

**ASSOCIATED STUDENTS
CALIFORNIA STATE UNIVERSITY FULLERTON, INC.**

Facilities Committee MINUTES October 17th, 2018

CALL TO ORDER

Chris Evans, Chair, called the meeting to order at 3:05 p.m.

ROLL CALL

Members Present: Aguilar, Duncan, Evans, Gil, Quach, Vanderhook

Members Absent: Borjas, Torres*

Officers Present: Fehrn, Kurtz, Martin, Tapper

Officers Absent: Allen

*Indicates that the member was in attendance prior to the start of Unfinished Business, but left before the scheduled ending of the meeting. [According to the by-laws, a member of the committee who does not remain until the scheduled ending for the meeting (4:30 p.m.) is considered not to be in attendance.]

**Indicates that the member was in attendance for a portion of the meeting, but not in attendance prior to the announcement of Unfinished Business. [According to the by-laws, a member of the committee who is not in attendance prior to the announcement of Unfinished Business is considered not to be in attendance.]

Evans asked for a motion and a second to excuse Borjas for University business. There were no objections. (Torres-m/Gil-s)

APPROVAL OF AGENDA

The agenda was approved as presented. (Aguilar-m/Gil-s)

APPROVAL OF MINUTES

The minutes for the October 3, 2018 meeting were approved as presented. (Torres-m/Aguilar-s)

PUBLIC SPEAKERS

None.

UNFINISHED BUSINESS

None.

REPORTS

a. Chair

Evans reported the following:

- 1) Evans stated more information about ACUI will be coming soon.
- 2) Evans has been working with Tapper on the Intramural Sports Championship display and he hopes it can be up before Spring semester intramurals start.
- 3) Evans stated Aguilar is working on the solar panels idea. There is a lot of work that will need to be done but Aguilar has already started looking into it.
- 4) Evans stated Gil is working on a single use plastics policy.
- 5) Evans stated Vanderhook has been working on TSCBOT marketing and she will go more in depth later in the meeting.

6) Evans stated Spring 2019 TSU Office Space Applications close this Friday. Currently, 24 applications have been submitted.

7) Evans stated Pieology construction is a little behind schedule and they are expected to open by Spring 2019.

**b. Associate Director,
Titan Student Union**

Fehrn reported the following:

1) Fehrn stated more information about ACUI will be coming soon. Please remember to be on time, responsible and listen to instructions/directions given by staff facilitators both from ACUI and ASI. Also, please be sure to be present and engaged.

2) Fehrn stated Titan Student Union radio is now active and playing in the TSU. It is very similar to Titan Rec radio with a similar playlist and targeted messages. Please let us know if you have any suggestions on what types of targeted messages to include.

**c. Marketing
Liaison/Trustee,
TSCBOT**

Vanderhook reported the following:

1) Vanderhook stated TSCBOT handbills have been printed. She circulated a copy of the handbill.

2) Vanderhook stated Trustee faces are being displayed on the screens to broadcast the TSCBOT for Trustee Tuesday.

3) Vanderhook stated posters featuring all the Trustees have been posted throughout the building.

4) Vanderhook will be meeting with Kaetlyn Hernandez, Chief Communications Officer, to talk about possible TSCBOT involvement with social media and the Fully Informed podcast.

NEW BUSINESS

**a. Discussion: TSU
Projects**

Evans stated he wanted to have a chance to connect with the committee about any ideas that might have come to mind after the tour of the building last week.

Evans stated the bottom and back area of where the wholly mammoth is located looks very plain. He suggested possibly adding plants or a scenery with snow to make it come to life. Consulting with campus people or a museum for ideas is also a possibility. Torres suggested getting in contact with Dr. Johnson, the Dean for the College of Natural Sciences and Mathematics. Kurtz liked adding something to the bottom area of the display but reminded the committee that this addition would be long term so probably shy away from the winter scenery. Gil suggested not having large plants in the background so that the mammoth can still be seen from all angles. Duncan suggested having tall grass or small trees on the side. Vanderhook suggested ensuring that the added pieces to the display will match with the already existing plants in the atrium.

Evans stated another idea would be updating the furniture in the Fireside lounge to match that of the new building and adding power outlets, Kurtz liked the idea. Fehrn stated we should keep in mind that we are in the initial stages of planning the second floor remodel and this location could possibly be used as a temporary location for staff during the remodel.

