Programs Assessment Committee Meeting

Minutes

Associated Students Inc., California State University, Fullerton
10/1/2026 2:30 PMPDT
@ ASI Boardroom, Titan Student Union

Meeting Details

Meeting Called By: Eugenie Bassilly, Chair
Meeting Type: Regular
Meeting Attendees: Members, Staff, Public
CSU, Fullerton students, and members of the public may submit comments regarding any item posted on this agenda, or matters of importance to the student body through the Public Comment Form. Comments will be reviewed by the Board Leadership, and submissions received prior to the meeting that are applicable to the governing body will be read during the meeting.

1. Call to Order (Bassilly)

Chair Bassilly called the meeting to order at 2:33 pm.

2. Roll Call

Attendance

Present:
Members: Shine Aung, Eugenie Bassilly, Savannah Miller, Anirudh Mukherjee, Mia Phao
Liaison Members (Non-Voting):: Jocelyn Ambrose, Rebecca Hesgard, Ava Montano

According to the ASI Policy Concerning Board of Directors Operations, attendance is defined as being present prior to the announcement of Unfinished Business and remaining until the scheduled end of the meeting.
* Indicates that the member was in attendance prior to the start of Unfinished Business but left before the scheduled end of the meeting.
** Indicates that the member was in attendance for a portion of the meeting, but not in attendance prior to the announcement of Unfinished Business.
*Departed Early: None
**Late Arrival: None

3. Approval of the Agenda

Item 3 - prog_2026_10_01_age.pdf

Motion:
A motion was made and seconded to approve the agenda by unanimous consent.

Motion moved by Mia Phao and motion seconded by Savannah Miller.

4. Approval of Minutes

   A. 9/3/2026 Programs Assessment Committee Meeting Minutes

   Item 4 - prog_2026_09_03_min.pdf

   Motion:
   A motion was made and seconded to approve the 9/3/2026 meeting minutes by unanimous consent.

   Motion moved by Anirudh Mukherjee and motion seconded by Savannah Miller.

5. Public Speakers

   Members of the public may address Programs Assessment Committee members on any item appearing on this posted agenda or matters of importance to students.
   There were no public speakers.

6. Reports

   A. Chair (Bassilly)

   Chair Bassilly reminded members that the committee covers many topics and that it is important to review materials before each meeting. Going forward, members will be expected to complete certain work before meetings so discussions can begin promptly and time can be used efficiently.

   B. Director of Student Government (Hesgard)

   Hesgard highlighted October ASI programming, including the Fall Concert this weekend, Beyond the Conversation next week, the Pumpkin Patch, and the ASI 50th anniversary horror movie nights, along with advocacy initiatives such as Titans Turnout and the Ballot Bowl ahead of the midterm election. She reminded members that scholarship grading is due in mid-October and that group grading sessions will be scheduled. She announced that the first Student Wellness Initiative club funding program, the Community Wellness Grant, approved by the Board in the spring, will accept applications from October 5 to November 2, and asked members to share it with registered student organizations and ICCs.

7. Time Certain

   None

8. Unfinished Business

   None

9. New Business

   A. Discussion: 2025-2026 Programs Progress Updates (Bassilly)

   The Committee will discuss progress updates for the programs reviewed in 2025-2026.

Chair Bassilly yielded the floor to Rebecca Hesgard, Student Government Director, who explained that directors would report on how they addressed the Board's official recommendations for the four programs reviewed by the committee in 2025-26: Titan Youth Summer Camp, AICA Social Justice Week, the Food Pantry, and the NEST Classroom.

Titan Youth Summer Camp: JP Gale, Student Recreation Center Director, reported that the SRC could not pursue American Camp Association accreditation this year because the accreditation conference took place shortly after the new Intramural and Camp Coordinator, Brooke Morgan, was hired; it will be pursued if the camp continues. The Intramural and Youth Camp Graduate Assistant position was refilled, and an Associate Director for Recreational Programs position was restored. The camp was shortened from seven to six weeks to reduce coordinator workload and turnover, which has helped fall preparation. Despite campus marketing, about 95% of campers come from the community, about 4% from faculty and staff, and none from students last year. Enrollment fell 25% this summer due to new Chancellor's Office youth program requirements that raised training costs and a state grant providing free summer camp in the City of Fullerton through summer 2028, which other nearby cities are also pursuing. An internal review with the campus auditor was completed in preparation for a youth programs audit. The program is now under review, and staff expect to bring a recommendation on its future this semester.

AICA Social Justice Week: Hesgard reported that the Association for Intercultural Awareness (AICA) moved from Student Programs and Engagement to Student Government as one of 20 Executive Senate funding councils, as approved by the Board in February, to support its autonomy as a student-led group. AICA has a new advisor from International Education and receives weekly and ongoing support from Student Government. Its budget remains $120,000 ($20,000 for council-wide activities, primarily Social Justice Week, and $100,000 for member club requests), or about 15.09% of the Executive Senate council allocation. On the Board's recommendations: Strategic Communications was not involved last spring, but the week was promoted campus-wide with the Office of Engagement and Belonging, and AICA will be encouraged to work with StratCom for spring 2027; of the $20,000 budget, about $13,500 was used, including $10,000 for keynote speaker Mr. Cartoon, leaving room to grow the program; and a virtual or hybrid format was not offered in spring 2026 but will be explored.

