



CALIFORNIA STATE UNIVERSITY, FULLERTON™

A RESOLUTION TO ESTABLISH ASWI STUDENT CLUB SUPPORT PROGRAMS

Sponsor: Luca Romero, Chair, Programs Assessment Committee

WHEREAS, The Associated Students, Incorporated (ASI) is a 501 (c)(3) nonprofit organization that operates as an auxiliary organization of California State University, Fullerton; and

WHEREAS, ASI is governed by ASI Board of Directors, sets policy for the organization, approves all funding allocations to programs and services, and advocates on behalf of student interests on committees and boards; and

WHEREAS, the ASI Programs Assessment Committee is a designated standing committee of the ASI Board of Directors and is tasked with the assessment of existing ASI programs and services and consideration of new programs to be established; and

WHEREAS, the ASI Student Wellness Initiative (ASWI) includes the planned development of expanded or new services and programs focused on wellness to increase organizational support of student organizations and programming opportunities; and

WHEREAS, ASI provides several funding opportunities to students and student organizations for their event and travel opportunities via the ASI Executive Senate, Association for InterCultural Awareness, and Board of Directors Contingency Fund; and

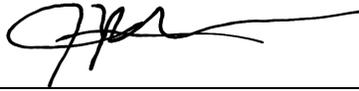
WHEREAS, ASI Policy Concerning Funding Provided to Students and Student Organizations provides guidance and limitations for usage of available funds to all students and student organization; therefore, let it be

RESOLVED, the ASI Board of Directors approves the attached proposal to expand the wellness-related club funding and support with budget allocation for each program to be determined during the annual budget process:

1. ASWI Community Wellness Grant
2. ASI Travel Excellence & Access Monetary Support (TEAMS)
3. Club Establishment Seed Funding Initiative
4. ASI Club Rental Support Investment
5. Tuffy Awards Support
6. ASI Elections Club Fundraising; and let it be finally

RESOLVED, that this Resolution be distributed to the ASI Executive Director and applicable departments and staff for appropriate action.

Adopted by the Board of Directors of the Associated Students Inc., California State University, Fullerton on the seventeenth day of February in the year two thousand and twenty-six.



Joe Morales
2026-02-18 01:00 UTC
Chair, Board of Directors



Luca Romero
2026-02-18 00:45 UTC
Secretary, Board of Directors

ASWI Student Club Support

Strategic Proposals for Scaled, Innovative Student Organization Support

Purpose

To enhance, elevate, and innovate the club engagement experience via the ASWI, proposals are outlined as scalable opportunities to advance available funding support and infrastructure for club activities within two categories: **on-campus events** and **off-campus travel opportunities**.

Overview

These proposals expand the student club funding and infrastructure dedicated through the ASWI addressing both short-term enhancements and long-term sustainability. The programs have the projected implementation timeline to be launched within the 2026-2027 academic year to substantially elevate support of student organization leaders. Taking a step back, these proposals focus on **system-level investment, equitable access, and institutional impact**, informed by peer-institution research and national best practices.

1. ASWI Community Wellness Grant

This proposal would create a central fund for student organization leaders to develop high-impact campus initiatives rooted in wellness principles to enhance the Titan experience.

- *Comparable Program: Initiative Fund (NYU)*
- *Suggested Program Budget: \$25,000*
- *Timeline: FY2026-2027*

2. ASI Travel Excellence & Access Monetary Support (TEAMS)

The ASI TEAMS program will expand travel funding accessibility for students receiving conference recognition or demonstrating leadership connected to a travel opportunity.

- *Institutional Research: ASI Executive Senate Travel Funding (CSUF)*
- *Suggested Program Budget: \$20,000*
- *Timeline: FY2026-2027*

3. Club Establishment Seed Funding Initiative

To directly enhance student-led engagement in club organization development, ASI will provide a financial incentive to newly recognized student organizations. Processed via ASI Financial Services and designated for usage in recruitment activities, this seed funding promotes growth in social wellness by reducing financial barriers.

