



CALIFORNIA STATE UNIVERSITY, FULLERTON™

A Resolution Approving the ASI 2020-2025 Strategic Plan

Sponsors: Lorren Baker and Melanie Therrien

Co-Sponsors: Douglas Kurtz, Isaac Gonzalez, and Mansi Kalra

WHEREAS, The Associated Students, Incorporated (ASI) is a 501 (c)(3) nonprofit organization that operates as an auxiliary organization of California State University, Fullerton; and

WHEREAS, ASI is governed by ASI Board of Directors, sets policy for the organization, approves all funding allocations to programs and services, and advocates on behalf of student interests on committees and boards; and

WHEREAS, ASI passed Resolution Approving the Process of the ASI Strategic Plan and Resolution Approving the ASI Strategic Plan Working Group Focus Areas and Values; and

WHEREAS, the Fall 2019 Working Group consisted of two Executive Officers, three elected Directors by the Board of Directors, two elected student Trustees by the TSC Board of Trustees, one ASI student employee, and two ASI staff; and

WHEREAS, the Fall 2019 Working Group was to use the focus areas and themes to develop the organizations' strategic initiatives, goals, and strategies to accomplish the strategic plan; and

WHEREAS, the Fall 2019 Working Group held focus groups for student leaders and student employees and professional staff; and

WHEREAS, the Fall 2019 Working Group refined and defined the values and goals, created a vision statement, objectives, and strategies for each goal; and

WHEREAS, in the process the Fall 2019 Working Group reviewed the ASI Mission Statement to ensure the 2020-2025 Strategic Plan fits the mission statement of the organization; and

WHEREAS, a mission statement is defined as “a formal summary of the aims and values of a company, organization, or individual”;¹ and

WHEREAS, research shows that an organization's mission statement can facilitate innovation; and a clear, motivating mission helps an organization to focus its attention on the innovations and creates a climate for them to succeed;² therefore let it be

RESOLVED, ASI approves the ASI 2020-2025 Strategic Plan; and let it be further

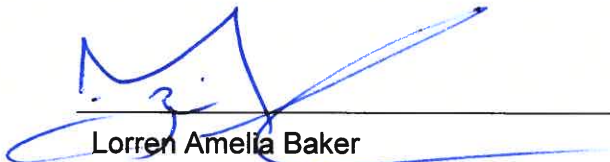
¹ Oxford Dictionary

² <https://doi.org/10.1177/0899764006295996>

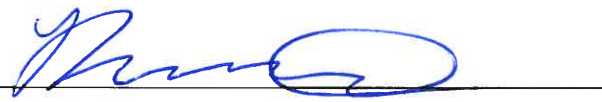
RESOLVED, ASI approves the revised mission statement; and let it be finally

RESOLVED, that this Resolution be distributed the following CSU Fullerton departments, divisions, and entities for their support and consideration: Office of the President, Office of the Vice President for Student Affairs, and respective ASI departments for appropriate action.

Adopted by the Board of Directors of the Associated Students Inc. California State University, Fullerton on the third day of December in the year two thousand and nineteen.



Lorren Amelia Baker
Chair, Board of Directors



Brittany Cook
Treasurer/Secretary, Board of Directors