Food Pantry: Cristina Medina Truong, Food Pantry Director, reported that the Pantry moved to the new Wellness and Recreation cluster on July 1. To expand outreach in Housing, it has held a pop-up pantry in Housing with another scheduled for October 13, hosted a Cook and Connect workshop with 28 participants, collected food donations during Housing move-out, and provided CalFresh outreach and enrollment assistance. The Pantry will partner with Disability Support Services to assess accessibility this year. To promote basic needs resources to faculty, it has presented in classrooms and plans to train student leads to give presentations and add a presentation and tour request form to its website. Additional storage space in the TSU is still being identified, but a Grocery Rescue Capacity Building Grant will fund a new freezer to increase frozen food capacity.

NEST Classroom: Lydia Palacios, Children's Center Director, reported on the review of the impact of discontinuing care for infants aged 3 to 17 months. Discontinuing it would have affected 15 enrolled children, including four siblings of older enrolled children; disrupted the Center's continuity-of-care model; delayed care for parenting students by up to 15 months; reduced employment and internship opportunities for the 60 to 80 student employees the Center employs each semester; and affected two professional teaching staff. Infant care also brings the Center's largest grant reimbursement, about double the rate for preschool children; converting the classroom would require costly renovations; and because infant care is rare in the community, it supports long-term enrollment that would be harder to build starting at 18 months.

Chair Bassilly opened the floor to questions.

- Mukherjee asked whether alternatives were being considered for families who would be affected if infant care were discontinued.

Palacios said the Center would have provided families with referrals to other resources and centers, but infant care is rare in the area, and no other alternatives had been determined.

- Chair Bassilly asked whether a $100,000 club activity budget for AICA is a fair allocation for one council when ASI supports 20 ICCs, some of whose budgets are smaller than AICA's Social Justice Week.

Director Hesgard explained that each council submits an annual budget request, which the ASI President evaluates using a rubric created by the Finance Committee, based on demonstrated need, historical spending, and membership. AICA's budget is on the higher end because the program was long run by the programming team and has historically used nearly all of its budget; it was kept the same for the transition at the recommendation of the ASI President, Finance Committee, and Board. AICA, which has more than 30 member organizations, will submit a new request this year to be evaluated through the same process.
Chair Bassilly opened the floor to discussion.
There were no points of discussion.

Item 9.A ProgramsAssessmentCommittee-ProgramsProgressUpdate-FINAL.pdf

B. Discussion: 2026-2027 Rubric Calibration (Bassilly)

The Committee will discuss 2026-2027 Rubric Calibration.
Chair Bassilly yielded the floor to Rebecca Hesgard, Student Government Director, who explained that the committee's purpose is to assess whether selected programs are services ASI should offer and whether they should continue, expand, scale down, sunset, or transform as student needs change, noting that recommendations can affect budgets, staffing, and the organization. The rubric, originally developed by ASI staff for the Finance Committee and ASI President to evaluate student program budget requests and reviewed with Dr. Su Swarat, Senior Associate Vice President for Institutional Effectiveness and Planning, rates four equally weighted criteria (learning outcomes, financial impact, user data, and student experience, 25% each) at three levels: excellent, good, and basic. Calibration helps members apply the rubric consistently and fairly and reduces personal bias, recognizing that programs such as a Children's Center classroom and the Fall Concert serve different purposes.
Members completed a practice case study of a hypothetical signature event that aligns with three of four ASI strategic values but lacks formal assessment, has grown in attendance mainly within one student population, uses three-fourths of its department's budget with a clear cost breakdown, and relies on largely positive social media feedback. In discussion, Montano rated it basic overall, citing the lack of assessment and clear evidence despite a clear budget breakdown; Chair Bassilly rated learning outcomes as good because the intended purpose was unclear; Montano rated financial impact as good; Miller rated user data as good but questioned the concentration in one population, while Mukherjee leaned toward basic because feedback came only from social media; and Ambrose rated student experience as basic because online comments are not sufficient evidence. On a final recommendation, Montano suggested continuing the program with adjustments, and Chair Bassilly suggested transforming it to reach more student populations. Hesgard noted that members generally placed the program between good and basic, and that the discussion of recommendations is the committee's key responsibility. Going forward, members will be expected to complete the rubric individually before meetings.
Chair Bassilly opened the floor to questions.

- Montano asked whether members should print and complete the rubric or submit it electronically before each meeting.

Hesgard said staff will follow up with more guidance, since this is a new committee practice, and asked members to use the rubric as a guide for the following item.
Chair Bassilly opened the floor to discussion.
There were no points of discussion.

