 168 campers week 4 was highest enrollment.





History

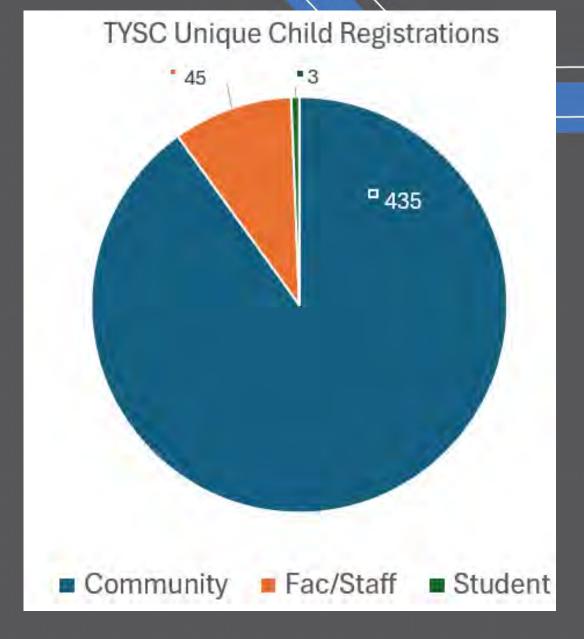
- Program is broken into three age groups:
 - Tuffies 5 to 6 year olds
 - Mammoths 7 to 9 year olds
 - Titans 10 to 12 year olds





TYSC Usage 2025

- 90.2% of TYSC users are community members with no ties to CSUF.
- 9.3% are Faculty/Staff.
- Only 3 students had children in TYSC.







Satisfaction

- 33 surveys completed Summer 2025.
- 30/33 said they would be back next year.
- 30/33 said they were satisfied with TYSC.
- 15/33 said they would be willing to pay more for hot lunch.
- Parents expressed a desire for field trips, but were unwilling to pay more for field trips.





Satisfaction

- "MY kids are ages 6 and 9, they really enjoyed camp so you all are doing something right!"
- "They liked the reptile day a lot. It helps a lot to accommodate the friend requests for groups!"
- "My child had a great time and easily made friends."





Financial Impact

- TYSC has been profitable since 2023.
- The largest expense is student wages.
- 2025 was the highest enrollment, highest revenue and highest expense in program history.





Financial Impact

TYSC Revenue	Summer 2022	Summer 2023	Summer 2024	Summer 2025
Total Revenue	\$127,528.10	\$146,655.98	\$189,322.20	\$231,950.93
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CSU The California State University



Managing Risk in Youth Programs

Resource Guide

SWOT - Strengths

- TYSC enrollment and revenue has been on the upward trajectory since 2022.
- Feedback from parents show users are mostly satisfied with programming.
- New registration software was well received.
- Counselors were better trained than 2024,
 but that came with added wages.





SWOT - Strengths

- The number of complaints from parents were far fewer than 2024.
- TYSC offers meaningful employment and student development to 30-40 students each summer.
- Program offers meaningful community engagement.
- 35% of campers had a sibling in TYSC.





SWOT - Weaknesses

- Planning can be rushed going into the summer, which affects program quality.
- There is high turnover for TYSC counselors.
- TYSC Operations impact SRC Membership access.
- Program has a large footprint and requires significant walking and transition for campers.
- Age groups need varying levels of support, making projected costs difficult.
- TYSC is not core to the mission of ASI.





SWOT - Opportunities

- More work could be done to market to CSUF Faculty and Staff.
- American Camp Association Accreditation would provide a national framework to follow.
- Partnership/collaboration with the Children's Center has not taken place.
- More work needs to be done to market job postings to Child and Adolescent Development Students.





SWOT - Threats

- Working with minors is the riskiest programming in ASI.
- City and County subsidized programs can offer similar programming for less.
- The IM and TYSC Coordinator position has had high turnover.
- Minimum wage increases continue to increase the cost of doing business.





