



**MEETING MINUTES
November 15, 2017**

CALL TO ORDER Jared Hill, TSC Board of Trustees Chair, called the meeting to order at 1:33 p.m.

ROLL CALL Members Present: Achatz, Ayala, Barillas, Francisco, Gerboc, Gwaltney, Hesgard, Hill, Hust, Jakel, La, Mendes, Vigil, Wong

Members Absent: Mallorqui-Ruscalleda (E), Davis (E)

Officers Present: Badal, Collins, Allen, Fehrn, Martin, Scialdone, Tapper

Officers absent:

*Indicates that the member was in attendance prior to the start of Unfinished Business, but left before the scheduled ending of the meeting. [According to the by-laws, a member of the board who does not remain until the scheduled ending for the meeting (3:45 p.m.) is considered not to be in attendance.]

**Indicates that the member was in attendance for a portion of the meeting, but not in attendance prior to the announcement of Unfinished Business. [According to the by-laws, a member of the board who is not in attendance prior to the announcement of Unfinished Business is considered not to be in attendance.]

Hill requested a motion to excuse Davis due to illness. He further reported that Martin would be leaving the meeting early due to university business. Hust will be arriving late. (Ayala-m/Achatz-s) There were no objections.

APPROVAL OF AGENDA The agenda was approved as presented. (Francisco-m/Gwaltney-s)

APPROVAL OF MINUTES The minutes from the 11/01/2017 meeting were approved as presented. (Ayala-m/La-s)

PUBLIC SPEAKERS Jason Bonney, ASI Director for the College of HHD, shared that many students are unaware of resources on campus. Most students don't know that they can check out laptops in the TSU. Bonney requested support from the Board of Trustees for a proposal to initiate a campaign entitled "Did You Know..." which will highlight the various resources through ASI and on campus. The campaign will be designed to help students and improve their CSUF experience. He further shared that for students with food insecurity issues, the prices of food on campus is too high. As part of the "Did You Know" campaign, students will be informed that there are more affordable options like, ordering a side of rice, a side of chicken, or a side of beans, etc. He urged the BOT to consider and support the campaign. Bonney shared that he has spoken with Hust, Martin and Allen and he is hoping to work with Hust and the Marketing and Outreach Committee to further develop the campaign.

TIME CERTAIN None

UNFINISHED BUSINESS None

REPORTS

- a. Chair** Hill reported that today the BOT will see a sneak preview of the Library Of The Future (LOFT), and the meeting will adjourn at 2:30pm to walk over to the library. The ACUI Region 1 Conference begins on Friday and a group will be traveling to Tucson, AZ. Wiley and Hill will be presenting. Hill thanked Collins for help with the travel arrangements. Jakel, Hill, Francisco and Gwaltney are working with a student group to add Diaper Changing Stations on campus. It is a busy time of year for TSC and Hill shared that he appreciates the Trustees being attentive.
- b. Vice Chair for Facilities & Operations** Mendes shared that the Committee discussed three proposals in their last meeting and one will be coming to the BOT today. He indicated that he hopes to bring the SRC User fees proposal to the next BOT meeting. Mendes shared that the last committee meeting for the semester will be November 29th.
- c. Vice Chair for Marketing & Outreach** Hust reported that the Marketing Committee is working on an Elevator Way Finding proposal. The Mammoth unveiling event will be held Wednesday, 11/29/2017. All Night Study will include lapel pins, photo opportunities. Hust shared that help is needed for the Mammoth unveiling event and All night Study.
- d. Vice Chair for Programs & Services** Hesgard reported that at the last Programs and Services meeting the committee reviewed the survey data and Cristina Medina reviewed DIY drop in classes in the Grand Stair Studio. During the next meeting the Committee will consider a programming event with ASI Productions. Reviewing how TSC can participate and support.
- e. ASI Associate Executive Director** Allen discussed the ACUI conference and shared the importance for students. She shared that there will be 15 students/staff attending the conference. Allen reminded the BOT that next week is Thanksgiving, and she wished all happy holidays. Allen reminded all to attend the reception for the Wooly Mammoth on Wednesday, 11/29 at 3pm outside of the Pavilion. All provided an update regarding Homecoming, 12/2. The event will start with a Pep Rally in the Titan Recreation Center. Programming areas working hard to build a fun and interactive event. The ASI Reunion Mixer will be held during the Homecoming festivities and invitations have gone out to over 400 individuals formerly involved with ASI over the years.
- f. ASI Board of Directors Chair** Jakel provided a PowerPoint presentation regarding the Strategic Plan which is an attachment to the minutes. Jakel reviewed the presentation and asked the BOT to complete the survey which consists of three questions. A link to the survey will be sent out to all trustees.
- Hill asked for the deadline for feedback. Jakel asked for responses/follow-up asap. Allen requested 100% response from the Board. Jakel shared it is very important for the Board to respond and provide their input. This will set the reputation for future students coming to CSUF and for those who will continue on in the next 5 years.
- Jakel shared that he will be participating in a meeting with Chancellor White in regards to the interim president of the University.

