
CALL TO ORDER: Nicholas Jakel, ASI Board Chair, called the meeting to order at 1:17 p.m.

ROLL CALL

Members Present: Bonney, Borjas, Gelrud, Hunt, Jakel, Jimenez Perez, Julian, Nguyen, O'Toole, Rodriguez, Sheppard, Sheriff, Sherman, Snyder, Stambough, Torres

Members Absent:

Officers Present: Ansari, Collins, Dadabhoy, Edwards, La, Moubayed, Zarate

Officers Absent:

*Indicates that the member was in attendance prior to the start of Unfinished Business, but left before the scheduled ending of the meeting. [According to the by-laws, a member of the board who does not remain until the scheduled ending for the meeting (3:45 p.m.) is considered not to be in attendance.]

**Indicates that the member was in attendance for a portion of the meeting, but not in attendance prior to the announcement of Unfinished Business. [According to the by-laws, a member of the board who is not in attendance prior to the announcement of Unfinished Business is considered not to be in attendance.]

APPROVAL OF AGENDA The agenda was approved as presented. (Borjas-m/Julian-s) There were no objections.

Jakel reported that he is moving the EICC report to next week, 10/3/2017.

APPROVAL OF MINUTES The minutes from the 09/12/2017 meeting of the ASI Board of Directors were approved as presented. (Julian-m/Borjas-s) There were no objections.

PUBLIC SPEAKERS

Rebecca Hesgard, reported that she is coming to the Board as a student and not a Student Leader. She shared that there will be a unity block party counter event on 10/31. The event planning is moving forward nicely, and there has been a great response from community members and students. Hesgard shared that outreach is important to success. SQE has been reaching out to ICC's and they have gotten mixed results. She shared the positive results from H&SS, approved memorandum against Milo Yiannopoulos coming to campus. She further shared an issue with one council who states they had not heard anything about the event. Hesgard shared that SQE has come to Board every week, explaining the event and impact to students. Accordingly the expectation is that the BOD will take information to the various student councils. She urged the Board as student leaders to do more sharing of information.

Melissa Valdovirios asked the Board to support the resolution denouncing Milo. She shared that Milo is hateful and controversial, who uses a platform against marginalized communities. Valdovirios gave information about past Milo events, specifically the event at UC Berkley and at the University of Milwaukee, and the resulting impact to students, including undocumented/marginalized students. She

urged the Board to use their privilege and power as student leaders to denounce Milo coming to campus.

Mel Mateo Barrios, President of Queer People of Color on campus, part of SQE, and a student leader at the Chicano/Chicana Resource Center. They commended Jimenez Perez for authoring the resolution and they requested all board members to support the resolution to denounce Milo Y. Barrios urged all BOD to work on the resolution. They shared that Cal State Long Beach is working on resolution to support the Block Party alternative event. Barrios asked where the BOD stands on this issue.

Liz Sanchez stated that there is a presentation going around on Freedom of Speech encouraging critical thinking and progressive change. Sanchez urged the Board to stand by Freedom of Speech. They gave information on what the impact of the current political environment is, and shared actual quotes from Milo regarding freedom of speech. Sanchez encouraged the Board to work with SQE and support the resolution.

Davita Gruber, from the AICC for Glass and Metals Club, announced an Art Fundraiser happening this weekend. Gruber provided a flyer which is attached to the minutes. All proceeds from the event will go to support Mexico relief efforts for victims affected by the recent Earth quakes. Gruber encouraged the Board to attend and to spread the word.

Brooke Paz spoke to the Board about providing support to students on campus who are pregnant and/or parenting young children. Paz said that pregnant and parenting students have felt uninclined and disconnected on campus. Paz requested that the Board support efforts to install diaper changing stations on campus.

TIME CERTAIN

Gregory Saks, Vice President for University Advancement, provided a handout to the Board outlining the organization chart for University Advancement and the 2017/18 division priorities. The handout is an attachment to the minutes. Saks shared the fundamental goal of University Advancement is to connect with their external community to ensure they know about the great things happening on campus, the needs of the students, and to fundraise to support student success. The State of California provides 38% of the revenue to the university. Saks shared that 99.3% of all gifts/donations to CSUF are designated by donors. Accordingly unrestricted gifts are extremely small.

Saks provided an overview of the University Advancement Department:

- Development – campaigns, events, scholarships and programs.
- Strategic Communications – manages all communication including, social media, internal and external media, news media services and web communication. Jeff Cook manages the marketing program and would be more than happy to come and share that information with the BOD.
- Government & Community Relations – works with governmental areas to address federal, state, county and local legislation. Works closely with Ansari, ASI CGO, and those on campus in similar positions.
- Alumni Engagement – all students are alumni in residence; He shared that the Alumni Association will be speaking to the BOD about student alumni events in process.
- Administration & Finance – includes the philanthropic foundation where donations to the university are managed.