- *Institutional Research: FSU, ASU, University of Washington, University of Michigan*
- *Suggested Program Budget: \$20,000*
- *Timeline: FY2026-2027*

4. ASI Club Rental Support Investment

This proposal seeks to make an investment in recurring event infrastructure needs. By offering an expanded event services program or in developing a physical space for students to receive walk-in support, this program will demonstrate compliance with current ASI policy and increased accessibility of event rental support needs.

- *Comparable Program: Event Services (UCI), Titan Outdoors Gear Rental (CSUF)*
- *Suggested Program Budget: \$30,000*
- *Timeline: Dependent Upon Feasibility Study*

5. Tuffy Awards Support

This proposal aims to provide funding support to recognize ongoing student organization excellence via the annual Tuffy Awards program hosted by the Office of Student Life and Leadership (SLL). Offering this funding support allows for continued investment in student-led activity and a collaborative approach in the recognition of student achievement.

- *Institutional Research: Student Life and Leadership (SLL) Office*
- *Suggested Program Budget: \$12,000*
- *Timeline: FY2026-2027*

6. ASI Elections Club Fundraising

To leverage student club engagement with a structured fundraising opportunity built into the existing, annual ASI Elections program, student organizations would have the opportunity to be listed on the student elections ballot and awarded an allocated amount per vote cast.

- *Comparable Program: Club Competition (CSUN), Revenue Sharing (Chico State)*
- *Suggested Budget: \$10,000*
- *Timeline: FY2025-2026 or FY2026-2027*

Proposal Alignment with Wellness Dimensions

The ASI Student Wellness Initiative (ASWI) is most effective when activated through environments where students already build identity, support, and leadership—**student organizations**. Each of the proposals intentionally advances multiple dimensions of wellness.

- **Emotional & Social Wellness**
 - Student organizations foster connection, belonging, and peer support—protective factors against isolation and stress
 - Seed funding, fundraising opportunities, and shared resources lower barriers to participation and reduce burnout among student leaders.
- **Occupational & Intellectual Wellness**
 - Innovation funding challenges students to design scalable, high-impact programs rather than one-time events
 - Incentivizing conference presentations and awards encourages applied learning, critical thinking, and leadership excellence
- **Financial Wellness**
 - Early seed funding, revenue sharing, shared infrastructure, and supplemental travel support reduce out-of-pocket costs for students
 - By easing financial strain, ASI removes barriers that disproportionately impact first-generation, low-income, and underrepresented student leaders

Collectively, these Student Club Support initiatives—innovation funding, shared infrastructure, seed funding, conference access, club recognition, fundraising opportunity—advance ASI's Student Wellness Initiative by transforming student organization support into a **scalable, equity-driven system** that prioritizes leadership development, engagement, and institutional impact.

Proposal #1 – ASWI Community Wellness Grant

The ASWI Community Wellness Grant is a centralized, competitive funding program designed to support cross-council collaboration, shared resources, and innovative engagement models that benefit multiple Inter-Club Councils (ICCs) and the broader campus community. This initiative is intentionally separate from annual Executive Senate allocations, similar to the current contingency funding available through the ASI Finance Committee, and shifts ASWI investment from funding individual events to building scalable systems that elevate student organization impact.

Program Characteristics

This opportunity would be designated for student organizations to apply for program funding for on-campus events, activities, or initiatives that are designed with a minimum of two dimensions of wellness. Awarded organizations would be supported in executing their events with ASI infrastructure to ensure successful usage of funds to enrich student wellness across campus.

The program would entail:

- Centrally held funds like current contingency funding model
- Competitive proposal process linked to wellness outcomes
- Focus on shared resources, student impact, and sustainable engagement models
- Awards paired with non-monetary organizational support (marketing, logistics, etc.)
- End-of-year showcase or report-out to promote accountability and visibility

Research & Rationale

This model is based on New York University's well-established Initiative Fund¹², which emphasizes accountability, collaboration, and institutional support beyond funding alone. NYU's model demonstrates how centralized initiative funding:

- Raises proposal quality and intentionality
- Encourages inter-organization collaboration
- Produces demonstrable, reportable outcomes

Suggested Program Budget

With a suggested budget of \$25,000, this program will be able to award 5 grants of \$5,000 to successful applicants with innovate, collaborative, wellness-oriented initiatives. Peer institutions like NYU largely focus on event-based funding, creating an opportunity for ASI CSUF to distinguish itself by prioritizing collaborative and innovation-focused initiatives.