g. ASI Vice President

La provided an update report from the Executive Officers. The Executive Officer’s report is an attachment to the minutes.

Dadabhoy reported that she will be in several meetings during the week, she is looking forward to ACUI, and meeting with Dr. Oseguera to discuss the state of the campus food bank, there is a SSIFAC meeting coming up.

La reported a good number of Titan Dreamers scholarship applications have been submitted so far and the deadline is fast approaching. Next semester the Titan Dreamers scholarship will be included with all other scholarships. The last Executive Senate meeting will be held December 5th at 4:30 p.m.

Ansari reported on a successful lobbying effort at congressman Ed Royce’s office. During the meeting they talked about Dreamers/DACA. There is an upcoming meeting with Congressman Lou’s office to discuss passing a clean Dream Act. CHES applications for Sacramento are open now.

Zarate reported committee positions still needing student volunteers include: Curriculum; Grad Education; and Writing Proficiency.

Moubayed reported the canned food drive to donate to a local food bank which is a rivalry with ICC’s and Greek Life (Fraternity/Sorority) ends on Thursday. Donations can be dropped off at the info desk on the first floor.

Also the Exec Officers will be meeting with Chancellor White this week.

Hill asked La to provide more information on CHES. Shared, small group of student reps from state universities, meet talk about experiences. Hill highly recommends, great event.

NEW BUSINESS

a. TSC Labor Fees

BOT 015 17/18 (Facilities & Operations) A motion was brought to the Board of Trustees from the Facilities and Operations Committee to approve the Titan Student Union (TSU) user fees.

Hill yielded to Mendes to provide an overview from the Facilities and Operations Committee meeting and to review the proposal. Mendes yielded to Fehr to talk about the user fees.

Fehr introduced Stava and Ochoa who were available for questions. Fehr reviewed a PowerPoint presentation highlighting the proposal, which is an attachment to the minutes. Fehr shared that the goal of the adjustment is to bring the deficit to as close to zero as possible in all areas, such as bowling, billiards, shoe rentals, foosball/table tennis and the gaming center. The proposal is to increase event pricing by 10%. Fehr shared that for the UCC no adjustment is needed since rates were adjusted in January 2017. He shared that they complete a cost analysis yearly. He reviewed the rate adjustments from the prior year.

Hill opened the floor to questions and discussion. Gerboc asked about the fees for Alumni. Fehr reviewed the rates again. There was no further discussion.

Hill asked if there were any objections to moving to a roll call vote. There were no objections.

BOT 015 17/18 (Facilities & Operations) MSC: 13-0-0 The motion passed.

