

a. Discussion: Wayfinding System

Hust stated that the TSU needs an updated wayfinding system. We need to get rid of the old plastic signs and replace them with something more modern and helpful. Currently, some doors already have vinyl with the name of the office and the ASI logo but not all. A pause has been placed on this particular project because Austin Mendes, Vice Chair for Facilities and Operations, is hoping to update the actual doors in the TSU.

Hust shared some pictures with the committee showing ideas for the new wayfinding system. Pictures included directional vinyl signage directly on the walls and on the elevator doors. Hust asked the committee for their feedback and to share their own ideas for the new wayfinding system.

Hill liked the idea of the vinyl on the exterior of the elevator doors. Ayala agreed and suggested having vinyl on the elevators of each floor highlighting what is available on that particular level. Hill added that maybe a particular corner or section of the elevator vinyl could be something that can be updated regularly to promote particular events.

Martin stated that Allen also liked the idea of the vinyl on the elevator doors. He shared the idea of having highlights for all three floors on each elevator door.

Jakel suggested having directional signage directly on the floor with arrows because people tend to look down at the floor when on their phone. The only issue is that this could only be possible where there is hard floors and not carpet.

Two different door placards/ADA signs were circulated. Martin stated that currently there are different placards in the TSU and that for consistency, they should all be changed to be the same. Some of the considerations when choosing which placard to use should be price and design. Hill agreed that the whole building should have the same placard and shared he liked the design that was similar to the carpet in the TSU. He suggested looking into how the Portland airport incorporated their carpet into their overall design.

Jakel liked both placards and suggested having larger font even if it meant prioritizing a larger font over the design.

Hust thanked everyone for their input.

b. Discussion: Vinyl Usage

Hust stated that she had met with Martin to discuss possible ideas on how to use vinyl around the TSU. She shared pictures with the committee.

Hust shared the idea of having vinyl wrapping in the TSU Breezeway corridor and showed some design ideas. Hill stated that the carpet design on the vinyl idea was rather scary and resembled that of fish scales or bee hives. He stated it was nice that it incorporates the carpet design but it might be a little too much. Jakel stated that the design was molecular looking and reminded him of a science class.

Martin shared that he had made these mockups rather quickly and that they are not restricted to these designs, they are just ideas. Other ideas could be having abstract triangle shapes with photos. There are a lot of photos from student leaders and events.

Davis suggested having 'Titans' incorporated in the design of the TSU breezeway corridor. If it is well done, it can become another popular area for graduation pictures.

Hust then moved on to the idea of using vinyl on the walls by the entrance of the SRC above the main desk on the first floor. She shared a mockup design. Martin stated this was an idea along the lines of the new design that the SRC is trying to incorporate. It includes the SRC social media handles.

Hill stated the design looked incredible and asked how much something like this would cost. His concern was that if in the future the Shake Smart concept is added to the SRC then the signage would have to be removed. Tapper stated that if Shake Smart would come along, the vinyl signage would not be removed so that should not be an issue.

Jakel also liked the design and suggested possibly designating a section of it that can be updated weekly to promote different events. For the big middle section, he suggested having the alma mater song, the Titan Clap or the Fight song. Tori suggested maybe that idea would be good for the TSU since there is more space. One possible location could be the Titan Bowl and Billiards area by the bowling alley. Martin added that TBB has been wanting to update their design but something to consider is cost.

Hust thanked everyone for their feedback and comments.

c. Discussion: Mammoth Unveiling

Hust stated she had contacted the two ASI Board of Directors who represent the College of NSM about coming up with name ideas for the Woolly Mammoth. They will be connecting with the college to bring some name ideas to the table.

Hust asked each committee member to please come up with a couple of name ideas in the next week and to share them with her at the next committee meeting.

Martin stated that a date was already set for the two day installation of the fossil. An issue they are trying to find a solution to is what can be done to protect the fossil while it is not supervised during the installation process.

Hust stated that for the unveiling event, she hopes to have promotional items that ASI has not had in the past, like wire headphones. Hill commented that students have always liked the elephant stress balls and also suggested promo items related to a mammoth, like an elephant head hacky sack.

Jakel suggested stickers of the mammoth silhouette with the CSUF and ASI logo. He also suggested the installation of the fossil would be best after 10/31/2017 after the visit of a guest speaker. Martin stated that the installation was already scheduled for sometime this month but that the unveiling date was completely up to the committee.

Hust thanked everyone for their ideas and suggestions.

d. Information: Writing a Proposal

Hust reminded committee members that one of the goals for this year is to have committee members bring more proposals to the committee. Hust yielded to Hill to go over the process for writing a proposal.

Hill stated that the ASI Board of Directors has resolutions and the TSCBOT has proposals. Resolutions usually recommends an action for the University, while a proposal is more internal and we can control it.

Hill circulated a proposal template sheet and went over the steps for writing a proposal:

- Get an idea to add/change a program or something in the building.
- Talk to the chair of the committee.
- The committee chair will connect you with the appropriate staff to conduct research.
- Write a proposal by following the template provided and send it to the committee chair.
- Committee chair will review and add it to the agenda.
- The committee will review and vote on the proposal.
- If the proposal is approved at the committee, then it will go to the TSCBOT for approval.

The committee had no questions and Hust thanked Hill.

**ANNOUNCEMENTS/MEMBERS'
PRIVILEGE**

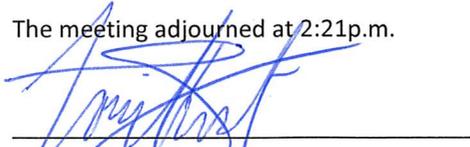
Jakel reminded everyone that the All Day ASI event was on 9/28/17 and announced that there are currently two vacancies in the ASI BOD for the College of Education. Jakel asked to please encourage interested students to apply.

Hill also announced that the All Day ASI event was on 9/28/17 and that the TSCBOT would be providing drinks for the Welcome portion of the event. He asked committee members to reach out to him if they are able to help him go shopping for the drinks.

Hust stated that the CSUF Angels Night was 9/15/17.

ADJOURNMENT

The meeting adjourned at 2:21p.m.



Tori Hust, Chair



Deisy S. Hernandez, Recording Secretary