

**ASSOCIATED STUDENTS, CSUF, INC.
POLICY STATEMENTS**

ASI POLICY STATEMENT #207

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POLICY CONCERNING SPONSORSHIP RECOGNITION

This policy was established to ensure that students and other members of the University community are informed of the involvement of the Associated Students, CSUF, Inc. in programs, councils and events of the University. Any program, council or event receiving ASI funding, including funds allocated by ASI funding councils, must include prominent and conspicuous reference to sponsorship by the Associated Students, CSUF, Incorporated on all applications, promotional materials, event programs, advertisements, brochures, leaflets, etc.

Recognition of ASI sponsorship must cover at least 5% of the front page of any fliers, leaflets or any other printed materials used for promotion of programs and councils funded by ASI at any time during the year. On large banners, the ASI logo may be placed in lieu of a written sponsorship message. Programs, councils and events staff should work with the ASI Vice President of Finance and ASI Leader and Program Development in order to ensure full compliance of this policy. Stickers with sponsorship logos will be provided by the Executive Offices.

The Vice President of Finance, in consultation with the President and Executive Vice President, shall enforce this policy and determine violations.

The Vice President of Finance shall use the following guidelines as consequences for programs, councils or events violating this policy. All consequences are appealable to the Board of Directors:

First violation of a fiscal year:	Written warning from the Vice President of Finance and Executive Vice President including a copy of this policy statement.
Second violation of a fiscal year:	The Vice President of Finance may freeze the budget of the program, council, or event to be reinstated by the Finance Committee and Board of Directors.
Third violation of a fiscal year:	The Vice President of Finance shall authorize the retention of 50% of the remaining budget for that program, council or event. The Finance Committee and Board of Directors may adjust the percentage of the budget to be retained by ASI to no less than 25%

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Fourth violation of a fiscal year:	The Vice President of Finance shall authorize the retention of 100% of the remaining budget for that program, council or event. The Finance Committee and Board of Directors may adjust the percentage of the budget to be retained by ASIS to no less than 60%
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In addition to these consequences, a report will be made by the Vice President of Finance during budget deliberations which lists those programs, councils or events which violated this policy during the course of the current fiscal year.

Approved as policy statement on May 13, 1997
Amended: December 1, 1998
Amended: February 23, 1999
Renumbered from #032: December 7, 1999
Amended: January 15, 2004
Renumbered from #030, November 28, 2006
Amended: June 12, 2008

Fall 2017 Revisions: 10-17-17