Item 9.B ProgramsAssessmentCommittee-RubricCalibration-Final.pdf

C. Discussion: Art Programs & Exhibits Review (Bassilly)

The Committee will discuss Art Programs & Exhibits in the Titan Student Union.
Chair Bassilly yielded the floor to Kirsten Stava, TSU Director, who presented the first program review of the year. The program has two components: drop-in art workshops and signature events, such as Late-Night Paint Night, and the TSU art galleries, which feature semester student art shows that are the sole source of ASI's permanent art collection. The Grand Stair Studio was built as a makerspace in the 2016 expansion, Late Night Paint Night began in 2018, and campus collaborations expanded starting in 2023. Program goals focus on building community and belonging, supporting student wellness, especially for students seeking quieter alternatives to large events, and raising awareness of ASI resources and engagement opportunities.
Last year the program offered 127 drop-in workshops and 12 special events, with about 2,200 sign-ins and more than 1,100 unique users, and collaborated with groups including the Environmental Sustainability Commission, Student Programs and Engagement, and the TSU Game Center. The galleries hosted two external exhibits and two student art shows, with 124 submissions in the fall and 21 in the themed spring show, and display ASI promotional exhibits when not in use. Feedback is collected through optional Titan Link check-in surveys with belonging questions, participant feedback, media coverage, and social media; students described the workshops as a stress reliever and a place to find community. The program is funded entirely by student fees and is free to students, with a total cost of just over $61,000, mainly for supplies and staff support, plus art show awards, hospitality, and marketing.
Strengths include student appeal, wellness benefits, and variety; weaknesses include funding and instructor scheduling; opportunities include enhancing the three galleries, realignment, collaborations, and sponsorships; and threats include staff capacity and locations.
Stava recommended (1) realigning the workshop and DIY programming to a different ASI team, (2) exploring alternate gallery and display channels, (3) refreshing and reassigning the existing galleries, and (4) increasing engagement with campus arts communities.
Chair Bassilly opened the floor to questions.

- Montano asked which ASI team the workshop programming might move to.

Stava said two options are being explored: Student Programs and Engagement, given the overlap with its programming, and the Wellness and Recreation team, given the program's wellness benefits. Both teams will be consulted to determine the best fit.

- Chair Bassilly asked what internal metric the department uses to judge success given the program's cost of about $61,000.

Stava said the department looks at participation, including filled sessions, returning participants, unique users, and word-of-mouth growth, as well as qualitative feedback, which has been a critical factor in determining that the program should continue in some form.
Chair Bassilly opened the floor to discussion.
Montano rated the program highly on learning outcomes, user data, and student experience, noting it serves students who prefer quieter settings and that the funds go directly back to students, and supported moving the programming to another team to relieve staff strain and align with the upcoming Wellness Center.
This item will return as an action item at the October 29 meeting.

Item 9.C Programs Assessment Committee-ArtProgramsandExhibits-Final.pdf

10. Announcements & Member's Privilege

Hesgard thanked members for efficiently addressing agenda items and said she and Chair Bassilly will send information on how to prepare for the next meeting, when Item 9.C will return as an action item.

She also recognized that this was Director of Corporate Affairs, Susan Collins' last Programs Assessment Committee meeting.

11. Adjournment (Bassilly)

Chair Bassilly adjourned the meeting at 3:46 pm.

Eugenie Bassilly
2026-11-03 20:20 UTC

Chair, Programs Assessment Committee

Erika Perret-Martinez
2026-11-04 18:33 UTC

Recording Secretary

Roll Call 2026-2027

10/01/2026 PROGRAM ASSESSMENT Committee Roll Call

Attendance	Board Members			
			Present	Absent
NSM	AUNG	SHINE	1	
CHAIR	BASILLY	EUGENIE	1	
HHD	MILLER	SAVANNAH	1	
ECS	MUKHERJEE	ANIRUDH	1	
HSS	PHAO	MIA	1	
			Present	Absent
			5	**0**

Attendance	Liaisons			
			Present	Absent
CHAIR DESIGNEE	AMBROSE	JOCELYN	1	
ADVISOR	HESGARD	REBECCA	1	
PRES. DESIGNEE	MONTANO	AVA	1	
			Present	Absent
			3	0

*Recording Secretary: Erika Perret-Martinez

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PROGRAMS ASSESSMENT COMMITTEE

2025-2026 Programs Progress Update

Presenters:

Rebecca Hesgard, Student Government Director

JP Gale, SRC Director

Cristina Truong, Director of Food Pantry and Centralized Basic Needs Hub

Lydia Palacios, Children's Center Director

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BOD Recommendation Review

2025-2026 Programs Progress Update

Titan Youth Summer Camp

- Pursue National Accreditation with the American Camp Association
- Review staffing support for program operations
- Assess the length of the program
- Strengthen strategic campus marketing efforts

AICA Social Justice Week

- Strengthen Strategic Campus Marketing Efforts
- Evaluate Program Budget
- Virtual Event Consideration

The Pantry

- Expanded outreach and educational efforts for The Pantry, including intentional marketing to the Housing and Residential Engagement community
- Assessment of accessibility considerations for all pantry patrons
- Promotion of The Pantry and Basic Needs resources to faculty members to share with students
- Identification and development of improved and larger storage spaces

Nest Classroom

- Consider the impact of discontinuing service to children from three months through seventeen months

Titan Youth Summer Camp

1. Pursue National Accreditation with the American Camp Association

- TYSC was unable to pursue accreditation in 2026 due to the coordinator position being in transition during the ACA National Conference.

2. Review staffing support for program operations

- Rehired Intramural & Youth Camp Graduate Assistant for 2026.
- Restored Associate Director for Recreational Programs position to provide direct support to the Intramural and Camp Coordinator.

3. Assess the length of the program

- TYSC reduced from 7 to 6 weeks in 2026.
- Reduced operational demands on staff and HR.
- Provides a smoother transition into fall Intramural Program.

4. Strengthen strategic campus marketing efforts

- Expanded outreach to campus departments with limited impact on participant demographics.
- Majority of TYSC participants continued to come from the surrounding community.
- Faculty and staff represented approximately 5% of registrations.
- No student registrations were recorded in 2026.