ROLL CALL VOTES

Start	015					
Achatz	Y					

Ayala	Y					
Barillas	Y					
Davis						
Francisco	Y					
Gerboe	Y					
Gwaltney	Y					
Hesgard	Y					
Hill	CHAIR					
Hust	Y					
Jakel	Y					
La	Y					
Mallorqui-Ruscalleda	ABSENT					
Mendes	Y					
Vigil	Y					
Wong	Y					
Results	13-0-0					

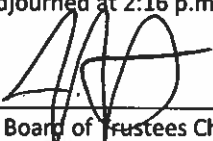
ANNOUNCEMENTS/MEMBERS' PRIVILEGES

La provided an update regarding Homecoming and shared that there will be a Pep Rally on 12/1. The event will host student DJ's, cool giveaways, many fun activities, prizes and food. Homecoming on 12/2 prior to the game, events include an ice village, beer garden and food, getting ready for the Men's Basketball game.

Gerboe reiterated that Homecoming is a community wide event. Participation from all colleges, and community engagement from alumni. Thanks to ASI for all of the partnership and support. He urged the Board to check out the Homecoming website which lists all events leading up to homecoming. Prizes throughout the day. University village will host many student organizations. Gerboe shared information about some of the special prizes for pre-registration, tickets to the CSUF Disneyland day in February. Gerboe also shared that the Alumni Association gives out \$14,000 in scholarships. Gave out qualifications for scholarship eligibility. Looking for students who will be great ambassadors for their college and a great representative of CSUF today and in the future. Scholarships award is \$1,000 each. Spread the word.

ADJOURNMENT

The meeting adjourned at 2:16 p.m.



 Jared Hill, TSC Board of Trustees Chair



 Susan Collins, Recording Secretary



Strategic Plan 2018-2023



CALIFORNIA STATE UNIVERSITY
FULLERTON



First University Strategic Plan (2013-2018)

The Four Goals

1. Develop and maintain a curricular and co-curricular environment that prepares students for participation in a global society and is responsive to workforce needs.
2. Improve student persistence, increase graduation rates Universitywide, and narrow the achievement gap for underrepresented students.
3. Recruit and retain a high-quality and diverse faculty and staff.
4. Increase revenue through fundraising, entrepreneurial activities, grants, and contracts.

First Strategic Plan (2013-2018)

The Success!

1. A 16 percentage point gain (30% improvement) in six-year graduation rates for first-time freshmen (from 51% to 67%).
2. A nine percentage point gain (65% improvement) in four-year graduation rates for first-time freshmen (from 14% to 23%).
3. Achievement gap eliminated for transfer students (from 6% to 0%) and cut it in half for first-time freshmen (from 12% to 6%).
4. Annual gift commitments nearly tripled (from \$8.5 million to consistently more than \$20 million).
5. Back-to-back largest graduating classes in University history.
6. U.S. News & World Report heralds the institution as a top “national university,” rather than “top regional university,” the far narrower category in which we were previously ranked.

Strategic Plan 2018–2023 Campus Feedback

The Strategic Plan Steering Committee invites all members of our diverse campus community to provide input as we collaboratively initiate 2018–2023 Strategic Plan activities. Please respond to the prompts below. Responses submitted during the time period of October 16, 2017 to November 27, 2017 will be shared at the beginning of the spring 2018 term.

For questions, please contact strategicplanning@fullerton.edu

Are you an individual or a group?

- Individual
- Group (please specify group/constituency, e.g. affinity orgs):

Question One

Identify opportunities for growth based on Strategic Plan 2013-2018 outcomes

- Example: We've done great with goal three, but where are these faculty members?

Question Two

Identify emerging initiatives and priorities we must address in Strategic Plan 2018-2023

- GI 2025

Question Three

Identify additional aspirations/possibilities that might be incorporated in Strategic Plan 2018-2023

- Class on Fridays, etc.

Q & A

BOD Report 11/14/17

ASI President, Laila Dadabhoy:

This week I will be meeting with a few different people and look forward to attending ACUI this weekend before Thanksgiving break.