SRC Director Concerns:

- TYSC is one of the most high-risk programs conducted in the SRC and within ASI.
- There have been three different Intramural and Camp Coordinators in the position since August 2024.
 - In exit interviews, workload of the position has been cited as a reason for departure.
 - The Intramural and Camp Coordinator supervises over 80 student employees
 in an academic year.





Program Recommendations

- To Grow TYSC:
- #1 Pursue American Camp Association accreditation.
- #2 Begin program planning and marketing earlier in the calendar year.
- #3 Additional resources will be needed as the program grows.





Program Recommendations

- To Maintain:
- #1 Reduce the weeks of operations for TYSC and the size of the program. With the possibility of programming being impacted by ASWI renovation and expansion of the SRC in the coming years.





Program Recommendations

- To End the Program:
- #1 Abandon TYSC as a program and pursue other revenue generating programs like facility rentals during the summer. Only one other CSU Rec Center is in the summer camp business.







Thank You!

PAC Follow Up Questions

1. If fees are raised how does that impact the program compared to other community based programs in the area? (Romero)

Weekly Cost:

City of Brea - \$215 (non-resident)

Brea Olinda Unified School District - \$225

Fullerton School District - \$250 per week

Placentia Yorba Linda School District - \$205

TYSC - \$250 Student, \$285 Fac/Staff, \$330 Community



PAC Questions

2. Only 3 CSUF students used program in 2025 – Consider leaving the program up to local providers and making the SRC facilities available for use by other programs (due to profitability concerns) (Guzman)

Response:

- ~40 students work TYSC and ending the program will be taking away employment from students. If replacing the programming with rentals, there will not be as high a demand for student employees.
- While profits are important, ASI exists for other reasons. TYSC is one of the few community facing programs in ASI.

PAC Questions

3. a. No longer host TYSC and use facilities for rental from other existing programs (Salazar)

b. Research: Is there a need for external programs wanting to use SRC as rental. (Camarillo)

Response:

- Yes, there are inquiries regularly about renting the space in the SRC to outside entities. We reviewed the Titan Rec Email and Rental Requests from July 2024 to present. There are not enough inquiries to replace the full programming schedule of TYSC.
- It would take several years developing long term rentals to fill all the time currently used by
 TYSC.

PAC Questions

4. a. Research part-time coordinator to support the program (Romero)

Response:

- Part-time coordinator is not a role typically offered within CSUF ASI.
- Within campus recreation departments in California, a full-time coordinator is utilized for camp operation. The position has additional recreational duties during the fall semester and early spring. Examples include:
- The cost of a full-time employee would not be covered by the current profits from TYSC alone.

SRC Director Recommendations:

- 1. Shorten length of camp in 2026 to six weeks
- 2. Work to promote TYSC more effectively to Fullerton Faculty and Staff earlier in the spring semester.
- 3. Hold off on any major changes until feasibility study is complete for ASWI.



A RESOLUTION TO ACCEPT THE AICA SOCIAL JUSTICE WEEK PROGRAM ASSESSMENT REPORT

Sponsor: ASI Programs Assessment Committee

WHEREAS, The Associated Students, Incorporated (ASI) is a 501 (c)(3) nonprofit organization that operates as an auxiliary organization of California State University, Fullerton; and

WHEREAS, ASI is governed by ASI Board of Directors, sets policy for the organization, approves all funding allocations to programs and services, and advocates on behalf of student interests on committees and boards; and

WHEREAS, the ASI Programs Assessment Committee is a designated standing committee of the ASI Board of Directors and is tasked with the assessment of existing ASI programs and services and consideration of new programs to be established; and

WHEREAS, during its first meeting of the academic year, the ASI Programs Assessment Committee selects established ASI programs for annual assessment, with findings to be presented by the Program Director; and

WHEREAS, the Association for InterCultural Awareness (AICA) Social Justice Week program was selected to be assessed and reviewed during the 2025-2026 academic term with findings shared and discussed by the Committee; and

WHEREAS, Austin Ysais, Director of Student Programs and Engagement (SPE), reviewed program offerings, hopeful outcomes and deliverables, and revenue and expenses with the ASI Programs Assessment Committee to share strengths, weaknesses, opportunities, and threats; therefore, let it be

RESOLVED, the ASI Board of Directors accepts the report provided to the ASI Programs Assessment Committee and approves continuation of the AICA Social Justice Week program; and let it be further

RESOLVED, the ASI Board of Directors encourages ASI management to review the following areas concerning improvements to the AICA Social Justice Week program:

- 1. Strengthen Strategic Campus Marketing Efforts
- 2. Evaluate Program Budget
- 3. Virtual Event Consideration; and let it be finally

RESOLVED, that this Resolution be distributed to the ASI Executive Director and applicable departments and staff for appropriate action.