Titan Youth Summer Camp

2026 Update

TYSC is under evaluation for continuation following the 2026 season.

- Enrollment declined approximately **25%**, and the program was **not profitable for the first time in three years**.
- Key challenges included **increased training requirements, higher student wage costs, and competition from Fullerton's free summer camp program**.
- Approximately **20% of 2025 campers were from the Fullerton School District**.
- Growing competition is anticipated as **Brea, Anaheim, and Yorba Linda pursue similar summer camp funding**.
- Updated Chancellor's Office guidance required additional counselor training, further increasing **student wage expenses**.

AICA Social Justice Week

AICA Transition

Program Transition

- AICA transitioned from the **Student Programs & Engagement (SPE)** team to the **Student Government Executive Senate** program.
- Transition approved by the **Board of Directors** on February 17, 2026, due to AICA's role as a funding source for student organizations and to support AICA's overall autonomy as a student-led group.

Advisor & Support

- **Dr. Danielle Majam-Finch**, Assistant Director of International Education and Engagement & Outreach, selected as new advisor.
- Participates in **annual and ongoing leadership onboarding and training** in collaboration with Student Life & Leadership.
- ASI Student Government team is **committed to providing wrap-around support** to both their new advisor, as well as the entire student e-board and club members.
- **Weekly meetings** with the AICA Treasurer, recurring meetings with their advisor, and presentations as needed with the entire AICA council.

Budget

- Budget reallocated while remaining consistent to support:
  - **AICA Social Justice Week:** $20,000
  - **Member Club Activity Requests:** $100,000
  - Budget represents **15.09%** of the total Executive Senate council allocation budget ($795,350).

AICA Social Justice Week

1. Strengthen Strategic Campus Marketing Efforts

- StratComm was not involved in the Spring 2026 iteration of the SJW program.
- **Collaborated with Office of Engagement and Belonging,** a long-standing campus partner, promoting SJW through its webpage and campuswide Call for Programs shared with all employees.
- ASI Student Government will encourage AICA and their advisor to connect with StratComm to leverage increased awareness of the program and its impact for Spring 2027.

2. Evaluate Program Budget

$20,000 Total budget retained to support the AICA SJW signature event

$10,000 allocated to keynote speaker **Mister Cartoon**

$3,500 allocated to engagement activities at the **SJW Kickoff Event**

3. Virtual Event Consideration

- Spring 2026 AICA SJW program did not include hybrid or virtual formats.
- ASI Student Government will recommend that AICA and its advisor explore virtual capabilities to address increased accessibility for students.

The Pantry

Program Update

- The Pantry transitioned to the Wellness & Recreation cluster on July 1, 2026.
- The transition included a change in leadership structure, with The Pantry under Wellness & Recreation.

1. Expand outreach and educational efforts for The Pantry, including intentional marketing to the Housing and Residential Engagement community.

- **Expanded outreach** within Housing and Residential Engagement, including Pop-Up Pantry events in Housing.
- **Partnered with TitanHEALTH** to host a Cook & Connect workshop for Housing residents.
- **Supported Housing Move-Out** by placing donation boxes throughout the community for food redistribution.
- **Provided CalFresh outreach and enrollment assistance** in partnership with Basic Needs Services.

The Pantry

2. Assessment of accessibility considerations for all pantry patrons.

- **Partnering with Disability Support Services (DSS)** to assess accessibility within The Pantry. DSS feedback to guide future space enhancements to The Pantry.

3. Promotion of The Pantry and Basic Needs resources to faculty members to share with students.

- **Developing a structured outreach strategy** to increase awareness of the Pantry and Basic Needs resources across campus.
- **Training Student Leads** to deliver presentations to promote available resources.
- **Creating a Pantry presentation request form** for faculty, staff, and student organizations to request Pantry presentations.

4. Identification and development of improved and larger storage spaces.

- **$49,946 Grocery Rescue Capacity Building Grant** awarded by Second Harvest Food Bank.
- **Expanded Grocery Rescue capacity** with grant-funded equipment, including a new freezer to increase frozen food storage and distribution.
- **Continuing to evaluate storage needs** as the Pantry usage grows.

Nest Classroom

1. Consider the impact of discontinuing service to children from three months through seventeen months

Impact on Children

- **15 Children Impacted:** 15 Fall 2026 enrollments under 18 months
- **4 Fall 2026 Children are Siblings** of older enrolled children, potentially requiring families to use two childcare providers or disenroll their older child.
- **Loss of Continuity of Care:** Infants would not have access to the Children's Center during their first 18 months
- **Additional Transition at 18 months:** Children may need to adjust to new caregivers, peers, routines, and environment simultaneously.
- **Potential Developmental Impact:** Reduced access to consistent opportunities for gross motor, fine motor, language, and early math development

Nest Classroom

Impact on CSUF Students

- **CSUF Parenting Students:** No longer have access to child-care, potentially affecting their ability to attend classes, internships, employment and academic success.
- **Students in Child Development & Education:** Fewer on-campus opportunities for hands-on training, internship experiences and working directly with infants.
- **Early Childhood Learning:** The change could reduce opportunities for students to develop knowledge and practical experience related to development and caregiving across the full early-childhood age range.