17/18 Priorities for the year – all priorities come from the University President. As President Garcia mentioned, for the last couple of years CSUF has raised over \$20mil each year.

- Working on a Comprehensive Campaign for CSUF, which is a university wide effort to bring together stakeholders to lift the university in new ways by evaluating past support and capacity and creating a culture of philanthropy. The campaign is in the early stages, working on data analysis and starting the process.

60th Anniversary – there will be a series of events throughout the year. Homecoming is extra special this year and Justin Gerboc will provide more information.

Of all of the areas in UAA there are two things that are new, the Comprehensive Campaign and the 60th Anniversary. All other goals and priorities are consistently on the radar. The goal is to help students in the best way we can.

VP Saks answered questions from the Board:

Borjas asked what the needs of students are from the UAA perspective. Saks shared the goal is to address the needs of students when identifying & connecting with donors when fundraising. Several examples include the Guardian Scholars, Food Pantry, etc. He shared that donors care that students have what they need to be successful. Borjas asked about UAA's response to donor Mihaylo's interaction with students last year. Saks shared that donors view from their own lens, however this did open an opportunity to talk with Mihaylo about students and the campus environment.

Rodriguez asked for an overview of the categories that most donations go to. Saks shared student support, DC Scholars, City Manager Fellowship Program, and also, faculty support.

Dr. Kari Knutson Miller, Dean University Extended Education, and AVP International Programs & Global Engagement, and also Co-chair University Strategic Plan Committee. Dr. Knutson Miller provided a PowerPoint presentation which is an attachment to the minutes. She shared information about the Strategic Plan and the strategies for development of the new plan. She shared that her Co-Chair is Dr. Robert Meade, and the SP committee will have representatives from divisions, colleges and student representatives. This is the final year of 2013-2018 Strategic Plan. There are four goals that have driven the university the past 4 years,

- Connected to curriculum
- Student Success,
- Faculty/Staff retention,
- Diversification of revenue to support the institutions initiatives.

Launching initiatives that will drive 2018-2023. Hoping the Board will be part of the group that works on the information that goes into the new Strategic Plan. Dr. Knutson Miller reviewed the PowerPoint and the work that will go into developing the Strategic Plan. She shared information regarding revisions and enhancement to the mission and goals, asking where should we be, who should we talk to, how best to encourage participation and communication. By May 2018, the campus will celebrate completion of existing plan, and in Fall 2018 the new plan will be introduced.

Dr. Knutson Miller answered questions from the Board:

Bonney asked what groups will be asked for information and also how will they promote the town hall events be marketed to student groups/organizations. Knutson Miller shared that the process is in the planning phase and when the committee comes together they will weigh in on plans for addressing these areas. Members of the Committee will attempt to consult with as many members of the campus community as possible. The goal is to include as many as would want to participate. Additionally, a communication plan will be formulated and will indicate the strategy for responding to various groups and track the groups that have been communicated with.

Borjas asked will the plan include issues with campus parking. Knutson Miller shared that she has met with the cabinet, President's Advisory Board and now the BOD. Anticipate having goal anchors that address similar issues across the board.

Dianna Fisher, Executive Director and Justin Gerboc, Associate Director, Alumni & Campus Communities, for the CSUF Alumni Association provided a PowerPoint presentation which is an attachment to the minutes.

Fisher shared many former ASI student leaders serve in various leadership positions post-graduation. They shared a short video of alumni activities as an example of alumni and the university working together.

Justin Gerboc shared information regarding student engagement activities, and a few upcoming opportunities/events (Slice of Advice, Dinner with 12 Titans, coming Spring 2018). He shared that homecoming is a big opportunity coming up and will include weeklong events, Nov 27th – Dec 2nd. All colleges will be participating, and there will be a Saturday pre-game festival.

How can ASI help:

ASI purchase a block of tickets

Student Organizations/Departments participate in the Expo

Volunteer to help run various activities

Student orgs to perform at events

Share weekday activities to include in Homecoming calendar

Show up, bring friends/family

Fisher and Gerboc answered questions from the Board:

O'Toole asked what the plans are to reach out to more than ASI groups. Gerboc shared the marketing plan involves a variety of options to promote, including reaching out to local shops in Fullerton, place banners in downtown Fullerton and to reach out to local High Schools to bring in students who may consider Fullerton for their higher education needs. Any questions or to participate, reach out to Justin or Dianna via email.

PUBLIC COMMENT

Amanda shared that today students are facing real issues affecting freedom of speech. By supporting a resolution to denounce Milo, the Board will be marginalizing a group that supports freedom of speech for all groups.