Adopted by the Board of Directors of the Associated Students Inc., California State University,

Fullerton on the second day of December in the year two thousand and twenty-five.		
Chair, Board of Directors	Secretary, Board of Directors	

AICA Social Justice Week Report

Programs Assessment Committee

I. SPE Director Recommendations

The Association for InterCultural Awareness (AICA) Social Justice Week (SJW) continues to demonstrate exceptional alignment with ASI's mission of advancing student learning, engagement, and inclusion. It is recommended that the program remains an annual ASI signature event, with continued support for expanding collaborations across academic colleges, Diversity Initiatives and Resource Centers (DIRC), and community partners. Increasing sponsorships or co-funding should be pursued to sustain program quality and reach.

II. Program Overview

Social Justice Week is an annual program hosted by Associated Students, Inc. (ASI) at Cal State Fullerton, designed to foster dialogue, reflection, and action around issues of equity, inclusion, and civic responsibility. The program began as a small series of student-led discussions and has since evolved into a university-wide initiative that engages thousands of students, staff, and community members.

Over the years, it has featured influential speakers such as Giancarlo Esposito and Diane Guerrero, each offering unique perspectives on leadership, advocacy, and systemic change. The week now includes keynote lectures, panels, and interactive activities that challenge students to think critically about social justice topics and their own role in shaping a more inclusive campus culture.

History Highlights:

- 2018 Developed by AICA Chair and HRDI AVP as a collaboration between DIRC, HRDI, and AICA.
- 2019 Expanded to 16 educational sessions including faculty, staff, and student presenters.
- 2020 Transitioned to fully virtual format with over 30 sessions and inaugural keynote by W. Kamau Bell.
- 2021–2025 Evolved into a signature annual initiative consistently featuring 20–30 sessions engaging students, staff, and faculty across campus.

III. Social Justice Weeks Program Operations and Participation

The 2025 program featured over 25 educational sessions, a major keynote by Giancarlo Esposito, and collaborations with DIRC and various campus departments. Titan TV provided livestreaming and post-production coverage, extending program reach. The week involved students, faculty, and staff from all eight colleges, representing diverse disciplines and perspectives.

IV. Participant Satisfaction

A post-event survey conducted March 10–17, 2025, received 310 responses. Results indicated 91% of participants rated the event as "Excellent" or "Good." 91% were students, 8% staff, and 1% faculty.

Top majors represented included: Communications (18%), Education (15%), and Humanities & Social Sciences (13%)" The keynote session drew over 700 attendees, and post-event Titan TV replays exceeded 1,200 views.

Qualitative feedback emphasized appreciation for the diversity of voices, engaging discussions, and actionable takeaways: "I appreciated the mix of student and faculty voices." "The keynote was powerful and relatable." "I'd love to see more workshops focused on action steps and allyship."

V. Financial Data

Social Justice Week is primarily funded through ASI's annual programming allocation, supplemented by in-kind and co-sponsorship support from DIRC, campus departments, Titan TV, and Student Affairs Marketing.

Category	Description	Amount
Keynote Speaker Fees & Hospitality	Giancarlo Esposito – fee, travel, and on-site hospitality	\$20,000.00
Educational Sessions & Panels	Supplies, print materials, giveaways	\$2,850.00
Marketing & Promotion	Digital and print materials	\$2,175.00
Production & A/V Support	Sound, lighting, stage setup, livestreaming	\$3,400.00
Hospitality & Catering	Refreshments for attendees and presenters	\$1,275.00
Supplies & Printing	Handouts, signage, evaluation materials, décor	\$624.00
Post-Event Evaluation & Media	Post-production, survey incentives	\$1,500.00
Total		\$31,824.00

VI. SWOT Analysis

<u>Strengths</u>: Strong institutional support from ASI and CSUF Student Affairs. Established reputation as a signature ASI educational program. Alignment with ASI's mission, Student Affairs strategic plan, and Diversity & Inclusion goals.