Impact on Faculty & Staff

- **Returning from Parental Leave:** ASI and CSUF employees returning from parental leave may need to arrange off-campus infant care before becoming eligible for university childcare.
- **Additional Childcare Transition:** CSUF families may experience an additional transition in childcare arrangements when their child reaches 18 months.
- **Family-Support Services:** The change could affect perceptions of the university's family-support services, particularly among faculty and staff seeking childcare options for infants.

Nest Classroom

Fiscal and Operational Impact on the Children's Center

Revenue Impacts

- Potential loss of infant tuition revenue: $112/day
- Potential loss of infant grant reimbursement: $109.86/day

Transition Costs

- Initial costs may include classroom modifications, equipment, materials, staffing, and program changes
- Outdoor classroom may require a complete redesign, potentially significant one-time costs

Staffing

- Potential changes to staffing requirements, schedules, and classroom assignments

Changes to Enrollment Pipeline

- Greater reliance on recruiting children at 18 months rather than transitioning existing infants into toddler classrooms
- Potential impact on future enrollment continuity

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THANK YOU

Any Questions?

Presenters:

Rebecca Hesgard, Student Government Director

JP Gale, SRC Director

Cristina Truong, Director of Food Pantry and Centralized Basic Needs Hub

Lydia Palacios, Children's Center Director

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ASI Programs Assessment Committee

Operational Program Review Rubric

Category	Weight	Excellent	Good	Basic
Learning Outcomes Provide evidence that the program offers opportunities for students to meet the learning outcomes aligned with ASI's Strategic Values.	25%	Describes significant evidence that most or all learning outcomes are integrated within the program and met by student users.	Demonstrates evidence that some of the learning outcomes are built into the program, and clear data that student users have met these outcomes through the program.	Does not clearly demonstrate how the learning outcomes are met by student users of the program, or that the learning outcomes are integrated within the program's design.
Financial Impact Provide a budgetary overview of the program over the past academic year. This should include the scope of the program staffing, if the program generates revenue, and if the program requires additional out of pocket costs to student users.	25%	Budgetary overview explicitly explains the scope of the program's finances, including staffing costs for one year. Students experience minimal or no additional cost to use the program. The program may also have a healthy revenue stream or external funding source.	Budgetary overview explains the scope of the program's finances, including staffing costs for one year. Students may experience some or minimal additional cost to use the program.	Budgetary overview does not explain the scope of the program's finances, including staffing costs for one year. Students may experience significant additional cost to use the program.
User Data Provide overall usage of the program and any key data demonstrating trends of program usage by students.	25%	The data provided details a clear use of the program by students on a frequent basis or program growth overall. Recurring use of the program occurs often, and users are of diverse backgrounds.	The data provided describes regular use of the program. Recurring student users sometimes occurred.	The data provided did not clearly describe the overall use of the program or did not demonstrate regular program usage throughout the past year. Recurring program users rarely occurs.
Student Experience Provide data on the student experience or satisfaction of program users. Include how often it is collected, if the data displays positivity or needs for program growth.	25%	Student satisfaction or experience is measured on an ongoing basis and clearly defined within the data provided. Experiences are positive overall.	Student satisfaction or experience is measured on a periodic basis and/or somewhat defined within the data provided. Experiences are somewhat positive.	Student experience is infrequently measured and/or not defined within the data provided. Experiences demonstrate a need for program improvement.

Grading Outcomes:

- Programs receiving a committee evaluation of **Excellent** are recommended to continue for the next 3 years before additional review is required.
- Programs receiving a committee evaluation of **Good** are recommended to continue for the next 2 years before additional review is required.
- Programs receiving a committee evaluation of **Basic** are recommended to be reviewed the next academic year or recommended to sunset the program.



October 1, 2026

Rubric Calibration

Programs Assessment Committee

Rebecca Hesgard
Student Government Director

Programs Assessment Committee Purpose

The goal of the Programs Assessment process is to assess whether the programs and services offered by ASI should:

01	02	03	04	05
Continue	Expand	Scale Down	Sunset	Transform

- Student needs change generationally and environmentally. (COVID-19 impacts, sociopolitical landscapes, societal shifts).
- Our program offerings should adjust and be guided by current student voices.

It is important for the committee members to take this duty seriously, as recommendations can have budget, staffing, and organizational impact.

Purpose of a Rubric

A Rubic is a clear set of criteria used to assess work or performance.

- It provides more detail than a single grade or mark.
- **Result:** Reviewers can grade evidence objectively.

Calibration Assessment

- Are we reading the rubric the same way?
- Are we using the same standards?
- Are our results consistent and fair?

Calibration Definition

- **What is Calibration?**
  Definition of Calibrate (verb) is "to standardize (something, such as a measuring instrument) by determining the deviation from a standard so as to ascertain the proper correction factors" (Merriam Webster).

- **Why is Calibration Important?**
  When applied to a rubric, calibration ensures inter-rater reliability, fairness, and a shared understanding of performance standards rather than comparing individual programs and services to each other.

- **Example:** Comparing a Children's Center classroom to Fall Concert; both have unique purposes and impact on student experience and engagement.

Reviewing the Rubric

Format was initially developed by ASI staff to support the Finance Committee and ASI President in assessing student program annual budget requests a few years back. It has been developed now to better support the Programs Assessment Committee process.

Performance Criteria

Learning Outcomes

Financial Impact

User Data

Student Experience

Reviewed in consultation with Dr. Su Swarat, CSUF Senior Associate Vice President for Institutional Effectiveness and Planning, Accreditation Liaison Officer.