Ryan Hoskins shared thoughts on the importance of freedom of speech on campus. You either have it or you don't. He shared there is a group that Want to silence our

voices today and the impact will be that tomorrow it will be you. He thanked the representatives from the TSU who have worked to help make this event possible. Hoskins also thanked President Garcia for her letter and stance on Freedom of Speech.

Aaron Van Meter-Jones shared in 1992 a woman had a dream and an opportunity to get her degree at CSUF. She had one problem, she had a child. Accommodations for children on campus were lacking. The woman had to decline CSUF and go to a university that accommodated a student with a young child. He shared that he knows that CSUF wants to lead the way to help women with young children to fulfill their dream. Asking the BOD to help women fulfill their dreams, he is the child of the woman who 25 years ago wanted to fulfill her dream at CSUF. He asked that the Board support installing diaper changing stations in all public restrooms on campus.

Jacqueline, from CSUF GOP. Colleges are meant to be a marketplace of ideas not censorship. A fence alone is not an excuse for blocking freedom of speech. Hope ASI will remain neutral and not issue any statement of attack blocking the event. She asked that the Board uphold the constitutional rights of freedom of speech for all.

Seth Overson, President for Students for Life Club on CSUF campus. He shared with the Board that they are called to speak out on behalf of students and the school community. Parenting students face unique challenges as both students and caretakers. Campus lacks designated diaper changing stations to support parents who are parents/students at CSUF. He urged the Board to consider supporting the resolution to install one diaper changing station in the men's and women's restrooms in each location on campus.

EXEC SENATE REPORTS ESC

Connor Sebo, ESC Chair, reported on the goals, budget and planned activities for ESC. The report is an attachment to the minutes.

Sebo provided water bottles for the Board.

Ansari what can the BOD/Execs do to help ESC. Sebo shared ESC is working in collaboration with the Children's Center to introduce kids to ideas for sustainability.

Sherman asked Sebo to elaborate on the event with the CC. Sebo shared that he met with the Director and Assistant, and will be taking a tour and looking at how best to introduce sustainability to the children.

Bonney asked how many students can participate in ESC and what time is meeting? Sebo shared meetings are open and are held from 2:30pm – 3:30pm every other Tuesday (Farmer's market opposite Tuesdays.)

Jakel shared when CSUF hosted CSSA, people were impressed with what we are doing for sustainability. A couple of comments were shared about composting on campus.

PANHELLENIC

Daisy Rhoades, Chair for Panhellenic, reported on the goals, budget and planned activities for Panhellenic. The report is an attachment to the minutes.

O'Toole commented about the competitive nature of Fraternities & Sororities and asked if they have any ideas to address the concerns. Rhoades shared unity is a huge issue.

They are planning a Greek tailgate event in December for all groups. Looking to plan future all Greek events to bring together better unity.

SCHOLARSHIP

Andrew La, ASI Vice President, provided an update report on the Scholarships process. The report is an attachment to the minutes.

He shared that so far we have received 50-60 applications, with 19 eligible. There are six (6) scholarships, five at \$1,000.00. The Titan Book Rental scholarship is good through the end of the semester and the spring semester. Titan Dreamers scholarship has been moved under Titan Resource Center and is still being finalizing.

Bonney asked how many students can be approved for the book rental scholarship. La shared approximately 35 students can receive the Titan Shops book rental scholarship. Jakel asked what can be done about the number of students who are not eligible. La shared that not all (50-60) applications have been processed at this time. Sherman asked if the deadline would be extended. La shared that the deadline is set.

UNFINISHED BUSINESS:

None

NEW BUSINESS

None

REPORTS:

COMM

Joshua Borjas and Tyler Gelrud for the College of Communication (COMM) provided an update report on the goals and information for their college. The report is an attachment to the minutes.

EXEC OFFICERS

Written report is attached to the minutes.

Ansari happy birthday to Allen.

Academic Senate Rep.

Dr. Stephen Stambough, Academic Senate Chair, provided an update report on the Academic Senate.

Stambough shared the following highlights:

- Passing resolution to support DACA students.
- Focus on GE retreat coming up on Friday. Must redo General Education criteria which will impact students going forward beginning Fall 2018. Timeline to change campus catalog may impact timing of the implementation of the revisions.
- Anyone with questions about GE proposals feel free to reach out to Dr. Stambough. Student participants on GE committee, encourage people to utilize the Reps, connect and share.
- Mandated changes, changes to restrictions in categories, changes in required units, distribution of category requirements, delicate balance.
- Goal is to have benefits of EO for students remain intact while having GE program match what the campus needs.

Dr. Stambough answered questions from the Board:

Sherman asked for clarification on the impact to students who are transfer or first time students. Stambough shared that both will be impacted. Sherman asked if community colleges will notify students regarding the changes/impact. Stambough

confirmed that the catalog will reflect the changes. He reaffirmed to reach out if there are questions or concerns.

