



**ASSOCIATED
STUDENTS, INC.**

Titan Student Centers Board of Trustees Marketing & Outreach Committee

Wednesday, September 13th, 2017
1:30 P.M.

Board Room, Titan Student Union

Meeting called by:	Tori Hust, Chair
Type of meeting:	Regular
Attendees:	Committee Members, Staff, General Public

Agenda Topics

1. **Call to Order/Roll Call**
2. **Approval of Agenda**
3. **Approval of Minutes** 8/30/2017
4. **Public Speakers**
5. **Unfinished Business** None
6. **Reports**
 - a. Chair Hust
 - b. Associate Director, Marketing & Communications Martin
7. **New Business**
 - a. **Discussion: Wayfinding System** Hust
The committee will discuss the existing wayfinding system in the TSU, SRC and Children's Center.
 - b. **Discussion: Vinyl Usage** Hust
The committee will discuss the whereabouts and usage of vinyl in the TSU and SRC.
 - c. **Discussion: Mammoth Unveiling** Hust
The committee will discuss the marketing campaign for the unveiling of the woolly mammoth.
 - d. **Information: Writing a Proposal** Hill
The committee will receive information on the process for writing a proposal.
8. **Announcements/ Members' Privilege**
9. **Adjournment**