Mastery Level

Excellent

Good

Basic

Weight: 25% per category =

All categories matter equally.

Scoring High vs. Low

01

Read the evidence

Focus on one category or row at a time.

02

Choose the level

Match the evidence to Excellent, Good, or Basic

03

Explain the score

The evidence should support your decision.

High Score

Strong evidence shows clear, positive impact on students.

Low Score

Evidence is missing, unclear, or shows limited student impact.

Case Study Practice

An event-based program is connected to 3 of 4 ASI Strategic Values. The program does not currently have assessment processes to evaluate how students are experiencing these value-oriented learning outcomes. This program has shown growth in attendees, but mostly by one population of students. This event is a signature program and receives 3/4ths of a department's annual budget with a clear breakdown of event supplies, promotion, marketing, and staffing costs outlined. Student feedback is mostly gathered from social media commentary, though it is largely positive.

1 **Individually**

Take a moment to use the rubric to connect the evidence provided to the relevant criteria.

2 **Discussion**

How would you, as a committee, evaluate this program?

3 **Consensus**

With this evaluation, would the committee recommend the program continue, expand, scale down, sunset or transform?

Thank you.

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PROGRAMS ASSESSMENT COMMITTEE

Art Programs and Exhibits

Presented by: Kirsten Stava, TSU Director

October 1, 2026

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Director Recommendations

Program Continuation with Adjustments

Realign Workshop & DIY Programming

- Transition workshop and DIY events to a different ASI team

Expand Gallery Display Channels

- Explore alternative channels for gallery exhibitions

Refresh Existing Galleries

- Update and reassign current gallery spaces

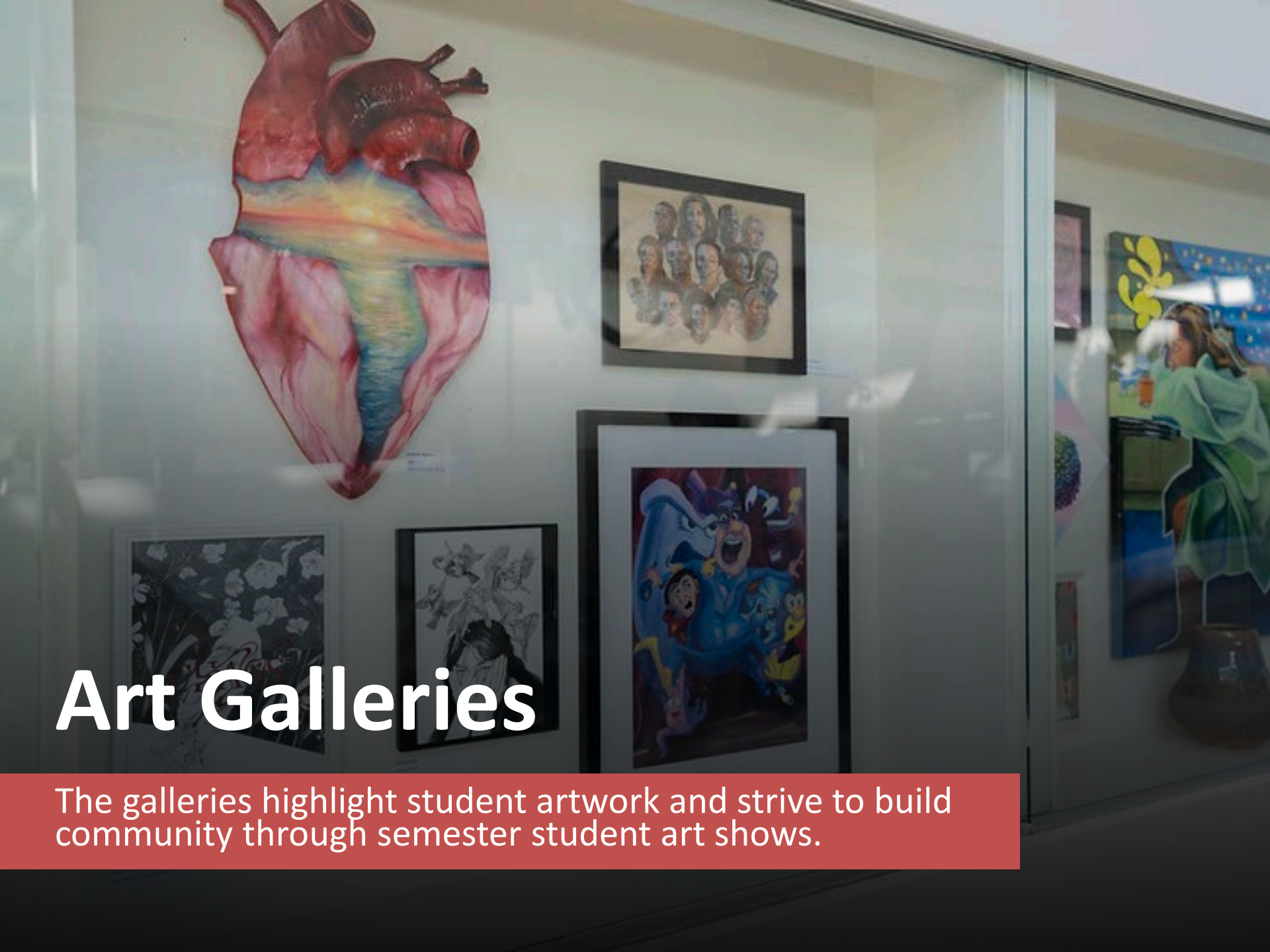
Strengthen Campus Engagement

- Increase collaboration with campus communities to enhance the gallery experience



Drop-in Art Workshops and Signature Events

Facilitated workshops that provide opportunities for building community and creative expression for students.