Borjas shared that students are concerned about including more practical learning and he asked if this will be included in the categories. Stambough shared that GE will provide long term education that is needed in ways students may not initially understand. Moubayed shared that she serves on the GE committee and would be happy to talk with anyone.

Zarate shared that there is another spot open on GE committee if someone is interested in serving.

Julian The Finance Committee meeting will be cancelled on Thursday so all members can participate in All Day ASI.

Jakel Handed out Social Media Bus Card. Thanked all who will be attending/participating in All Day ASI. He reminded all to wear T-shirts on the day, and to watch for an email with details on locations for the Welcome event. He also shared that Torres will be working on developing gear for BOD.

Jakel shared that there were three (3) applicants for the College of EDU, accordingly he will be closing the application process soon. Governance Committee interviews will be coming next week. Also, there are two resolutions in process.

Hunt asked how students apply for open BOD positions. Jakel provided the web information and will send the link via email.

Rodriguez Rodriguez, shared information on the two resolutions being drafted, ASI Denouncing Milo Yiannopoulos and also Tyler Gelrud sponsor Expanding Education. The Committee will be discussing a resolution that did not pass last year and will be helping Gelrud with the resolution.

Announcements/Members Privilege

Torres in charge of getting BOD gear, which will be windbreakers. Hoping to be ready to order within next two weeks. Jakel shared that finances will be discussed at a later time.

Sheppard shared information on two events, Friday at 12:00 p.m. in the arena theater, Free CPAC. Also, Saturday, a Choir Festival throughout the day. Both events are free. Come check the events out.

Edwards, Starbucks is open downstairs!

Bonney, Keya's birthday, led the Board in singing happy birthday.

Jakel provided an overview of the changes in the Board room. The stanchions in the room are there to separate the public gallery, and to maintain visibility in room for the screens.

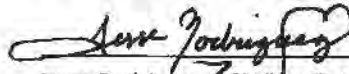
Hunt shared that Friday the Department of Education rescinded guidance from Colleges and Universities on how to address sexual violence on campus. She shared to

put fears at ease, processes on CSU campuses will not change at this time. The new guidance opens dialog on how we think about how to adjudicate cases in the future. CSUF will continue to follow suit with the Office of the Chancellor. Providing a safe campus environment is the priority.

La shared that it is ASIP week, which includes programming, concerts and a celebration showcase this weekend. Refer to the calendar of events.

Adjourn

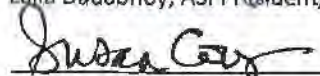
Jakel adjourned the meeting at 3:10 p.m.



Jesse Rodriguez, ASI Vice Chair/Secretary



Laila Dadabhoy, ASI President/CEO



Susan Collins, Recording Secretary

WALLS THAT UNITE
PRESENTS

ART FUNDRAISER
FOR
MEXICO RECOVERY
EFFORT

THURSDAY SEPT. 28TH
5:00-8:00 PM
EXIT GALLERY

ALL PROCEEDS WILL GO TO ASSIST
WITH THE REBUILDING EFFORT

IF YOU WOULD LIKE TO DONATE ART, PLEASE CONTACT
LAURA BLACK AT (714) 206-9373

ADDITIONAL POP UP SALE PLANNED. DETAILS TO FOLLOW

for more information and how you can help, please contact
davitagruber@gmail.com

University Advancement FY 17-18 Priorities

Position and Successfully Execute Fundraising Activities:

1. Meet all fundraising (including major and planned gift) metrics and donor (alumni, non-alumni individuals, faculty/staff) goals to reach \$22 Million.
2. Re-evaluate reports and structures for Advancement Services to enhance data driven decision making.
3. Refine and invest in stewardship protocols, training, and responsibilities.
4. Initiate and get deep into the work of the Campaign for Cal State Fullerton.
5. Have an amazing and successful "Cal State Fullerton Diamond Anniversary Jubilee @ Concert Under the Stars"

Operational Efficiency and Refinement:

1. Manage 360 Review of Government and Community Relations Office.
2. To enhance a culture of philanthropy on campus, continue to grow development and community engagement training programs for campus leadership and stakeholders.
3. Continue to successfully manage all areas of compliance and processes.
4. Develop and initiate a plan for database and information analysis programs.