Implementation Timeline

Program implementation would require program buildout of grant requirements and submission process, staffing scaffolding structure for awarded organizations, strategic marketing launch of program, and development of reporting procedures. Given these considerations, full implementation is recommended to be fully launched in the fall 2026 term.

¹ <https://www.nyu.edu/about/leadership-university-administration/university-senate/membership/councils/student-government-assembly/initiative-fund.html>

² <https://nyunews.com/news/2024/10/30/sga-initiative-fund/>

Proposal #2 – ASI Travel Excellence & Access Monetary Support (TEAMS)

The ASI Travel Excellence & Access Monetary Support (TEAMS) initiative is a targeted ASWI program designed to enhance and supplement existing ASI travel funding to expand access to high-impact conferences for student organization members. This initiative builds upon ASI's current travel funding policy by addressing demonstrated financial and structural limitations that restrict student participation in regional, national, and professional conferences. These conferences serve as primary spaces for professional development, leadership growth, networking, and the sharing of best practices that directly benefit student organizations and the broader campus community.

Program Characteristics

This initiative seeks to establish a centralized fund for individual students to apply for new or additional travel support beyond the current limitations of ASI travel funding policies. Awards would be prioritized for students who are accepted to present program proposals or workshops or receive conference-level awards or recognitions. This approach reinforces excellence, accountability, and return on investment while remaining consistent with ASI policy principles. By enhancing, not restructuring ASI's travel policies, this initiative:

- Incentivize high-impact engagement (presentations, awards, leadership representation)
- Strengthens student organizations through knowledge transfer and professional growth
- Positions ASI as an advocate for student leadership beyond campus borders
- Complements, not replaces, existing ASI travel funding structures

Research & Rationale

Under ASI's current travel funding policy, individual students may receive up to \$500 or \$750 per fiscal year dependent on their status as an active or inactive participant. Classification as active includes attendees that engage as presenters, performers, competitors, or volunteers at their designated travel opportunity. While the current policy provides a solid baseline, in practice, it presents limitations as conference attendance costs routinely exceed the annual cap with expenses like registration, airfare, and lodging. Access to conferences is then often determined by a student's personal financial capacity rather than the institutional value of their participation. Yet conference participation delivers some of the highest returns on investment:

- Professional development and leadership skill-building
- Exposure to national best practices that students bring back to CSUF
- Increased visibility and positive representation of ASI and CSUF at external institutions

Suggested Program Budget

To support up to 20 students to attend conferences or similar travel opportunities, a program budget of \$20,000 is recommended to allow up to \$1,000 per TEAMS recipient during the initial operationalization of this supplemental program.

Implementation Timeline

Expansion of the current travel funding based in ICCs would entail application development, criteria and evaluation procedures, and strategic communication to student organization members. To allow adequate time to execute this proposal, implementation is suggested to occur by fall 2026. This would align with preparation ahead of spring conference opportunities across multiple academic disciplines.

Proposal #3 – Club Establishment Seed Funding Initiative

The Club Establishment Seed Funding Initiative provides early-stage funding to newly recognized student organizations to support recruitment and foundational engagement activities. This addresses a key gap identified at CSUF where new organizations often lack the upfront financial capacity to participate in early outreach opportunities, directly impacting long-term sustainability and student involvement.

Program Characteristics

This initiative will serve student engagement and student-led innovation by providing seeder funding to grow recruitment efforts for newly established club organizations. There is flexibility to establish this program as automatic, applying to all new registered organizations, or needs-based via an application process for developing clubs. By offering either type of initial investment, ASI will demonstrate a focus on experiential development and social wellness for students. In summary, the program aims include:

- Automatic or application-based seed funding for newly recognized clubs
- Scalable by cohort size by adjusting amount of funding each year
- Designed explicitly for recruitment and early outreach
- Centrally coordinated within ASI Financial Services for organization agency accounts
- Assessment component to measure impact on recruitment, retention, and re-registration

Research & Rationale

Research across FSU³, University of Michigan⁴, University of Washington⁵, and ASU⁶ show that while centralized funding is standard, institutions that clearly define early-access funding models reduce barriers for emerging organizations and improve long-term engagement outcomes.