Art Galleries

The galleries highlight student artwork and strive to build community through semester student art shows.

Historical Highlights

- **Decades of Student Art Shows:** Supporting the TSU Permanent Art Collection.
- **2016 TSU Expansion:** Introduced a dedicated Maker Space.
- **Drop-In Art Workshops:** Launched in 2016.
- **Late Night Paint Night:** Introduced in 2018.
- **Expanded Events and Campus Collaborations:** Beginning in 2023.





Program Performance Outcomes

To Support a Culture of Belonging

- Build Community Through Student Engagement
- Support Student Wellness and Belonging
- Increase Awareness of ASI Resources
- Enhance Knowledge of Other Engagement Opportunities

User Data FY 2025-2026

2025-2026 Program Numbers

127 Drop-in Art Workshops & 12 Special Events

- **Collaborations:** Environmental Sustainability Commission, Student Programs & Engagement, and TSU Games Center
- **Most Popular Programs:** Late Night Paint Night & Food Decorating
- **Total Sign-Ins:** 2,200
- **Unique Users:** 1,153

User Data FY 2025-2026

2025-2026 Gallery Numbers

2 External Exhibits Featured in the Center Gallery

- Showcased artwork and displays from non-ASI partners

Student Art Shows

- **124 submissions** for the Fall Art Show
- **21 submissions** for the Spring Art Show

ASI Promotional Exhibits

- **50th Anniversary Celebration**
- **Get Involved with ASI** campaign



Assessment & Feedback Channels

- **Optional Surveys Included with Every Check-In**
  - Collect participant feedback, including questions related to **Belonging**
- **Participant Feedback**
  - Gather qualitative insights and testimonials from attendees
- **Media Coverage**
  - Track program visibility through coverage by media outlets such as the Daily Titan
- **Social Media Monitoring**
  - Measure engagement, reach, and participant interactions



Student Experience

Student Testimonial

“I wanted to let you know how much I enjoyed the weekly art projects this semester. They truly helped me get through some difficult and stressful weeks. As a nursing student, I often had a heavy workload, and the art projects provided a wonderful creative outlet that helped improve my mood and reduce stress.”

Student Experience

Student Testimonial

“One of the things I appreciated most was the sense of community that was created in these spaces. I made friends through the art activities and found a welcoming environment that I had not experienced in other clubs or campus activities. As an older student, I was initially nervous about attending events, but Alina and Sage always made sure everyone felt welcome, respected, and included.”

Student Experience

“I really like the idea of students having a place to de-stress.”

“I love talking to other people about what they’re making…”

“I really like the community here…I make a lot of friends going to events.”





Financial Impact

Budget

Fully Funded by Student Fees

- No revenue is generated through the program
- Students are never charged for participation or supplies

Primary Program Expenses

- Staff support for planning, facilitation, and space preparation
- Program supplies, marketing, hospitality, and contest awards

