



CALIFORNIA STATE UNIVERSITY, FULLERTON™

**A RESOLUTION TO ESTABLISH A STUDENT POP-UP SHOP CONCEPT IN THE
TITAN STUDENT UNION**

Sponsor: Luca Romero, Chair, ASI Facilities Committee & ASI Programs Assessment Committee

WHEREAS, the Associated Students Incorporated (ASI) is a 501(c)(3) nonprofit organization that operates as an auxiliary organization of California State University, Fullerton; and

WHEREAS, ASI is governed by the ASI Board of Directors, sets policy for the organization, approves all funding allocations to programs and services, and advocates on behalf of student interests on committees and boards; and

WHEREAS, the ASI Facilities Committee is a designated standing committee of the ASI Board of Directors and is tasked with the assessment and management of ASI Facilities, including the Titan Student Union; and

WHEREAS, the ASI Programs Assessment Committee is a designated standing committee of the ASI Board of Directors and is tasked with the assessment of existing ASI programs and services and consideration of new programs to be established; and

WHEREAS, “ASI’s Next Big Idea” served as a platform for staff to propose innovative services aimed at student success and professional development; and

WHEREAS, the Titan Bowl & Billiards and Esports Coordinator, along with their student assistant, submitted a proposal to establish a dedicated student pop-up shop within the Titan Student Union (TSU); and

WHEREAS, the project was selected for implementation by a panel of executive staff and student leaders for its potential to provide tangible resources to the campus community; and

WHEREAS, the primary purpose of the student pop-up shop is to provide a low-barrier, professional retail environment where student entrepreneurs can showcase their brands, test market demand, and gain practical business experience; and

WHEREAS, the Titan Student Union Operations Team has identified room TSU 15A/15B as a high-traffic, accessible location currently utilized for storage that can be repurposed to serve a higher student need; and

WHEREAS, the space will function as a reservable weekly showcase space, allowing a diverse rotation of student-owned businesses to operate without the overhead costs of traditional retail space; and

WHEREAS, ASI will centralize the administration of this program through the Information Services Desk to ensure access and consistent scheduling; and therefore, let it be

RESOLVED, that the Facilities Committee recommends that the ASI Board of Directors approve the formal establishment of TSU 15A/15B as the space dedicated to the student pop-up shop; and let it be further

RESOLVED, that the Programs Assessment Committee recommends that the ASI Board of Directors approve the creation of a program to offer Cal State Fullerton students a place to sell their products; and

RESOLVED, that this resolution be distributed to the ASI Executive Director and applicable departments and staff for appropriate action.

Adopted by the Board of Directors of the Associated Students Inc., California State University, Fullerton, on the twenty-eighth day of April in the year two thousand and twenty-six.



Joe Morales
2026-05-05 05:48 UTC

Chair, Board of Directors



Luca Romero
2026-05-05 19:29 UTC

Secretary, Board of Directors