Minutes

Children's Center Advisory Committee

📅 Tue September 29th, 2020
⏰ 4:00pm - 5:00pm  PDT
📍 ZOOM Meeting https://fullerton.zoom.us/j/94816559225
👥 In Attendance

I. Call to Order
Seleena Mukbel, Committee Chair, called the meeting to order at 4:01 p.m.

II. Roll Call
Members Present: Aquino, Avila, Baldacci, Lynch, Martin, Mukbel, Murillo
Absent: Brazell*
Liaisons Present: Allen, Palacios
Liaisons Absent: None

According to the ASI Policy Concerning Board of Directors Operations, attendance is defined as being present prior to the announcement of Unfinished Business and remaining until the scheduled end of the meeting.

* Indicates that the member was in attendance prior to the announcement of Unfinished Business but left before the scheduled ending of the meeting.

** Indicates that the member was in attendance for a portion of the meeting, but not in attendance prior to the announcement of Unfinished Business.

Brazell exited at 4:38 p.m.

III. Approval of Agenda
Decision: (Murillo-m/Aquino-s) The agenda was approved by unanimous consent.

IV. Approval of Minutes
There were no meeting minutes.
V. **Public Speakers**
Members of the public may address Children's Center Committee members on any item appearing on this posted agenda or matters impacting students.

None

VI. **Reports**

   a. **Chair**
      Seleena Mukbel, Children's Center Advisory Committee Chair, welcomed the members to the meeting. She shared that she had a meeting with Lydia Palacios, Children's Center Director to review the virtual programming and activities over the summer and plans for the fall semester.

   b. **Director, Children's Center**
      Lydia Palacios, Children's Center Director, provided a written report, which is an attachment to the minutes.

VII. **Unfinished Business**
There was no unfinished business.

VIII. **New Business**

   a. **Information: Programming Virtual Update**
      *The committee will receive an update regarding the Children's Center virtual programming.*
      
      Mukbel yielded to Palacios to provide an update on the virtual programming for the center. The presentation is an attachment to the minutes.

   b. **Informational: Future Reopening Documents & Plans**
      *The committee will receive an update regarding Children Center reopening.*
      
      Palacios informed the committee that the center worked diligently to develop an interim plan for reopening the center. The plan was submitted to campus and to the CSU and was approved. The presentation is an attachment to the minutes.

   c. **Informational: Grant Funding Updates**
      *The committee will receive an update regarding the Children's Center Grant Funding.*
      
      Palacios provided a status update and presentation on the Center's grant funding. The presentation is an attachment to the minutes.

   d. **Discussion: Marketing the Children's Center**
      *The committee will discuss ways to market the Children's Center.*
      
      Mukbel opened the floor to discussion on ways to market the center.
      
      - Social Media engagement - for virtual media programming activities.
      - Murillo shared an idea for fundraising. Work with a local restaurant to reach out to students in the area to purchase a meal and a portion would go toward supporting the Children's Center.
Palacios shared the Center also now offers student and parent advising. The services are free to student parents.

Allen shared that it is important for student leaders to share information about the availability of the Children's Center as you interact with other groups and when opportunities open up in other meetings. ASI will be enhancing the CC presence on the website.

Mukbel shared if every BOD member shared the information with their college organizations/ICCs the word would spread quickly and efficiently.

Palacios shared it would be helpful to look at the resources presented on the website and share widely.

Mukbel asked if there are student jobs available in the center. Palacios shared that during the pandemic/virtual environment there are no student jobs available. Hoping that as we transition, opportunities will become available.

Murillo shared an idea to promote resources offered at the center to organizations outside of CSUF, to the county, foster care services, etc.

Aquino shared an idea to collaborate with the WoMen's Adult Reentry center.

Avila shared as a representative from the WoMen's Adult Reentry Center, collaboration is definitely possible and could be beneficial.

Linares suggested an idea to get President Virjee to promote the center in a future event. Also, including the Center in ASI Podcast event., and also as part of Direct from the Board.

Baldacci asked if the Titan Daily News been updated regarding the reopening of the center. Palacios shared the information has been provided, and they confirmed that they will promote it as soon as possible.

Mukbel confirmed Daily Titan, Podcasts, Titan Radio are all good ideas to consider.

Murillo shared an idea to have staff/faculty/student leaders share their baby picture and use those pictures to promote the Children's Center.

Linares suggested reaching out to Dr. Vigil/DOS to post and share resources as part of their regular updates. Ask parents to share their experiences.

The Committee shared they are willing to help in any way they can.

Baldacci shared it might be beneficial to bring in a student intern to help with social media programming.

Reach out to Mukbel, Palacios, Linares or Allen with any ideas.

IX. **Announcements/Member's Privilege**

There were no announcements.

X. **Adjournment**

Seleena Mukbel, Chair, adjourned the meeting at 4:55 p.m.
Approved by the ASI Board of Directors, November 3, 2020:

Selene Hanna
Selene Hanna, Treasurer/Secretary

Susan Collins, Recording Secretary

Selene Hanna (Nov 4, 2020 18:16 PST)
Roll Call 2020-2021

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Recording Secretary: Susan Collins