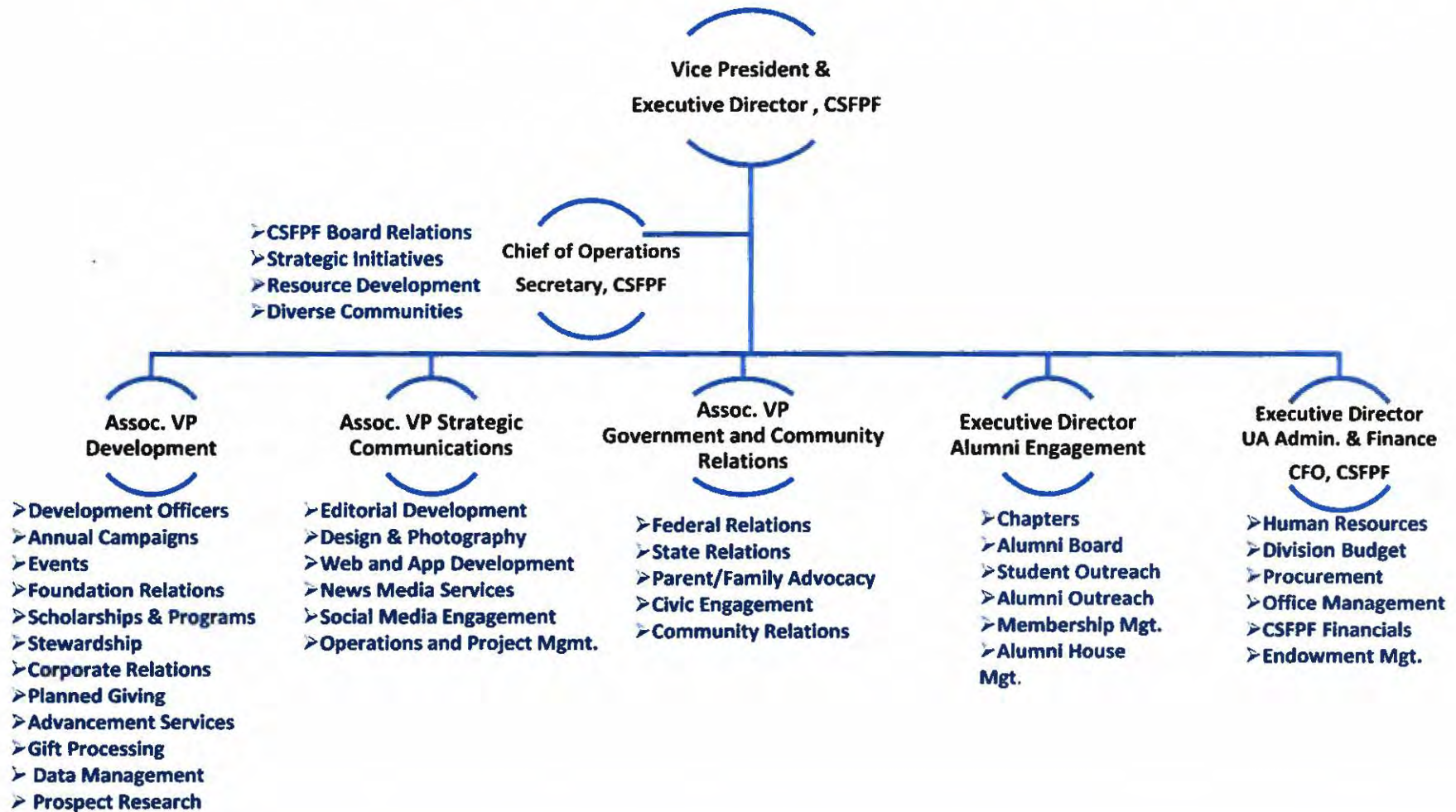
Boards and Stakeholder Engagement

1. Successfully execute a dynamic and engaging 60th Anniversary for all stakeholders.
2. Continue to see growth and meet all metrics related to CSFPP, Alumni Association, and other Boards on campus.
3. Recruit a minimum of one new CSFPP Board Member as well as manage a succession plan for its officers.
4. Execute successful Parent/Family Relations program that meet all metrics. Provide a focus on new parent engagement as well as major gift pipeline.
5. Implement engagement strategies with for an ambassador program within our service area to support CSUF and CSU priorities.
6. Enhance the relationship with the City of Fullerton with a special focus on the Campus Physical Master Plan and the Arboretum.
7. Continue work of facilitating Deans and Senior Campus Leadership to community boards.
8. Build upon good work for engagement/partnership with the diverse communities of OC.
9. Grow Student-Alumni engagement (qualitative measures, orientation, integration of UA units, explore other opportunities).

Communications

1. Develop and implement a strategy that puts to work the new data from the market research study.
2. Meet all required metrics (social media, earned media, etc.).
3. Develop and implement a strategy to explain to internal and other stakeholders the results of the updated market research study.
4. Implement communications related to the economic impact report.
5. Consider how we can grow more engagement with current communications (APP, social media, online, email, publications, etc.)