Evans stated he liked the idea of having a VR zone/Video Game area for students. It is very popular on other campuses and the library has something similar already. Duncan stated he actually had a student reach out to him wanting something similar. The difficult part about this idea is that it is very expensive and the technology gets outdated very quickly. In addition, we must also take into consideration that this would take away study space from students. Vanderhook and Gil agreed taking away study space was not the best idea at this point.

Evans stated he would like to update the big signage piece at the bowling lanes because it looks outdated but we would have to see how much it costs. Fehr stated it was approximately six to seven years old. Martin stated this idea has been brought up before but discussions were halted because they were told it would have to be cohesive with the rest of the building once that is decided.

Evans stated he had the idea of adding those existing dotted elephant designs to the glass at the grand stair studio room to make it a little bit more private but still transparent. Kurtz suggested having frosted designs across the glass wall that would limit the view. Fehr stated the original idea of the glass wall was to be transparent so covering it is opposite of what the original idea was when designing it. Having a transparent wall helps students feel that they can participate in activities/meetings. Duncan stated he agreed with Fehr and the glass wall should remain as is. Vanderhook stated she is often distracted when having a meeting in that room and suggested maybe having blinds to be able to close off the space for certain situations. Martin stated that we must be consistent with the rest of the building.

Aguilar stated he had talked to Fehr about the idea of upgrading the Titan Theatre with new sound system and adding seating. Other campuses make good revenue renting the space to community members. Fehr stated the last time the Titan Theatre received an upgrade was in either 2008 or 2010 where new seating was installed, the projector and sound system were upgraded and the walls were painted. Currently, the space is not used as a performing theatre but instead as a lecture hall/movie viewing area. This space is used very often by student organizations. We should be aware of how much money is invested because we must give priority to student organizations and they don't pay a reservation fee. Very often we turn away community requests because spaces are already taken by student organizations, causing us to not be able to generate revenue on many spaces.

Duncan stated he met with a few staff members to talk about the idea of a remodel in the food court to match it to the new part of the building. This would include replacing the tile and getting more modern furniture. Also, the intention is to make better use of the space and add more seating space.

Evans thanked everyone for their ideas and feedback.

**b. Discussion: TSCBOT
Marketing**

Evans yielded to Vanderhook.

Vanderhook stated she has been working on a lot of marketing for TSCBOT and is hoping to be able to find ways to market what the TSCBOT is and does. One idea can be tabling at All Night ASI during Finals Week. She will also be meeting with tour guides to make sure they are giving accurate information about the TSU and maybe start encouraging the middle school and high school students who tour our campus to use hash tags like #SRC and #TSU when posting pictures of our buildings on social media.

Vanderhook asked the committee to share any of their marketing ideas.

Evans suggested having promotional items like tote bags and chap sticks. Vanderhook had the idea of a sticker with the outline of the TSU building with the TSCBOT logo so students can start associating the building to the TSCBOT. Gil liked the idea because everyone loves using those stickers on their electronics and hydro flasks Evans suggested having waterproof stickers for the hydro flasks. Martin stated stickers are affordable. Kurtz stated pens are also a good idea and it would be great for tabling.

Torres exited the meeting at 3:41pm.

Evans suggested having a promotional video where we can explain what the TSCBOT does and what we are working on. Duncan asked where would the video be posted. Evans stated we would put it up on our YouTube channel, post on social media and have them at the TSU and SRC TVs.

Evans asked Martin if he had any information on the use of Snap Chat filters. Martin stated they have been used in the past for particular events like Spring Concert but stated Snap Chat is becoming less popular due to Instagram stories. ASI does not have a static filter.

Duncan stated tabling is a great face to face marketing idea and having promotional items there would be great.

**ANNOUNCEMENTS/MEMBERS'
PRIVILEGES**

Aguilar stated he forgot to mention the idea of having a juke box in the TSU underground. It is very popular on other campuses.

Duncan stated he will be sending out a signup sheet for the tabling events. He apologized for the delay on the TSCBOGT bonding event. More details to come soon.

ADJOURNMENT

The meeting adjourned at 3:52 p.m.


Chris Evans, Chair


Deisy S. Hernandez, Recording Secretary