Weaknesses: Heavy reliance on a small planning team (Program Coordinator, GA, student staff).

<u>Opportunities</u>: Expand cross-campus partnerships (DIRC, academic colleges, faculty integration). Increase sponsorships or co-funding from departments and community partners.

<u>Threats:</u> Budget constraints or university-wide cost reductions could limit programming scale. Risk of controversy or misunderstanding around sensitive social topics.

VII. Conclusion and Recommendations

Social Justice Week continues to be a flagship initiative fostering critical thinking, inclusivity, and civic engagement at Cal State Fullerton, and ASI Management recommends continuation of the AICA Social Justice Week program.

To ensure continued growth and sustainability, ASI management recommends that ASI maintain SJW as a standing annual initiative, explore semester-based programming opportunities, and develop a campus marketing plan to enhance awareness and participation. Expanding hybrid and virtual opportunities could further increase accessibility and engagement for the broader Titan community.

Suggested Areas for Management to Address

To sustain growth and mitigate identified challenges, the following areas are recommended for ASI Management to examine concerning program improvements:

- Strengthen Strategic Campus Marketing Efforts: Develop alignment in marketing strategies that focus on visibility of the program, awareness as a signature campus event, and expansion of campus engagement.
- 2. **Evaluate Program Budget:** Review funding levels to ensure the program can continue hosting impactful, high-profile keynote speakers and high-quality educational sessions that resonate with students and support strong learning outcomes.
- 3. **Virtual Event Consideration:** Analyze the availability of incorporating livestreamed, recorded, and hybrid session formats to improve accessibility for commuter students, working students, and campus partners while extending the program's digital reach.



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04 SUPPLEMENTAL QUESTIONS

05 RECOMMENDATIONS





WHAT IS SOCIAL JUSTICE WEEK

Social Justice Week is an annual program hosted by Associated Students, Inc. (ASI) at Cal State Fullerton, designed to foster dialogue, reflection, and action around issues of equity, inclusion, and civic responsibility. The program began as a small series of student-led discussions and has since evolved into a university-wide initiative that engages thousands of students, staff, and community members.

Over the years, it has featured influential speakers such as Giancarlo Esposito, and Diane Guerrero each offering unique perspectives on leadership, advocacy, and systemic change. The week now includes keynote lectures, panels, and interactive activities that challenge students to think critically about social justice topics and their own role in shaping a more inclusive campus culture.



• 2018

 THE AICA CHAIR PARTNERED WITH THE HRDI AVP TO DEVELOP AN IDEA THAT UNITED DIRC, HRDI, AND AICA IN CREATING A WEEK-LONG PROGRAM FOCUSED ON SOCIAL JUSTICE EDUCATION AND DIALOGUE.

• 2019

• EXPANDED THROUGH A CAMPUS-WIDE CALL FOR PROGRAMS, INCREASING FROM 8 TO 16 EDUCATIONAL SESSIONS THAT INCLUDED FACULTY, STAFF, AND STUDENT PRESENTERS.

• 2020

• TRANSITIONED TO A FULLY VIRTUAL FORMAT WITH OVER 30 EDUCATIONAL SESSIONS OFFERED ONLINE. THIS YEAR ALSO INTRODUCED KEYNOTE SPEAKERS, WITH W. KAMAU BELL SERVING AS THE INAUGURAL KEYNOTE.

• 2021–2025

• THE PROGRAM HAS BECOME A SIGNATURE ANNUAL INITIATIVE AT CAL STATE FULLERTON, CONSISTENTLY FEATURING 20-30 EDUCATIONAL SESSIONS ENGAGING STUDENTS, STAFF, AND FACULTY ACROSS CAMPUS.

