



CALIFORNIA STATE UNIVERSITY, FULLERTON™

A RESOLUTION TO RENAME THE UNIVERSITY CONFERENCE CENTER AND TITAN BOWL & BILLIARDS

Sponsor: Luca Romero, Chair, Facilities Committee

WHEREAS, The Associated Students, Incorporated (ASI) is a 501 (c)(3) nonprofit organization that operates as an auxiliary organization of California State University, Fullerton; and

WHEREAS, ASI is governed by ASI Board of Directors, sets policy for the organization, approves all funding allocations to programs and services, and advocates on behalf of student interests on committees and boards; and

WHEREAS, the ASI operates the Titan Student Union, which includes an events center currently named the University Conference Center, and a games and recreation center, currently named Titan Bowl & Billiards; and

WHEREAS, the offerings and service recipients of the two departments have evolved; and

WHEREAS, the University Conference Center is often confused with the California State University, Fullerton campus events office; and

WHEREAS, the University Conference Center wishes to emphasize its services for students and student organizations; and

WHEREAS, Titan Bowl & Billiards currently offers 8 bowling lanes, 12 billiards tables, an Esports Lounge, foosball, shuffleboard, arcade cabinets, and table tennis; and

WHEREAS, available activities at Titan Bowl & Billiards are subject to change from year to year depending on student demand; and

WHEREAS, ASI aims to clearly and accurately brand its services; and

WHEREAS, the events components of both departments are similar in structure and management; therefore, let it be

RESOLVED, the University Conference Center shall be renamed the Titan Student Union Events Center; and let it be further

RESOLVED, Titan Bowl & Billiards shall be renamed the Titan Student Union Games Center; and let it be further

RESOLVED, that this Resolution be distributed to the ASI Executive Director and applicable

departments and staff for appropriate action.

Adopted by the Board of Directors of the Associated Students Inc., California State University, Fullerton on the seventh day of April in the year two thousand and twenty-six.



Joe Morales
2026-04-17 01:27 UTC

Chair, Board of Directors



Luca Romero
2026-04-09 15:37 UTC

Secretary, Board of Directors

Proposal to Rename TSU Departments

Facilities Committee

I. Proposal

The Titan Student Union Director proposes to rename two departments: the University Conference Center and Titan Bowl & Billiards.

II. Department Overviews

University Conference Center (UCC)

- The UCC manages reservable space in the TSU for students, student organizations, campus clients, and community/off-campus clients.
- Space inventory includes the following:
 - Portola Pavilion and Chapman Atrium
 - Titan Theater
 - Becker Amphitheater
 - Outdoor patio spaces, and
 - Up to 19 meeting rooms (depending on configuration).
- Staff includes 3 full-time professional staff and 3-4 student clerical assistants.
- In FY 2024-2025 the UCC earned over \$312,00 in sales with more than 4,000 bookings.

Titan Bowl & Billiards (TBB)

- TBB manages reservable recreation space in the TSU for students, student organizations, campus clients, and community/off-campus clients.
- Space/activities inventory includes the following:
 - 8-lane bowling facility
 - 12 billiard tables
 - Foosball
 - Shuffleboard
 - Table tennis
 - Arcade cabinets, and an
 - Esports Lounge.
- Staff includes 2 professional staff and 10-12 student games attendants.
- FY 2024-2025 TBB posted \$285,000 in sales with over 700 bookings.

III. Proposed Changes

The University Conference Center will now be called the Titan Student Union Events Center

Titan Bowl & Billiards will now be called the Titan Student Union Games Center.

IV. Justifications

- Eliminates confusion for clients who assume we manage event space for the entire campus.
- Highlights our primary goal of serving students.
- Allows for flexibility of activities offered in the games center.
- Will support a rebranding communication effort scheduled for release in summer 2026 on behalf of the departments.
- Provides symmetry between two complementary departments.