University Advancement Overview





Strategic Plan 2018-2023

**ASI Board of Directors
September 26, 2017**

Recap

- Final Year
 - Strategic Plan 2013-2018
- Launch
 - Strategic Plan 2018-2023

Fall 2017

- Propose process/timeline
- Announce SPSC committee members
- Facilitate initial consultation
- Gather and analyze responses to three prompts

Action Items

- Consider contexts for SPSC consultation and responses to three prompts
 - Opportunities for growth based on 2013-2018 outcomes
 - Emerging initiatives and priorities we must address
 - Other aspirations/possibilities

Spring 2018

- Town halls
 - Official kick off, draft mission and goals
 - Refined mission and goals, draft benchmarks/strategies
- Consultation contexts
 - Face-to-face and electronic opportunities to provide input to and feedback on strategic plan content
- Present draft to President

CSUF | Alumni

Dianna Fisher
Executive Director

Dani Bomgaars
Event Specialist

Justin Gerboc
Associate Director,
Alumni & Campus Communities

Mike Ibanez
Web & Marketing Coordinator

Denise Mitchell
Associate Director,
Communications/Operations

Justine Budisantoso
Student Outreach Specialist

Connecting Alumni & Student Stories

[Link to video](#)

Alumni Student Engagement through SSI

- Alumni welcomed new graduates with a refreshment tent and cheering section for students walking in main grad ceremonies
- Developing a Discovery Project that will provide trained students the opportunity to meet with members of the alumni community
- TAG grants promoting student, alumni, college programming
- Aligning alumni club efforts with campus projects initiatives
- Completion of three alumni story videos to share with campus
- Hamilton star Rubén Carbajal '15 visited with students and alumni



Upcoming Opportunities



- Slice of Advice Career Panels
 - September 18 – Careers in City and County Government
 - November 8 – Careers that Make a Difference
 - November 16 – Pathway to Teaching at the Community College Level
- Dinner with 12 Titans
 - Small dinner parties for students hosted by alumni in their homes
 - Postponed until Spring semester



Homecoming Week 2017

- November 27 – December 2
- All colleges are participating in some way
- Student t-shirt design contest
- Saturday pre-game festival will feature
 - Decade Village
 - Diamond Ice Village
 - Student Expo
 - Vendor Row
 - Food by In-N-Out; Pink's; Taco Bell



1
Sht-1
Intramural Field
Scale: 3/32" = 1'-0"



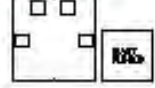
4" ACP WATER

3" ACP WATER

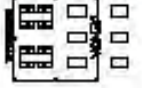
70'S



80'S



90'S

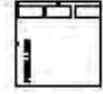


S.00'S

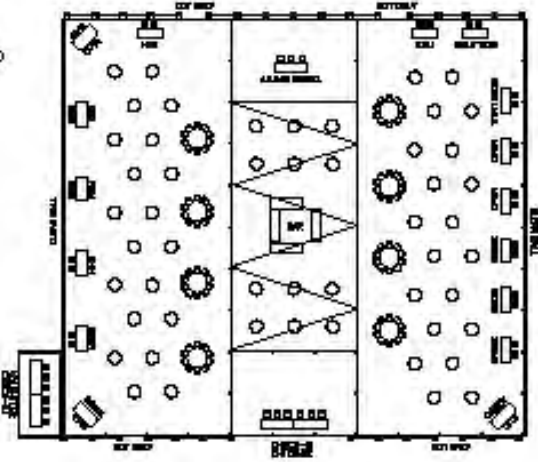
GEN
GEN



60'S



10'S



How can ASI help?

- ASI block ticket purchase
- Student organizations/departments for the Student Expo
- Volunteer to help run various activities
- Student organizations to perform
- Share weekday activities to include in Homecoming calendar
- Show up, bring your friends, have fun!

CSUF | Alumni

Questions?

Once a Titan, always a Titan!

Dianna Fisher
difisher@fullerton.edu

Justin Gerboc
jgerboc@fullerton.edu



CAL STATE FULLERTON

10th Annual

HOMECOMING

2017

DECEMBER 2, 2017

Cal State Fullerton is celebrating an important milestone – our 60th anniversary, and you're invited! Make plans to reconnect with fellow classmates, meet current students and families, and cheer on the Titans men's basketball team during Homecoming 2017! Visit our website for more information: alumni.fullerton.edu/homecoming



Join us as we celebrate Cal State Fullerton's 60th Anniversary.



Saturday, September 23, 2017

Diamond Jubilee

at Concert Under the Stars

A spectacular evening of live music and dazzling musical entertainment at Cal State Fullerton's Heritage of Fields.

