

Request to add a new food service: Roscoe's Famous Deli

PRESENTED TO: Titan Student Centers Governing Board

MEETING DATE: Programs and Services; April 26th, 2017

PRESENTED BY: Jared Hill

BACKGROUND

The TSU is the center of campus life and student engagement. It serves as a place to gather before sporting events, relax between classes, and socialize with friends and colleagues. Over the years, The Pub has had a steep decline in popularity and ASI and ASC began to work together to provide a local brand name, which resonates with students, to the CSUF campus. Roscoe's Famous Deli is at the heart of Downtown Fullerton and is a very popular location.

PROPOSAL

Request to add a new food service: Roscoe's Famous Deli.

RATIONALE

Roscoe's is a local favorite that specializes in top of the line sandwiches combined with an eclectic and creative atmosphere. Serving full or half sized sandwiches as well as a variety of sides and alcoholic beverage options, Roscoe's will serve as the replacement and revitalization for The Pub concept.

IMPACT

With summer construction, a minimum amount of students will be impacted.

BUDGET IMPACT

There is a minimal budget impact associated with the proposal. It is expected that all costs associated with this project will be absorbed by ASC.

IMPLEMENTATION TIMELINE

With construction taking place primarily in the months of June and July of 2017, we can hope to have this foodservice change completed by the start of Fall 2017.