At CSUF, approximately 20–30 new clubs register annually according to the CSUF Student Life & Leadership Office; many without prior experience navigating funding systems. Early seed funding ensures equity of access and strengthens the student organization pipeline from inception.

Suggested Program Budget

To ensure the average of 30 new organizations can be supported up to \$500 per club, a recommended program budget in the amount of \$20,000 would safely support up to 40 newly established organizations.

Implementation Timeline

Since partnership with a campus department to determine “new club” establishment criteria would be critical for success of this proposal, adequate implementation for this program would be for new organizations established over the summer into fall 2026 period.

³ <https://sga.fsu.edu/accounting/funding-your-rso>

⁴ <https://campusinvolvement.umich.edu/article/funding-sources-your-organizationprograms>

⁵ <https://hub.washington.edu/get-involved/sao/rso-benefits-training-policies/rso-funding/>

⁶ <https://eoss.asu.edu/usgww/funding>

Proposal # 4 – ASI Club Rental Support Investment

This proposal establishes a centralized, ASI-managed facility space and shared resource system designed to support student organizations by offering equitable access to event equipment, rentals, and logistical infrastructure. Rather than requiring individual clubs or councils to rely upon repeatedly renting equipment from external vendors, ASI would provide a shared inventory and coordination hub for generalized student club event support. This investment represents a long-term structural commitment to student organizations and directly reduces financial and operational strain across councils and clubs.

Program Characteristics

Similar to campuses like UC Irvine⁷, this program proposes an expansion of our current event planning rental support for student organization events. Whether it be an increase of event support equipment to the University Conference Center (UCC) or a physical addition like our own Titan Outdoors gear rental office, this program will allow students to address consistent event rental needs without facing obstacles in financially coordinating payment to external vendors. This program also would maintain the ASI policy limitation that deems purchase of equipment ineligible for funding support from Inter-Club Council allocated funds.

- Central ASI-managed inventory (e.g., tables, staging, A/V, tents, event supplies)
- Reservation and checkout system for student orgs integrated with ASI logistics support
- Scalable over time based on utilization and need

Research & Rationale

Comparative research highlights that peer institutions⁸ generally fund events but do not consistently provide shared physical infrastructure, leaving a strategic opportunity for ASI CSUF to lead nationally by investing in permanent support systems rather than processing recurring one-off expenditures with external vendors. A centralized rental office model offers:

- Reduces duplicative spending across organizations
- Creates consistent quality and compliance for events
- Supports large-scale engagements and signals institutional investment

Suggested Program Budget

Of the proposed programs, this program could be considered the most scalable due to limitations of facility availability. To ensure a variation of the program can be established in the 2026-2027 term, a budget of \$30,000 is recommended to support purchasing of equipment to be offered as rental options for organizations via existing infrastructure areas like the University Conference Center.

Implementation Timeline

As this program can be scaled from expansion of current services to a standalone support office, timeline will depend on physical feasibility to house additional inventory for club usage and development of guidelines for item utilization. Suggested implementation is to align this offering with planned expansion of the Titan Student Union in the phased ASWI implementation.

⁷ <https://studentcenter.uci.edu/events/equipment-rentals/>

⁸ <https://universitycenters.ucsd.edu/events-and-reservations/event-services.html>

Proposal #5 – Tuffy Awards Support

This proposal will provide annual funding support to award and recognize the accomplishments of student organizations and their outstanding activities during the annual Tuffy Awards program. To enhance the current awards offered via the annual Tuffy Awards program, this initiative would provide funding to the SLL department to support award offerings for each of the 12 Group/Program Award categories (italicized categories would be new recipients of a monetary award). This allows for unified campus recognition of student-led initiatives and club work as well as influencing a supportive culture for innovative, engaged student organization activity.