Thursday, November 30, 2017

Vision & Visionaries

Dinner celebration honoring exemplary Titan alumni.
Cal State Fullerton

November 30 – December 2

Homecoming Week

Events throughout the week with festivities leading up to the basketball game.
Cal State Fullerton

Friday, December 8, 2017

Cal State Fullerton Night

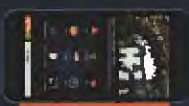
at the Anaheim Ducks
Honda Center, Anaheim, CA

Stay Connected



@CSUFAlumni

alumni.fullerton.edu



Get the latest alumni news, events and information in the palm of your hand. Download our free CSUF Alumni app! www.bit.ly/csufalumniapp

BECOME A MEMBER

Join the Cal State Fullerton Alumni Association for the special limited-time 60th anniversary rate of \$60 per person. Your purchase includes you, lifetime membership as well as a \$12 contribution to the Alumni Association scholarship fund. alumni.fullerton.edu/membership

OTHER WAYS TO GET INVOLVED

Dinner with 12 Titans

Alumni hosted dinners for small groups of current students at various locations in fall and spring.

Inside Look

Exclusive events for Legacy Lifetime members throughout the year.

Alumni Association Student Scholarships

The Alumni Association recognizes and rewards a number of continuing students on their journey to graduation each year.

Environmental Sustainability Commission

- Goals:

- Short term: increase attendance at commission meetings
- Long term: spread knowledge regarding sustainable practices throughout the campus

- Funding Status(budget spent):

- Hospitality: \$16 for 4 All Day ASI shirts(of a \$400 overall budget)
- Printing and Advertising: \$26.62 for handbills(of a \$100 overall budget)

- Events:

- September 5th Farmers Market
 - 7 vendors, slow foot traffic, decent interest in the market
- September 12th Commission meeting
 - Low attendance, proceeded with our planned presentation and made the attendees feel like a real part of the commission, talked a lot about their interest in the commission
- September 19th Farmers Market
 - 5 vendors, slow foot traffic, more interest in the ASI booth and upcoming commission meetings
- Upcoming: events every Tuesday

A. Panhellenic Goals for the Fall 2017 Semester

1. Have successful recruitment.
2. Provide more knowledge to the Panhellenic community about what exactly the executive board does.
3. Provide more opportunities for sisterhood events.
4. Continue to support and encourage academic success.

B. Current Funding Status

1. Currently, we have spent just over \$10,000 of our ASI budget. This money went towards providing transportation to our potential new members on day 2 of recruitment. This was something new we were trying this year and it was extremely successful. We could provide a safe and effective form of transportation for over 300 women. This could not have been done without the support of ASI and we are extremely grateful to everyone who made this possible.

C. Events

1. FSL Speaker: October 5th. While not funded by Panhellenic, our community will be attending along with the other 3 FSL organizations.
2. Pursuit of Excellence: November 27th. Co-funded with IFC, we are in the early planning stages now.

SCHOLARSHIPS

ASI Vice President Andrew La

Updates

- Team of 18 Graders
- 40 applied, 14 eligible
- 6 Scholarships
- Titan Dreamers





The College of Communications

Joshua Borjas & Tyler Gelrud

Meeting with Dean Fink

- Discussed our goals for the College of Communications with our Dean.
- Upcoming events include a Meet the Dean event. Tentatively October 18th or 25th

Comm Workshop- Um, Like, Uh

- Space fillers should be avoided during presentations and speeches.
- More understanding during improvisations, but never during a rehearsed speech.
- Some tips to improve are.... To allow silence! Because it's just like eye contact, it is only awkward if you make it awkward!
- If it is a speech, practice makes excellence. If it is impromptu thing, work with the awkwardness.

ASI President, Laila Dadabhoy:

Unpopular opinion: I don't like nacho cheese.

This past week I had the pleasure of attending several meetings:

- I had one on ones with coordinators from both the Dreamer's Center as well as the Asian Pacific American Resource Center to better understand the needs of our diverse student populations
- I met with Jim Donovan, the Director of Athletics for the campus to discuss ASI's collaboration efforts with student athletes and athletic programs.
- I attended the Master Plan Process Meetings (notes to follow)
- I also met with the campus police to discuss future collaborations

Here are my notes from the Master Plan Process Meeting: 0919.2017

- Process Outline:
 - Information Gathering
 - Process
 - Schedule
 - September/October 2017: Kickoff Meeting
 - November 2017: Goal Setting
 - Forum: Vision, Goals, FTE (Full Time Equivalent)
 - November-January 2018: College & Department Interviews
 - January-April 2018:
 - Preliminary Concept Alternates
 - Preferred Concept Alternative
 - May-June 2018: Develop Final Concept
 - July-December 2018: Draft Comment Review
 - Student FTE Strategy
 - CSUF will provide existing Building & Infrastructure plans, Student FTE
 - Architect will review existing documentation
 - Architect will tour campus and buildings
 - CSUF planning team communicate process to campus participants
 - Establish Master Plan website
 - Vision & Goals
 - Define institutional measures of success
 - Review enrollment projections
 - Develop vision and goals
 - Planning Review
 - Identify Campus Opportunities
 - Identify Campus Challenges/Deficiencies
 - Transportation & Access
 - Need more options
 - Key Decision Points
 - Student FTE & Space Program
 - Next Term FTE
 - Long Term FTE
 - Existing campus implications
 - Program locations and adjacencies
 - Departmental organization
 - Inter-departmental relationships
 - Existing building conditions
 - Gap Analysis
 - Program growth

