



CALIFORNIA STATE UNIVERSITY, FULLERTON™

A RESOLUTION APPROVING CHANGES TO ASI POLICY CONCERNING SOCIAL MEDIA

Sponsor: Maria Linares

WHEREAS, The Associated Students, Incorporated (ASI) is a 501(c)(3) nonprofit organization that operates as an auxiliary organization of California State University, Fullerton; and

WHEREAS, ASI is governed by the ASI Board of Directors, who set policy for the organization, approve all funding allocations to programs and services, and advocate on behalf of student interests on committees and boards; and

WHEREAS, the current ASI Policy Concerning Social Media has the incorrect title of Associate Director of Marketing & Design; and

WHEREAS, the current ASI Policy Concerning Social Media lacks language of current practice; therefore let it be

RESOLVED, ASI approves inclusion of more detailed: protection of confidential information; rules and regulations; posting requirements and best practices; and social media content requests to ASI Policy Concerning Social Media; and let it be

RESOLVED, ASI approves title correction Associate Director of Marketing, Communications, & Design to ASI Policy Concerning Social Media; and let it be finally

RESOLVED, that this resolution be distributed to the ASI Executive Director, ASI Associate Executive Director, and applicable ASI departments for appropriate action.

Adopted by the Board of Directors of the Associated Students Inc., California State University, Fullerton on this thirtieth day of April in the year two thousand nineteen.

Tristan Torres
Chair, Board of Directors

Maria Linares
Vice Chair/Secretary, Board of Directors

Associated Students Inc., California State University, Fullerton President does hereby

approve / refuse to approve this resolution.

Ana Aldazabal
ASI President

4/30/19

Date