Program Characteristics

Currently hosted by the Office of Student Life and Leadership (SLL), there are 12 existing categories for Group/Programs at the annual Tuffy Awards (below). Of these categories, 10 are awarded an amount of \$250 per award, according to SLL leadership.

Existing Categories for Group/Program Awards:

1. Alumni Engagement Award
2. Titans in Service
3. Tuffy Innovation Award
4. *Best Social Media Presence*
5. Outstanding Program in Member Development
6. Outstanding Program in Academia
7. Outstanding Program in Diversity and Inclusion
8. Outstanding Program in Health and Wellness
9. Collaborative Program of the Year
10. Program of the Year
11. *Emergent Organization of the Year*
12. Student Organization of the Year

Research & Rationale

The Tuffy Awards has been hosted for the past 11 years⁹, offering an intentional end-of-year celebration for student organization leaders, advisors, and programs. This program also serves to impart examples of excellence and impact upon emerging leaders to support their leadership development. By supporting the program by supplementing, or even increasing, the existing funding source with ASWI funds, ASI will provide a stable source of financial support and incentivize ongoing achievement for student organization leadership.

Suggested Program Budget

The annual award amount totals \$2,500 to award 10 category winners with \$250 per award. To extend the awards to all 12 group categories, and double each award amount, a recommended budget would be \$6,000 to support \$500 awards for 12 group recognitions.

Implementation Timeline

As ASI would be partners with SLL to support this proposal, a suggested timeline would be within the 2026-2027 academic year. This would result in the first awards being funded in spring 2027.

⁹ <https://www.fullerton.edu/sll/specialevents/tuffy-awards.html>

Proposal #6 – ASI Elections Club Fundraising

The ASI Elections program, held annually to elect representatives for each academic college on the ASI Board of Directors as well as the ASI President and Vice President, is a prime opportunity for students interested in becoming involved as leaders to engage with ASI. While offering engaging, meaningful involvement opportunities, voter turnout in the annual elections has historically been a small percentage of the entire student body. To leverage increased engagement with the ASI Elections program, as well as offer greater student organization financial support, this program pairs incorporation of a club fundraising component to the elections ballot where students can vote for their club of choice to receive a fixed amount, such as \$0.50 or \$1.00, allowing the club to receive a cumulative amount for each vote they receive.

Program Characteristics

This program would function as a reliable, annual opportunity for student organizations to raise funds for club activities via increased engagement in the ASI Elections process. Each organization would be required to sign up to be listed on the ballot, like the student elections candidacy window¹⁰. Listed organizations would be able to receive a designated amount per vote cast in their organization's name. Each organization would be granted their fundraised amounts at the close of the voting period via their agency accounts housed within ASI Financial Services. This program offers opportunities on multiple fronts, including:

- Incentivize highly engaged student organization membership
- Allows opportunity for a variety of organizations to receive funding support
- Strengthens overall awareness of ASI Elections and importance of student leadership

Research & Rationale

Student election programs at peer CSU campuses show similar offerings in formats like club competition¹¹ at CSUN or revenue sharing¹² at Chico State. These programs incentive their registered student clubs in varied ways, notably with one offering grand prize tiers and another offering designated allocations based on votes. To promote equity and desire for increased participation from all organizations, it is recommended that we implement the latter opportunity to share revenue based on votes cast for each organization.

Suggested Program Budget

With a suggested budget of \$10,000, ASI can offer student organizations \$1 per vote up to 10,000 student votes. As this is well under historical voter turnout counts, this would aim to increase voter participation dramatically.

Implementation Timeline

While funds were included within the current year budget, program criteria would still need to be determined in consultation with SLL support and codified into ASI Elections policy. It can be piloted within the spring 2026 term, with full implementation aimed at the 2026-2027 academic year.

¹⁰ <https://asi.fullerton.edu/wp-content/uploads/2024/12/ASI-Policy-Concerning-ASI-Elections.pdf>

¹¹ <https://w2.csun.edu/as/departments/student-leadership/elections/club-competition>

¹² <https://as.csuchico.edu/government-affairs/revenue-sharing>