HISTORY OF SJW



LEARNING OUTCOMES

FROM ATTENDING SJW STUDENT WILL LEARN HOW TO ...

- PRESENT ON SOCIAL ISSUES THROUGH MULTIPLE PERSPECTIVES AND FRAMEWORKS OF JUSTICE.
- ENGAGE IN CIVIL DISCOURSE BY LISTENING ACTIVELY, SHARING RESPECTFULLY, AND CONSIDERING DIVERSE LIVED EXPERIENCES.
- CONNECT LEARNING TO ACTION BY IDENTIFYING TANGIBLE WAYS TO CONTRIBUTE TO POSITIVE CHANGE BOTH ON CAMPUS AND IN THEIR COMMUNITIES.
- STRENGTHEN CIVIC ENGAGEMENT BY BECOMING MORE INFORMED, EMPATHETIC, AND SOCIALLY RESPONSIBLE CITIZENS ON TOPICS THAT STUDENTS FIND IMPORTANT



- While Social Justice Week is primarily funded through ASI's annual programming allocation, the program often receives supplementary support through partnerships and collaborations, such as:
- CSUF Diversity Initiatives & Resource Centers (DIRC) cosponsorship of select sessions.
- Campus Departments small contributions toward speaker fees or promotional support.
- Titan TV and Student Affairs Marketing in-kind contributions for production, design, and coverage.

FINANCE IMPACT CONT'D

Keynote Speaker Fees & Hospitality	Speaker Fee, travelon-site hospitality for Giancarlo Esposito keynote	\$ 20,000.00
Educational Sessions & Panels	Supplies, print materials and giveaways	\$ 2,850.00
Marketing & Promotion	Digital and print materials, campus banners, and Titan TV graphics	\$ 2,175.00
Production & A/V Support	Sound, lighting, stage setup, livestreaming for keynote and select sessions	\$ 3,400.00
Hospitality & Catering	Refreshments for attendees and presenters across all sessions	\$ 1,275.00
Supplies & Printing	Handouts, signage, evaluation materials, name tags, and décor	\$ 624.00
Post-Event Evaluation & Media	Titan TV editing, post-production, and survey incentives	\$ 1,500.00
TOTAL		\$ 31,824.00

FINANCE IMPACT



Strengths

- Strong institutional support from ASI and CSUF Student Affairs.
- Established reputation as a signature ASI educational program.
- Alignment with ASI's mission, Student Affairs strategic plan, and Diversity & Inclusion goals.

Weaknesses

• Heavy reliance on a small planning team (Program Coordinator, GA, student staff).

Opportunities

- Expand cross-campus partnerships (DIRC, academic colleges, faculty integration).
- Increase sponsorships or co-funding from departments and community partners.

Threats

- Budget constraints or university-wide cost reductions could limit programming scale.
- Risk of controversy or misunderstanding around sensitive social topics.

SOCIAL JUSTICE WEEK SWOT ANALYSIS

USER DATA / STUDENT SATISFACTION

Survey Conducted: March 10-17, 2025

Total Respondents: 310 participants

Participant Demographics

- 91% Students
- 8% Staff
- 1% Faculty
- Representation from all 8 CSUF Colleges
- Top academic areas: Communications (18%), Education (15%), and HSS (13%)

USER DATA / STUDENT SATISFACTION

Qualitative Highlights (Open-Ended Feedback)

- "I appreciated the mix of student and faculty voices."
- "The keynote was powerful and relatable."
- "I'd love to see more workshops focused on action steps and allyship."

Quanitative Highlights:

- Overall Satisfaction: 91% rated SJW as "Excellent" or "Good"
- Most Popular Session: "Beyond the Conversation: Reimagining Justice in Higher Education"
- Average Attendance per Session: 65 participants
- Keynote Highlight: Giancarlo Esposito 700+ attendees
- Titan TV Views: 1,200 post-event replays

PROGRAM RECOMMENDATIONS









- Semesterly Roll Out
- Virtual Opportunities
- Campus Marketing plan