- I'll be meeting to discuss plans for the Vision & Visionaries dinner
- I'll be discussing campus relationships and the state of the campus food bank with Dr. Oseguera
- I'll be meeting with Chancellor White to discuss campus concerns prior to selecting an interim president
- There is an SSIFAC meeting this Thursday from 2-4pm
- I will touch base with Alumni Association about collaborating in the future.
- Students and staff attending ACUI leave this Friday morning

I apologize for the condensed report, I was running short on time!

If you need anything from me, please reach out.

Best,

L

ASI Executive VP, Andrew La:

Hello,

Scholarship:

-Titan Dreamer's Scholarship is coming to an end. We still have time left today to spread the word!

Executive Senate:

-We had our meeting last Tuesday and will have one more this semester on Dec. 5th at 4:30 p.m. so let me know if you want to join.

Best,

Andrew La

ASI Chief Governmental Officer, Saba Ansari:

Hey y'all!

I successfully lobbied Congressman Ed Royce's staff on Thursday with the help of ASUCI & Cal Poly Pomona, and we got the opportunity to not only talk about the importance of our undocumented students but also hear about Congressman Royce's point of view. I will be lobbying Congressman Lou Correa with my advocacy coordinator on Monday 11/13 also about passing a clean Dream Act.

I hope you all got my email about CSSA and CHESS. Applications are out for CHESS; please tell your friends and constituents to apply!

Fun fact: women hold more than 60% of all college degrees in the United States.

Sending all of you good vibes,

Saba

ASI Chief Campus Relations Officer, Kelly Zarate:

Updates from yours truly:

PAC is doing well so far. As I said last week during my board report, I currently have a bunch of 1:1s set with all of the new members that have been assigned to committees (which we will be wrapping up this week). I have also been working on my plans to "re-brand" the PAC and UA commissions so I will update on more specifics as they become more solidified. So far we have had a consistent turnout for each meeting and we really appreciate all of the board members who have continuously shown their support by also attending. Karen

and I both know that it has been a rough start for this program but we are both positive that next semester will be SO much better.

That being said, there are only a few more open committees who have no one on them. We at least want to have one person on each of them before the semester is over.

Curriculum = Meets twice/ month on Fridays form 12-2pm

Graduate Education = Meets once/month on Fridays from 2-4pm (must be grad student)

Writing Proficiency = Meets as needed

Institutional Review Board = Meets as needed

Please let me know if you know of anyone who would be a good fit!

ASI Chief Communications Officer, Celine Moubayed:

Hello,

ONE MORE WEEK! 🍁👉 Again, I highlighted in orange the important things you can be apart of/things I need your help with!

Communications Commission is working on:

- Thanksgiving canned food drive
 - a rivalry between each ICC and Greek sorority and fraternity
 - winning sorority, fraternity, and ICC gets a mixer hosted by ASI
 - **Please help spread the word!!!!**



- All Night Study satellite event in the library which branches out ASI happening from 9 to 10 on DEC . and Dec 11.
 - **let me know if your interested in volunteering in any All Night Study event**
- designing new promo items

Community Engagement Commission is working on:

- is presenting to BOD this week
- working on their newsletter for next semester
- collaborating with Lobby Corp to possibly visit city council members

Chief Communications Officer is:

- teaming up with Karen Parra from the College Legal Clinic to host workshops so students know their rights
 - set to happen sometime after Thanksgiving break
- meeting with different ICCs to create a stronger bond between ICCs and ASI
 - so far have meet with NSMICC and CICC
 - trying to create monthly meetings to continue strengthening bond
 - **please encourage your ICC chairs to meet with me to help create a unified ASI**
- sitting on Academic Standards and General Education this week
- will be meeting with Chancellor White

Please if you have any questions email me at asicco@fullerton.edu, talk to me after the board meeting, or just stop by TSU 207.

Thank you,
Celine Moubayed

Titan Student Union Rate Adjustments

PRESENTED TO: Titan Student Centers Board of Trustees

MEETING DATE: Wednesday, November 8, 2017

PRESENTED BY: Austin Mendes – Vice Chair, Facilities & Operations, TSC Board of Trustees
 Jeff Fehr – Interim Associate Director – Titan Student Union

BACKGROUND

Titan Bowl & Billiards rates have not been comprehensively assessed, and some have not been raised for many years. A review of activity and event rates shows the need for some modest adjustments.

