



## **A RESOLUTION APPROVING THE PROCESS OF THE ASI STRATEGIC PLAN**

**Sponsor:** Maria Linares

**WHEREAS**, The Associated Students Incorporated (ASI) is a 501(c)(3) nonprofit organization that operates as an auxiliary organization of California State University, Fullerton; and

**WHEREAS**, ASI is governed by the ASI Board of Directors, who set policy for the organization, approve all funding allocations to programs and services, and advocate on behalf of student interests on committees and boards; and

**WHEREAS**, the strategic planning process is a deliberative, disciplined approach to producing fundamental decisions and actions that shape and guide the implementation of the mission, vision, values, and goals of the organization;<sup>1</sup> and

**WHEREAS**, CSU Fullerton developed a thoughtful yet ambitious plan for 2018-2023, which was approved by the university in Fall 2019; and

**WHEREAS**, Cal State Fullerton's Strategic Plan 2018-2023 is centered around student success; scholarly and creative activities; diversity, equity, and inclusion; civic engagement; collegial governance; integrity; and service to the region;<sup>2</sup> and

**WHEREAS**, ASI Strategic Plan of 2013-2018 came to a conclusion; therefore let it be

**RESOLVED**, ASI shall create a plan to develop how the organization will assist in advancing the Cal State Fullerton's Strategic Plan and develop ASI's strategic initiatives; and let it be

**RESOLVED**, ASI will engage stakeholders to analyze the state of the organization and identify areas of focus or themes to map the development of goals of the strategic plan; and let it be

**RESOLVED**, ASI Strategic Plan Working Group shall conduct this work and consist of two Executive Officers, three elected Directors by the Board of Directors, two elected student Trustees by the TSC Board of Trustees, one ASI student employee, and two ASI staff; and let it be

**RESOLVED**, ASI Strategic Plan Working Group will meet bi-weekly on Fridays starting March 2019 until they come to a close; and let it be

**RESOLVED**, In Spring 2019, ASI shall assess the state of the organization and conduct an analysis to develop areas for focus or themes for the following Board of Directors to utilize in the development of ASI's strategic initiatives; and let it be

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<sup>1</sup> Bryson, J. M. (2011). Strategic planning for public and nonprofit organizations: a guide to strengthening and sustaining organizational achievement. Hoboken, NJ: Wiley

<sup>2</sup> <https://planning.fullerton.edu/2018-2023-plan/>

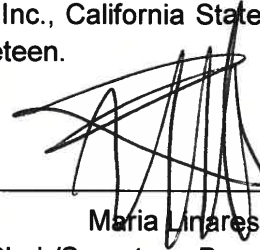
**RESOLVED**, In Fall 2019, ASI, based on those areas on focus and themes, shall develop this organizations' strategic initiatives, goals, and strategies to accomplish the strategic plan; and let it be finally

**RESOLVED**, that this resolution be distributed to the Office of the University President, the President's Advisory Board, Office of the Provost, Office of the Vice President for Student Affairs, the Co-Chairs of the Strategic Plan Committee, ASI Executive Director, ASI Associate Executive Director, and applicable ASI departments for appropriate action.

Adopted by the Board of Directors of the Associated Students Inc., California State University, Fullerton on this fifth day of March in the year two thousand nineteen.



Tristan Torres  
Chair, Board of Directors



Maria Linares  
Vice Chair/Secretary, Board of Directors

Associated Students Inc., California State University, Fullerton President/CEO does hereby  
[  ] approve / [  ] refuse to approve this resolution.



Ana Aldazabal  
ASI President/CEO

03/7/19  
Date