FY 2025-2026 Expense Summary

Staff: $47,750

Supplies: $7,345

Contest Awards: $2,900

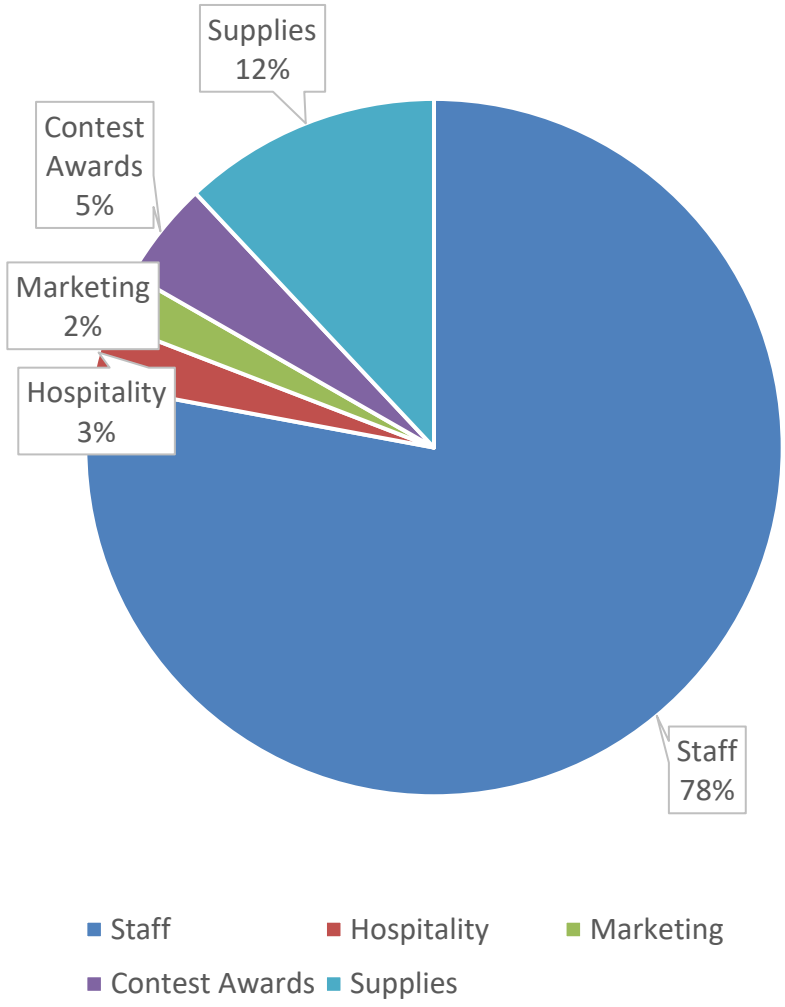
Hospitality: $1,792

Marketing: $1,482

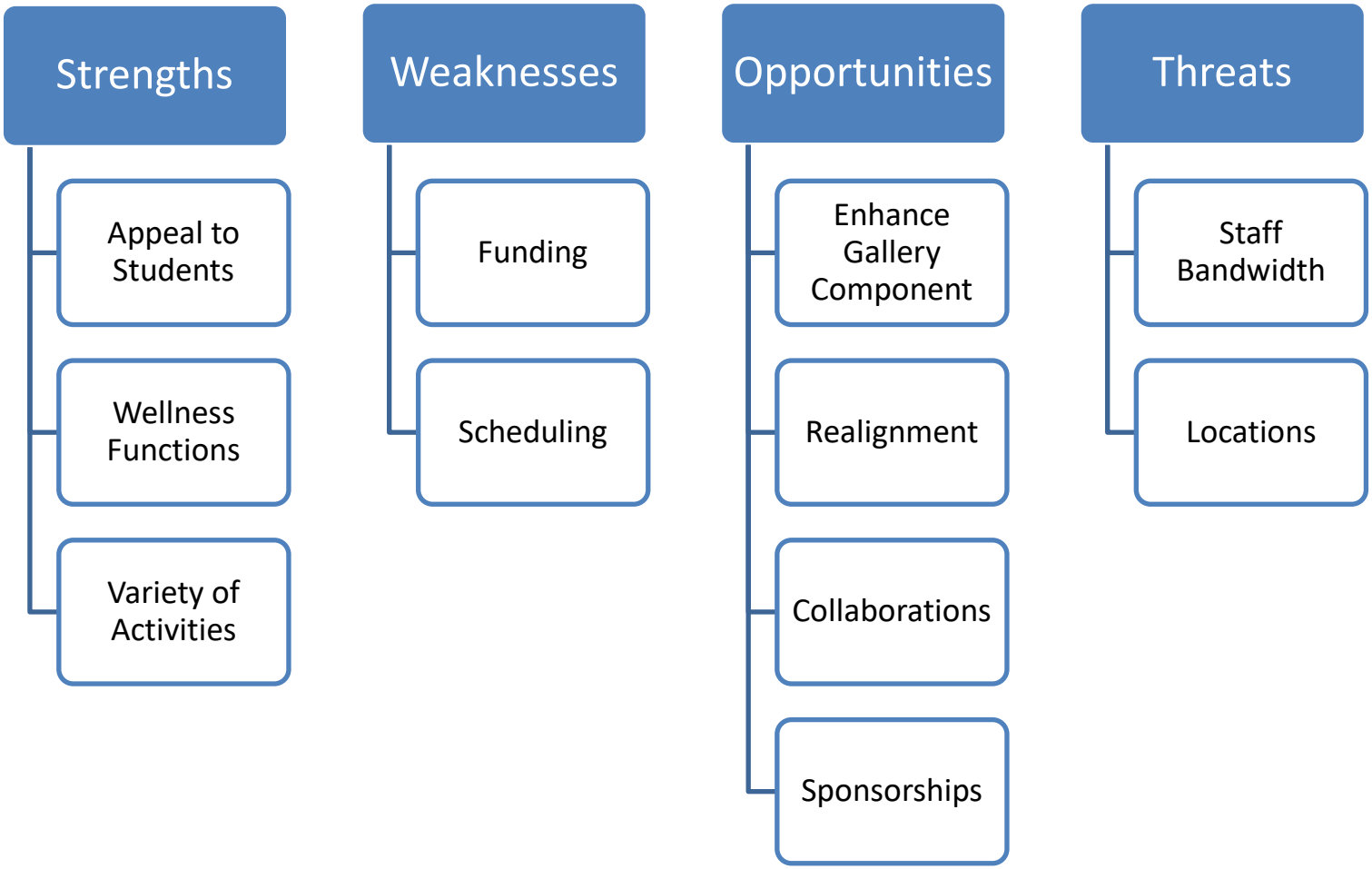
Total Program Cost: $61,269

Staff expenses include student employees and full-time team members from Art Programs, Operations, and Building Engineering.

Expenses



SWOT Analysis



Recommendations

Summary

The **Art Program and Exhibits** program has positively impacted many CSUF students.

The department's organizational structure, the evolution of the ASI Student Wellness Initiative, and this program assessment support exploring the following opportunities.

Next Steps/Changes

- Realign the Workshop/DIY events to a different ASI team.
- Explore alternate gallery and display channels.
- Refresh and reassign the galleries.
- Increase engagement with campus communities to enhance the gallery experience.

Thank you!

Questions?



Presented by:

Kirsten Stava, TSU Director

October 1, 2026