University Conference Center fees were reviewed and increased in January 2017. The rate increase was phased into new reservations and the results have been favorable. At this time no adjustments are needed, but the rates will be evaluated in 2018.

PROPOSAL

Increase activity and rental fees for services provided by Titan Bowl & Billiards:

Students	Current Rates	Proposed Rates
Bowling	\$1.75	\$2.00
Shoe Rental	\$2.50	\$3.00
Billiards	\$4.25	\$4.75
Foosball/Table Tennis	\$1.75	\$2.00
Gaming Center	\$1.00	\$1.15

Faculty/Staff	Current Rates	Proposed Rates
Bowling	\$2.50	\$2.75
Shoe Rental	\$2.50	\$3.00
Billiards	\$5.50	\$6.25
Foosball/Table Tennis	\$2.25	\$2.50
Gaming Center	\$4.00	\$4.50

Community	Current Rates	Proposed Rates
Bowling	\$2.75	\$3.15
Shoe Rental	\$2.50	\$3.00
Billiards	\$7.25	\$8.15
Foosball/Table Tennis	\$3.00	\$3.50
Gaming Center	\$6.00	\$7.00

EVENT HOURLY RATES	Private Student		CSUF Departments Schools Support Groups Faculty/Staff/Alumni		Community	
	CURRENT	PROPOSED	CURRENT	PROPOSED	CURRENT	PROPOSED
Bowling						
2 lanes	\$ 43.00	\$ 50.00	\$ 47.00	\$ 50.00	\$ 51.00	\$ 55.00
4 lanes	\$ 86.00	\$ 100.00	\$ 94.00	\$ 100.00	\$ 102.00	\$ 110.00
6 lanes	\$ 129.00	\$ 150.00	\$ 141.00	\$ 150.00	\$ 153.00	\$ 165.00
8 lanes	\$ 172.00	\$ 200.00	\$ 188.00	\$ 200.00	\$ 204.00	\$ 220.00
Billiards						
2 tables	\$ 9.00	\$ 10.00	\$ 11.00	\$ 12.00	\$ 15.00	\$ 16.50
4 tables	\$ 17.00	\$ 18.75	\$ 21.00	\$ 23.00	\$ 29.00	\$ 32.00
6 tables	\$ 25.00	\$ 27.50	\$ 33.00	\$ 36.25	\$ 43.00	\$ 47.50
8 tables	\$ 33.00	\$ 36.50	\$ 43.00	\$ 47.25	\$ 57.00	\$ 63.00
10 tables	\$ 42.00	\$ 46.25	\$ 54.00	\$ 59.50	\$ 72.00	\$ 79.25
12 tables	\$ 51.00	\$ 56.00	\$ 64.00	\$ 70.50	\$ 87.00	\$ 95.75
Table Tennis						
2 tables	\$ 4.50	\$ 5.00	\$ 4.50	\$ 5.00	\$ 6.00	\$ 6.50
Foosball						
2 tables	\$ 4.50	\$ 5.00	\$ 4.50	\$ 5.00	\$ 6.00	\$ 6.50

RATIONALE

The current fee structure for Titan Bowl & Billiards event pricing has not been comprehensively assessed, and some of the individual activity rates have not been updated since 2004. A review of the rates shows a need for a modest increase to better cover Titan Bowl & Billiards event costs.

IMPACT

Minimal cost impact on student organizations and student users of Titan Bowl & Billiards. Modest increase in costs for departments and off-campus organizations.

BUDGET IMPACT

The proposed fee structure will increase revenue in Titan Bowl & Billiards and will decrease event expenses that are absorbed by the Titan Student Centers.

IMPLEMENTATION TIMELINE

New rate structure will be implemented on all new reservation requests following approval. Existing reservation requests that have been confirmed will remain at the rates assigned on confirmation.