- Headcount growth
- Space types
- Key adjacencies
- Preliminary Options
 - 2-3 Campus Plan Concepts
 - Near-Term Existing building utilization
 - Long Term Program distribution
 - Campus Boundary and Expansion
 - Building location and scale
 - Open Spaces and Amenities
 - Circulating, Parking, Service
 - Pedestrian networks
 - Campus connections
- Preferred Option
 - Single, preferred campus plan
 - Develop detailed campus plan
 - Utilities infrastructure
 - Building concept plan
 - Transportation plan
- Document Draft & Final Revisions
 - First draft complete
 - CSUF will review this first draft
 - Develop second draft
 - CSUF will review second draft
 - Present final Master Plan

Personal Update: I know my reports are long and fairly boring so I appreciate those of you who take the time to go through them. It looks like I was wrong about Kim being pregnant; plot twist, it is actually Kylie. I got a 93% on a group project I worked on alone! That was simultaneously satisfying and frustrating. Someone called the new iPhone 8 color “blush gold” and I think I snorted. Anyway, enough about me- I want to hear about you. Message me your asks at aspresident@fullerton.edu.

ASI Executive VP, Andrew La:

Hello Everyone,

Did you know that M&M’s chocolate stands for the initials for its inventors Mars and Murrie?

Scholarship:

1. Scholarships are out until Oct. 9th, we are doing a good job! Keep on announcing at your classes and those that you know.
2. All-Day ASI is this Thursday and Scholarships will be tabling in the morning. We have piggy banks we will be handing away.

ASIP Week: This whole week we will be showcasing all the fun activities brought to you by ASI Productions. Here are the events they are showcasing:

Tuesday, Sep. 26

OPEN MIC

12-1PM

TSU Underground Pub

Wednesday, Sep. 27

VENICE BEACH DAY AT CSUF
11-1PM
Titan Walk Lawn

CONCERT: PACIFIC DUB

12-1PM
Becker Amphitheater

Thursday, Sep. 28- ALL DAY ASI!

CONCERT: FLUX CAPACITORS
12-1PM
Becker Amphitheater

FALL CONCERT

5-7:30PM
Tuffy Lawn

Friday, Sep. 29

FRIDAY FAMILY FILM NIGHT: CARS 3
3PM, 6PM, and 9PM
TSU Titan Theatre

Best,
ASI VP Andrew La
Cue Music

ASI Chief Governmental Officer, Saba Ansari:

Hi everyone!

This past week in Lobby Corps we discussed some key pieces of legislation. I had a meeting with people from the University Community & Government Relations office to discuss legislative visits for the fall. And we are thinking about coordinating a visit with UCI's AS's Legislative Affairs office. We are continuing to phone bank each Lobby Corps meeting, and engaging our students civically.

That's all for this week :-)

ASI Chief Campus Relations Officer, Kelly Zarate:

Hello all,

Updates from me:

The meeting with Chief DeMaio went very well, we discussed the plans for how they will be searching and hiring the new Chief of Police and the marketing campaign that is underway to promote the on-campus safety resources that are available to students. It's going to be great. Coming soon.

Side note: UPD got a new dog named Glock for detecting explosives. Legit one of the cutest dogs I've seen in my life.

I'm working with Celine to put together a condensed version of the ASI Launchpad booklet to give out to students when I visit Greek Life and other orgs.

My first week working at the Lego store was so great that I'm losing my voice because of it, so if I'm not talking as much then that is why.

Other than that, PAC/UA and ESC are still doing really great and they are trying to get these programs off the ground. I'm hoping that within the next month or so they will both become more established groups and be amazing.

Love,
Kells ☺

ASI Chief Communications Officer, Celine Moubayed:

Dear Diary,

This week the Communications Commission gave away food vouchers for Concert Under the Stars. We contacted all the ICCs to give them away and also did a few social media giveaways. Unfortunately, not all the ICCs could pick up the food vouchers so we also gave a few away on Titan Bites. This was our first time using Titan Bites, and it was a great experience! We are excited to continue using this program.

The CEC is choosing the next event they will attend.

This Thursday is All Day ASI, so there is a lot of preparation going into that! Everything is being finalized. The Communications Commission will be on our social media outlets throughout the day answering questions and recording the event live.

I also continue to serve at the pleasure of the president!

To my #1,
Glaiza <3